

Programme of trade fairs in Basle

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PROGRAMME OF TRADE FAIRS IN BASLE

In the international calendar of fairs for the year 1965, Basle is represented by seven events. The Swiss Industries Fair, an annual spring event displaying the products of Swiss industry and craftwork will be held there, for the 49th time, from 24th April to 4th May. Prior to that however, two specialized trade fairs took place in the same halls, viz. the third Trade Exhibition of Swiss House Painters and Plasterers, from 25th to 28th February and the third International "Pro Aqua" Salon from 1st to 7th March. This salon, which is of great importance on the world level, was, like the first two held in 1958 and 1961, organized in conjunction with a congress. The programmes of the Fair and Congress were widened to include not only water supply, water purification and the disposal of refuse but also air hygiene, another vital problem today. "INTERFEREX 65", the third International Salon of Ironmongery will take place from 29th to 31st August. INEL, the International Salon of Industrial Electronics, which was organized for the first time in the autumn of 1963 and met with great success, will be held again from 7th to 11th September. Events during the Food Week, to be held from 17th to 22nd November, include the International Congress for Refrigeration, a trade fair devoted to air-conditioning, refrigeration and deep-freezing, as well as the first International Fair for Collective Catering, in conjunction with a congress. Finally, also in November, the programme will be completed by the second International Fair of Registered Trademark and Retail Trade Articles "IMABA".

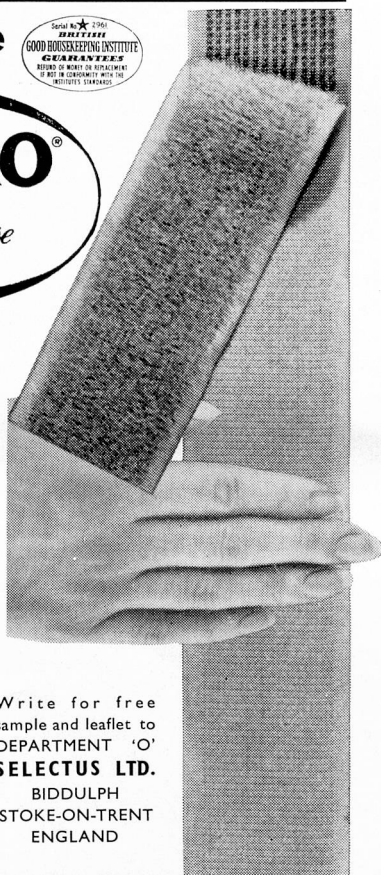
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