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MILA SCHOEN, MILAN Crimplene® embroidery by FISBA DE SAINT-GALL

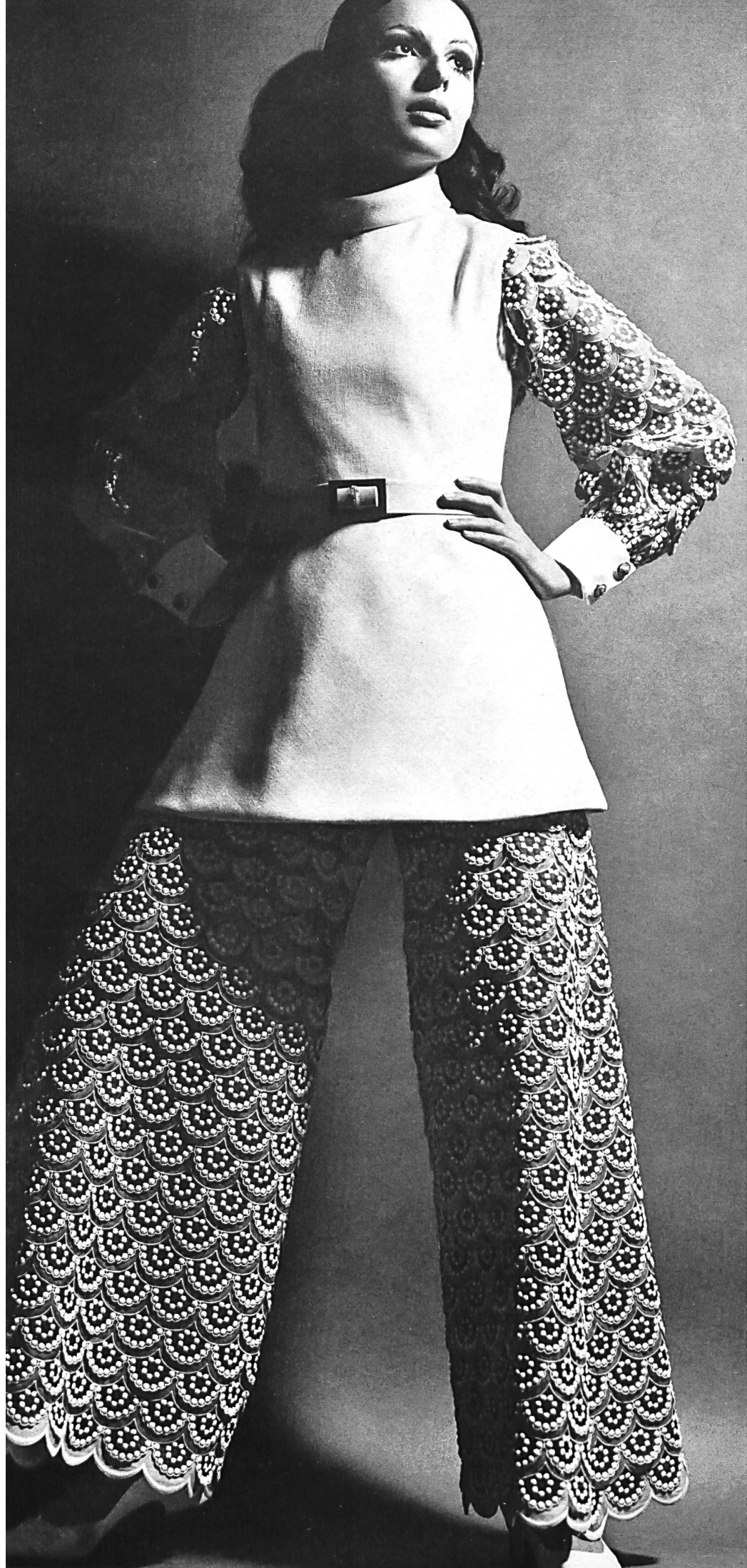


Swiss
Fabrics
and
Embroideries
on
Europe's
Fashion
Scene

Italy
Deutschland
España
Great
Britain
Oesterreich
Suisse



MARIA ANTONELLI, ROME
Embroidery on organza, with appliqued
scallops, by
FORSTER WILLI & CO., ST-GALL



Italy



HEINZ RIVA, ROME

Two-toned embroidery on organdy by A. NAEF & CO. LTD., FLAWIL
Rome wholesaler: Polidori

MARIA ANTONELLI, ROME

Embroidery on silk organdy by FISBA DE SAINT-GALL

Italy

▶
MILA SCHOEN, MILAN
Multicolored mat spangles by
JAKOB SCHLAEPFER & CO. LTD., ST-GALL

»
MILA SCHOEN, MILAN
Guipure lamé braid, with jewels, by
JAKOB SCHLAEPFER & CO. LTD., ST-GALL



Deutschland





▲ *Modell: CRÉATION LABORN, NEUTRAUBLING Pailletten von JAKOB SCHLAEPFER & CO. AG, ST. GALLEN*

Modell: TONI SCHIESSER, FRANKFURT Blau/rosa Metall-Jersey von METTLER & CO. AG, ST. GALLEN

Deutschland

Modell: TONI SCHIESSER, FRANKFURT
Weiß|rote Bogenspitze von
FISBA DE SAINT-GALL

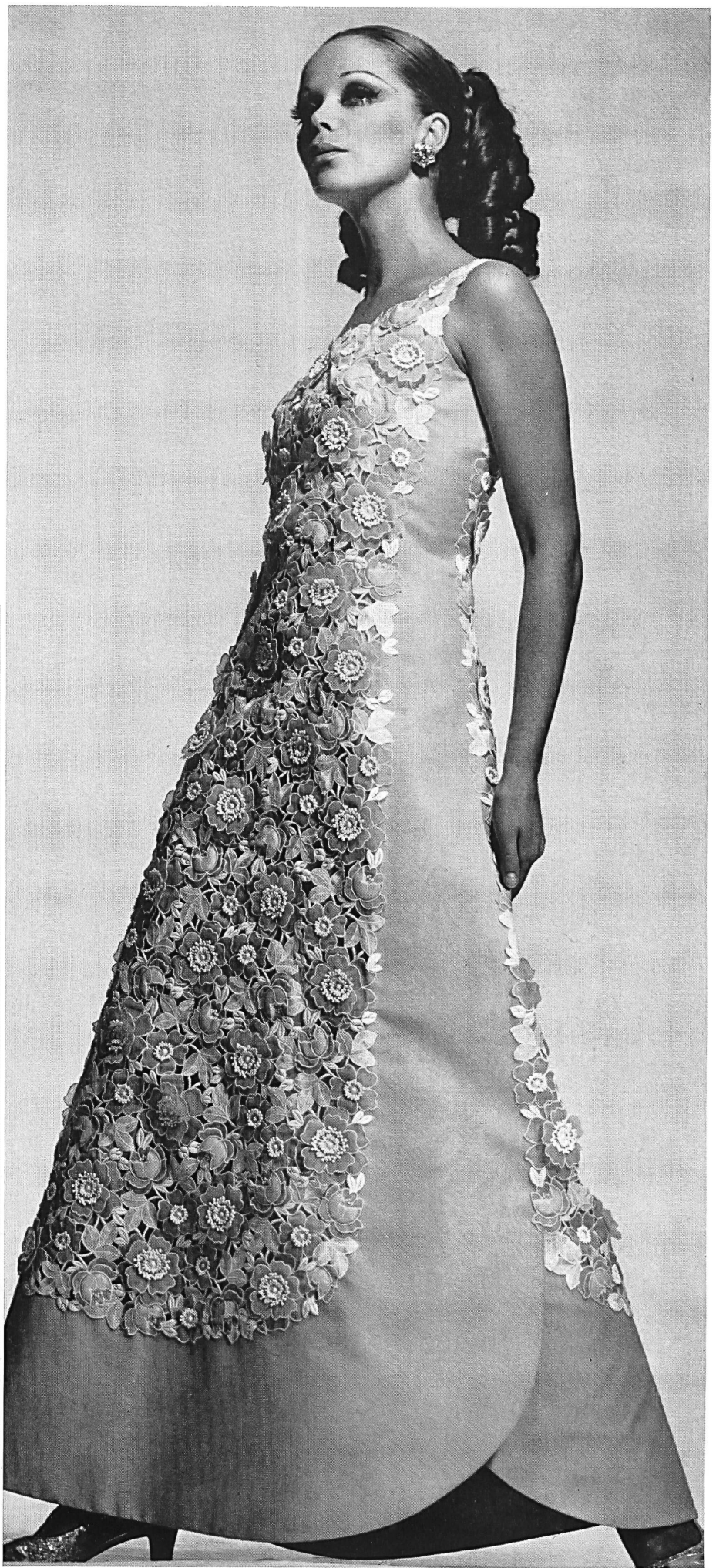
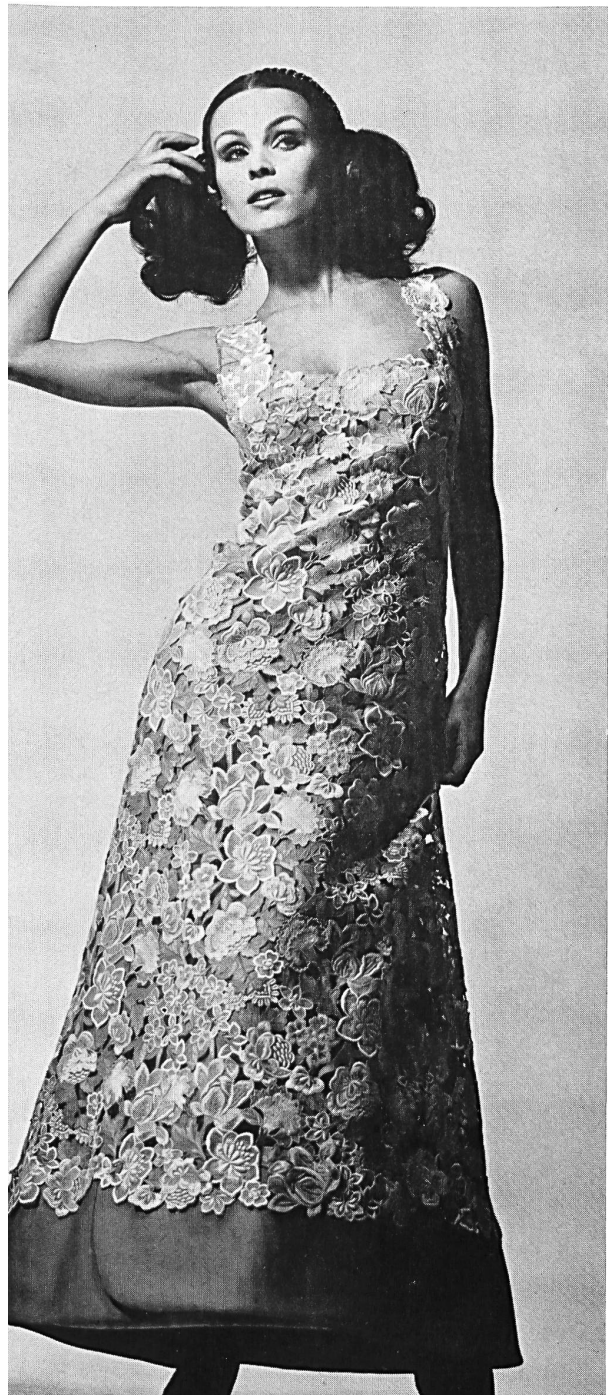


Modell: TONI SCHIESSER, FRANKFURT
Shantung GALA, in den Farben türkis|flieder|weiß, von
FISBA DE SAINT-GALL



Modell: TONI SCHIESSER, FRANKFURT
Rosa Organdy-Spitze von
A. NAEF & CO. AG, FLAWIL

Modell: TONI SCHIESSER, FRANKFURT
Vielfarbige Spachtelspitze von
FORSTER WILLI & CO., ST. GALLEN



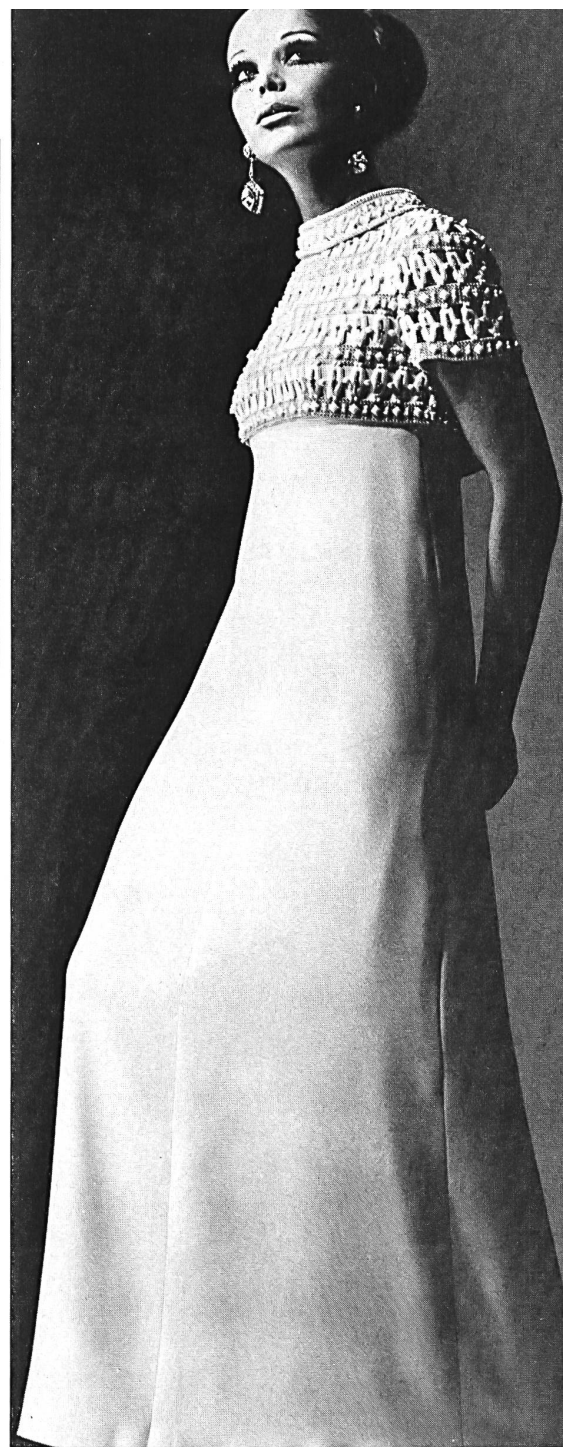
Modell: CRÉATION LABORN, NEUTRAUBLING
Bestickter Baumwoll-Organdy von
UNION AG, ST. GALLEN
▶

Modell: CRÉATION LABORN, NEUTRAUBLING
Pailletten von
JAKOB SCHLAEPFER & CO. AG, ST. GALLEN
▶▶

Modell: TONI SCHIESSER, FRANKFURT
Schwerer weißer Crêpe von
WEISBROD-ZÜRRER AG, HAUSEN a. A.
▶▶▶

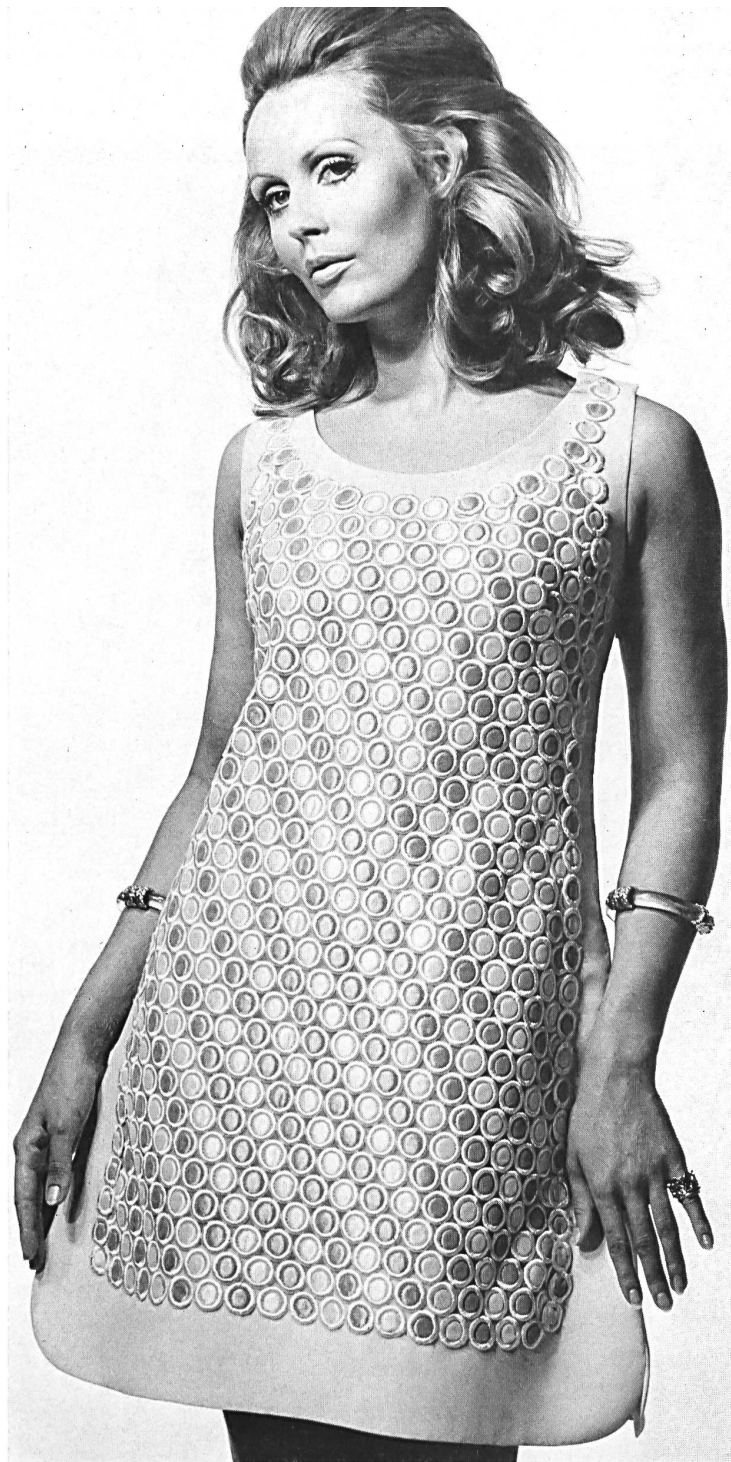


Deutschland



Modell: TONI SCHIESSER, FRANKFURT
Mehrfarbige Ätzstickerei von
J.G. NEF & CO. AG, HERISAU

Modell: TONI SCHIESSER, FRANKFURT
Stickerei auf Baumwoll-Organdy, in weißer Baumwolle und
oranger Kunstseide, von
FORSTER WILLI & CO., ST. GALLEN



Deutschland

Modell: TONI SCHIESSER, FRANKFURT
Blau/weiße Guipurespitze auf weißem Crêpe von A. NAEF & CO. AG, FLAWIL



Deutschland

*Modell: R. KNOBLOCH & CO. KG, HANNOVER
Baumwoll-Piqué Positano, uni und bedruckt, von
HEER & CO. AG, THALWIL*



*Modell: R. KNOBLOCH & CO. KG, HANNOVER
Écru-farbiges Leinenmischgewebe Somalie von
HEER & CO. AG, THALWIL*





*Modelo: JUM, BARCELONA
Malla jersey puro algodón estampado azul marino y blanco, de
METTLER & CIE S.A., SAINT-GALL*

España

CLIVE, LONDON
Black silk organza with red raphia embroidery by
FORSTER WILLI & CO., ST-GALL

CLIVE, LONDON
Lurex® Irise embroidery, enhanced with jewels, by
JAKOB SCHLAEPFER & CO. LTD., ST-GALL



Great



Britain

Model: ROTER MODELS LTD., LONDON
Draplyne fabric by HEER & CO. LTD., THALWIL

Great Britain



Young Fashion Design Contest à la St-Gall

Kingston College of Art's prize-winning design for "Town", a cream coloured coat with matching trousers in Saronga silk by Weisbrod-Zurrer with tunic-style black shirt in Swiss cotton by Reichenbach

Students modelling their outfits for the "Holiday in the Sun" category

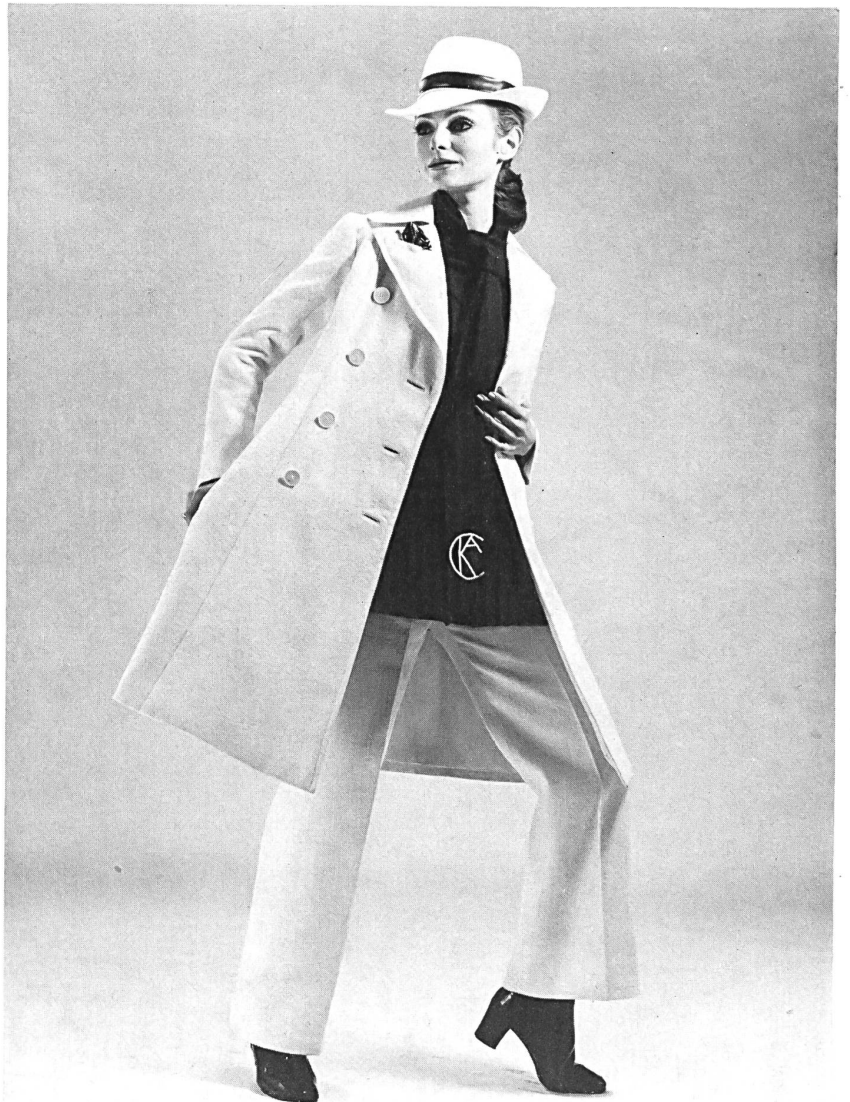


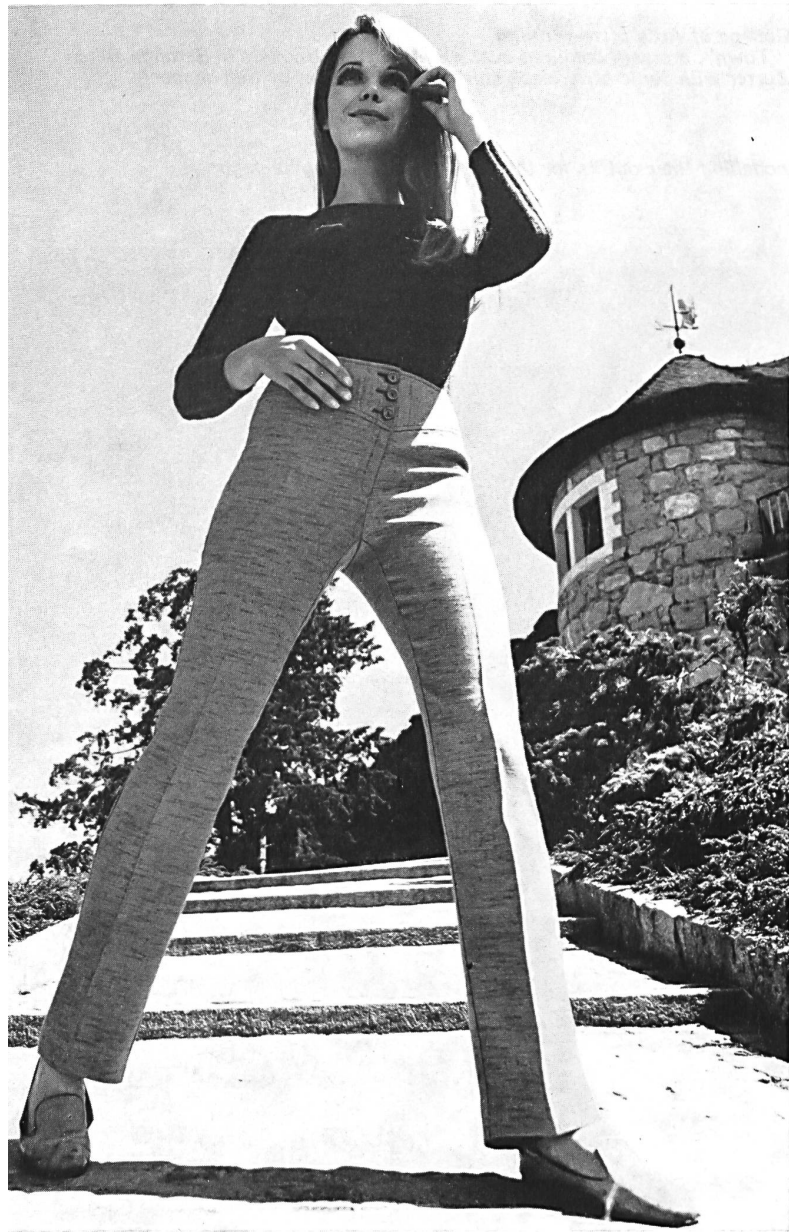
Kingston College of Art won the Young Fashion Design Contest à la St-Gall held in the Piccadilly Hotel, London, on February 28th, 1969. This successful contest sponsored jointly by the Publicity Centre for Swiss Fabrics and Embroideries and the English fashion journal "Vanity Fair" was the largest of its kind ever held in England, with eleven major fashion schools from all over the country competing.

Students had been supplied with fabrics and embroideries from Switzerland and had to design and make four outfits suitable for "Town", "Country", "Discothèque" and "Holiday in the Sun". During the contest students modelled their creations before a panel of distinguished judges and a large audience of manufacturers and the press.

Outstanding among the Kingston College of Art's winning entries was David Chantry's creation for the "Country" category, a superbly tailored raincoat in Stoffels Durango worn with matching jumpsuit trimmed with scarlet zips. Henrietta Goodden designed two of her school's four winning entries, one being a black jumpsuit in 100% cotton satin by Reichenbach trimmed with jet for "Discothèque" and the other a playsuit in grey, black and white fancy-woven cotton, likewise by Reichenbach, with black jacket, for the "Holiday in the Sun" category. The model with the highest individual marks in this last category was an attractive long jacket over matching bra top and trousers in white Elysée jacquard by Christian Fischbacher designed by Jean Warburton of the Liverpool College of Art, the runners-up.

Part of the prize for the winning team was an invitation to St-Gall, the centre of the Swiss textile industry, where students will visit prominent manufacturers, have an opportunity to admire the newest fabric and embroidery collections and also see some of the Swiss countryside.





Modell: BOHLE-SPORTMODEN, WOLFURT
 Modische Damenhose
 aus Leinengewebe mit Quereffekten von
 GUGELMANN & CIE AG, LANGENTHAL

Modell: BOHLE-SPORTMODEN, WOLFURT
 Damen-Lumberanzug
 aus leichtem Baumwollgewebe von
 WINZELER, OTT & CIE AG, WEINFELDEN

Oesterreich



Modelle : HERBERT HASLMAYR-GRASSEGG,
KITZBUEHEL
Damenanoraks aus Aquaperl Dacron ®/
Baumwolle (50 : 50) von
STOFFEL AG, ST. GALLEN



Modelle : HERBERT HASLMAYR-GRASSEGG,
KITZBUEHEL
Damen- und Herrenanorak
aus imprägniertem Nylon Taffet Plume von
SEIDENWEBEREI FILZBACH AG, FILZBACH



Suisse

tissus/modèles

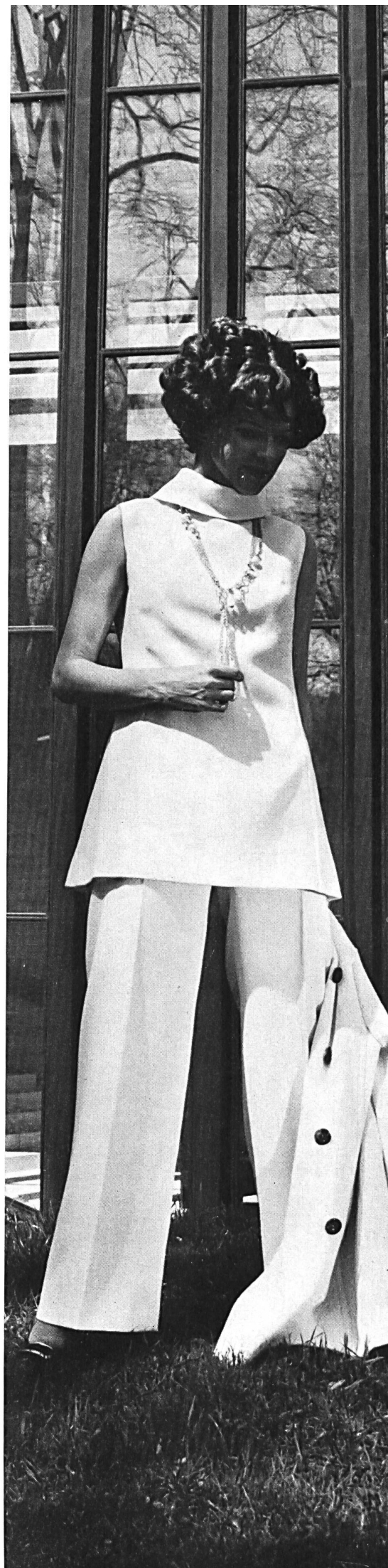




*Laine peignée avec effet réversible de
PFENNINGER & CIE S.A., WAEDENSWIL*

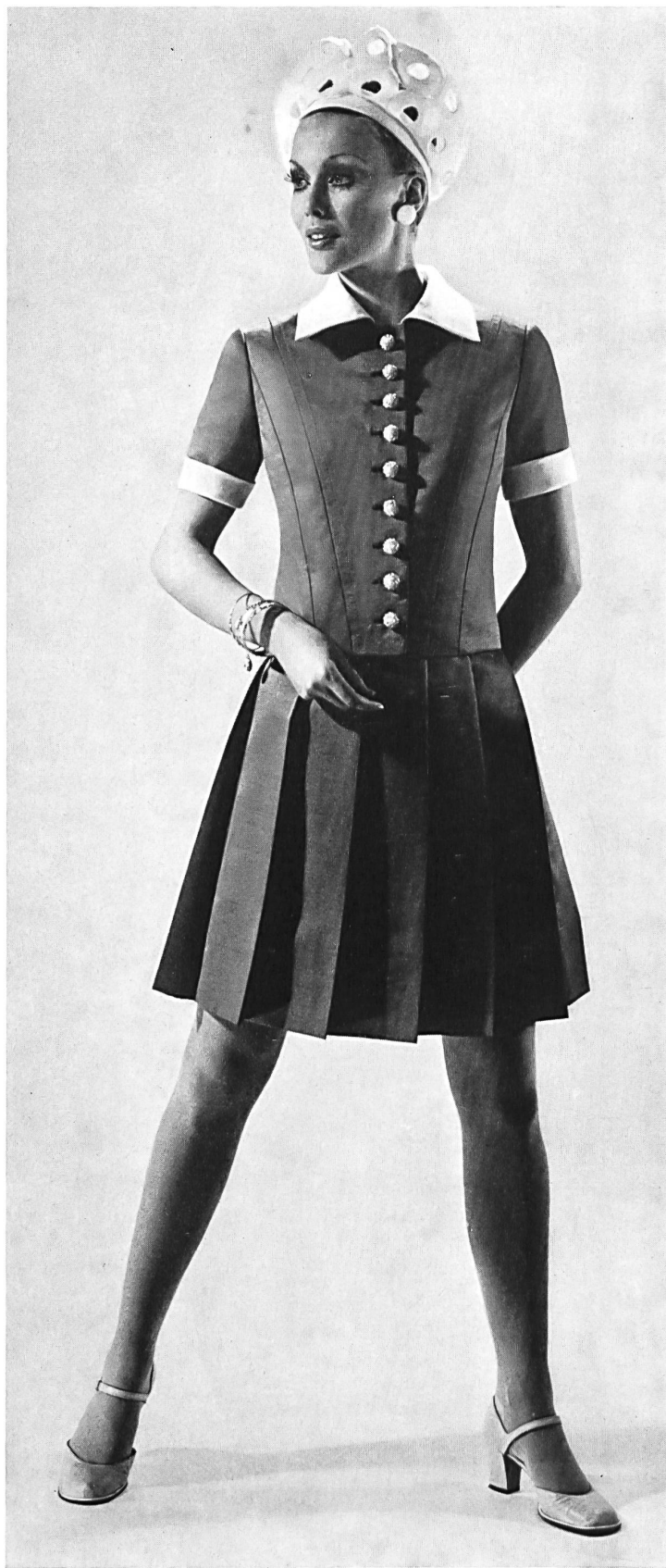
*Tissu en armure lin avec effets nopés, en
mélange nouveau laine avec 20 % de soie, de
PFENNINGER & CIE S.A., WAEDENSWIL*

◀
*Galon brodé multicolore
avec Lurex® sur tulle nylon de
BISCHOFF TEXTILES S.A., SAINT-GALL*





*Modèle : RENA S.A., ZURICH
Crêpe Gutalba rayonne de
H. GUT & CIE S.A., ZURICH*



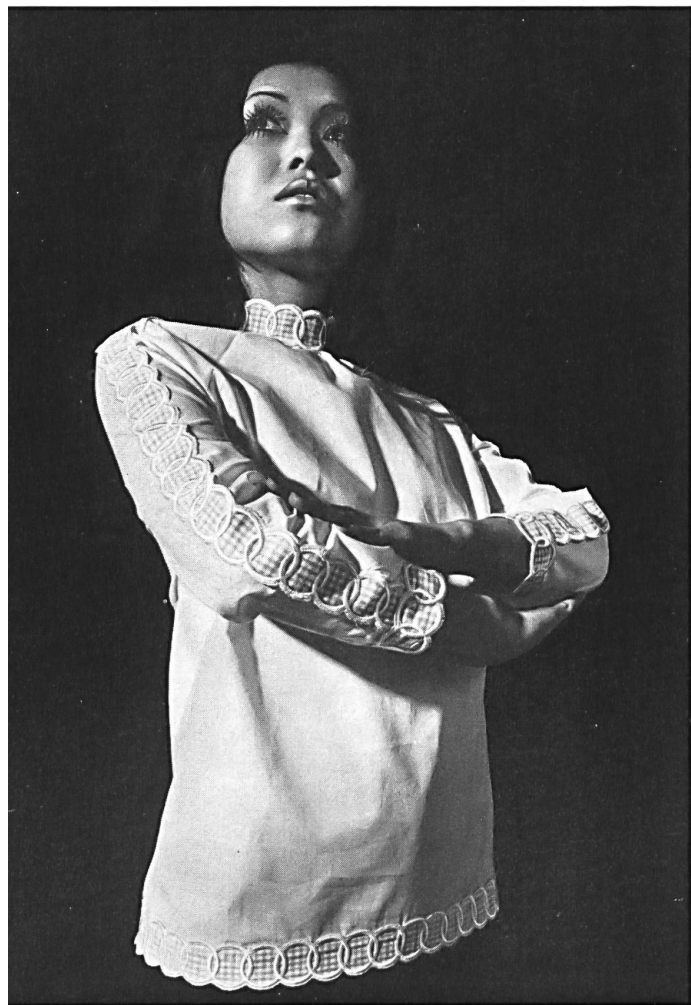
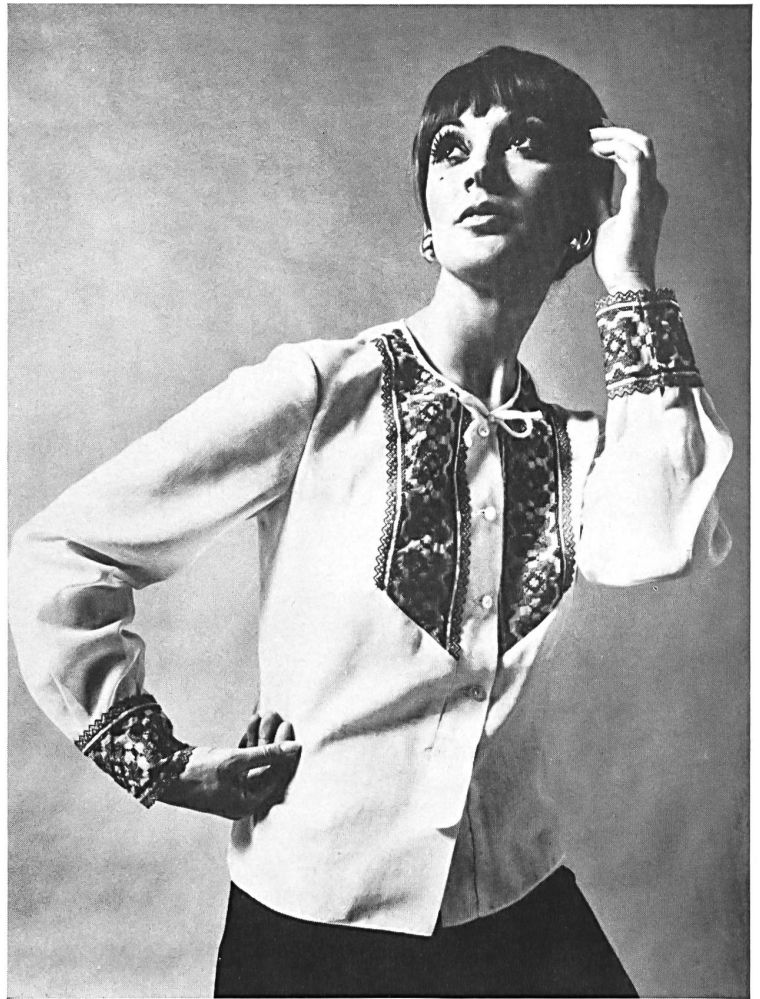
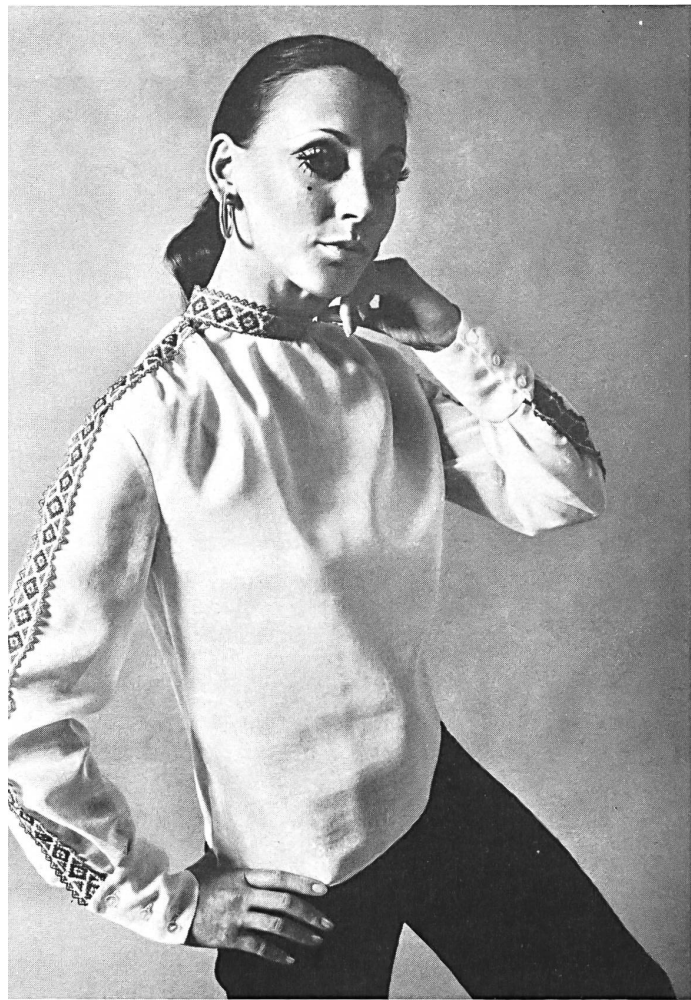
*Modèle : BEBLO S.A., BALE
Shantung Tersuisse® Royal de
STÜNZI FILS S.A., HORGEN*

Suisse

Modèles : R. CAFADER & CIE, ZURICH

A gauche : Tissu mélangé jacquard matelassé A droite : Tissu fantaisie avec rayures Lurex ® de SOIERIES STEHLI S.A., OBFELDEN





Suisse

Broderie de coton de
JACOB ROHNER S.A., REBSTEIN

Broderie petit point sur fond tulle nylon de
BISCHOFF TEXTILES S.A., SAINT-GALL

Galon brodé au petit point, multicolore, sur tulle nylon de
BISCHOFF TEXTILES S.A., SAINT-GALL

Application de galon brodé rustique sur fond carreaux de
BISCHOFF TEXTILES S.A., SAINT-GALL





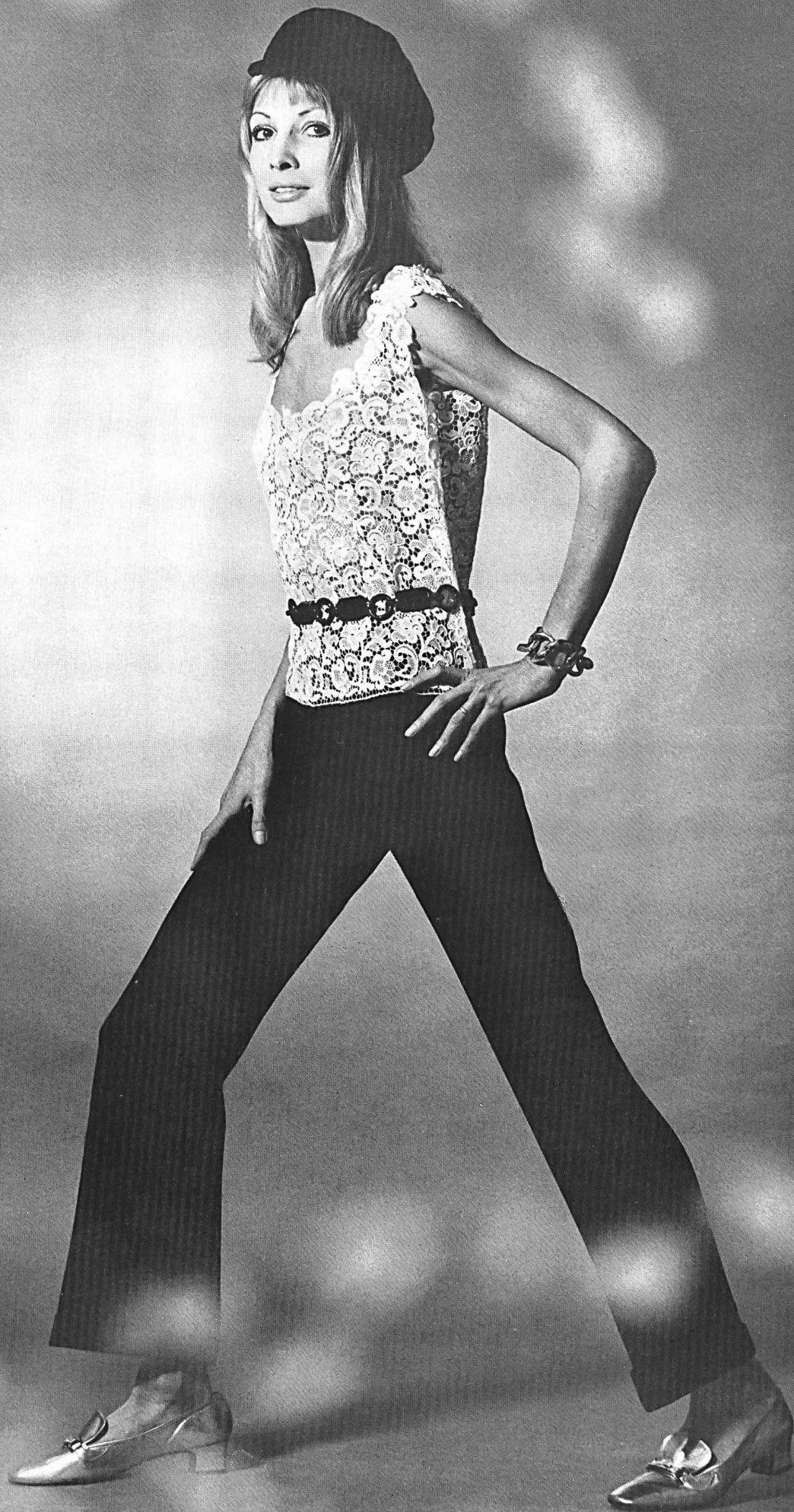


Suisse

◆◆
COSMA, COSTUMES
ET MANTEAUX S.A., ZURICH
*Tissu peigné de haute classe
avec surface finement crêpée,
teint en pièce, de
PFENNINGER & CIE S.A.
WAEDENSWIL*



Piqué Cocktail pur coton, avec effets fantaisie mode, de METTLER & CIE S.A., SAINT-GALL



Guipure de coton de JACOB ROHNER S.A., REBSTEIN



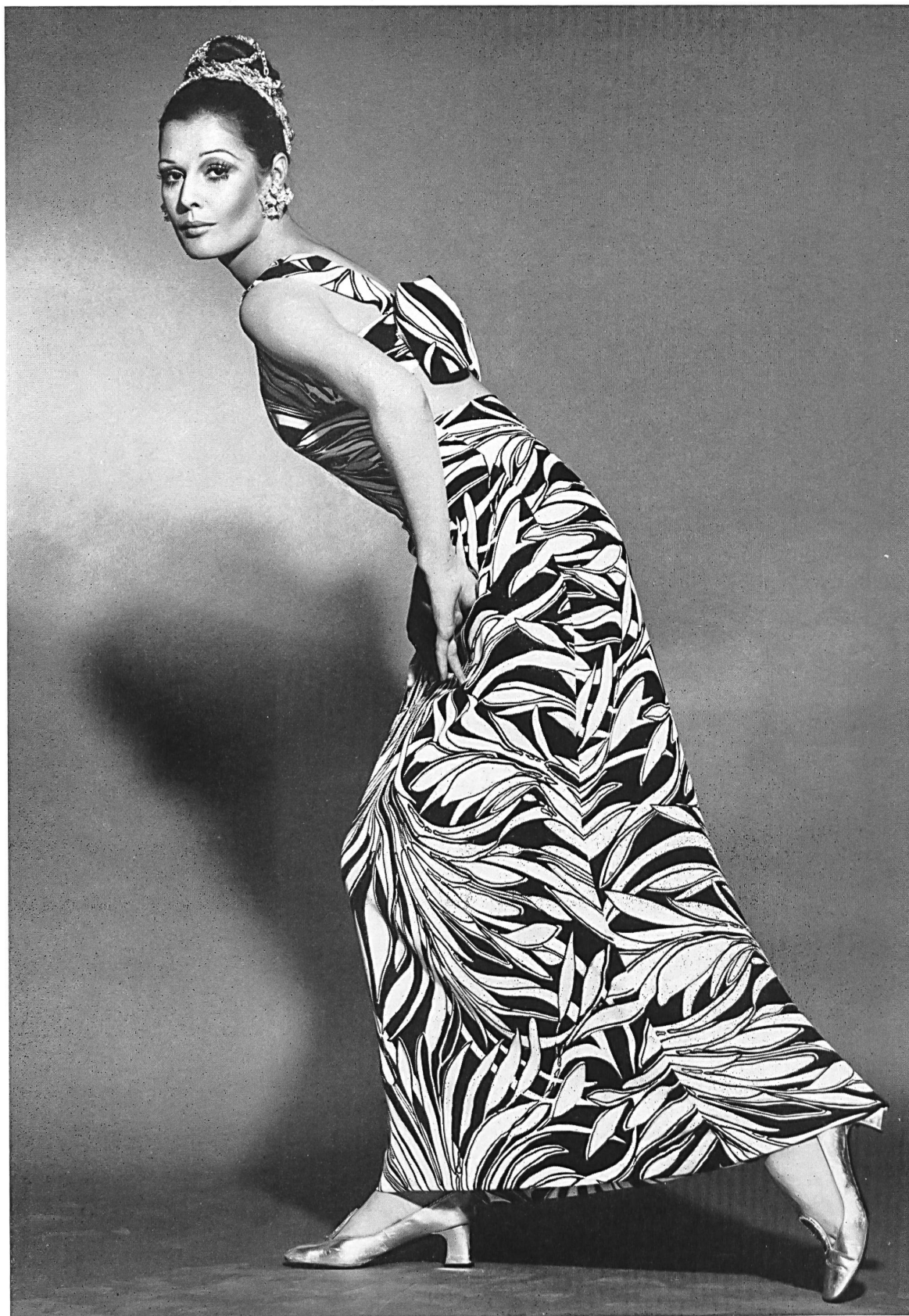
Suisse

Modèle : CORTESCA S.A., ZURICH

Broderie de coton découpée, avec motifs de fleurs appliquées, de J. G. NEF & CIE S.A., HERISAU

Broderie de coton de JACOB ROHNER S.A., REBSTEIN





Suisse

▲
Modèle : EUGEN BRAUNSCHWEIG S.A., ZURICH
Crêpe 100 % Viscose imprimé de H. GUT & CIE S.A., ZURICH

▲▲
Modèle : EUGEN BRAUNSCHWEIG S.A., ZURICH
Twill pure soie imprimé de H. GUT & CIE S.A., ZURICH



*Scaramouche et Voile Sarrazena, deux tissus
pur coton dans la même impression, de
METTLER & CIE S.A., SAINT-GALL*



►
Modèle : RYTZ, ZURICH
Guipure avec effets superposés de
UNION S.A., SAINT-GALL

►►
Modèle : LICHT & CIE, ZURICH
Crêpe de rayonne de
SOIERIES STEHLI S.A., OBFELDEN

Suisse



