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News from the trade

IFCATI in Zurich

The International Federation of Cotton and Allied Textile Industries (IFCATI), the leading trade association of the world's textile industries using cotton and chemical fibres, recently moved its headquarters from Manchester to Zurich. This international organization, whose national member associations represent 20 countries and more than two-thirds of the productive capacity of the whole world, was founded in 1904 for the purpose of promoting inter-

national cooperation within the textile industries. This year's general assembly of IFCATI will be held in Zurich from October 5th to 10th, at the invitation of the Swiss Spinners', Doublers' and Weavers' Association. More than 200 delegates from all parts of the world are expected to attend; the main items on the agenda of the meeting will be studies of the structural evolution and the productive capacities of the world's textile industries.

Swiss-American Cooperation

A big Swiss-American scientific research laboratory has just been inaugurated on the outskirts of Zurich. INRESCOR or the International Research Corporation as it is called, was founded jointly by the Heberlein Holding Co. Ltd., at Wattwil (Switzerland), and Cluett, Peabody & Co., Inc., New York (USA), which specializes in scientific research for industrial purposes on polymers in the field of textile fibres, synthetic resins, lacquers, etc. and in the field of radiation chemistry. The new laboratories, which are equipped with all the very latest plant, have a staff of approximately 40, a quarter of whom have doctor's degrees in chemistry; this highly competent team

is headed by Mr. Hans Krässig, a famous scientist and author of over 35 publications on polymers and more particularly cellulose.

The advantage of INRESCOR is that it has not been set up exclusively for the purpose of research on behalf of the two firms that created it, but makes its services available to all firms who might be interested, on a contractual basis guaranteeing absolute discretion. At the present day, when scientific research has become a vital necessity for most industries, but when the question of costs and shortage of personnel raise acute problems, the new institute is well designed to render invaluable service to all concerns with problems to solve in the field of polymers, textile impregnation, synthetic textiles, plastics and radiation chemistry.

The elegance of Stockings

On June 26th, the International Committee for the Elegance of Stockings met in Zurich. Stocking manufacturers from 14 European countries met to select Eurocolor, i.e. the new stocking shade to be launched for the 1965

spring/summer season on the basis of the proposals made by the countries concerned...

In Switzerland it is the « Pro Bas Suisse » Association, an auxiliary organization of the Swiss Knitwear and Hosiery Association, in Zurich, that represents the Swiss manufacturers concerned.

News in Handkerchiefs

After over twenty years of cooperation, two Swiss firms well known in the field of handkerchiefs, Huber-Lehner's of Appenzell and Stoffel Ltd. of St. Gall, have separated for reasons of commercial policy. Huber-Lehner's, which until this spring made Stoffels hand-

kerchiefs (cutting and hemming) and distributed them, intends to produce — according to the high standards of quality it has always observed — its own collection which will be sold under the trade mark « Lehner ». Stoffel Ltd., on the other hand, will continue with its production of handkerchiefs, the manufacture and distribution being handled by a new organization called « Stoffels-Taschentuch AG. », in Zurich.

Young Fashion Meeting in St. Gall



During the show: the Jury's table

Bridal gown: the winning model
Ecole professionnelle
de Jeunes Filles, Neuchâtel

Each year, this « meeting » brings together at St. Gall for a keen but friendly contest in elegance, the senior classes of the Fashion Schools of Düsseldorf, Lyons, Milan, Neuchâtel and Vienna. Organized by the Publicity Centre of the Swiss Cotton and Embroidery Industry, St. Gall, which supplies the competitors with the necessary lengths of cotton fabrics and embroideries (the same for each school), the contest calls for the creation of ten set models. This year the programme included a week-end or garden outfit, a tailored suit or two-piece outfit with a jersey blouse, a casual afternoon dress, a dress and coat outfit, a dressy afternoon dress, a long hostess skirt with blouse, a long theatre gown, a short cocktail dress, a long evening dress and a long bridal gown. In addition to classical styles, there were a number of « avant-garde » models, and the young designers showed considerable originality and taste in their use of the lovely fabrics and embroideries that had been placed at their disposal. The Vienna Fashion School repeated last year's success by winning the competition, followed by the Düsseldorf Fashion School. The photographs opposite show some of the most interesting features of this extremely successful event.



Erratum

The article devoted to Swiss foreign trade, on page 32 of No. 2/1964, contained an error, giving the total for Swiss exports of textiles and clothing articles for 1962

and 1963 as 3,211.8 and 3,511.0 million Swiss francs. In actual fact, these figures should read 1,086.1 and 1,141.2 million Swiss francs. We would ask our readers kindly to forgive this mistake.