

Zeitschrift: Swiss textiles [English edition]
Herausgeber: Swiss office for the development of trade
Band: - (1964)
Heft: 1

Artikel: Pyjama for the well-dressed man
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-798148>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

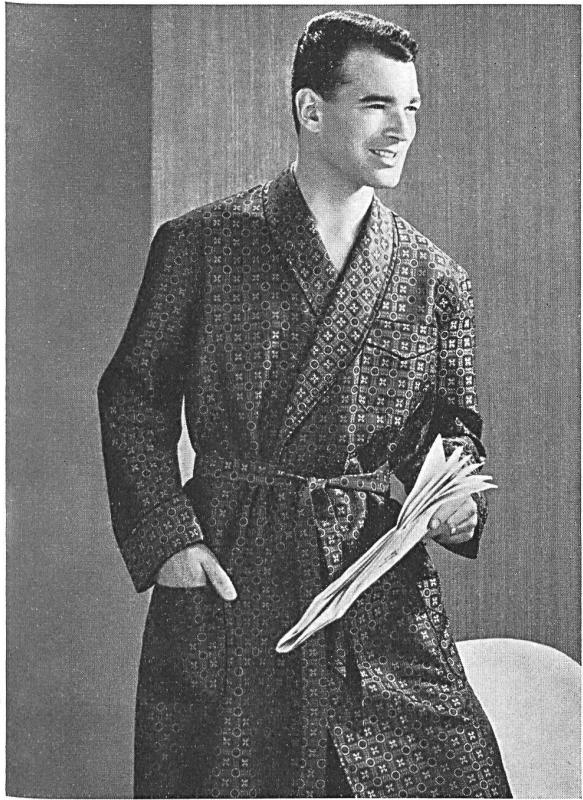
Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 14.09.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

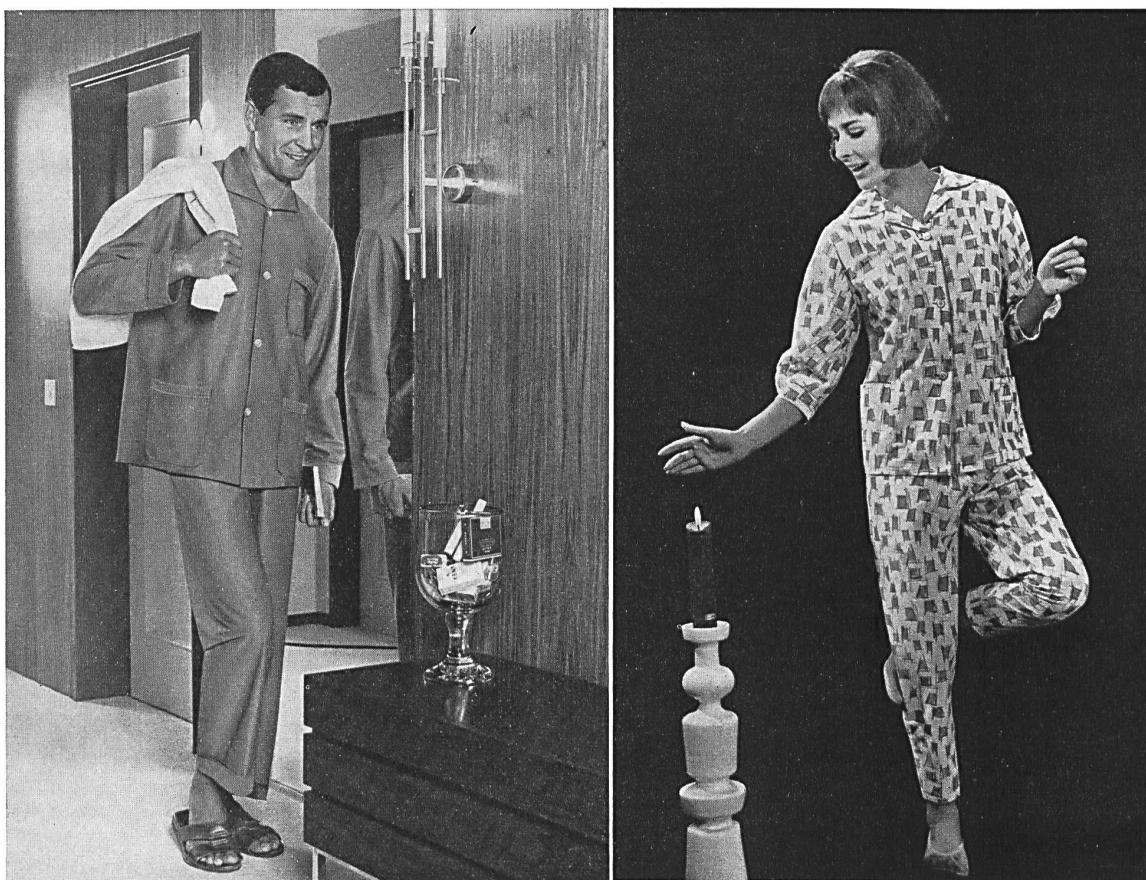
Pyjama for the well-dressed Man



« Nylsuisse » dressing gown, qualité contrôlée, imprimé (printed / estampado / bedruckt)
Modèle: Sanco AG., Zurich

Photo Kriewall

After the great success met with by nylon tricot shirts, it was obviously only a matter of time before the comfort and practical qualities of these articles should be extended to the field of nightwear too, especially for the use of those who have to travel a great deal but also of course for the benefit of everyone else. Among the first of these practical and popular new garments are the men's and women's easy-care pyjamas made in Nylsuisse tricot fabrics. These articles, whose quality is checked and guaranteed by the « Société de la Viscose Suisse » at Emmenbrücke, the makers of Nylsuisse, have all the qualities that made the shirts such a success. Pleasant to wear — thanks to their softness and porosity — and extremely hard-wearing, they can be washed in a moment and dried very quickly without creasing, so that ironing is completely superfluous. Nylsuisse pyjamas for men, with classical striped designs, in opaque tricot, never crease and always look perfectly neat and tidy, which is important when staying in hotels and makes it possible to do without a dressing gown. Which does not mean, of course, that a dressing gown is not a very useful and practical garment to have, especially when it is made of Nylsuisse tricot, which offers the same advantages as the shirts and pyjamas made of this material. Yet another advantage of all these Nylsuisse articles is their lightness and lack of bulk, making it possible to pack them in the smallest suitcase or even a man's brief-case, from which they can be unpacked perfectly neat and ready to wear, no matter how small the space into which they have been squeezed.



1 « Nylsuisse » pyjama qualité contrôlée
Modèle: « Tremola »,
Herbert Brüllsauer,
Mendrisio
Photo Kriewall

2 « Nylsuisse » pyjama, qualité contrôlée, imprimé (printed / estampado / bedruckt)
Modèle: Société de la Viscose suisse,
Emmenbrücke
Photo Kriewall



HAUSAMMANN TEXTILES S.A., WINTERTHUR
Gabardine changeante double retors
Double-twist shot gabardine
Gabardina tornasolada, hecha con hilos retorcidos
Changeant Vollzwirngabardine
Modèle « PKZ », Burger-Kehl & Cie S. A., Zurich
Photo Guniat



HAUSAMMANN TEXTILES S.A., WINTERTHUR
Popeline changeante
Shot poplin
Popelina tornasolada
Modèle « McGregor of Switzerland »,
Les Fils Fehlmann & Cie S.A., Schöftland



HAUSAMMANN TEXTILES S.A., WINTERTHUR

Tissu de coton changeant

Shot cotton fabric

Tejido de algodón tornasolado

Baumwoll-Changeant Gewebe

Modèle « Strellson », Friedr. Straehl & Co. S.A., Kreuzlingen

Photo Max Roth