

Zeitschrift: Textiles suisses [Édition multilingue]
Herausgeber: Textilverband Schweiz
Band: - (1972)
Heft: 12

Artikel: The swiss twist
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-795943>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

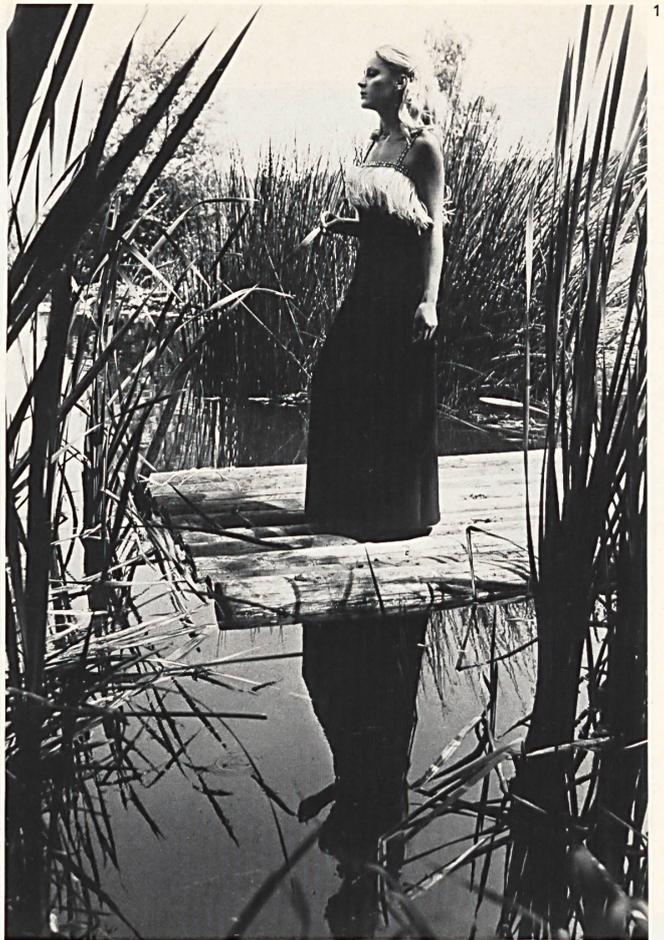
Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 13.04.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

the swiss twist



The special twist which Switzerland's designers give fashion take yet another elegant turn with these models.

You'll notice their superb fabrics, their crisp tailoring and their meticulous finish – all traditional features of Swiss fashions, in tempo with the discreetly classical mood that's made a comeback lately.

So, wherever you turn, the Swiss twist remains a step ahead in fashion.



4

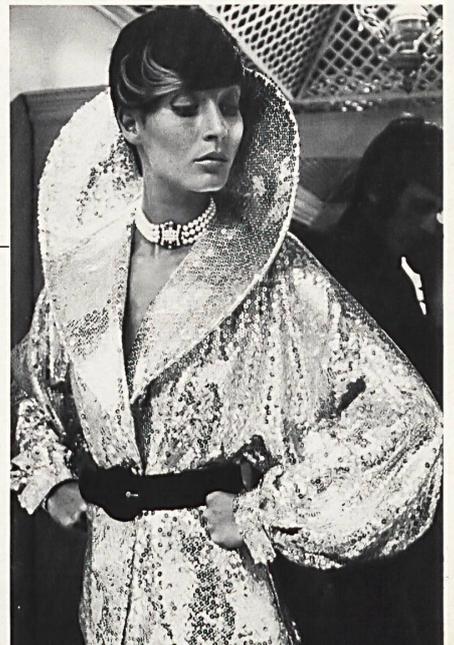
1. Full-length evening dress in dark brown triple crêpe with orange ostrich feathers and embroidery on the décolleté and straps by Siber & Wehrli Ltd., Volketswil. (Model: Willy Meyer Ltd., Zurich).

2. Elegant and restrained evening dress and jacket in green double satin with printed lamé top by Siber & Wehrli Ltd., Volketswil. (Model: Katex, Kaltenmark & Co. Ltd., Zurich).

3. Gracefully romantic Chiffonyl evening dress by Siber & Wehrli Ltd., Volketswil. (Model: EL-EL Ltd., Zurich).

4. Two lovely chasuble-dresses with printed paisley edgings by F. Blumer & Co., Schwanden. (Model: Hauser-Modelle, Memmingen).

Swiss embroidery—
a handsome
contribution
to Tom Gilbey's
first couture
collection
for ladies



1. Evening jodhpurs in navy blue sequins by Jakob Schläpfer & Co. Ltd., St. Gall.

2. Jacket with halo collar and batwing sleeves in silver sequins by Jakob Schläpfer & Co. Ltd., St. Gall.

3. Evening coat in black embroidery on black quilted organza with applications on white/black striped Dufy by Jakob Schläpfer & Co. Ltd., St. Gall.

4. Sleeveless evening coat in black embroidery on white quilted silk georgette with applications on black Stella by Jakob Schläpfer & Co. Ltd., St. Gall.



3

One of Britain's most talented fashion designers, Tom Gilbey is certainly no stranger to the fashion world. From Germany to America, his designs have won both praise and prizes. Initially a creator of men's fashions, he has since turned his many gifts to womenswear. And the results were worth waiting for! ● As could be expected, he comes out on the side of elegance. The most elegant sort of elegance for daywear, with the softly amiable lines of relaxed naturalness. And the most exciting sort of elegance for evening: an ever subtle pattern of graceful originality and vibrant inventiveness ● Of course, nothing less could be expected from Tom Gilbey. "Noblesse oblige", after all. And a single glance at the models on these pages reveals that nothing less could be expected from Switzerland's embroidery manufacturers. Their experience, expertise and excellence provide a uniquely distinctive contribution to Tom Gilbey's collection ● For as talent goes to talent, the world's tastemakers come to Switzerland.



4