Zeitschrift: Swiss textiles [English edition]
Herausgeber: Swiss office for the development of trade
Band: - (1961)
Heft: 1

Artikel: Dralon in Switzerland
Autor: [s.n.]
DOI: https://doi.org/10.5169/seals-798250

Nutzungsbedingungen
Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. Mehr erfahren

Conditions d'utilisation
L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. En savoir plus

Terms of use
The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. Find out more

Download PDF: 14.09.2025

ETH-Bibliothek Zürich, E-Periodica, https://www.e-periodica.ch

Dralon in Switzerland

« Dralon » (Regd. trade mark) is a European acrylic fibre produced by the famous German dyeworks of Bayer Co. Ltd. at Leverkusen. This textile raw material possesses a multitude of possibilities of use and is admirably suited not only to weaving but also to the manufacture of knitted materials. Only a few years after its creation, Dralon is found on the market in the form of fashionable articles of knitwear and hosiery of all kinds, men's and women's clothing fabrics, carpets, curtains, furnishing fabrics, ties, millinery, lingerie, etc.

The quality of Dralon articles is guaranteed, for the manufacturer of this fibre has laid down certain standards of quality to which its users agree to conform, their products being submitted to a strict system of controls. Furthermore, this fibre is easy to wash, dries rapidly and does not felt, which is particularly useful with knitted articles, which can even be washed by machine.

In November last, Bayer's textile fibres department organised a fashion parade in Zurich for the press, showing plain and printed knitted articles in Dralon, in which Swiss manufacturers took part. Here we show three models presented on this occasion.

« SAWACO », W. ACHTNICH & CO. S. A., WINTERTHOUR

Deux-pièces très mode en jersey de dralon et Lurex

« SAWACO », W. ACHTNICH & CO. S. A., WINTERTHOUR

Deux pièces en tricot de dralon
Photos Horst Sonsalla, Berlin

« SAWACO »,
W. ACHTNICH & CO. S. A.,
WINTERTHOUR

Deux-pièces en tricot de dralon