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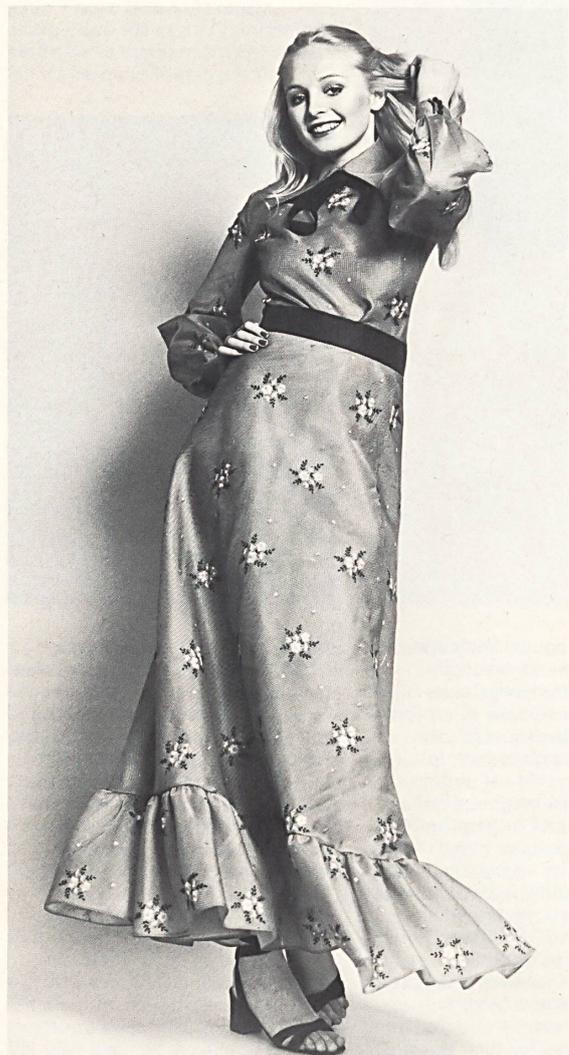
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# Swinging Pretty



Swinging elegantly in sophisticated evening wear, swinging informally during long unhurried afternoons, a selection of models proving the power of Fashion the Temptress.

But who could blame women for indulging themselves? So softly textured, subtly coloured and imaginatively embroidered, Swiss fabrics are irresistibly enticing. And no wonder. Eve and temptation are no strangers. Since the day Adam bit his apple, he's learned to weave the loveliest of revenge, as these pages amply show.



▲ Elio Bernhanyer, Cadena/Madrid  
Filmy summer evening dress in yellow and lilac embroidery with orange, yellow and white appliquéd smock motifs on white ribbed organza by Jakob Schläpfer & Co. Ltd., St. Gall

◀ Werner Höhn, Zurich Elegant evening dress in multicoloured embroidery on nylon organza by Jacob Rohner Ltd., Rebstein

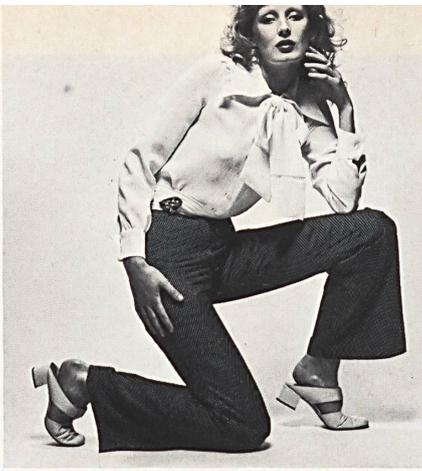
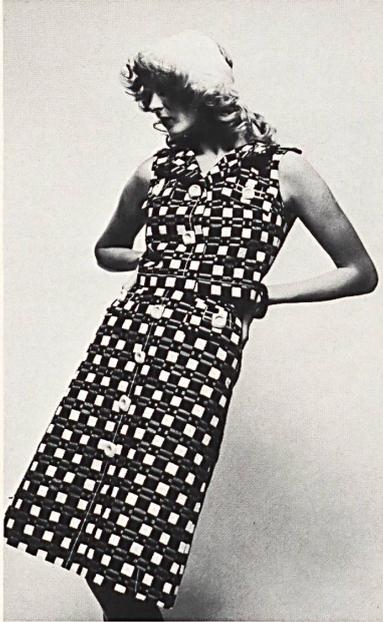
◀◀ Smart party dress in organza, embroidered with a field of multicoloured flowers by Forster Willi & Co., St. Gall



▲  
Terrace dress in pure cotton double  
jacquard jersey by Forster Willi & Co.,  
St. Gall

▶  
Youthful evening dress in organza print  
with appliquéd flowers by  
Forster Willi & Co., St. Gall





◀ Christian Aujard, Paris • Blouse in white crêpe by Stünzi Sons Limited, Horgen  
 Péroche, Paris • Black polka dots on white background for these trousers in cotton by Hausamann Textiles Ltd., Winterthur

◀▼ Sophie Nat, Paris • Two-piece dress in red, navy and white cotton print by H. Gut & Co. Ltd., Zurich

◀▼ Evelyne, Berlin • Afternoon dress in shantung "Soleil" by Weisbrod-Zurrer Ltd., Hausen/Albis

▼ Jorgensen, Dublin • Party dress with panels of black and white crêpe Germaine by Weisbrod-Zurrer Ltd., Hausen/Albis





◀ Charming model in pure cotton double jacquard jersey by Forster Willi & Co., St. Gall

▼ Attractive flaring afternoon dress in pure cotton double jacquard jersey by Forster Willi & Co., St. Gall

▼▶ Shirtwaist dress with tie in pure cotton double jacquard jersey by Forster Willi & Co., St. Gall

