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Footwear 1964-1965

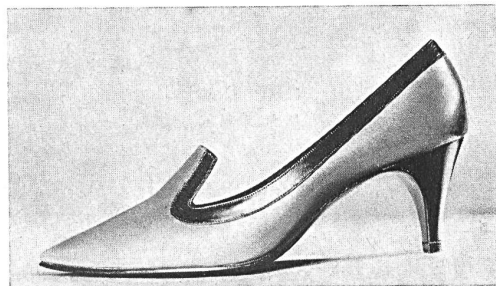
The winter 1964-1965 collection, some models of which are shown opposite, is balanced, highly attractive and comfortable. The line is a trifle wider, oval, round or a little square; let us mention the emphasis on combinations of materials: suede and patent or boxcalf, inserts of snakeskin or crocodile with smooth leathers, and combinations of colours. Decorative touches are discrete: sporting Tyrolean tongues, bows and buttons covered with leather, fine or saddle stitching. The heel goes well with the line: between 1 and 2 inches high, straighter than in previous seasons and often bootmaker style, the emphasis is on comfort; even the Louis XV heel has a tendency to be thicker and is a reasonable height.

The sports style enjoys great prominence: walking shoes and loafers have a slightly masculine look and are set off with wide stitching, protruding soles, big eyelet-holes. The toe is often square, the upper high on the instep. But women do not willingly forgo a certain elegance and, while they appreciate comfort, they also like to be smart. In the « glamour fashion » sector the lines are slender, slightly rounded at the toe, and the trimmings very quiet: little satin bows fixed onto black suede, small buttons and buckles, very fine stitching. The heel, which is sometimes far back, is straighter and stronger. Here too, the upper seems to come high on the instep; the bootmaker heel is never more than 2½ in. high. For the evening, pumps and sandals are in gold or silver kid, satin or brocade, and black suede decorated with silk.

Boots in snakeskin or crocodile, in suede or soft calf for the town, and in suede, foal or sealskin for sport, come in an astonishing variety.

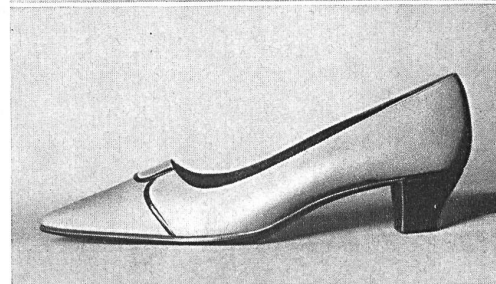
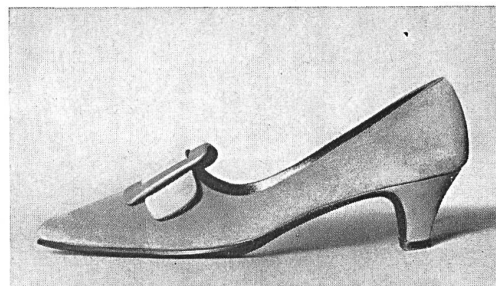
In the men's shoes, the smartness is more virile than in previous seasons. In addition to the classical shoe, which is as important as ever, there is a neo-classical town style featuring balanced and comfortable shapes and a simple but very stylish line. In general, shoes are shorter and more balanced. Uppers are high. Boots and half-boots are worn in town, for driving and travelling.

The moccasin line, made on wider lasts with a square, rounded and slightly raised toe, is coming into its own. In the sports sector, suede and grained leathers are in fashion, while fine smooth leathers are used for town shoes.



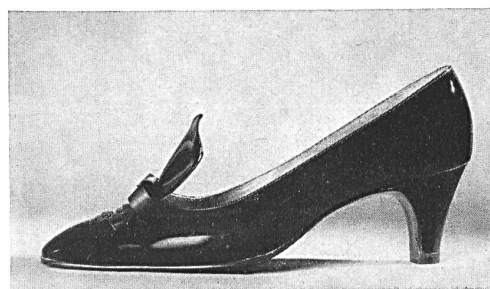
Glamorous fashion: the new line, high effect, open cut, new 2¼ in. heel

Very fashionable sports style: comfortable, rounder shape, medium heel, high upper and sporting buckle covered with leather

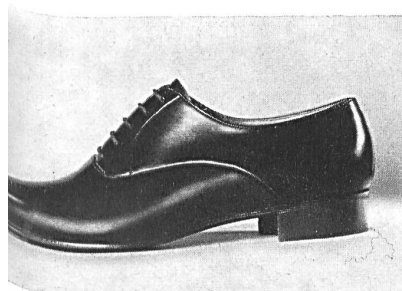


Youthful fashion: small pump with short upper and open cut, new oval form, new 1⅛ in. heel

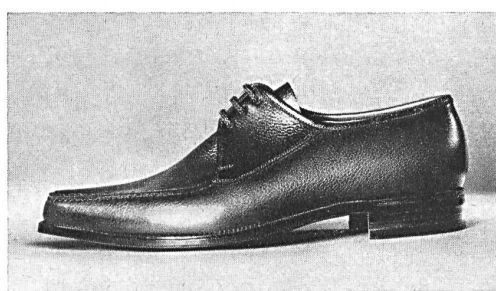
Youthful fashion: rounder shape, stronger heel, ornament covering the instep; in soft patent



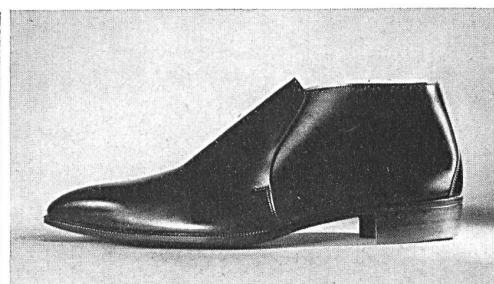
Modèles BALLY déposés



Town wear: pure lines, balanced forms, quiet elegance



Sporting elegance: moccasin line, comfortable shoes, soft finish



Ankle boots with a very streamlined look, higher and unlined uppers