

**Zeitschrift:** Swiss textiles [English edition]  
**Herausgeber:** Swiss office for the development of trade  
**Band:** - (1965)  
**Heft:** 1

**Artikel:** News from the trade  
**Autor:** [s.n.]  
**DOI:** <https://doi.org/10.5169/seals-798314>

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# News from the Trade

## A fine anniversary

Last September, Mr. Hans Bartenstein celebrated his 70th birthday, a fact difficult to believe for those acquainted with his untiring activity, his spirit of enterprise and his great energy! After studying in Berne and Vienna, and being awarded his Doctorate in Economic Sciences, Hans Bartenstein started work with the federal civil service, after which he worked for a period in an import-export concern in Lausanne, until in 1925 he founded his own dress factory, Macola Ltd., in Zurich and Kreuzlingen. In addition to this private activity, Mr. Bartenstein spared no efforts with regard to the organization and promotion of his profession. Thus since 1943 he has been a member of the Committee for the Swiss Association of Ready-to-Wear and Lingerie Manufacturers, which he has presided over since 1946, as well as member of the Exporters Association of the Swiss Clothing Industry, which was formed in 1943, partly owing to his efforts. Let us also remember the part he played in the adoption of the collective contract for his industry in 1946, as well as the



drafting of the new Swiss customs tariff, in 1960. Finally, as readers of this periodical well know, he was the dynamic chairman of the Exhibitors' Association of the «Clothing and Jewellery» section at the Swiss National Exhibition. The Editors of «Textiles Suisses» take pleasure in extending to Mr. Hans Bartenstein their congratulations and their best wishes for many more years of fruitful activity.

## International Colour Meeting

The International Colour Meeting, sponsored by an Organizing Committee consisting of 14 countries: Austria, Belgium, Canada, Denmark, France, Federal Germany, Great Britain, Italy, Japan, the Netherlands, Spain, Sweden, Switzerland and the United States of America, will open at the Congress Hall in Lucerne on June 1st,

1965. In the programme devoted to «scientific and practical aspects of colour», let us call attention in particular to the reports on the calculation of dye recipes, colorimetrics, reproduction of colours, etc. The official languages for the Congress will be English, French and German.

## International Literature on Textiles

The Fehr Bookshop, in St. Gall, has just published a new edition of its invaluable catalogue devoted to international literature on textiles. This work is divided into 25 chapters and includes a list of the publications that came out between 1956 and 1963 on all aspects of textiles; the subjects covered range from generalities, history and raw materials to finished products, market surveys and questions of patents, as well as the various stages of pro-

duction, manufacture and presentation, not forgetting questions relating to leather and footwear. The list of international publications, classified by materials, is followed by an index of the subjects dealt with and an alphabetical list of the authors. It is an indispensable source of documentation for all who are interested in the textile industry, arts and trade. (Fehr'sche Buchhandlung, 9001 St. Gall).

## The President and the Handkerchiefs

At the 80th International Autumn Fair in Vienna, which took place from September 13th to 19th, Mr. Ad. Schärf, President of the Austrian Republic, showed great interest in the typical little Swiss handkerchiefs from Appenzell. Our photograph shows president Schärf (left) in front of the chalet «Alba», in conversation with a representative of the firm of Albin Breitenmoser Ltd., Appenzell.

Photo Fritz Kern

