

Christmas appeal

Autor(en): [s.n.]

Objektyp: **Article**

Zeitschrift: **The Swiss observer : the journal of the Federation of Swiss Societies in the UK**

Band (Jahr): - (1967)

Heft 1534

PDF erstellt am: **24.09.2024**

Persistenter Link: <https://doi.org/10.5169/seals-696094>

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CHRISTMAS GREETINGS

As in previous years, the "Swiss Observer" will put space for Christmas greetings at the disposal of readers. This arrangement will enable subscribers to wish their friends and a wide circle of compatriots in all parts of the world the compliments of the season at small cost. At the same time it is a means of additional financial support to the paper.

We propose publishing these greetings in our Double Christmas Number on 15th December. Those of our readers and friends wishing to be included should forward name and address to our office not later than Monday, 20th November, together with remittance of 30/-. Prompt response will be much appreciated.

CHRISTMAS APPEAL

In another part of this issue, readers will find the annual report of the Swiss Benevolent Society. Earlier in the year, they heard of the activities of the Churches. They will realise that such important work cannot be carried out with substantial support by the community.

Therefore, as in previous years, the SWISS BENEVOLENT SOCIETY, the two Parishes of the SWISS CHURCH IN LONDON, and the SWISS CATHOLIC MISSION IN LONDON, appeal for gifts in kind or in cash towards their Christmas Action to provide a little extra cheer for compatriots in need.

New articles of clothing, also used ones clean and in good repair ready for service, as well as household goods are always very much appreciated.

Gifts in kind should be sent, preferably not later than the middle of November, to the SWISS BENEVOLENT SOCIETY, whilst donations in cash, postal orders or cheques may be forwarded to any one of the under-mentioned addresses:—

SWISS BENEVOLENT SOCIETY, 31 Conway Street, London, W.1.

Rev. A. NICOD, 7 Park View Road, London, N.3.

Rev. M. DIETLER, 1 Womersley Road, London, N.8.

Rev. Joseph SCHERER, St. Ann's Church, Abbey Orchard Street, London, S.W.1.

AN IMPORTANT REMINDER

We should like to draw readers' attention to the Exhibition of paintings, watercolours and prints of Switzerland (1750-1850), which opens today at the Arts Council Gallery, 4, St. James's Square, S.W.1. It is called "Le Voyage Pittoresque" and will show a comprehensive selection of the Swiss *Kleinmeister*.

The importance of this exhibition is underlined by the fact that Mr. Luc Boissonnas, Secretary-General of the "Pro Helvetia" Foundation, and Prof. E. Gradmann, Director of the Graphic Collection of the ETH, have come from Switzerland to be at the opening.

The exhibition will be reviewed in the next number of the "Swiss Observer". It will be open until 25th November.

SWISS WEEK IN THE CITY OF LONDON

From 9th to 15th November, a Swiss Week will be held at the Grillette Restaurant at Bucklersbury House, Walbrook, E.C.4. It is organised by Mecca Ltd. During that period, Swiss type dishes and Swiss wines will be available at lunch time, Swiss goods will be on display, and the Week will be opened by a Press Reception and Dinner on Wednesday, 8th November at the Cotillion Restaurant in the same building. Miss Switzerland (Miss Edith Fraefel) will be present, and there will be some Swiss music and other entertainment. The organisers are assisted by Swissair, Swiss National Tourist Office and by six suppliers of Swiss wines and provisions. The Swiss Embassy will be represented by the Press Attaché.

In the price of the tickets (4 gns.) are included a *Vin d'Honneur* (Féchy) served with *Chäschüechli* and *Schabzieger*, a five-course dinner (*charcuterie Suisse, Suppentopf*, veal, noodles and vegetables, baked apples and cream, coffee, Swiss cheeses, *petits fours*," "Johannisberger Riesling", "Dôle de Sion", "Rosamor", "Kirsch" and "Williamine".

Please apply early to Mr. G. S. Good, Mecca Ltd., Bucklersbury House, Walbrook, E.C.4., Telephone 248-4735.

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