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# Terylene-EFTA

At the beginning of June, the Zurich export division of Imperial Chemical Industries Ltd., at Zurich, invited the press to attend a showing of fabrics manufactured from their Terylene and Crimplene yarns (a textured Terylene yarn) by producers from all EFTA countries. We know that Terylene, alone or in combination, permits the manufacture of a great number of fabrics outstanding for their strength and their resistance to creases and spots, etc. Let us mention, in particular, the Terylene-wool mixture, Terylene-linen for blouses and dresses, Terylene Vincel with 33 % polynosic fibers for skiing and wet weather as well as for men's shirts and jackets, Terylene Stretch, Terylene Sicilian, a combination of continuous filament and spun yarns making a silky fabric for men's wear, Terylene and wool (25 %) jersey, Crimplene jersey and Crimplene fabrics. A certain number of Swiss manufacturers use as a ground for their embroideries a pure Terylene fabric called « Sedusa » which is washable and requires absolutely no ironing.

The very attractive exhibition was accompanied by a fashion parade of models made from the fabrics in question. We should note here particularly the Terylene linen dresses printed after the designs of Althea McNish, a well known Jamaican artist. The showing was completed by the presentation of a new product for the impregnation of fabrics, Permalose, a development of ICI, which gives all Terylene fabrics a spot resistance never achieved before. The first apparel made of fabrics treated with Permalose will probably be on sale next year.



A special finish gives Terylene lingerie a very soft handle, making it particularly pleasant to wear

Négligés and nightgowns to match, in embroidered 100 % Terylene Sedusa  
Models : « Habella »  
by Hasler & Co., Frauenfeld  
Fabric : Cubega Co. Ltd., Zurich  
Photo Rév

