

# Expo 1964 : a century of art at the Swiss National Exhibition 1964 in Lausanne

Objektyp: **Group**

Zeitschrift: **The Swiss observer : the journal of the Federation of Swiss Societies in the UK**

Band (Jahr): - **(1964)**

Heft 1450

PDF erstellt am: **21.09.2024**

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### SWISS HOLIDAYS FOR UNITED KINGDOM SWISS CHILDREN

The Foundation "Pro Juventute" in Zurich is again organizing a holiday for children of 7 - 15 years, of Swiss parentage who live in the United Kingdom, provided always that there is a sufficient number of participants. of July, and are scheduled to last six weeks according to arrangements made by "Pro Juventute".

As usual these holidays will start at the best and most attractive time to enjoy Switzerland, i.e. towards the end

As regards board and lodging in Switzerland, "Pro Juventute" offers various schemes, such as:

- (a) Board and lodging at reduced prices of about 14/- to 23/- per day in a recognized children's home, selected by "Pro Juventute", available for children up to 12 years of age, only for children holding Swiss passports.
- (b) A stay of about 4 weeks in various holiday camps, available for children of about 12-14 years of age, only for children holding Swiss passports.
- (c) Free board and lodging with Swiss families for a limited number of children up to 14 years whose parents are unable to pay either the whole or part of the cost. Only children holding Swiss passports can be considered under this scheme.
- (d) Children who are in the happy position of holding a written invitation from relations or friends in Switzerland are welcome to join the party for the journey both ways. Age limit: 15 years.

Parents who are not able to pay the whole of the cost, which is kept as low as possible, are entreated most earnestly to contribute as much as they possibly can in order to reduce the strain on the funds of the Benevolent Societies and "Pro Juventute".

In cases where parents would value such holidays for their youngsters but are not in a position to defray the cost of the journey, the Swiss Benevolent Societies would endeavour to provide the necessary funds. This should be stated in the application.

It is expected that many Swiss parents in the United Kingdom will gladly avail themselves of this opportunity of enabling their children to enjoy a healthy and happy holiday in the most pleasant surroundings and scenery of our homeland.

Applications should be sent in writing at the latest by 25th March to:

- (a) in the London Consular District: Mrs. B. Kaluza, 152 West Hill, London S.W.15;
- (b) in the Manchester Consular District: Swiss Consulate, 56 Spring Gardens, Manchester 2.

The parents will then be supplied with all relevant information.

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# EXPO 1964

## A CENTURY OF ART AT THE SWISS NATIONAL EXHIBITION 1964 IN LAUSANNE

Within the framework of the Swiss National Exhibition, the Palace of Beaulieu will be housing an exhibition devoted to a century of European art in Swiss collections from 1864 to 1964. By gathering together over three hundred paintings, sculptures and water colours, this retrospective exhibition of unique importance intends not only to present a panorama of modern painting from Manet to the present day but also above all to be a means of showing to the public the masterpieces in the possession of Swiss collectors and art lovers. It will show how this country's public and private collections have gradually been formed and grown especially during the twenty year period between the two world wars. But the number of works selected and their quality, as well as by their tasteful presentation, the Exhibition at the Palace of Beaulieu, which will be composed of paintings and sculptures from over 180 museums and private collections throughout Switzerland, wishes to pay homage to the taste, far-sightedness and courage of Swiss art lovers, for whom art has never been something superfluous but a natural part and a *sine qua non* of their existence and who, for almost a century, have never ceased to show their interest in modern art and its remarkable continuity, from the Impressionists down to the present day.

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