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A novelty on the Swiss textile scene

For about a year now, a new factory has been opened at Rorbas near Winterthur producing articles that are absolutely new on the Swiss textile market. The firm in question is the *Rorbas Knitting Ltd.* devoted exclusively to the production of knitwear and jersey for ready-to-wear manufacture and sale by the yard.

The original feature of the production of the Rorbas Knitting Ltd. is the manufacture of rachel fabrics on flat looms. In fact the firm possesses six of the eight machines that exist in the world for this type of production. The rachel articles thus produced are outstanding above all for their great stability in both directions and selvages that do not curl, two advantages highly appreciated not only by private consumers but especially by ready-to-wear manufacturers. Thanks to its structure, the rachel fabric produced at Rorbas is absolutely impossible to distinguish from one produced on a weaving loom.

On the other hand, the advantages of these rachel tricots compared with woven fabrics, that is to say above all their porosity, which allows cutaneous respiration, and their greater lightness for equal volume, make them extremely popular for men's leisure wear; in this branch, in fact, great emphasis is laid on the qualities of suppleness, lightness, possibility of cutaneous respiration and good shape retention without any loss of comfort. In addition the specialities of Rorbas are very much appreciated in women's wear, not only for sports outfits but also, as we were able to see at a recent fashion parade, for



1

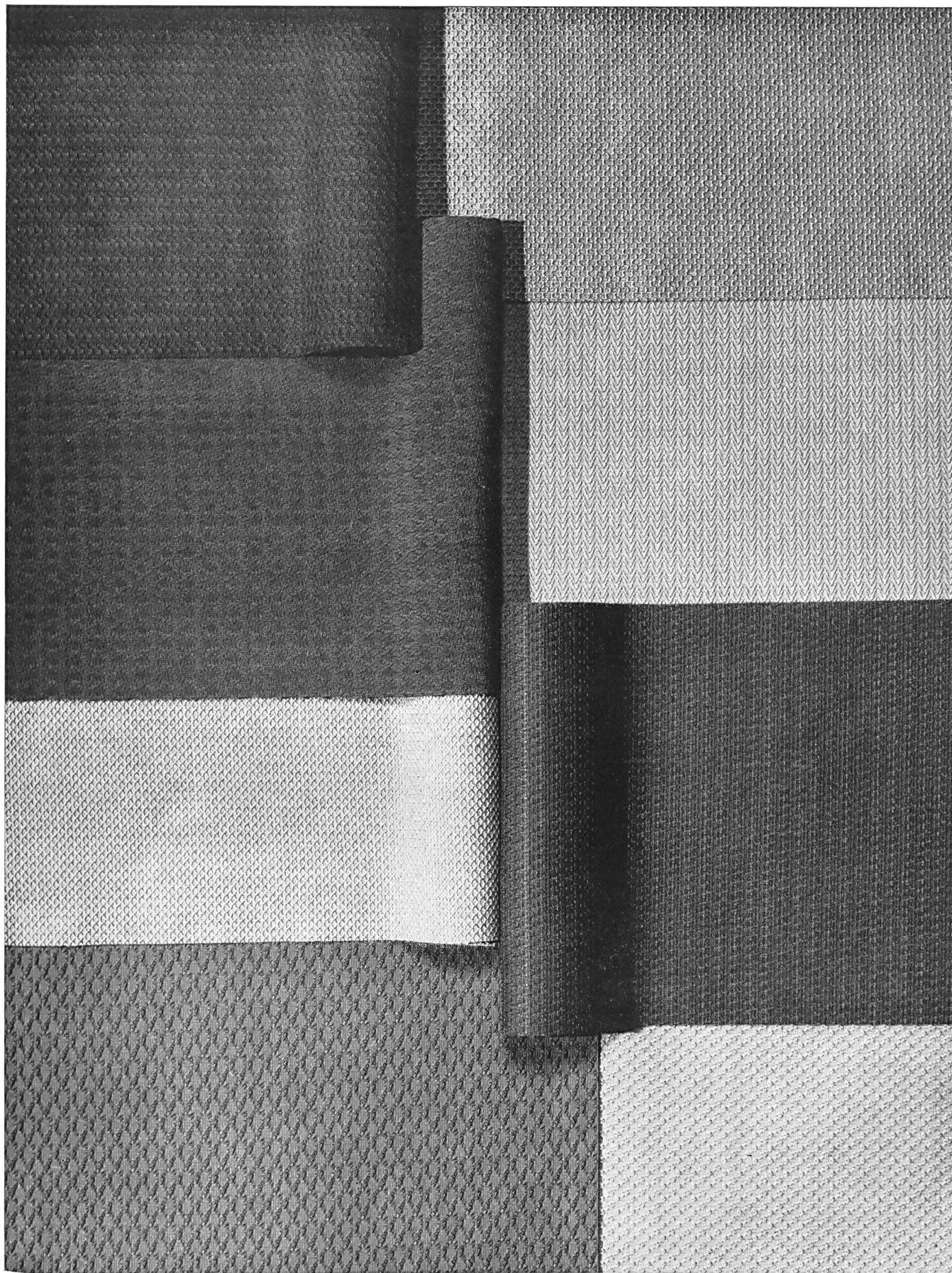
smart coats and dresses. In addition to the advantages already referred to, let us also mention price, which is considerably lower than that of classical jersey.

At present, the collection comprises both smooth and structured piece-dyed articles in pure wool, polyester and wool, staple fibre and pure synthetic fibres.

Let us just add that the Rorbas firm also produces classical rachel tricots on circular looms.

2





3

1. Old rose rachel tricot with a fine mesh in Vestan
worsted fabric
Model by Wertheimer & Co. Ltd., Saint-Gall
- 2-3. Interesting shape-retaining structured rachel
tricot indistinguishable from woven fabrics