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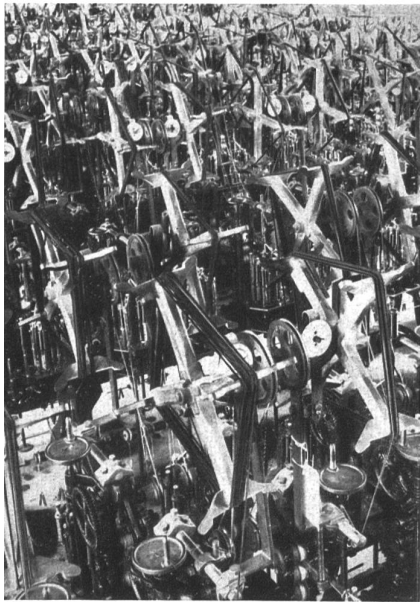
1854



1944



Stores department. — Almacén.



Braiding machines.  
Telar para trenzar.

Shipping department. — Sala de remesas.



1854 - 1944

## DREIFUSS HERMANOS

Sociedad Anónima

*Trenzado y Tejeduría*

W O H L E N

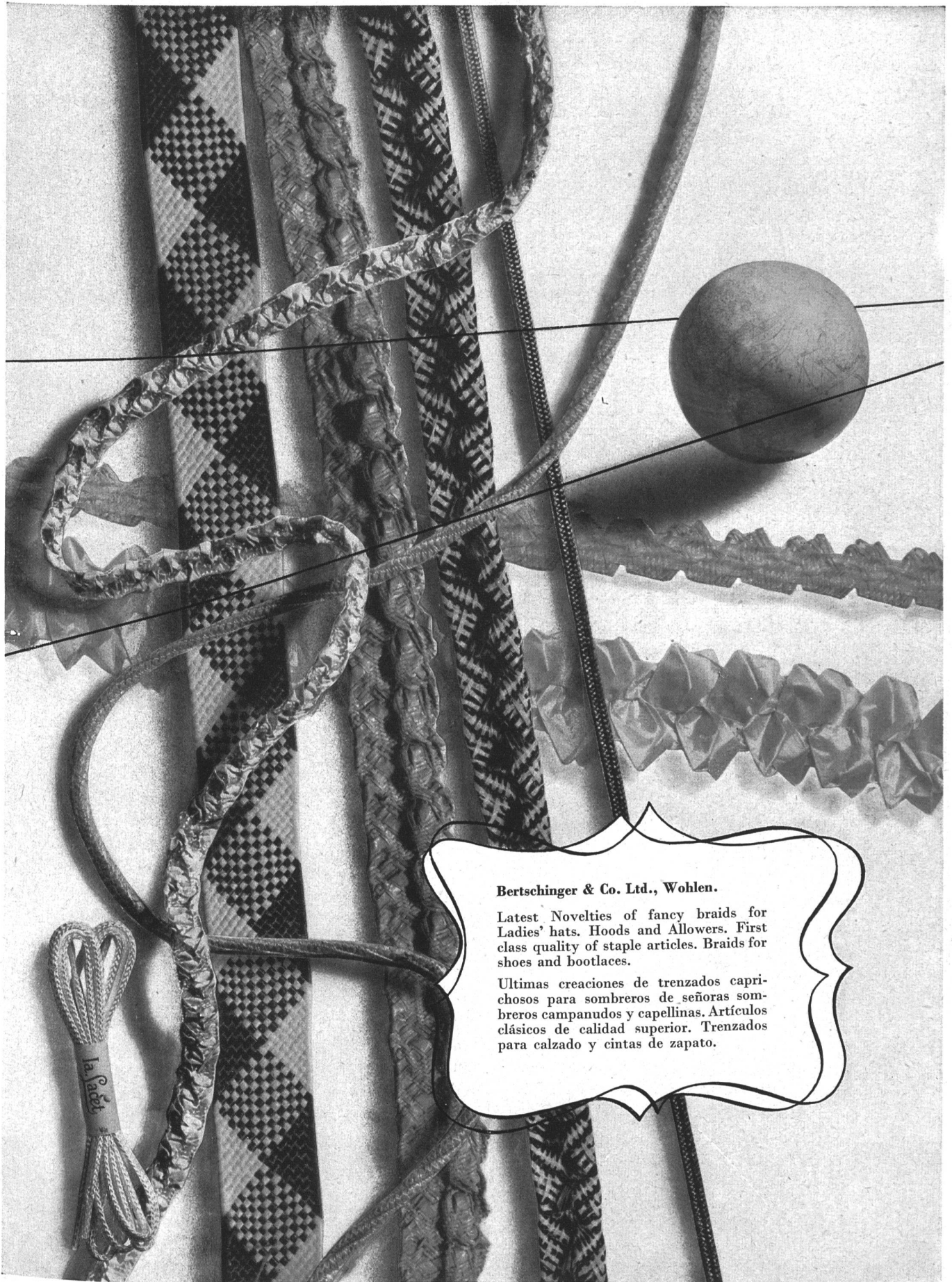
\*

Esta casa muy conocida de la industria argoviana del trenzado, ya ha exhibido varias veces en nuestra revista sus últimos modelos de trenzas para sombreros y calzado y telas de diferentes géneros.

Esta vez, al celebrar este año el nonagésimo aniversario de su fundación, desea presentarse sí misma.

Sus fundadores habitaron en la modesta casa, a la izquierda, y en ella escribieron las primeras cartas comerciales que debían trabar las primeras hebras de esta extensa red de relaciones que se extiende, hoy en día, por todo el orbe.

Hoy, la casa está instalada en un edificio imponente, situado en el centro del bonito pueblo de Wohlen. En las piezas claras y espaciosas, manos listas se ocupan en confeccionar las nuevas trenzas, mientras que al lado, proyectos de nuevos dibujos y modelos son ya creados, y se los estudia y prueba antes de que emprendan su viaje por toda la tierra.



**Bertschinger & Co. Ltd., Wohlen.**

Latest Novelties of fancy braids for Ladies' hats. Hoods and Allowers. First class quality of staple articles. Braids for shoes and bootlaces.

Ultimas creaciones de trenzados caprichosos para sombreros de señoras sombreros campanudos y capellinas. Artículos clásicos de calidad superior. Trenzados para calzado y cintas de zapato.



# SOCIÉTÉ INDUSTRIELLE POUR LA SCHAPPE, BASILEA

Sede social: Basilea, 50 Isteinerstrasse

Capital acciones: Fr. s. 15.300.000.— ● 12 Fábricas en Suiza y en el extranjero



## HILADOS DE SCHAPPE, TUSSAH Y CORDONNET

seda natural

### SAVISIS

hilados de fibrana a fibras largas

### SAVILINE

hilados mezclados de lana y de fibrana a fibras largas

### SAVICETA

hilados mezclados de fibras viscosa y acetato a fibras largas

### SAVISOL

hilados de fibrana a fibras largas en tintes sólidos

### HILADOS FANTASIA

« flammés, boutonnés, ondés, bouclettes », etc.

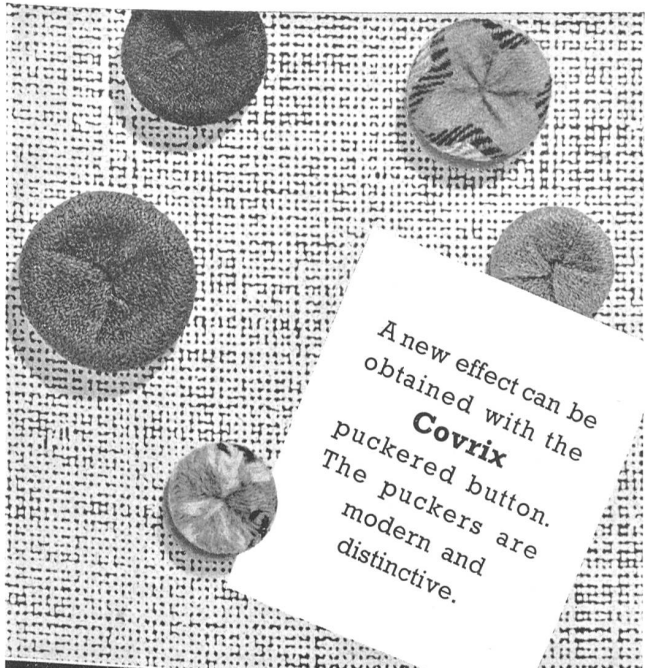
### LANAS-*vivi*

hilados para labores

Debido a la **LONGITUD DE LAS FIBRAS**, nuestros hilados ofrecen **MAYOR RESISTENCIA**

Nuestros hilados en **COLOR** son sólidos al **SOL**, al **LAVADO** y al **BLANQUEO**

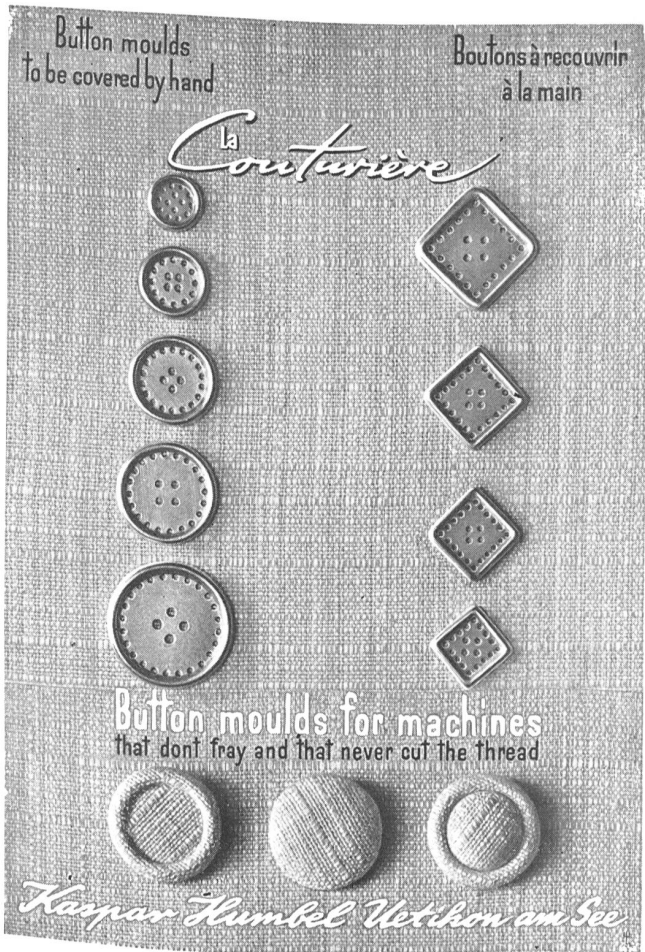
Representaciones en todos los mercados textiles.



A new effect can be  
obtained with the  
**Covrix**  
puckered button.  
The puckers are  
modern and  
distinctive.

# Covrix

Richard Guyer & Cie., Claridenstr. 36, Zurich 2



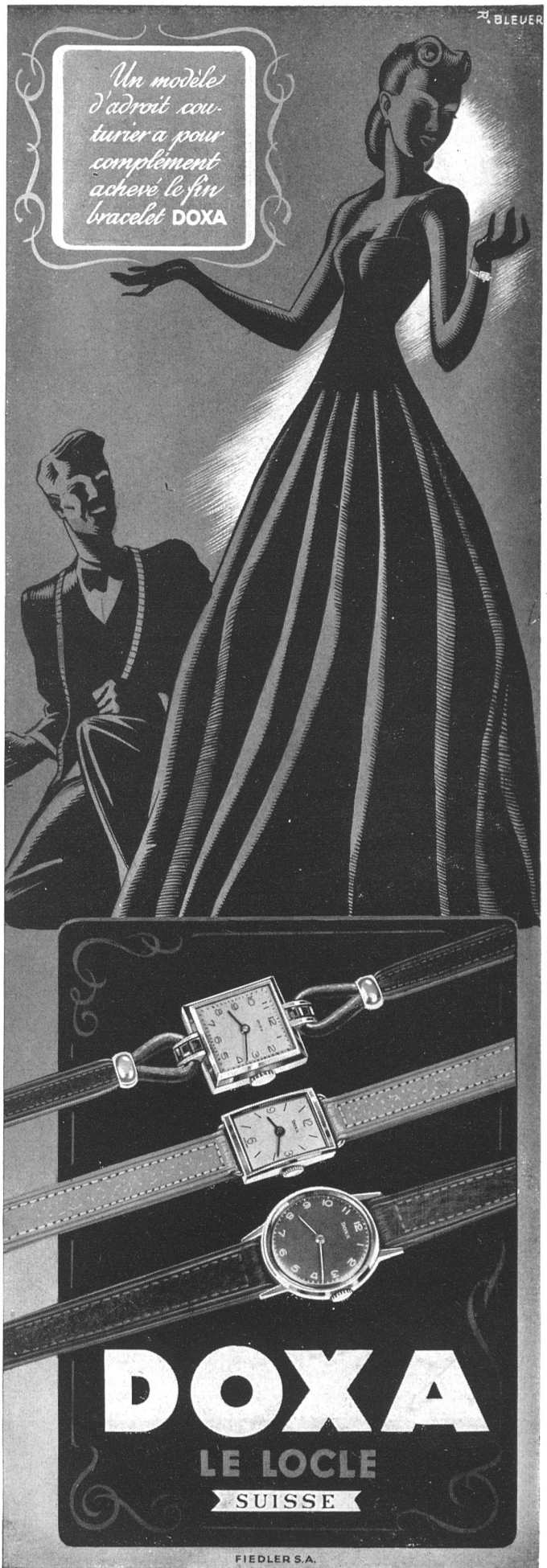
Button moulds  
to be covered by hand

Boutons à recouvrir  
à la main

*la*  
**Couturière**

Button moulds for machines  
that don't fray and that never cut the thread

*Kaspar Humbel Utikon am See*



*Un modèle  
d'adroit cou-  
turier a pour  
complément  
achevé le fin  
bracelet DOXA*

# DOXA

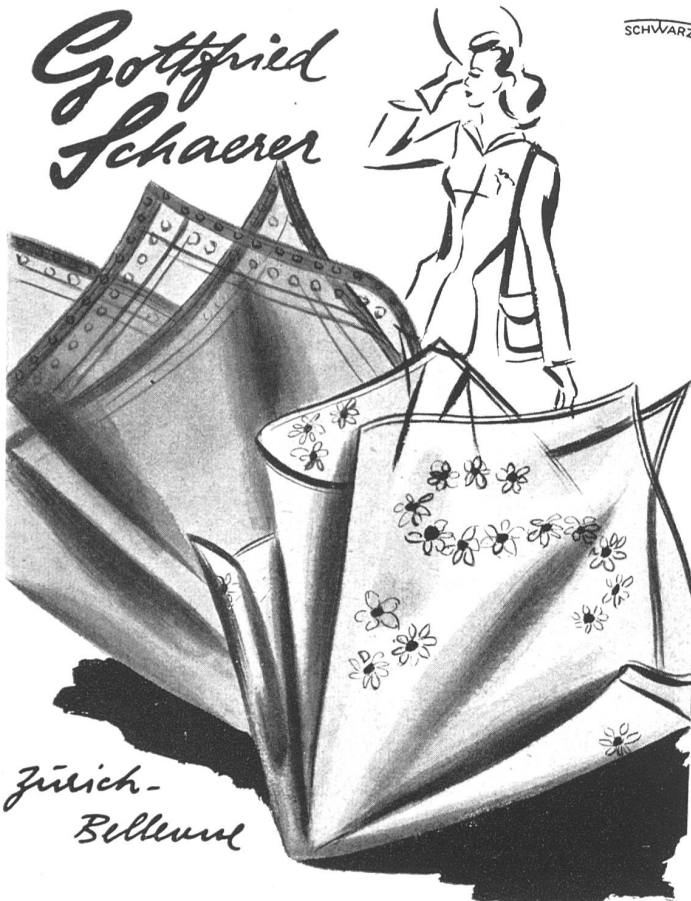
LE LOCLE

SUISSE

FIEDLER S.A.

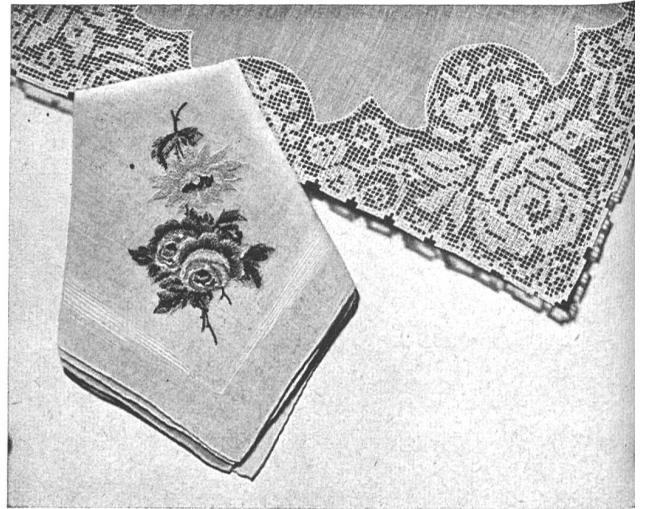
*Gottfried  
Schaerer*

SCHWARZ



*Zürich-  
Bellevue*

HANDKERCHIEFS ORGANDIE OPAL - CURTAINS -  
SHIRTINGS AND RAINCOAT FABRICS

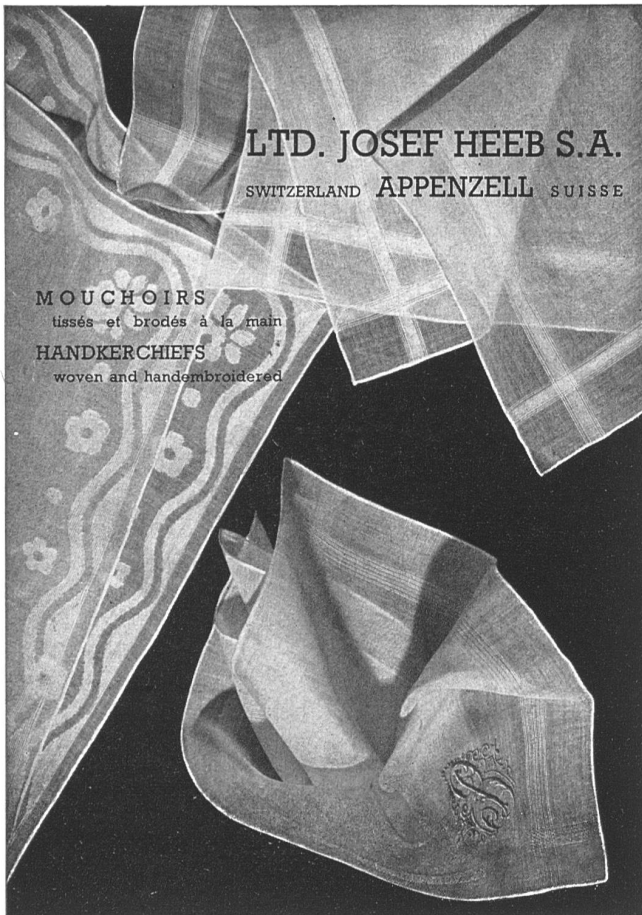


MANUFACTURE AND EXPORT

Embroidered Handkerchiefs, embroidered fabrics in organdy, nainsooc, net, etc.

**SAILER & SCHOENSLEBEN**

ST. GALL



LTD. JOSEF HEEB S. A.  
SWITZERLAND APPENZELL SUISSE

MOUCHOIRS  
tissés et brodés à la main  
HANDKERCHIEFS  
woven and handembroidered

**J. KREIER-BAENZIGER'S ERBEN**

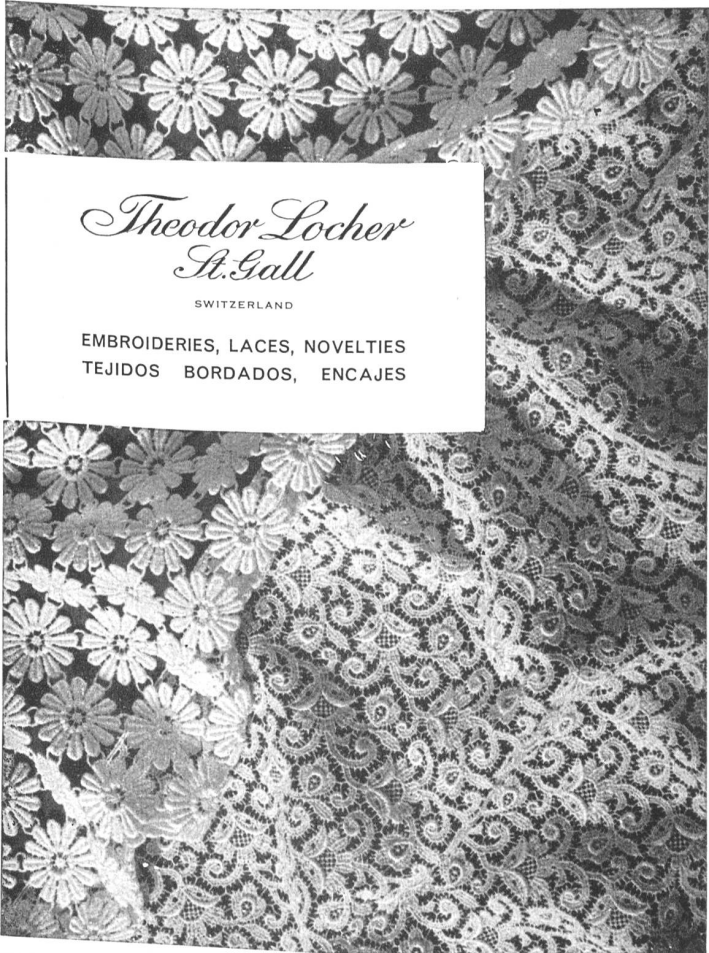
ST. GALL  
SWITZERLAND



SWISS COTTON GOODS  
SPUN RAYON

PRINTED HANDKERCHIEFS  
AND SQUARES

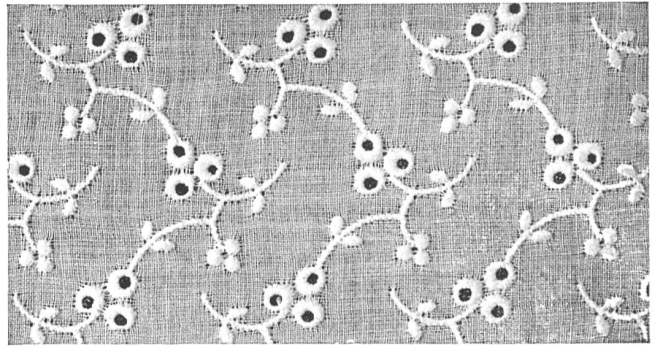
NOVELTIES



*Theodor Locher*  
*St. Gall*

SWITZERLAND

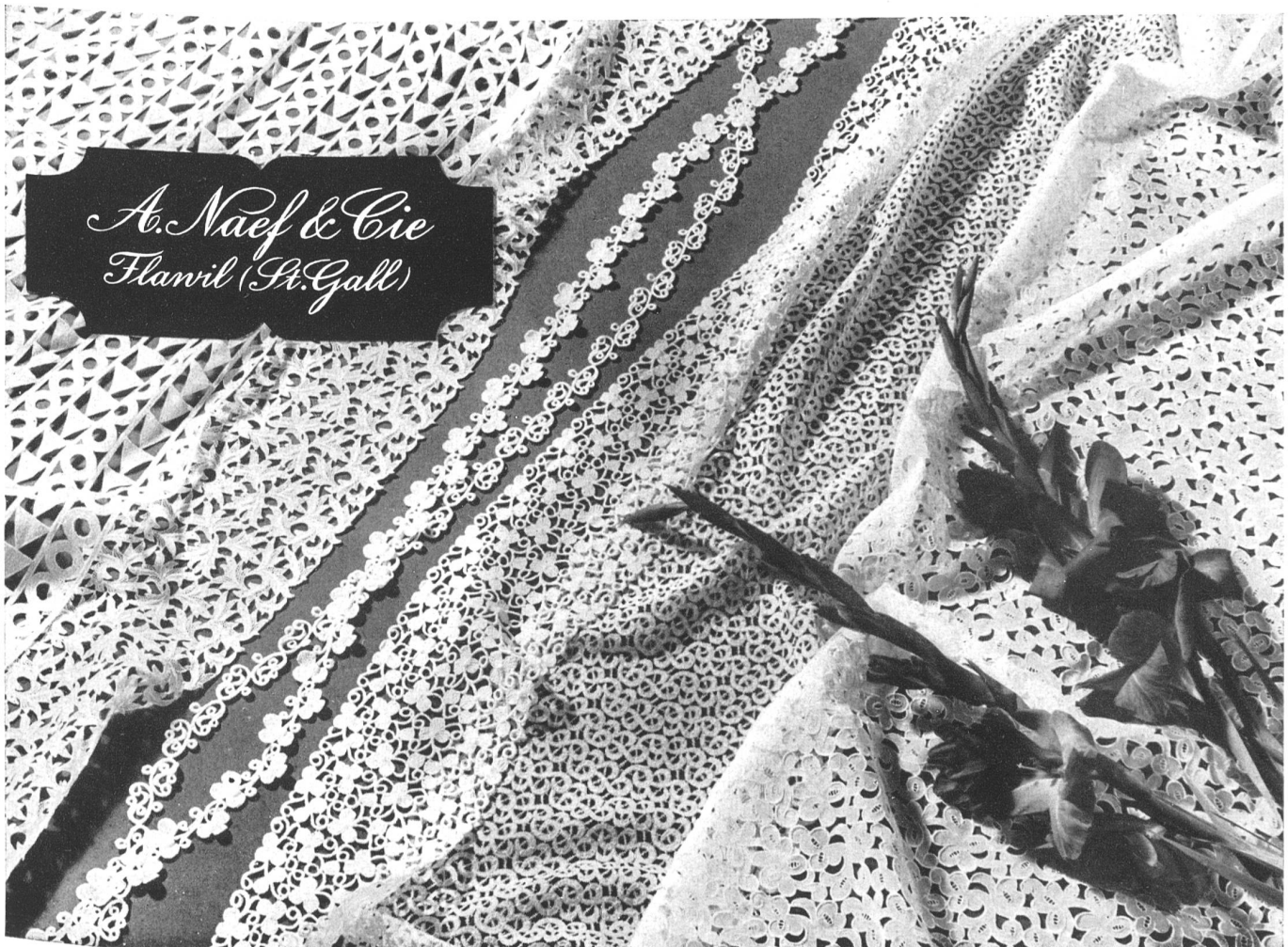
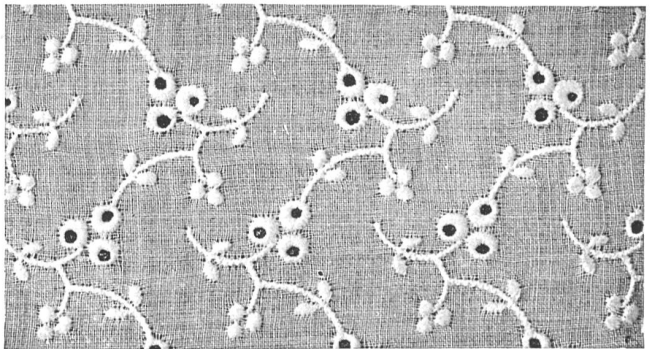
EMBROIDERIES, LACES, NOVELTIES  
TEJIDOS BORDADOS, ENCAJES



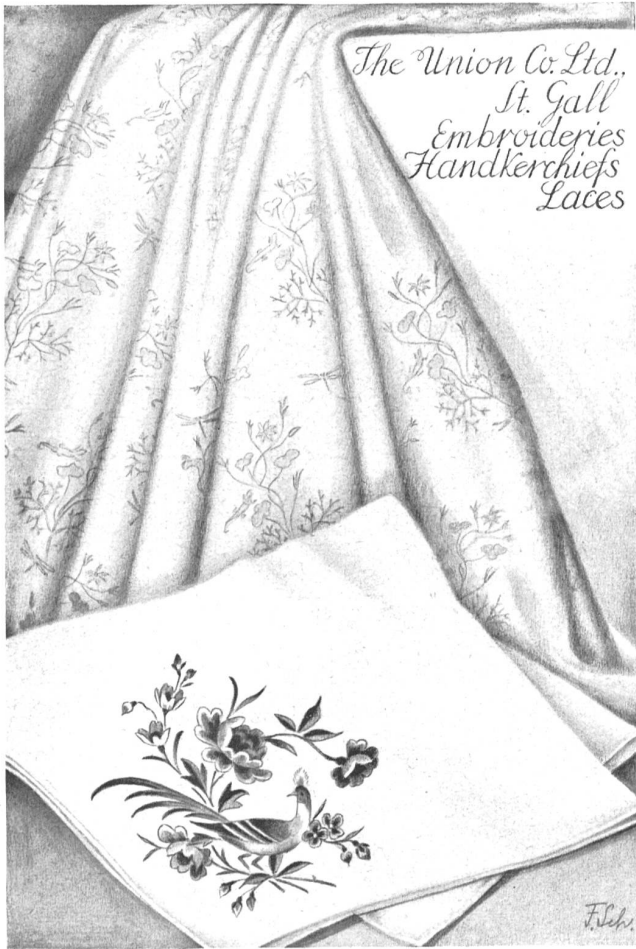
**HUGO WACHS & Co.**

*St. Gall*

Cotton, artificial silk and mixture fabrics,  
printed and embroidered tissues, handkerchiefs.



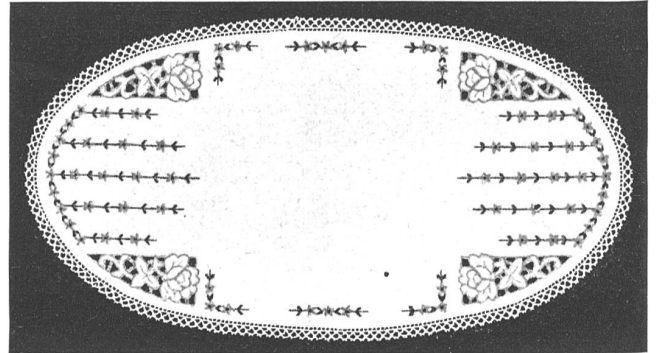
*A. Naef & Cie*  
*Flamwil (St. Gall)*



# E. Mettler-Müller Ltd.

Rorschach

Founded 1883



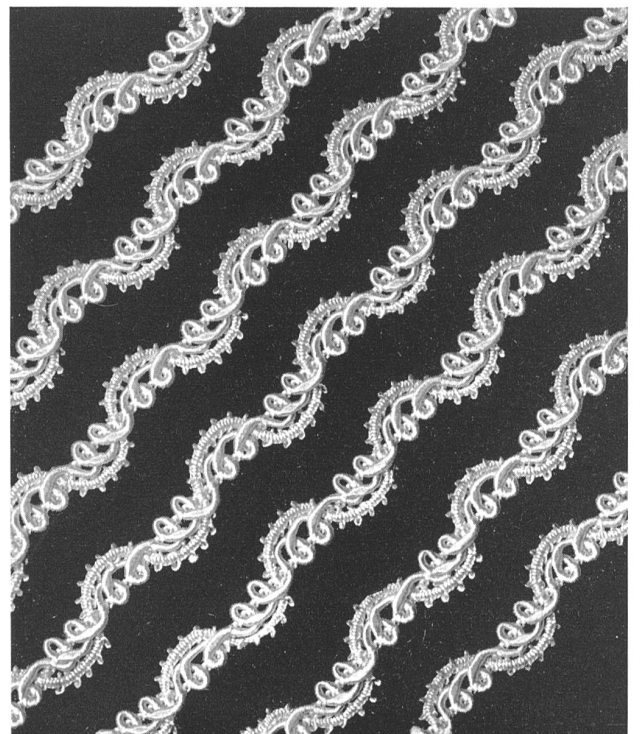
Manufacturers and exporters  
of  
embroidered teacloths and fancy linens  
novelties in needlerun- and lace-napery  
Duchesse- and Dressing-table-Sets.

*Symbol of Quality*

LACES FOR LINGERIE DRESSES BRASSIERES

**Jul. Michel & Co**  
Zurich

LACE MANUFACTURES  
ESTABLISHED 1894



*Passementerie*

ROBERT HALTER LTD. ST-GALL



# WALTER SCHRANK & Co

ST. GALL (SWITZERLAND)

## Wasco

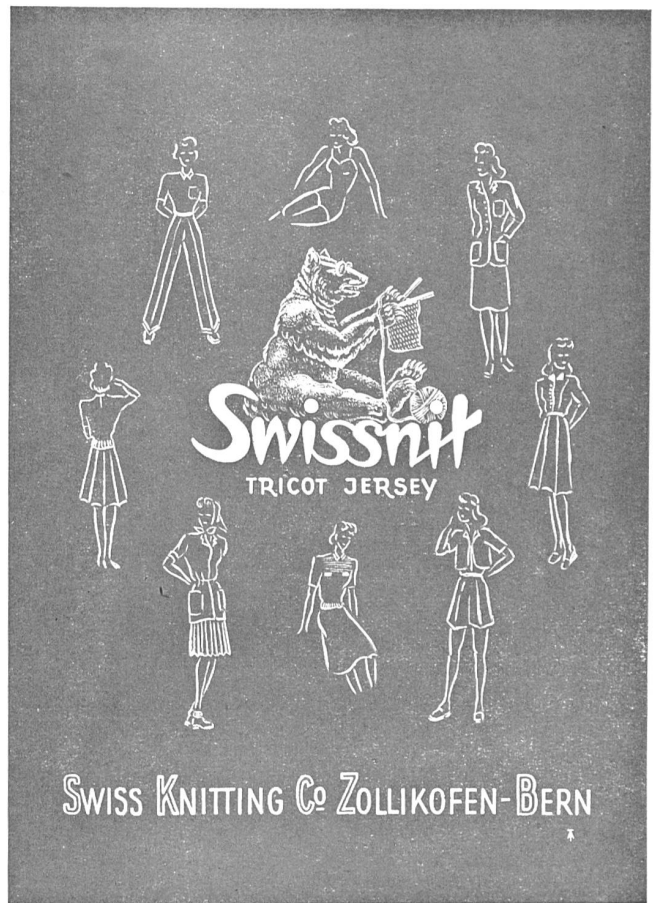
MANUFACTURERS AND EXPORTERS

OF EMBROIDERED

MATERIALS FOR DRESSES,

NET AND GUIPURE- LACE- NOVELTIES,

EMBROIDERED HANDKERCHIEFS



# GEISER LIMITED HUTTWIL

(Switzerland)

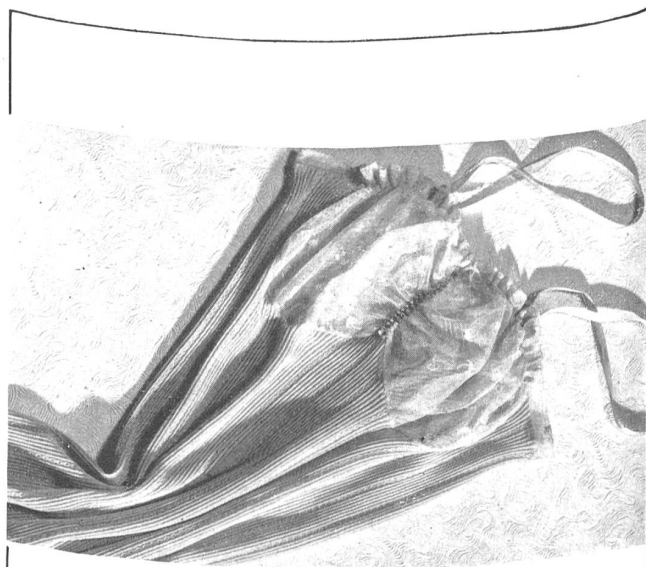
MANUFACTURERS  
OF BABIES' HANDKNITTED WOOLLEN  
GARMENTS



SWISS RIBBED UNDERWEAR  
LADIES' BED JACKETS  
SUPERIOR QUALITIES



**Ruegger & C<sup>o</sup>, Zofingen**  
(Established 1886) (SWITZERLAND)



**HIS & C<sup>o</sup> LTD.**

MURGENTHAL  
SWITZERLAND

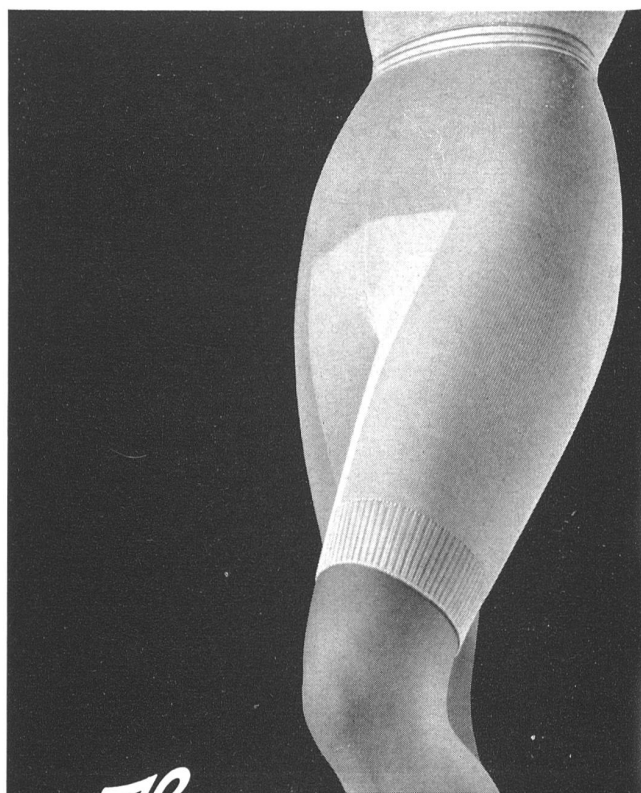
*The trade mark with 60 years experience in  
the manufacture of Swiss ribbed underwear.*



Knitted underwear, faultless in cut, unsurpassed for  
quality.

The „Hocosa“ mark.

**HOCHULI C<sup>o</sup>, Safenwil** (Switzerland)



*Hanro*

High-grade Knitted Goods

**HANDSCHIN & RONUS Ltd., LIESTAL**

# A. NAEGELI Ltd.

KNITTING MILLS  
BERLINGEN - WINTERTHUR  
SWITZERLAND

*Ladies' Lingerie  
and  
Gent's Underwear*

**OPAL**  
TRICOT

Trade Marks

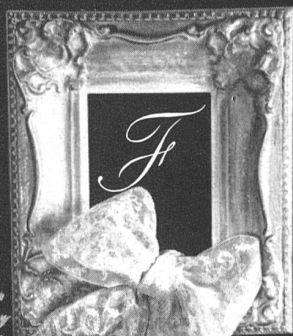
*Opaline*  
FIXCOLOR

wich stand for superior quality



*Doublers*  
**BÄUMLIN, ERNST & CO**  
ST-GALL

**C. FORSTER-WILLI & CO.**  
ST. GALLEN



*Novelties*

*in embroideries & laces*

WEISKÖNIG

## **ERNST BRASCHLER** ZÜRICH

Office : Bederstr. 3, Zürich 2  
Address : P. O. B. 240, Zürich 7  
Telegrams : « Tebras » Zürich  
Phone : 7 38 38 Zürich (051)

SPECIALITY :

*Structure Yarns*

of staple fibres for

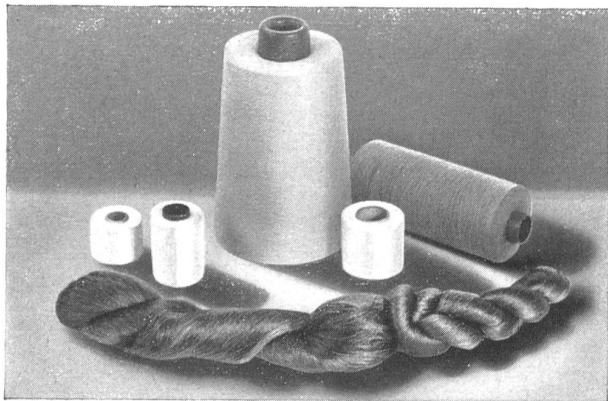
**SHANTUNG-  
HONAN-  
DOUPION-  
LINEN-  
IMITATIONS**

# Zwicky & Co. - Wallisellen-Zurich

SILK TWISTS OF ALL KINDS, RAW AND DYED, IN EVERY TYPE OF GET-UP

FOUNDED IN 1840

Telephone : 93 24 11, Wallisellen - Telegraphic address : Zwicky, Wallisellen



Tram, organzine, grenadine, special twists and mixed yarns for weaving, knitting and the manufacture of hosiery, bolting-cloth and cables.



Sewing, embroidery and buttonhole silks, surgical silks, silk lines for fishing, special twists for harnesses.

Skein dyeing of silk, spun silk, rayon, cotton and staple fibre. Hosiery dyeing and finishing.



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