

**Zeitschrift:** Swiss textiles [English edition]  
**Herausgeber:** Swiss office for the development of trade  
**Band:** - (1964)  
**Heft:** 3

**Artikel:** Handkerchiefs  
**Autor:** [s.n.]  
**DOI:** <https://doi.org/10.5169/seals-798209>

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# Handkerchiefs

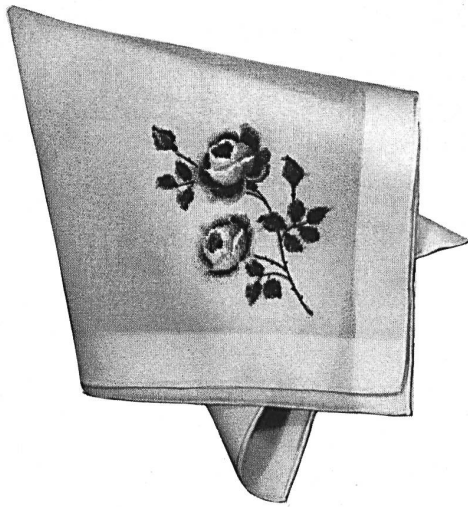
Few fields are as full of vitality as that of the handkerchief, of which it could be said that never has so much ingenuity and thought been applied to so small and commonplace an object. In addition to the traditional embroidered handkerchiefs and those decorated with embroideries, in addition to the handkerchiefs printed with flowers, animals and scenery, the following pages show the use of realistic subjects framed in a geometric printed border, as well as combinations of two processes such as, for instance, embroidered or printed bouquets or overall geometrical motifs printed in a decorative clipcord or satin band frame together with the successful combination on the same handkerchief of the same patterns but some embroidered and the others printed. Let us also mention the new use of edgings in a gauze weave. Among the colour-woven fabrics, we come across the use of the hounds-tooth motif, in articles for both women and men. Let us note too, as a special sales promotion feature, the attractive packaging of handkerchiefs in decorative cartons, setting off the embroidered or printed subject, like a little painting in a gilt frame, under a transparent acetate film cover.

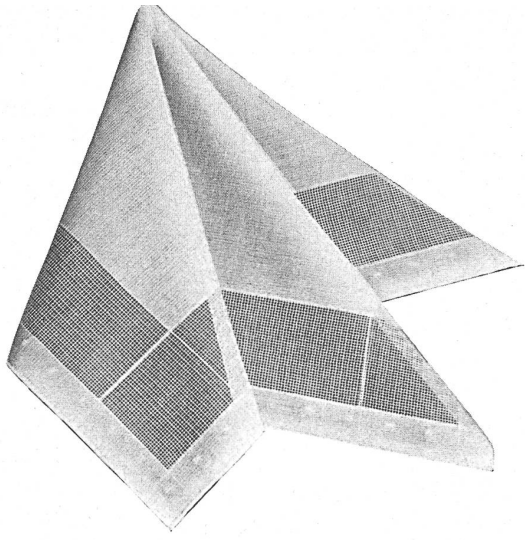


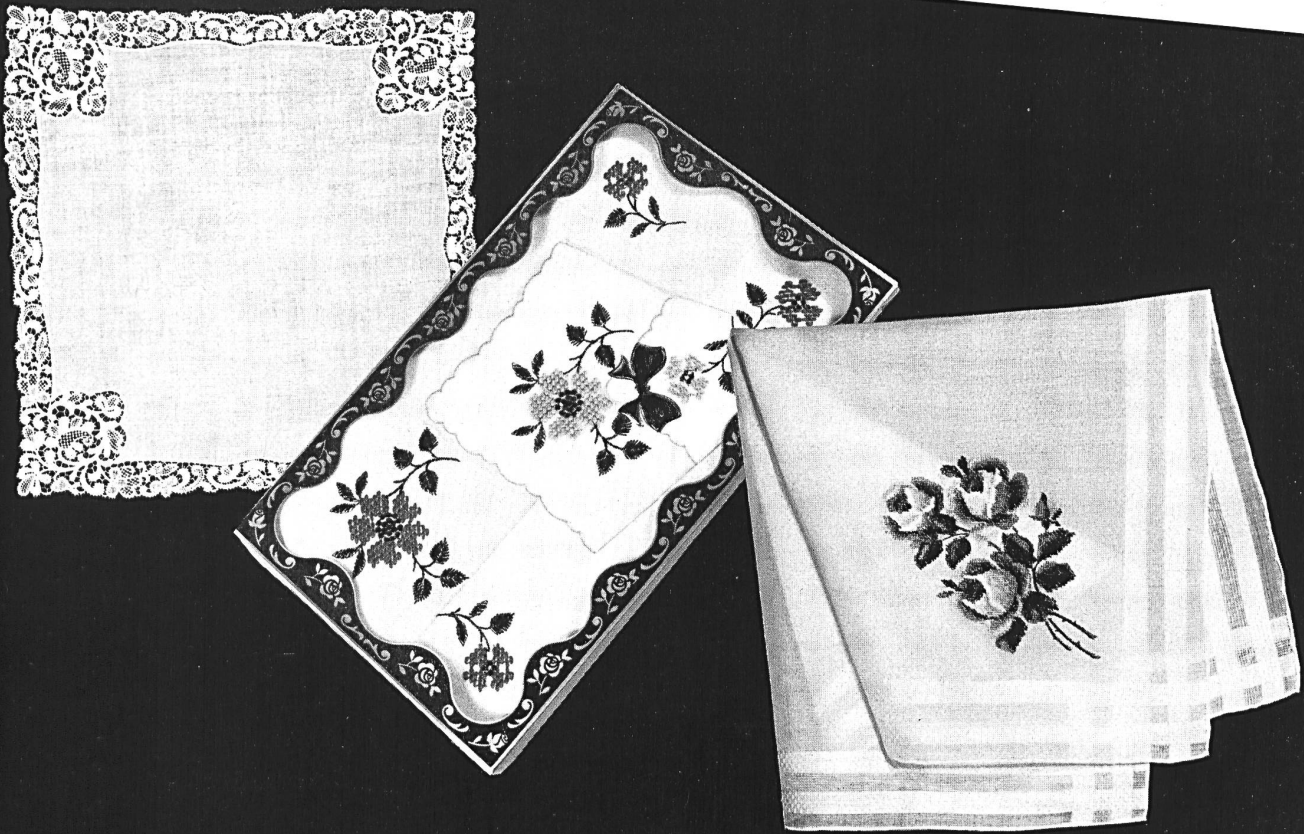


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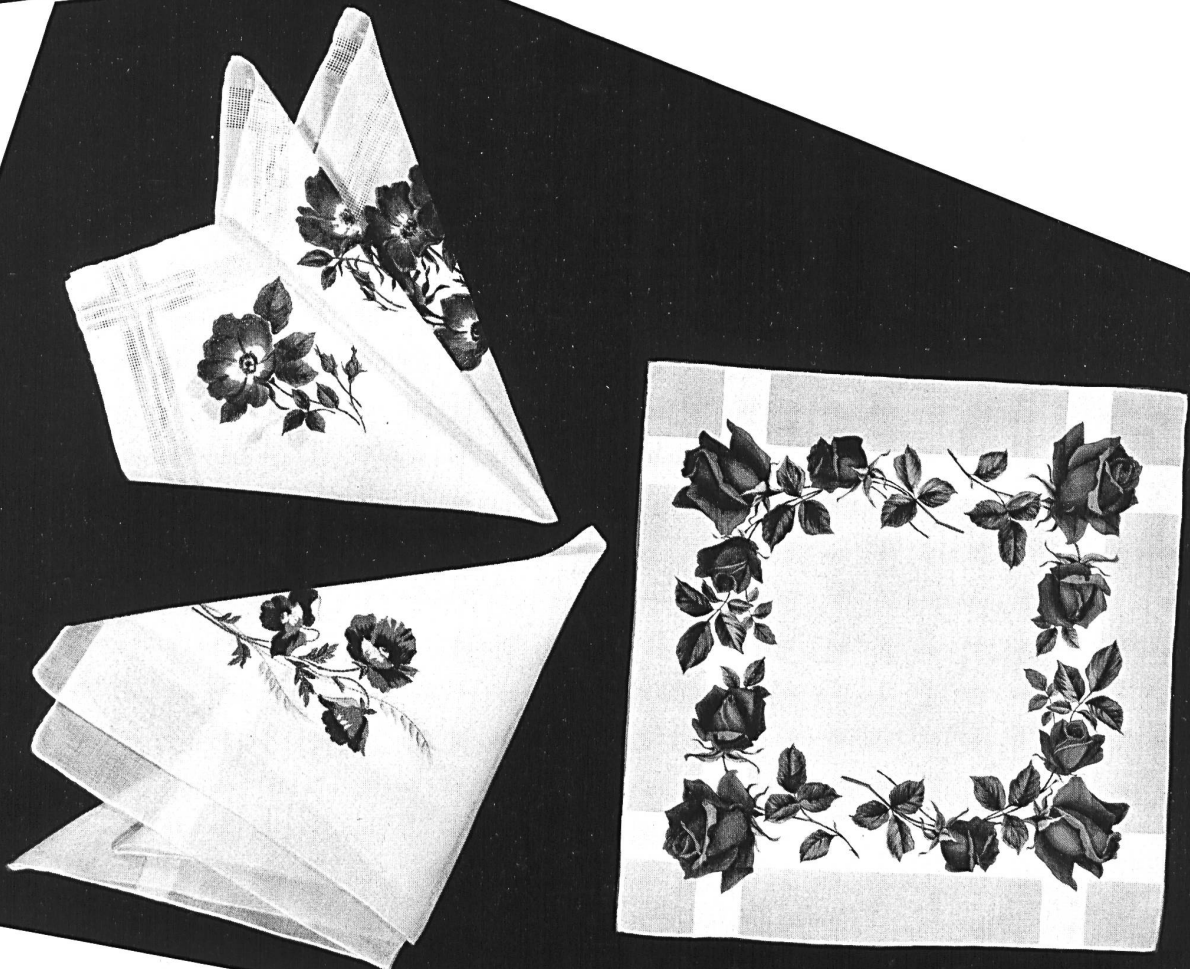
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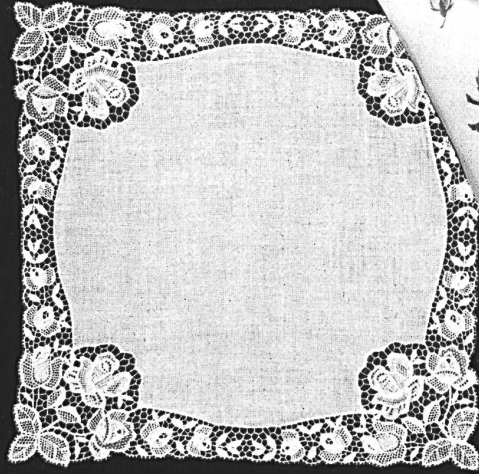
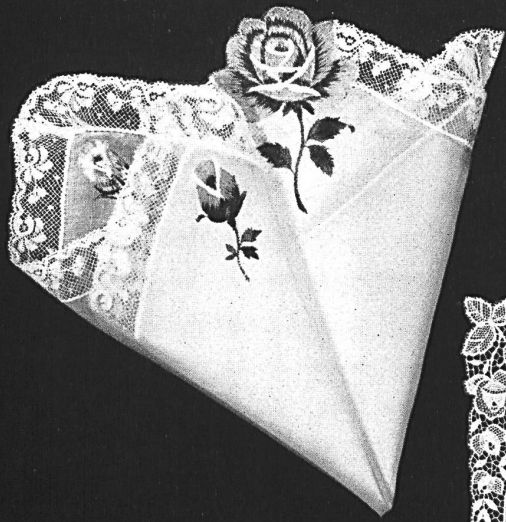




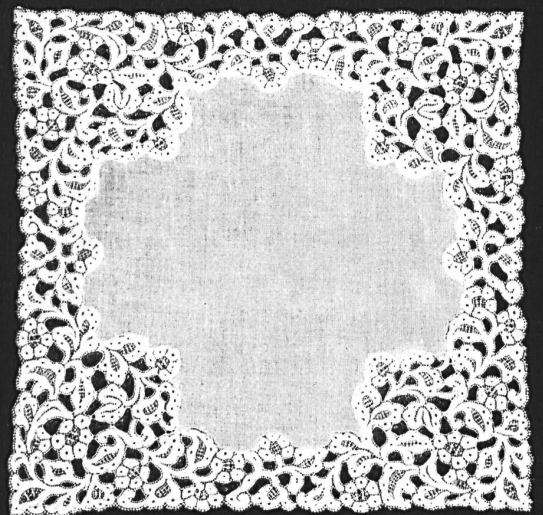
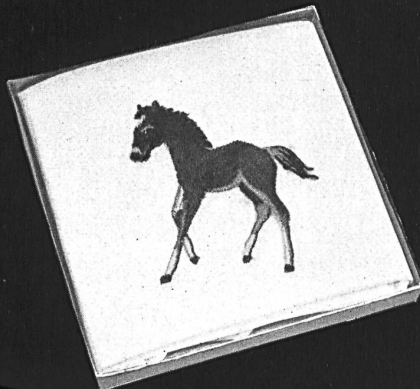
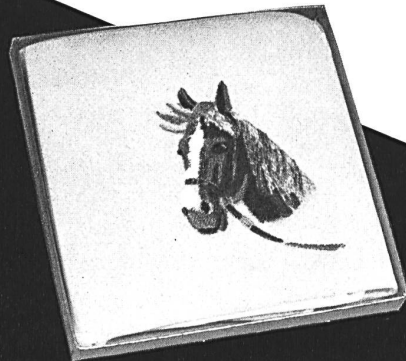
UNION S.A., SAINT-GALL



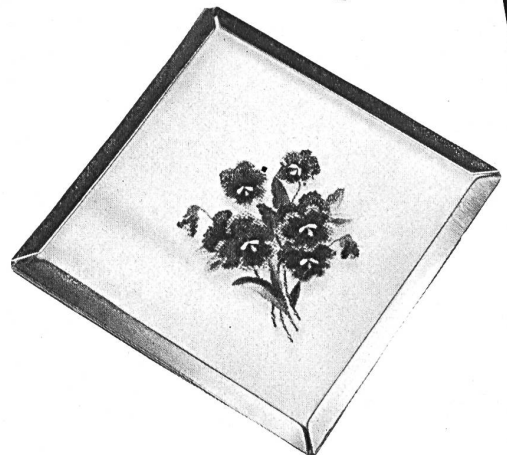
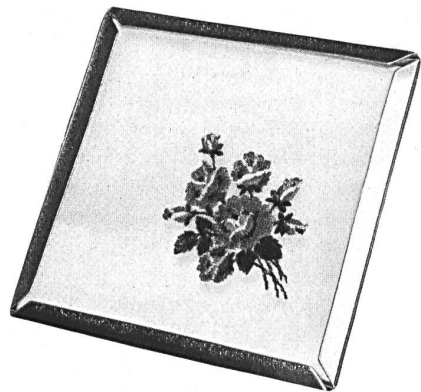
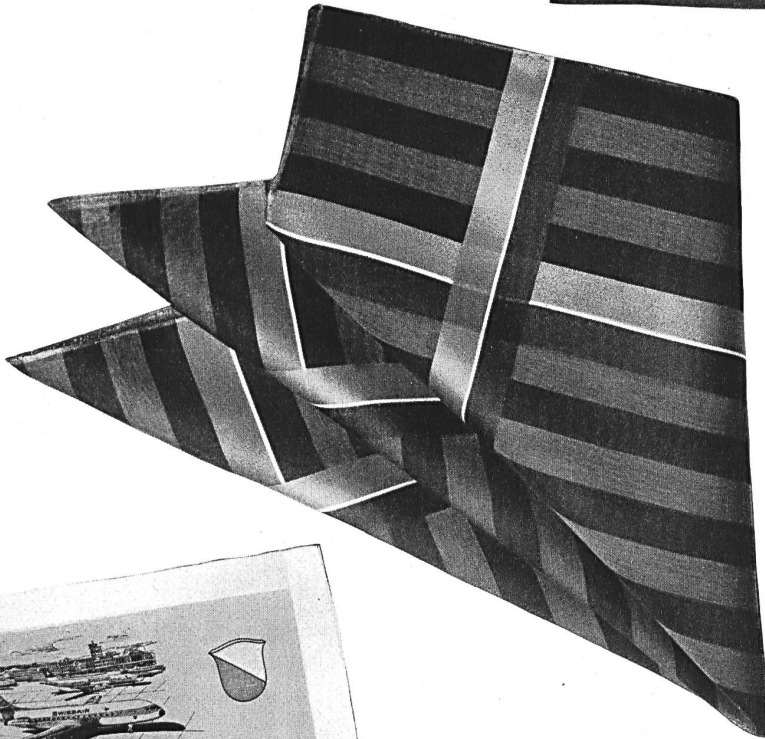
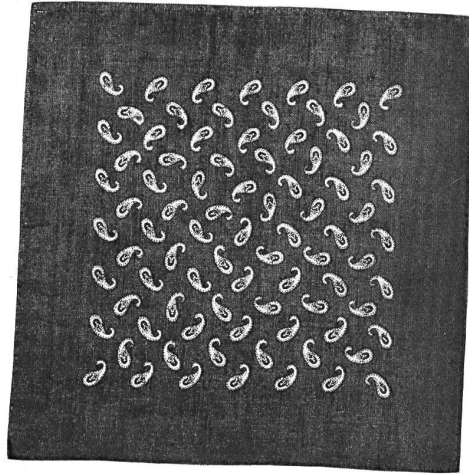
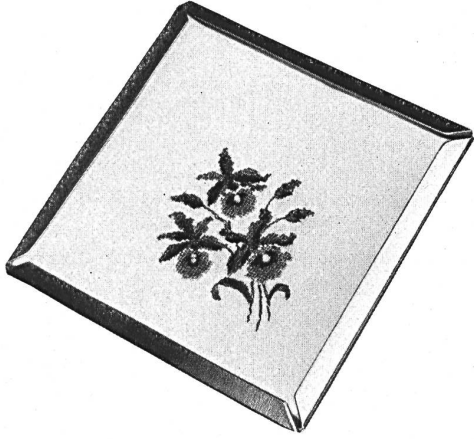
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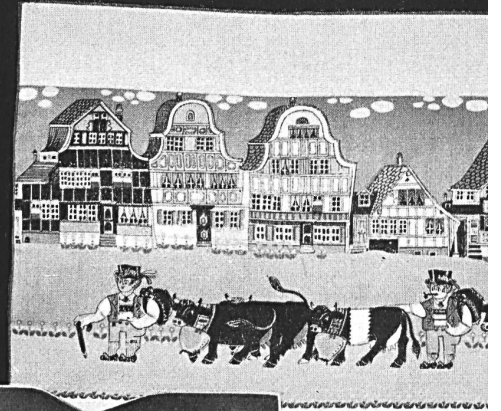
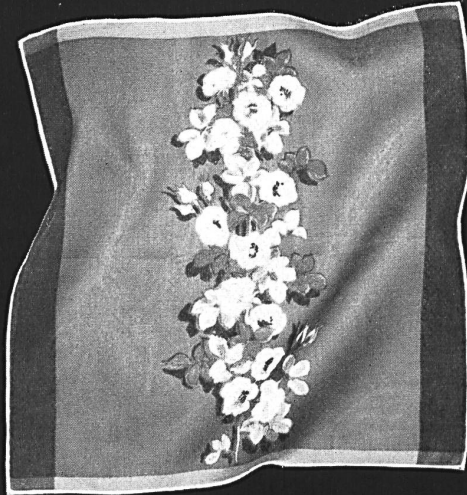
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