

# Swiss textile industries at the exhibition

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M. Paravicini, struck a very happy note in his reply to the President, he spoke partly in English and partly in "Baslerdeutsch," he admitted that he had never before in his life attended a football match, but that Wednesday's game took his fancy to such an extent, that he is looking forward to witness many more matches in the future.

Striking a more serious note the Minister said that as long as nations meet together in friendly sports competition, there would be no more wars, he congratulated the team on their fine and chivalrous game, saying that if they lost, they lost with honour.

Long applause greeted the Minister on re-suming his seat, it was one of the happiest speeches I have heard the Minister deliver.

M. Spérni, Mayor of St. Pancras, who received a hearty ovation on rising, welcomed the Footballers in his Borough, and in Italian eulogised our country of which he is an ardent friend, he also complimented the Swiss Colony on its diplomatic representative.

The last speaker was Dr. Stoll, the teams Manager, who in English thanked the City Swiss Club for having invited them to this very friendly luncheon. (The thanks ought to have really been given to Mr. Schorno.) He also expressed his great satisfaction with regard to the splendid game which was played at the Arsenal Stadium. "We have received so much kindness from our English friends," he said, "that our stay in this country will always remain in our memory as one of our most treasured events."

In concluding, Dr. Stoll asked the team to give three cheers to the Members of the City Swiss Club, the Minister and the Mayor of St. Pancras, and thus ended one of the most delightful functions I have had the pleasure to attend in the Colony.

Many of the Members and their Ladies took the opportunity to visit the Gardens, and as a parting shot, one of my friends, who hails from the town of Zurich, expressed the hope that I would not mix up the monkeys with Bernese, it was a nasty remark to make, but perhaps not so undeserved.

ST.

#### SWISS TEXTILE INDUSTRIES AT THE EXHIBITION.

The coming National Exhibition gives Swiss Textile Industries and Fashion Makers an excellent opportunity of making the public acquainted with the first-rate quality and the up-to-date features of their products. The old proverb "Fine feathers make fine birds" is a fitting motto for the exhibition, proving that the whole affair is not to be a mere dry display of goods or a course of instruction for visitors with the object of furthering commerce and trade. It will, on the contrary, be a gay and brilliant survey, combining entertainment with experiences of real and lasting interest.

The abundance and similarity of textile goods makes it impossible to give each individual firm the opportunity of exhibiting all or even the chief part of its products. This would be monotonous in the extreme. The work done by textile industries, will, as is the case in other departments, be exhibited in special groups.

Textile products and fashions are one of the most important sections of the exhibition. The buildings in which they are shown cover an area 140 metres long and 75 metres deep, and lie scattered in delightfully laid-out gardens. The entrance, porch, ornamented with figures illustrating the science of clothing will attract attention from a distance. The first room, measuring 2,000 sq. m., gives us insight into the manufacture of textile goods. We see the work done in spinning and cotton mills, silk twisting mills, weaving mills and embroidery workrooms. The manufacture of artificial silk may be seen in all its details. A model in a glass case shows the whole process, from the initial preparation of the wood to the finished material and the use to which it is put.

The general public is not, as yet, sufficiently acquainted with the branch of Swiss industries engaged in the work of refining and finishing materials. The special division of this department in which the art of dyeing, the various printing processes and the sanforizing process are shown will therefore, be of particular interest. Embroidery also comes under this heading, and we shall see women from the Canton of Appenzell busily practising this intricate art, while in an adjoining room, machines operated by hand trace flowers and other motifs on materials of various kinds. In another pavilion we see twisting mills preparing cotton, woollen, linen and silk embroidery threads. Lady visitors to the exhibition will enjoy a visit to the workrooms belonging to this group. They will be able to watch clever and experienced workers engaged in knitting and

crochet-work, while hand-weaving looms make carpets and materials for house decoration and wearing apparel.

The flourishing Swiss linen trade gives a sample of its high-class fabrics, beautiful household and table linen, and special linens for modern articles of clothing. A happy thought caused the exhibitors to arrange a special division for textile goods intended for every-day wear and household linen. No woman will omit a close inspection of this group, where she will appreciate the taste and skill evident in the texture of the fabrics and in the choice and combination of colours and designs, in printed materials as well as in embroidery.

The last group in the textile department is the great Textile Hall, where a clever combination of the choicest fabrics and embroideries forms a colourful scene of extraordinary brilliancy.

#### EDITOR'S POST-BAG.

My Dear Editor,

Further to your announcement in last week's Observer, I have pleasure in announcing that the members attending the next monthly meeting of the City Swiss Club on Tuesday 4th October will have the joy of listening to one of the wittiest and most entertaining French Speakers of the day, Monsieur Maurice Thiery, whose reputation in University and literary circles is well known. The subject is:

"L'esprit et l'humeur Français" which will be treated on a broad basis, and members are assured of a first class entertaining and interesting evening.

Under the able leadership of our popular President the committee is working hard to make our meetings as popular and interesting as possible and we definitely rely on the fullest support of all members. I hope they will turn up in large numbers with as many guests as they like. It is up to every member to help make our meetings interesting by his presence — the committee will do the rest.

Rendez-vous donc mardi 4 octobre au local chez Pagani's. On dînera comme d'habitude.

CITY SWISS CLUB,  
Le Secrétaire,  
Henry Binguéty.

#### CITY SWISS CLUB.

Messieurs les membres sont avisés que

#### L'ASSEMBLEE MENSUELLE

aura lieu Mardi 4 Octobre au Restaurant PAGANI, 42, Great Portland Street, W.1. et sera précédée d'un souper à 7h. 15 précises (prix 5/-).

#### ORDRE DU JOUR:

Procès-verbal.	Démissions.
Admissions.	Banquet Annuel.
	Divers.

Pour faciliter les arrangements, les participants sont priés de bien vouloir s'inscrire au plus tôt auprès de Monsieur P. F. Boehringer, 23, Leonard Street, E.C.2. (Téléphone: Clerkenwell 2321/2).  
Le Comité.

#### FORTHCOMING EVENTS.

Tuesday, October 4th (Dinner 7.15 sharp) City Swiss Club — Monthly Meeting, at Pagani's, Great Portland Street, W.1.

Wednesday, October 5th, at 8 p.m. — Swiss Mercantile Society—Meeting of the Philatelic Group, at "Swiss House," 34/35, Fitzroy Square, W.1.

Friday, October 14th, at 6.30 for 7 p.m. — Swiss Mercantile Society — Members Evening — at Pagani's Restaurant, Great Portland Street, W.1. (See announcement).

Saturday, October 15th, at 6.30 for 7 p.m. — Swiss Mercantile Society — Jubilee Banquet and Ball — at the Trocadero, Piccadilly Circus, W.1. (See advertisement).

Friday, October 21st, at 7.45 p.m. — Monthly Meeting — Nouvelle Société Helvétique at Swiss House, 34/35, Fitzroy Square. The meeting will be followed by a causerie by Fred. E. C. Ferraris, Esq., on: "The Swiss Watch Industry," illustrated by a film.

Friday, November 25th — City Swiss Club — Annual Banquet and Ball at the Grosvenor House, Park Lane, W.1.

Tuesday, November 29th — Unione Ticinese — Concert and Ball in aid of the Fonds de Secours, at Pagani's Restaurant, Great Portland Street, W.1.

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Dimanche 2 octobre 1938 :

11h. — Culte M. Ph. Blocher.

11h. — Reprise de l'Ecole du Dimanche.

6h.30 — Culte M. Ph. Blocher.

Attention au changement d'heure!

Pendant l'absence du pasteur Pradervand, prière de s'adresser à M. le pasteur Hahn, 43, Priory Road, W.4, (Téléphone : Chiswick 4156).

#### SCHWEIZERKIRCHE

(Deutschsprachige Gemeinde).

St. Anne's Church, 9, Gresham Street, E.C.2.

(near General Post Office.)

Sonntag, den 2. Oktober 1938.

11 Uhr morgens, Gottesdienst und Sonntagsschule.

7 Uhr abends, Gottesdienst.

8 Uhr, Chorprobe.

Dienstag, den 4. Oktober 1938.

Nachm. 2 Uhr 30, Näherein im "Foyer Suisse."

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