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Autor: [s.n.]
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Fabrics for the home in eastern Switzerland



During the showing.

Last February, the Office for the Promotion of the Swiss Cotton and Embroidery Industries in St. Gall had arranged a two-day trip to eastern Switzerland for the press for the purpose of enabling those taking part to see for themselves what the eastern Swiss textiles industry is capable of producing in the way of furnishing fabrics, household linen, etc. The programme included a visit to a net curtaining factory, a modern upholstered furniture factory, a textile finishing firm — more particularly its printing department — and a cloth mill carrying out colour weaving. In addition, those taking part attended the showing of a collection of some of the latest drapes and furnishing fabrics and saw an exhibition of colour-woven household linen as well as a collection of curtaining fabrics and bed-linen. Finally the journalists invited were shown round the Embroidery Vocational Training School of eastern Switzerland in St. Gall and had an opportunity of admiring an exhibition of embroidered household linen, produced by various embroidery firms in St. Gall and the surrounding districts.

Display of furnishing fabrics.
(J.G. Nef & Co., Herisau)
Photos Theo Frey, Weiningen.



Engraving prior to roller printing.
(Cilander A.G., Herisau)



Reporters visit a cotton weaving mill.
(Meyer-Mayor Söhne, Neu St. Johann)



Manufacturing of upholstered furniture.
(Polstermöbelfabrik Strässle Söhne & Co., Kirchberg SG)

