

# Helping overseas trade

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## SWISSAIR INTRODUCES METROPOLITANS TO BELGRADE.

Swissair have introduced Metropolitans on their service to Belgrade from 22nd May, thereby providing considerably more space and reducing travelling time. They are the first foreign carrier to operate Metropolitans into the Yugoslav capital.

Under the revised schedule, flights now leave Zurich on Wednesdays at 15.15 arriving in Belgrade at 18.05. In the reverse direction they leave Belgrade on Thursdays at 09.50 arriving in Zurich at 13.05. They make immediate connection in Zurich with Swissair flights from London and Manchester. From 22nd July Swissair expect to operate a second weekly service to Belgrade leaving Zurich on Mondays and Belgrade on Tuesdays.

The 23-day tourist return London—Belgrade is £53.2.0. and Manchester—Belgrade £60.17.0.

## SWISSAIR'S OPERATIONS IN FIRST QUARTER, 1957.

The introduction of Convair Metropolitans in Europe and of two Douglas DC-7Cs "Seven Seas" on the North Atlantic contributed to a sizeable increase in Swissair's production in the first quarter of 1957.

Offered capacity rose by 31 per cent to 19,278,248 short ton-miles from 14,730,293 in the same period of 1956. The number of passengers carried rose by 26 per cent from 134,879 to 169,865. Freight carried increased to 2,631.2 metric tons from 2,253.7 tons.

Overall load factor on the scheduled services improved to 63.6 per cent from 63.1 per cent.

Total revenue in the quarter under review amounted to 35.8 million Swiss francs (£2,980,000), or 29.2 per cent more than in the first quarter of 1956.

### Increased North Atlantic Services.

From May 5th, 1957, Swissair has increased the frequency on its Switzerland—New York route to ten return services weekly, including one all-cargo flight.

Lisbon is now a traffic stop for two flights weekly in each direction. Four flights weekly are routed through Colongne/Bonn which has replaced Frankfurt as Germany stop on the North Atlantic route. Three services are operated from Switzerland to New York stopping only at Shannon.

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## HELPING OVERSEAS TRADE.

The well-known and so very helpful booklet, "British Exports and Exchange Restrictions Abroad", which the Swiss Bank Corporation offer periodically to their friends and clients, took the form, last year, of a condensed supplement.

The 1957 edition just to hand appears again as a complete work, brought up to date and embodying all the changes that have taken place within the last two years in foreign exchange regulations and commercial procedure in countries abroad.

This new handbook runs to 168 pages and includes, arranged in alphabetical order, every country in the world with which commercial firms in Great Britain are likely to trade. A useful feature is the appendix showing at a glance the current exchange rates of each country.

Compiled by the Statistical Department of the Bank with their usual care and accuracy, the booklet provides a wealth of useful information and constitutes a most valuable guide to all whose business includes trade with countries overseas.

## SWISS MOTORING CORRESPONDENTS VISIT U.K.

Six Swiss motoring correspondents visited Britain from 22nd to 25th May, 1957, on the invitation of the Society of Motor Manufacturers and Traders. They saw British motor car factories in the Midlands and were shown vehicles in production. They were also shown the Motor Industry Research Association's laboratories and proving ground.

The party, which was accompanied to and from Zurich by Mr. J. Renggli, the Society's Swiss press representative, comprised the following: F. Aeschinger (Neue Zürcher Zeitung), L. Valsangiacomo (Tagesanzeiger Zurich), B. Tschanz (Rad und Motorsport), E. Ruchti (Der Bund, Berne), M. Sturm (Schweiz. Autoverkehr and Solothurner Zeitung) and M. Troesch (Basler Nachrichten and L'Année Automobile).

## SWISS HOSTEL FOR GIRLS

9, BELSIZE GROVE, N.W.3

TEL. PRI 6856

Nearest Underground Station: Belsize Park

The Hostel accommodates Swiss girls for shorter or longer periods. Bed and Breakfast or Partial Board. Moderate prices. For all particulars apply to the Warden and enclose a stamped addressed envelope.