

Zeitschrift: Swiss textiles [English edition]
Herausgeber: Swiss office for the development of trade
Band: - (1965)
Heft: 1

Artikel: Gaiety and colour
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-798311>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 01.04.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

Gaiety and Colour



1



2



3



4



5



6

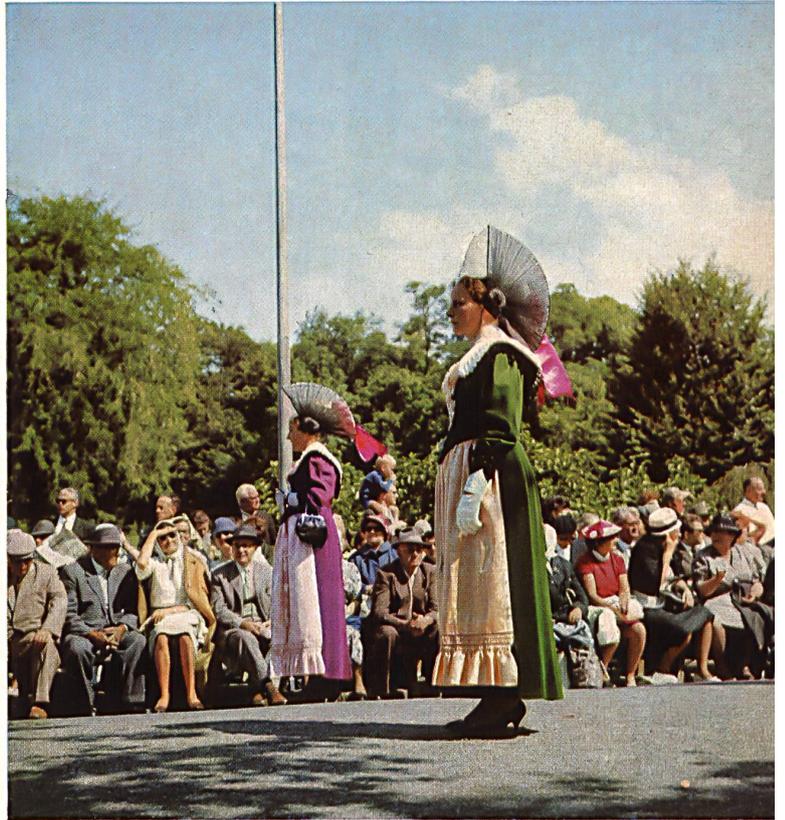
It would take a whole volume, a full-length sound film to give a proper idea of the colourful splendour and gaiety of this procession of folk costumes, customs, songs and dances, whose 5,000 performers paraded for 3 hours through the streets of Lausanne before more than 100,000 spectators in holiday mood.

On the occasion of the Swiss National Exhibition in Lausanne, the National Federation of Swiss Costumes organized its Federal Festival in this town at the end of August. It should be remembered that Switzerland's cultural heritage, consisting of her regional costumes, folk songs, dances and theatre, as well as traditional customs, all stemming from different origins and periods, is fostered and protected by the above-mentioned federation, which has been at work now for some forty years. This organization, based on the federalist principle, seeks above all to stimulate and coordinate the efforts of the cantonal and regional federations, themselves formed of local societies. This federation, which at present numbers over 16,000 members, organizes a Federal Festival of Costumes every ten years, at the same time taking part in other events held at more frequent intervals.

The Lausanne Festivities consisted first of all of a Federal Folk Dancing Festival, in which some 2,000 dancers of both sexes took part to the accompaniment of eight orchestras, selected by regions and according to the types of dance included on the programme, then a pageant presented by 1,000 actors and actresses entitled « Four Languages — One Country », with songs, music and dances, showing typical scenes from all parts of Switzerland, and finally the splendid procession « Switzerland in Festive Mood », in which 4,800 men and women took part, together with 30 floats, 30 bands, with pipes and drums, presenting the costumes, customs and big historic moments of the 25 Swiss cantons. Opposite we give a very brief glimpse of this splendid show, the like of which had never been seen before.



8



9

1. Canton of Ticino
2. Saas-Fee (Canton of the Valais)
3. Folk Dances of Mission (Canton of the Valais)
4. Dulliken (Canton of Solothurn)
5. Canton of Schaffhausen
6. Canton of Basle-Country
7. Canton of Basle-Town
8. Outer Rhodes, Appenzell: the embroideresses' float
9. Inner Rhodes, Appenzell: with their huge fan-shaped head-dresses bedecked with red ribbons, their big fluted collars and black velvet bodices with white and gold dickeys, the women of Appenzell in costume have a regal look. This is a costume worthy of a region where the textile industry enjoys pride of place.
10. The Ladies of Sion (Valais), noble delegates of the cathedral town
11. Mission (Valais)



10



7

11

