

Zeitschrift: Swiss textiles [English edition]
Herausgeber: Swiss office for the development of trade
Band: - (1960)
Heft: 1

Inhaltsverzeichnis

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 01.04.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

TEXTILES SUISSES

(SWISS TEXTILES)

The Swiss textile and clothing review with a world-wide circulation

Special publication of the

Swiss Office for the Development of Trade, Zurich and Lausanne
published with the co-operation of the concerned professional organizations

**EDITOR AND PUBLISHER: SWISS OFFICE FOR THE DEVELOPMENT OF TRADE
RUE DE BELLEFONTAINE 18, LAUSANNE**

Managing director: ALBERT MASNATA - Chief editor: CHARLES BLASER

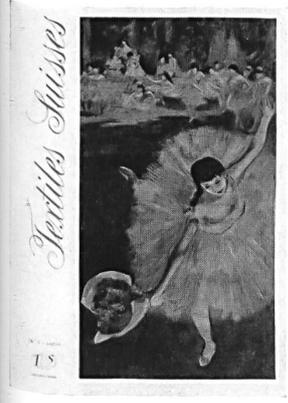
«Textiles Suisse» is issued four times a year.

Annual subscription — Abroad: Swiss Fr. 24.—. Price per copy: Swiss Fr. 8.—



CONTENTS

	Pages
The publications of the Swiss Office for the Development of Trade	30
PARIS	
The Autumn and Winter Collections 1959/1960	31
(All Paris creations shown in this periodical are copyright and their reproduction is prohibited.)	
Events and displays in Switzerland	42
The « Swiss Fashion House »	43
The Swiss Industries Fair, Basel 1960	44
Orlon goes on	46
Miss America visits Baneroft	47
Swiss Fortnight	48
Manufacturers' own contributions	55
Summer Fabrics 1960	64
In the collections	81
Other Fabrics	85
Letter from :	
New York	97
Los Angeles	98
Germany	102
Here, there and everywhere	107
Index of advertisers	115
Where to subscribe to «Textiles Suisses»?	116



EDGAR DEGAS
« Fin d'arabesque »
(Cette reproduction a été autorisée par Spadem, Paris et Cosmopress, Genève.)
Photo Held

PUBLICATIONS

OF THE SWISS OFFICE FOR THE DEVELOPMENT OF TRADE
ZURICH-LAUSANNE

« *Swiss Industry and Trade* » :

Surveys Switzerland's economic situation and development ; gives general information concerning her industry, trade and national life. Issued three times yearly in English, French, German, Italian and Spanish. Special edition for USA : *Switzerland-USA*.

Abroad : Two year subscription rate : S. frs. 10.—.

« *Swiss Technics* » :

A journal edited in collaboration with the Swiss Association of Machinery Manufacturers in Zurich. Notes on Swiss technical innovations. Articles concerning the construction of new machines, etc.

Issued three times yearly in English, French, Spanish, Portuguese, German and Italian.

Abroad : Two year subscription rate : S. frs. 15.—.

« *Textiles Suisses* » :

A specialised trade journal, richly illustrated, giving information on all matters concerning the clothing and fashion trades following the latest developments in the textile trade.

A quarterly publication issued in four editions : English, French, Spanish and German.

Abroad : Annual subscription rate : S. frs. 24.—.

« *Directory of Swiss Manufacturers and Producers* » :

Published in English, French and German. Contains addresses of Swiss industrial firms ; classified indexes of products, branches of industry and firms.

Price : S. frs. 24.—, postage paid.

Booklet « Switzerland and her Industries » :

Giving a brief general survey of Switzerland, her institutions, national economy and industries and containing numerous illustrations. Editions available in English, Italian, Spanish, German, French, Dutch and Arab.

Price : S. frs. 2.50.

« *Informations Economiques* » :

A weekly newspaper on foreign trade.

Contains information on foreign markets, commercial methods, business possibilities, traffic in goods and payments.

Appears once a week in two languages (French and German).

Annual subscription rate : Abroad S. frs. 30.—.

For all information please write to :

SWISS OFFICE FOR THE DEVELOPMENT OF TRADE

Rue Bellefontaine 18

LAUSANNE

Telephone (021) 22 33 33