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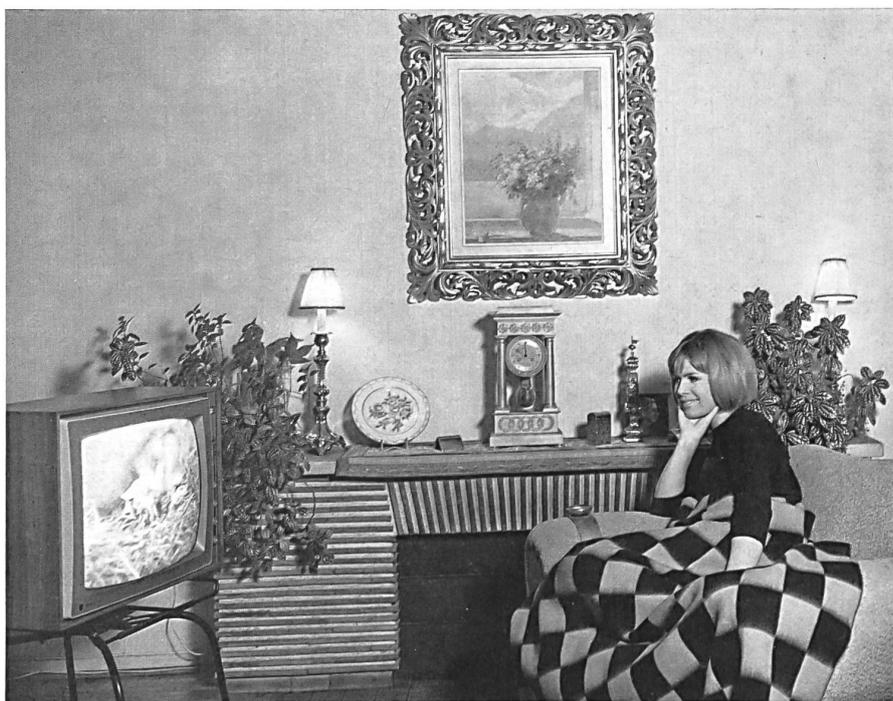
Dralon Fabrics for the Home

If the synthetic fibres very apidly conquered certain fields (e.g. women's stockings and lingerie), they were rather slower in being adopted for the manufacture of other specialities such as, for example, furnishing fabrics, i.e. net curtains, drapes and upholstery fabrics. And yet, in this field, synthetics have many advantages to offer.

In order to prove this, the Swiss branch of Bayer Ltd. organized an exhibition in Zurich this autumn devoted to the use of the acrylic fibre Dralon in the manufacture of furnishing fabrics; on this occasion, members of the press were invited to a special press conference at which luncheon was served and during which the journalists were shown a colour film and told a number of interesting facts.

It should be remembered here that Dralon fabrics offer considerable practical advantages, especially in the field of furnishings. Let us mention the brightness and fastness of the colours, unrivalled resistance to pulling and wear, comparative resistance to stains and dirt, ease of cleaning and care, quickness of drying, resistance to sun, damp and the ravages of moth and other insects; in addition, these fabrics are light, do not felt and require no ironing. They are suitable for various uses, either in the form of filaments or non-continuous fibres.

In Switzerland, several well-known firms have already begun to use Dralon for weaving the following specialities: plain, colour-woven and printed upholstery fabrics and fabrics for curtains and drapes; net curtaining in voile and marquissette; blankets.



Couverture en Dralon, chaude, légère et lavable à la machine de:
 Dralon blanket, light, warm and washable by machine by:
 Manta de Dralón, caldo, ligera y lavable con máquina de:
 Warme, leichte Decke aus Dralon, die man in der Maschine waschen kann von:
 SCHAFROTH & CIE AG., BURGDORF



Meubles en velours de Dralon; rideaux en Dralon
 Dralon velvet upholstery; Dralon curtains
 Muebles en terciopelo de Dralón; cortinas de Dralón
 Dralon-Velours bezogene Möbel; Dralon Gardinen

Voilage en marquissette de Dralon de:
 Net curtaining in Dralon marquissette by:
 Cortinaje de marquisseta de Dralón de:
 Dralon-Marquissette-Gardinen von:
 FILTEX S.A., SAINT-GALL

Tapis de table lavable et infroissable, en Dralon, de:
 Washable, crease-resistant Dralon tablecloth by:
 Tapete de mesa lavable e inarrugable, de Dralón, de:
 Tischdecke aus leicht waschbarem und knitterarmem Dralon von:
 KONRAD EISENHUT AG., LANGENTHAL