

Zeitschrift: Swiss textiles [English edition]
Herausgeber: Swiss office for the development of trade
Band: - (1963)
Heft: 3

Artikel: Interior decoration : bedrooms, bathrooms
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-798651>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 04.04.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

Interior Decoration



For several years now, interior decorators have been trying to conceal and soften the severity of modern furniture. When an idea is in the air, one sees it suddenly blossom forth like the grand finale of a fireworks display, because it corresponds to a need, a desire for change. It is the excesses of the creators of yesterday — and even today — that have made us suddenly grow tired of the starkness of modern styles and revived our affection for the periods that are considered out-dated because too near to us in time, but in which we have found inexhaustible sources of renewal. This Louis-Philippe style that we disdained, the Napoleon III furnishings that we thought of merely as dust traps, the 1880's with their intricate whorls and draperies, the 1900's that we ridiculed, we are now resorting to them to soften the geometric austerity of the moderns. Which leads us to use materials such as net curtaining, fringes, guipures, embroideries, dotted Swiss, everything in fact that helps transform the atmosphere of a home, and out of something cold, impersonal and stark creates a gay, warm, comfortable setting.

* * *

It takes little to make a room attractive, intimate and charming. Here, at random, are a few ideas, based once again on the principle that one wants to brighten without heaviness. The styles of which we were speaking above were based on the use of dark, thick, heavy fabrics and draperies. With today's range of fabrics one can beautify while remaining light and ethereal.

Do you remember the curtain one put behind the bed, crowned with a tester? The curtain was thick, made of the same material as the bedcover, which was like a continuation of it (just as in the East the carpet unrolls from the ceiling to the end of the divan). This is an idea that can be revived. Imagine a satin or even satinette background in a plain colour, on which is placed an almost diaphanous dotted Swiss, or a guipure. And the bed is resplendent with beauty. No difficulty in the selection, since one needs only choose the colour one likes for the under-cover. Even if it were very bright, the transparency of the dotted Swiss, or the open-work of the guipure, would tone it down.

The same general idea will do for the armchair whose back will be protected with an antimaccassar giving the same contrasts.

Bedrooms

Bathrooms



And this is the procedure one will adopt too for the window curtains: light net, with soft designs or self-toned embroideries, in conjunction with a plain double curtain, of the same colour as the bed-cover, held by loops of guipure.

The room will have grace and unity in its decoration, especially if — the lay-out of the apartment permitting — you do away with the door separating it from the bathroom and hang another set of curtains with the same contrasts.

* * *

And here we are in the bathroom with its gleaming tiles and shining chromium plating. But you can make it less clinical looking.

First of all you place a dressing table in it, any table will do; if it is oval, it's perfect; if it is rectangular, it's not so good, but you can still make something of it. A plain fabric on the top, braid or a galloon all round, and below, a flounce with every imaginable variation permitted. Single, double with a sheer effect as for the bed, anything will do provided you do not skimp on the material. In front of the dressing table a pouf, treated in the same manner.

As for the bath itself, we have seen tops disguising it, with particularly striking effects. All one has to do is cut out a piece of plywood for the top, on which one then glues an attractive fabric, the overhanging sections on either side being left loose.

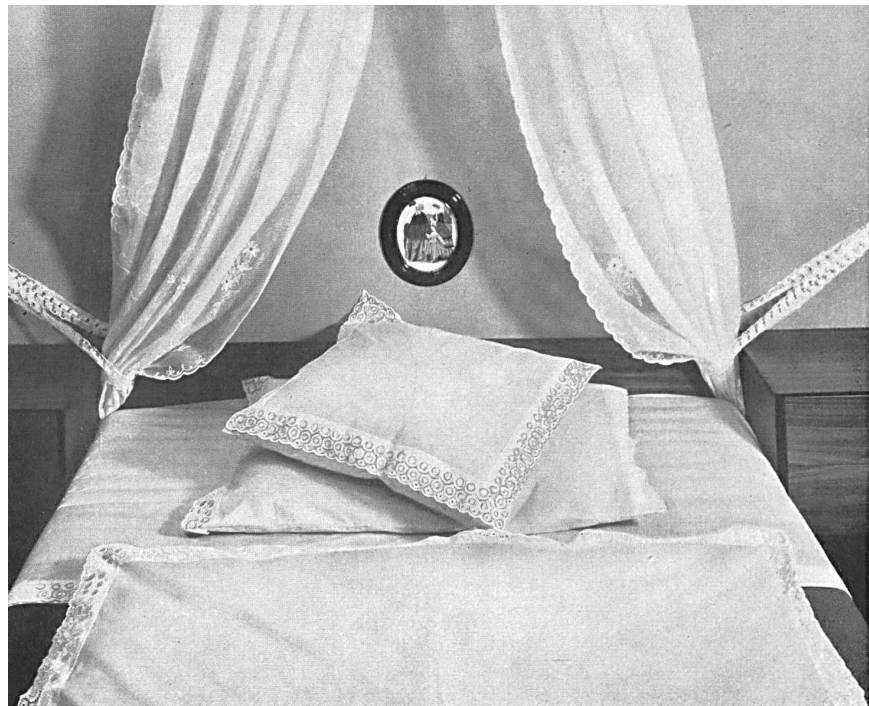
If you wish to add a final touch of femininity, you can still frame the mirror with two swathes of fabric, again naturally light in texture, with tassels or pompoms on either side to complete the effect.

* * *

And when, for these fabric effects, one has the whole wide range of Switzerland's sumptuous production to choose from, one can never go wrong or be short of ideas.

All this belongs to the realm of illusion and fantasy, the realm in which Christian Bérard excelled, and in which, today, Annie Baumel, Hermès' window decorator, reigns supreme, her window displays rightly being considered the most beautiful in the world.

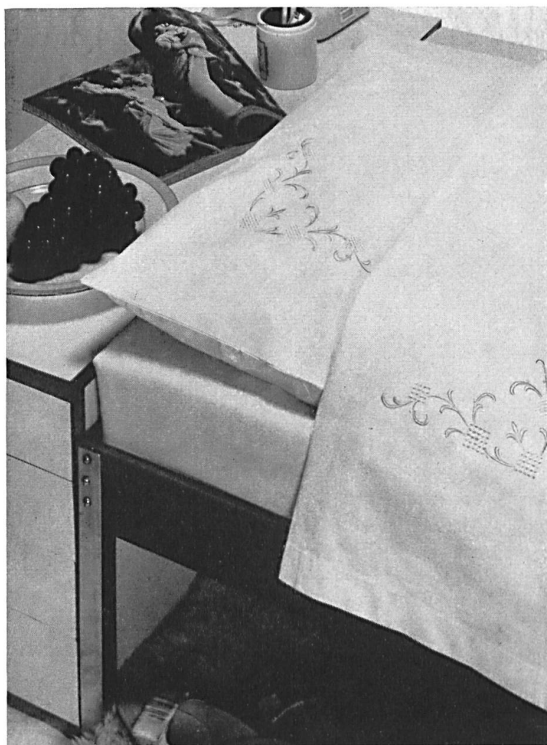
Gala



MAX SANDHERR A.G., BERNECK
 Rideaux en mousseline de coton brodée
 Curtains in embroidered cotton muslin
 Cortinas de muselina de algodón bordada
 Vorhang aus besticktem Baumwoll-Mousseline

« FISBA », CHRISTIAN FISCHBACHER CO., SAINT-GALL

Ravissants draps en percale ornés de bordures brodées; se font en nombreux coloris pastel
 Attractive percale sheets decorated with embroidered bands; available in many pastel shades
 Encantadores sábanas de percal, adornadas con cenefas bordadas; se las hace en muchos colores pastel
 Reizende Bettwäsche aus Percale mit Stickereibordüren verziert, in vielen Pasteltönen erhältlich
 Photo Momino Schiess



Garniture de lit brodée en coton
 Cotton embroidered bed linen
 Lencería de cama, de algodón bordado
 Bestickte Baumwoll-Bettwäsche

« DUBARRY », KÄTHE SCHENKEL-ECKERT, HORN
 Pyjama juvénile en bastiste de coton « Minicare » avec broderie anglaise de Saint-Gall
 Youthful pyjamas in « Minicare » cotton batiste with St-Gall eyelet embroidery
 Pijama juvenil de batista de algodón « Minicare » con bordado en punto inglés de San Galo
 Jungendliches Pyjama aus « Minicare » Baumwoll-Batist mit St-Galler Lochstickerei

« FISBA », CHRISTIAN FISCHBACHER CO., SAINT-GALL
 Garniture de lit en percale, drap de dessus et taie d'oreiller garnis d'un ruban brodé
 Percale bed linen, top sheet and pillow slip decorated with embroidered band
 Juego de cama, de percal, sábana de encima y funda de almohada adornadas con una cinta bordada
 Bettwäsche aus Percale, Oberleintuch und Kissenüberzug mit aufgenähtem Stickereiband
 Photo Momino Schiess





Jeu de linges-éponges en coton pour invités, avec inscription *ad hoc* en tissage jacquard
 Set of cotton guest towels, with Jacquard weave lettering
 Juego de toallas de felpa, de algodón, para los huéspedes, con inscripciones ad hoc en textura jacquard
 Baumwoll-Frottiertücher-Garnitur für die Gäste, mit entsprechender, eingewobener Jacquard-Auf-
 schrift

Un cadeau toujours apprécié ! Jeu complet de linges-éponges: tapis de bain, serviette, gant de toilette, serviette pour invités, etc.
 An ever popular gift ! A complete set of towels: bath-mat, towel, face-cloth globe, guest towel, etc.
 ¡ Un regalo siempre muy apreciado ! Juego completo de toallas de felpa: alfombrilla de baño, toalla, guante de baño, toallas para los huéspedes, etc.
 Ein netter Geschenkartikel ! Komplette Baumwoll-Frottiertücher-Garnitur mit Badematte, Hand-
 tuch, Gästetuch, Waschlappen und Waschhandschuh





Drap de dessus, appuie-tête et rideaux avec galon brodé incrusté — Top sheet, antimacassar and curtains with embroidered braid insertions — Sábana de encima, almohada y cortinas, con galones bordados incrustados — Oberleintuch, Nackenkissen und Gardinen mit eingesetzten Stickereigalon



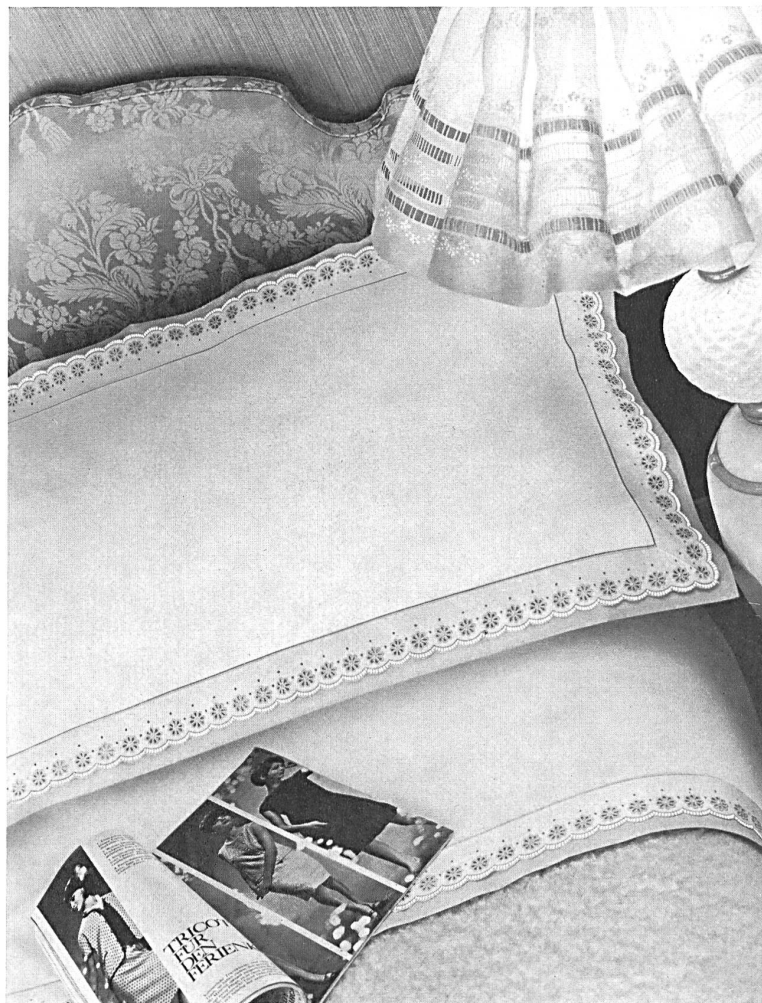
Dessus de lit et coussin d'apparat en broderie anglaise; abat-jour en organdi brodé — Bedspread and decorative cushion in eyelet embroidery; lampshade in embroidered organdie — Cubrecama y almohadón en punto inglés; pantalla de organdí bordada — Bettüberwurf und Zierkissen in Lochstickerei; Lampenschirm aus besticktem Organdi

FORSTER WILLI & CO., SAINT-GALL



Appuie-tête avec broderie de couleur
Antimacassar with coloured embroidery
Almohadón con bordado en colores
Nackenkissen mit farbiger Stickerei

Photos Rast



Draps de lit en percale garnis de broderie
 Percale sheets trimmed with embroidery
 Sábanas de percal con adorno de bordados
 Percale Bettwäsche mit Stickereigarnitur

FORSTER WILLI & CO., SAINT-GALL

Linges-éponges avec bouquet brodé incrusté —
 Towels with embroidered bouquets — Toallas de
 felpa con un ramo de flores bordados e incrustado —
 Frottierwäsche mit eingesetztem, farbigen Blumen-
 motiv und Festonrand

Boîte à serviettes Kleenex, serviette de toilette et serviette pour
 invités brodées ton sur ton — Kleenex case, self-toned embroidered
 face towel and bath towel — Caja para servilletas Kleenex, toallas
 corrientes y toallitas para huéspedes, bordado del mismo color que
 el fondo — Kleenex Schachtel, Handtuch und Gästetuch mit Stickerei
 Ton auf Ton





WEBEREI SIRNACH, SIRNACH

Draps de lit en percale de coton peigné avec bordures tissées deux tons — Combed cotton percale sheets with two-tone woven borders — Sábanas de percal, de algodón peinado, con cenefa tejida en dos colores — Percale-Baumwolltücher aus peigniertem Garn mit zweiton-ingewobenen Borden



JACOB ROHNER S. A., REBSTEIN

Broderies sur batiste et nylon pour garniture de draps, taies et lingerie de nuit —
Embroideries on batiste and nylon for trimming sheets, pillow-slips and dainty night-
wear — Bordados sobre batista y nylon, para adorno de sábanas, fundas de almohada
y lencería de cama — Nylon-, Batist-Bänder und Flouncings zum Verziern von Bett-
tüchern, Kissenüberzügen und Nachtwäsche
Photo Droz



FILTEX S. A., SAINT-GALL

Marquises de «Térylène» à effets de fils coupés de la dernière collection — «Terylene» marquises with clip-cord effects from the latest collection — Marquisetas de «Terylene» con efectos de vainica, de la última colección — «Terylene» marquises mit Scherli-Effekten aus der neuesten Kollektion
Photo Droz



SOCIÉTÉ SUISSE DE L'INDUSTRIE TULLIÈRE S. A., MÜNCHWILEN
Rideaux « Muratex » tricotés, 100 % synthétiques — Knitted « Muratex » curtains,
100 % synthetic — Cortinas « Muratex » de malla, 100 % de fibras sintéticas — Voll-
synthetische Raschelgardinen Marke « Muratex »
Photo Droz