

Grand swiss holiday competition

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In June, a new travel office was opened by Swissair in the Credit Bank building at the Bahnhofstrasse in Zurich.

The fifth DC-9 machine ("Ticino") arrived at Kloten on 27th June.

Swissair and Scandinavian Airlines System (SAS) have agreed on the principles of a new ten-year agreement of technical co-operation.

According to the understanding, Swissair will overhaul the Pratt and Whitney JT8D-9 engines of SAS's DC-9 fleet and SAS will overhaul the airframes of Swissair's DC-8s. The Swiss carrier has four DC-8s in operation and six ultra long-range DC-8-62 fan jets on order. SAS has a total of 22 DC-9s on order in medium, short-range and all-cargo versions.

Furthermore, the two partners will perform certain other technical services, including engineering work, for each other. The agreement is in line with the functional workshop reorganisation recently announced by SAS. Economical as well as practical benefits are expected by both carriers as a result of the continued co-operation.

* * *

The Swissair Annual Report for 1966 is an interesting document containing news and information, as well as a number of tables and excellent photographs. It is available from Swissair, Swiss Centre, 10 Wardour Street, London W.1.

HIGHLY SUCCESSFUL SWISS TEXTILES

From a total number of 36 Swiss exhibitors showing their Spring/Summer 1968 collections at the recently held INTERSTOFF, Trade Fair for Clothing Textiles in Frankfurt/Main, 95% were very satisfied with the result of the business effected during the four days of the fair.

The high percentage of successful Swiss exhibitors at the largest fabric trade fair in the world is proof of outstanding Swiss merchandise. For at a time like this when uneasiness among the fashion trade is felt generally throughout Europe, brought about partly by the economic situation and partly by the uncertainty of next season's fashions, only outstanding qualities and designs stand a chance to make the grade, whilst average goods are likely to fall by the wayside.

Switzerland, for a small country, produces each season enormous fabric collections aimed to cater for different tastes throughout different countries all over the world.

All the exhibitors at the Frankfurt Fair — manufacturers of cottons, wools, blends, silks and embroideries for which the Swiss are renowned the world over, are represented in Great Britain. Because of the originality of design and quality of material, Swiss Textiles are much appreciated in this country, and considerable quantities are being imported every year. All leading stores in the big towns stock Swiss fabrics. It is worth asking for them.

G.S.

LAST MINUTE NEWS

The Swiss electorate rejected the Socialist Initiative "against land speculation" by 297,080 against 192,998. All the Cantons opposed it convincingly, except Geneva which showed only a very small majority against.

("Basler Nachrichten.")

Schneider, W. B. Sigerist (Territet, Vaud), J. Stingelin, W. Wagner, H. E. Widtman.

We are most grateful for their kind and welcome support.

COLONY NEWS (Continued)

The OPEN MEETING of the London Group of the Nouvelle Société Helvétique to be held on 20th July, has been cancelled. It is hoped that members and friends will attend the 1st August Celebration at Wimbledon instead.

EMBASSY RECEPTION

The Swiss Ambassador gave a Reception on Monday, 26th June, at the residence in Upper Brook Street. It was to welcome the Swiss delegates and representatives of foreign advertising concerns with agencies in Switzerland, who attended the World Congress of the International Advertising Association. 2,140 delegates and guests met in London from 27th to 29th June.

ALMANACH — PESTALOZZI — KALENDER

We have been asked by the Secretariat for the Swiss Abroad, 26 Alpenstrasse, 3000 Berne, to draw readers' attention to the annual publication of the *Almanach Pestalozzi* 1968. The price has not changed, and again the Swiss abroad will be able to enjoy a rebate. The German or French editions cost Fr.4.10 (instead of Fr.5.80) and the Italian version Fr.2.10 (instead of Fr.2.90). Postage will be additional. Payment should be made in Swiss francs, and where this is not possible, the Consulate or Embassy will be able to advise you.

Orders should be placed not later than 15th September.

GRAND SWISS HOLIDAY COMPETITION

Second Section

On 23rd June, the draw from the correct entries in the second section of the Swiss National Tourist Office's Grand Swiss Holiday Competition was made at Dunston (Northumberland). It was combined with the North East Swiss Festival, when the "Union Instrumentale de Fribourg" visited several towns and gave concerts. There were fifty-five musicians, and their performances included folklore music, yodelling, flag throwing, etc.

The 71 winning cards in the competition were drawn in the presence of a notary-public and members of the Press, and the first prize — a month's holiday in Switzerland including travel by Swissair — went to Mrs. L. Tomlinson, 15 Smallmead, Horley, Surrey. All prize winners have been notified.

The correct answer: TESSIN or MENDRISIOTTO.

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