

Zeitschrift: Textiles suisses [Édition multilingue]
Herausgeber: Textilverband Schweiz
Band: - (1968)
Heft: 6

Artikel: The manificent seven
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-796728>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 23.08.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>



the in magnificent even

Memorable transalpine meetings

*Swiss embroidery as interpreted
by a septet of the greatest names in
Italian high fashion*

◀ Model: Mila Schoen, Milan
Sequined embroidery by
JAKOB SCHLAEPFER & CO. LTD.
ST. GALL
▶

mila schoen

Began her fashion career as a hobby making clothes for her personal friends in Milan. Her talent was however too great to rest solely the prerogative of her friends, and she soon took up designing as a full-time career. She is now recognized as one of the world's leading couturiers.



Model: Maria Antonelli, Rome
Crimplene® embroidery by
FISBA DE SAINT-GALL

maria antonelli



Starting as a custom clothier for a select clientele, Maria Antonelli won immediate acclaim with her first complete collection presented in the Second World War. In 1951, she opened her own fashion house in Rome and now exports to major stores worldwide.

the in
magnificent
seven

irene galitzine

Model: Irene Galitzine, Rome
Mohair guipure by
FISBA DE SAINT-GALL

Russian-born Princess Irene Galitzine came to Italy when she was only one and a half years old. She began her fashion career in a Rome fashion house, and after three years opened one of her own. In 1960, her collection featuring 'palazzo pajamas' won world acclaim and she took her present place in the very first rank of Italian designers.





Model: Barocco, Rome
Embroidered organza by
FISBA DE SAINT-GALL

the in
magnificent
seven

barocco

The House of Barocco was founded in Rome in September 1964 as a partnership between Monsieur Gilles and Monsieur Rocco, two talented designers and creators. Monsieur Gilles is a Swiss from Geneva. After a training as a hat designer he worked for a long period in Paris, transferring to Milan in 1951 and moving to Rome seven years later. Monsieur Rocco is a 24-year-old Neapolitan. He lived for many years on Ischia, starting in fashion in some of the imaginative boutiques on the island.

mirella di lazzaro



Model: Mirella di Lazzaro, Rome

Flowered embroidery by

JAKOB SCHLAEPFER & CO. LTD.

ST. GALL

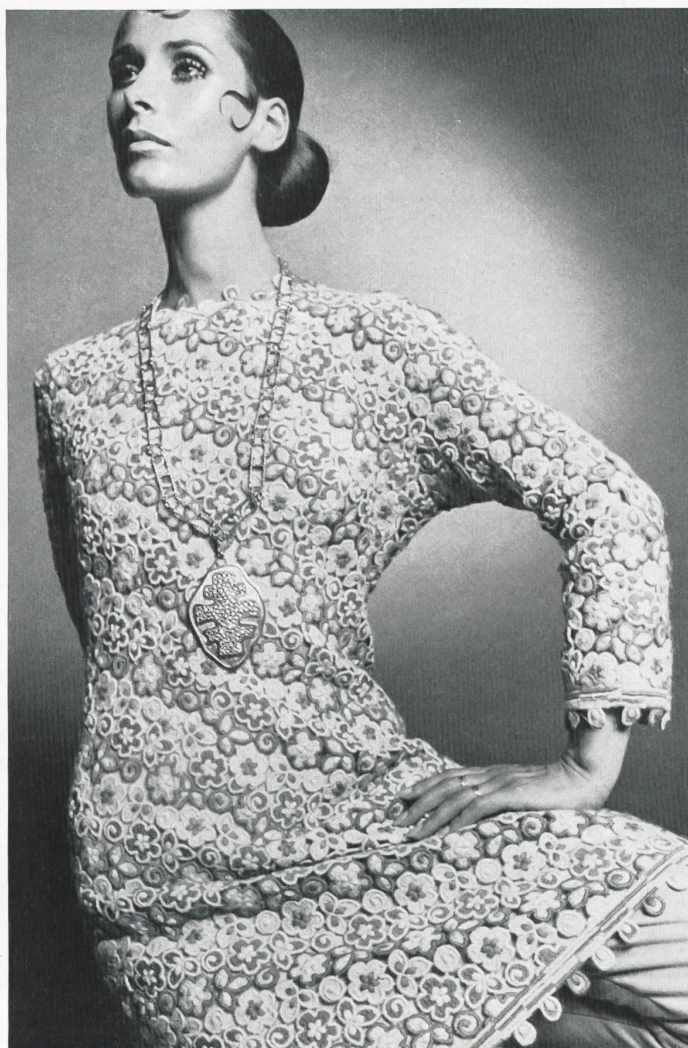
Made a youthful start to her career as a student of Fabiani's. She opened her own atelier in 1963 and immediately attracted a young and intensely loyal clientele from Roman high society. She has often modelled her own creations giving her an even more complete knowledge and insight into her work.

Model: Mirella di Lazzaro, Rome

Flower motif embroidery by

JAKOB SCHLAEPFER & CO. LTD.

ST. GALL



ognibene—zendman

Presented their first collection in January 1965. Sergio Ognibene, who first studied medicine in Bologna, free-lanced as a fashion designer in Milan and then moved into his own atelier in Rome. Peter Zendman left his father's textile business in New York to study under Balenciaga for five and a half years. He moved to Rome in 1964 and shortly afterwards became Ognibene's partner.



Model: Ognibene-Zendman, Rome

Crimplene® embroidery by
FISBA DE SAINT-GALL

Model: Capucci, Rome
Crimplene® guipure allover by
FORSTER WILLI & CO.
ST. GALL

the in
magnificent
seven

capucci



Rome-born Roberto Capucci opened his own studio at the age of twenty, and in that same year (1950) was invited to present his collection in Florence. In 1956 he won international fame, being acclaimed 'Italian stylist of the year' by the fashion press. Capucci now shows in Rome and Paris.