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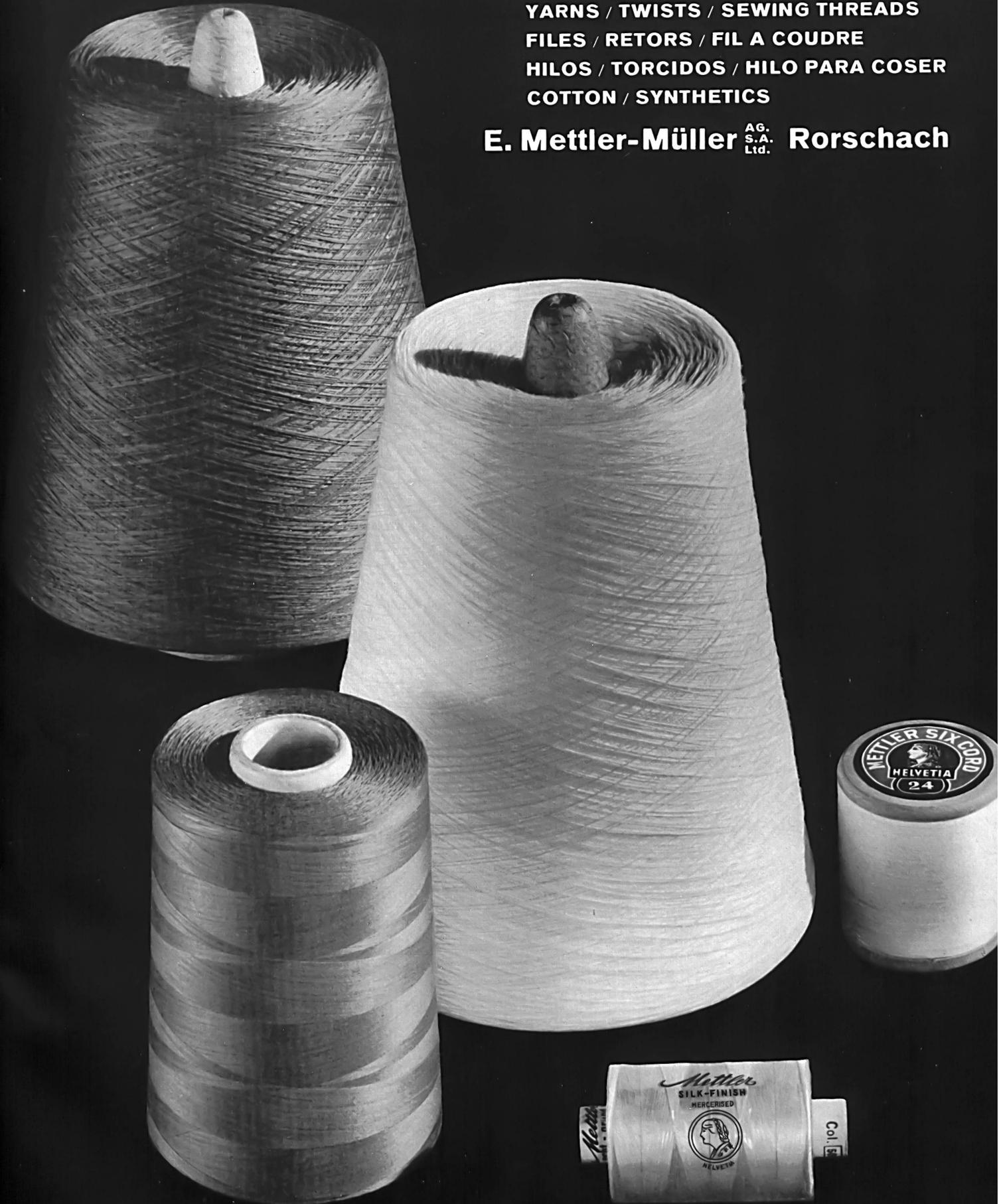
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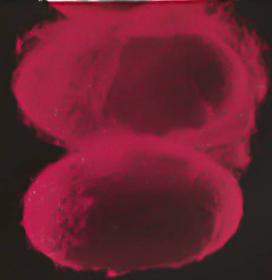
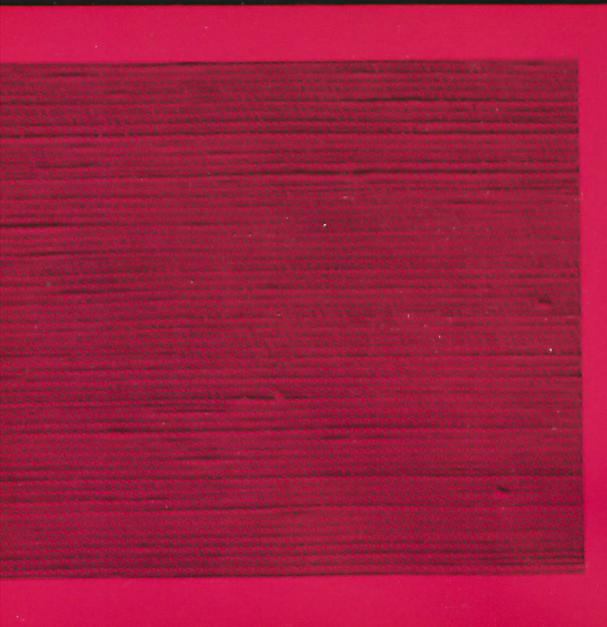
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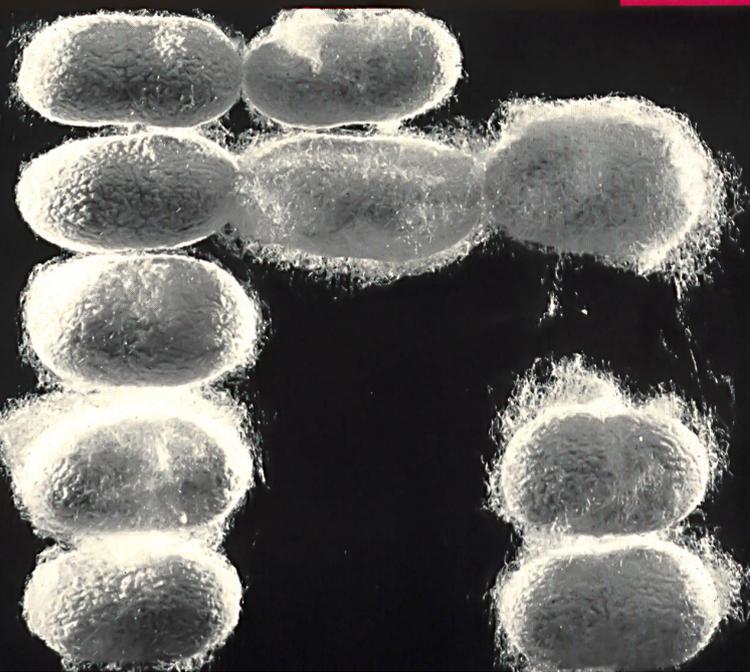
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News for the Dyer

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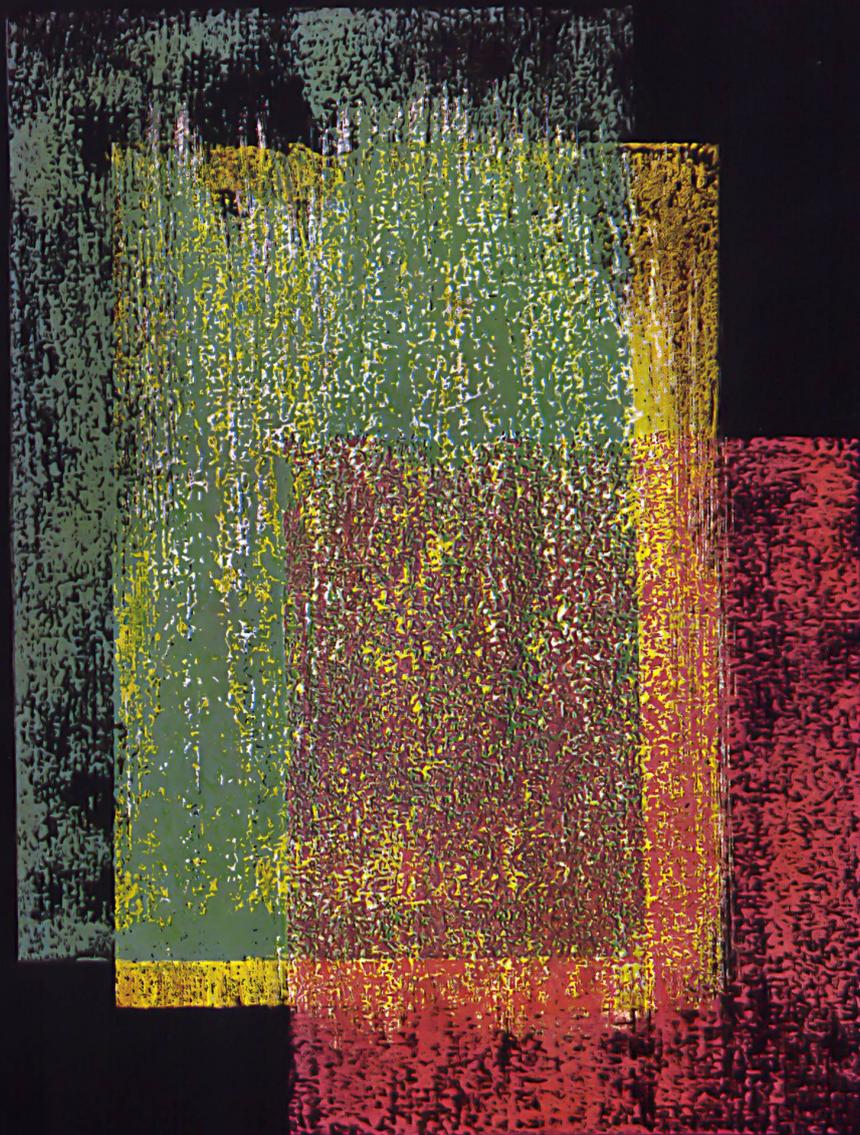


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Severe Milling	effect on shade		5		5
	staining	W C P V	4 5		3 5
Water	effect on shade		5	4	5
	staining	W C S P V	5	4 2	4 5
Sea Water	effect on shade		5	4	5
	staining	W C S P V	5	4 3-4	5 5
Perspiration	effect on shade		5	4-5	5
	staining	W C S P V	5	4 3	4-5 4-5
Alkali	(soda 10:1)		5	4	5
Scrooping				4-5	
Hot Water (60° C)	effect on shade		5		4
	staining	W C P V	5		2 5
Decatising	a) 22 lb. p. sq. in.		5		4-5
	b) 36.75 lb. p. sq. in.		5		4-5
Acid Chlorination	0.5 g/l active chlorine		4		4-5
	1 g/l active chlorine		3-4		4

W = wool, C = cotton, S = silk, P = polyamide fibres,
V = viscose rayon

NELO



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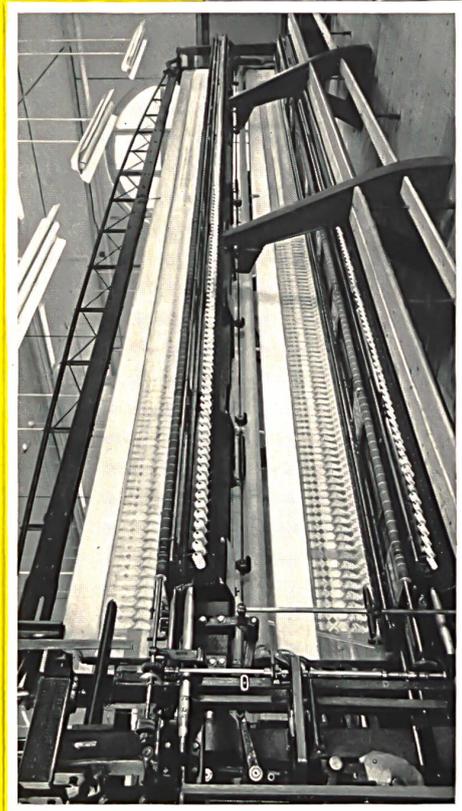
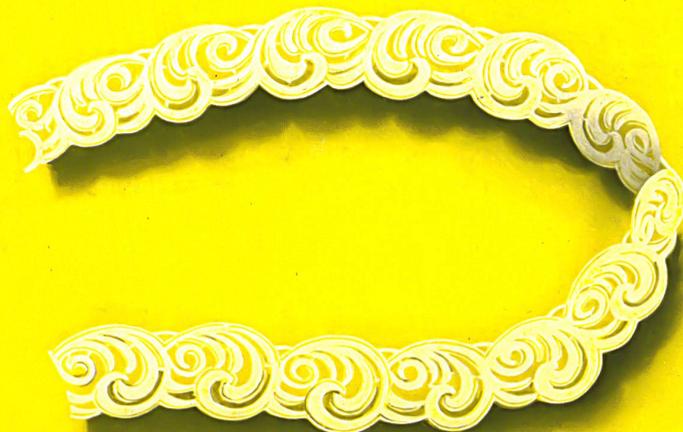
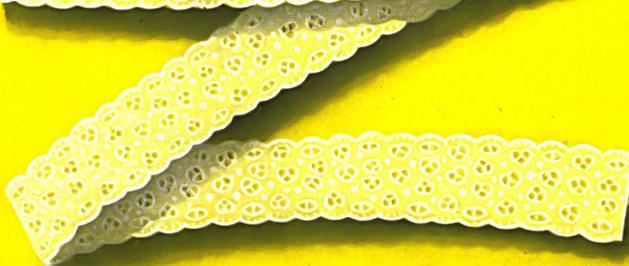
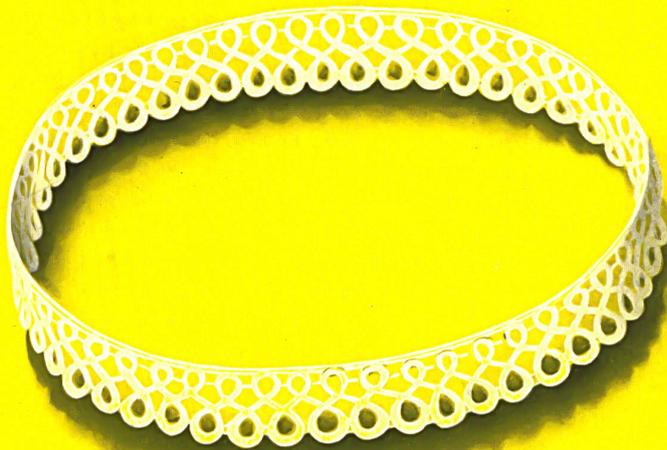
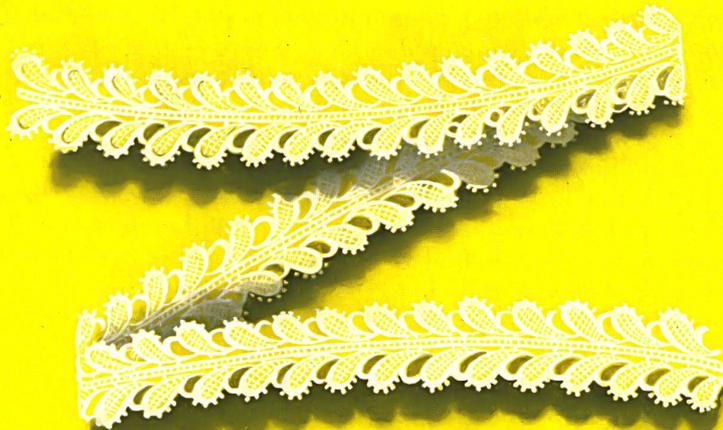


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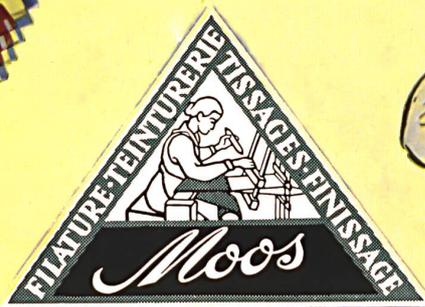
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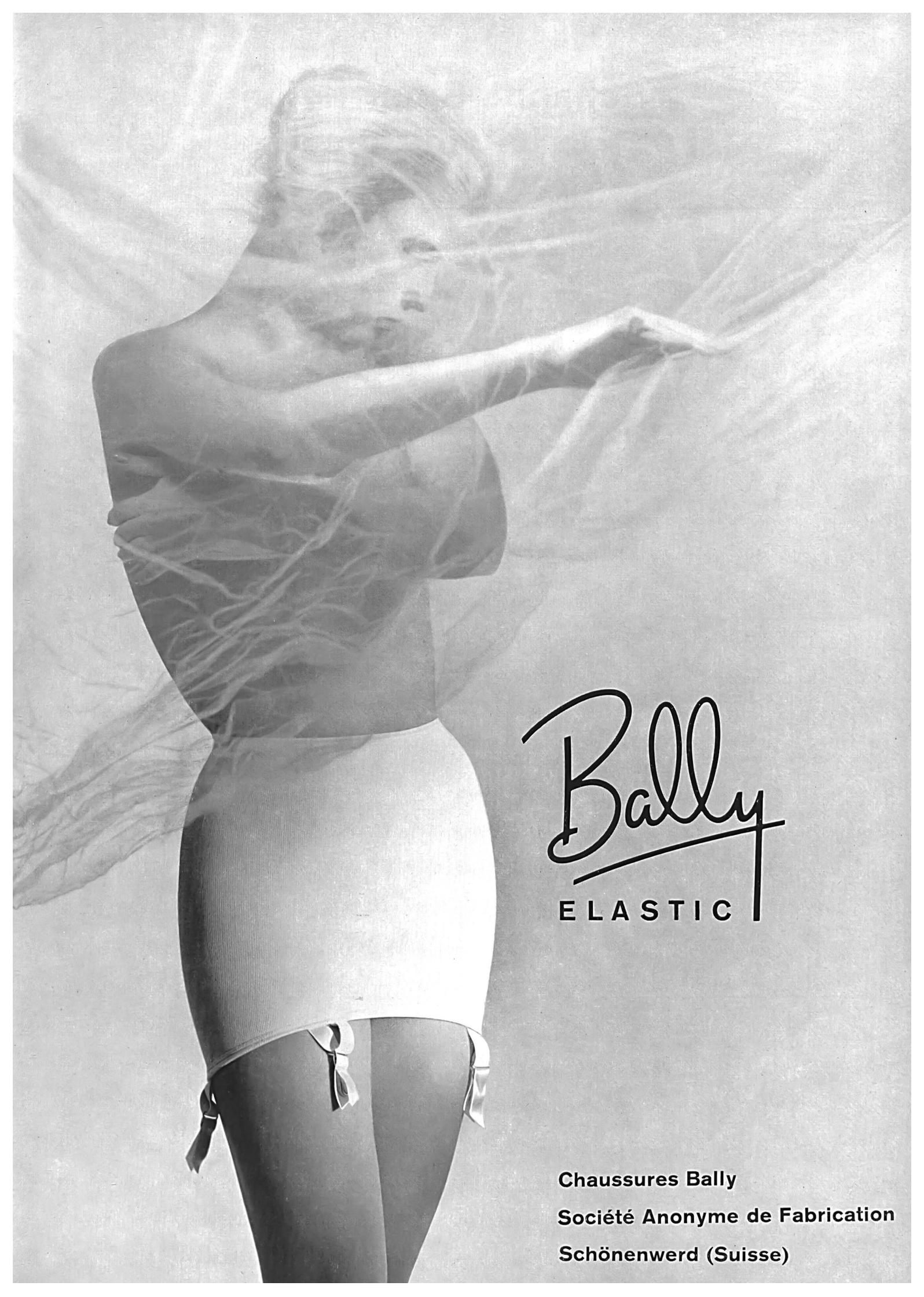


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Schappe-Spun Nylon a world-wide success

FACTS YOU OUGHT TO KNOW

What is Schappe-Spun Nylon?

A spun yarn, as the name suggests, with a loose texture. Materials made of Schappe-Spun Nylon are silky, dull, opaque, non-shrinking, and do not crease. Schappe-Spun Nylon is very easy to wash: IT DRIES QUICKLY AND ITS NON-IRONING PROPERTY IS PERMANENT.

Schappe-Spun Nylon naturally possesses all the classic "WASH AND WEAR" qualities without any additional treatment. This is an immense advantage.

Who produces Schappe-Spun Nylon?

Long staple Schappe-Spun Nylon yarns are produced by the well-known Schappe spinning mills of the SISAF group:

Société Anonyme de Filatures de Schappe, Lyon (France) and Kriens (Switzerland),

Industrie-Gesellschaft für Schappe, Basle (Switzerland), Tenay (Ain, France) and Zell i/Wiesental (Germany),

Swiss Yarn Spinner, Ltd., Manchester (England).

What articles are made up from Schappe-Spun Nylon?

FINE-QUALITY MEN'S SHIRTS AND ELEGANT LADIES' BLOUSES, both plain and printed, have so far been placed on the world market. Bed linen also figures on some sales programs. Further Schappe-Spun Nylon articles are in preparation.

Publicity for Schappe-Spun Nylon

Wherever Schappe-Spun Nylon is available it is successfully establishing its position with the backing of large-scale advertising campaigns.

AUSTRALIA, AUSTRIA, BELGIUM, DENMARK, ENGLAND, FRANCE, GERMANY, SWEDEN, SWITZERLAND.

Schappe-Spun Nylon is called "Poplon", "Popeline de Nylon", and "Nylon Fibré" in France; "Nylon Filette" in Germany.

The SISAF-LABEL

Schappe spinners supply makers-up of first-class Schappe-Spun Nylon articles with the SISAF-label as a protection against sub-standard and inferior products.

The SISAF trade-mark is publicized in all Schappe-Spun Nylon countries.

To acquire the right to use the SISAF-label on finished goods, makers-up should send a sample to the SISAF Publicity Office, BASLE 2, SWITZERLAND, or SISAF Publicity Office, Boîte Postale No. 8, LYON-GROLEE, FRANCE, where these will be submitted to a test. If satisfactory, the maker-up will be granted the right to use the SISAF-label and will receive a liberal supply of LABELS AND WASHING INSTRUCTIONS. For all information concerning Schappe-Spun Nylon yarns, materials, finished articles, sources of supply and publicity please apply to the Publicity Offices mentioned above.





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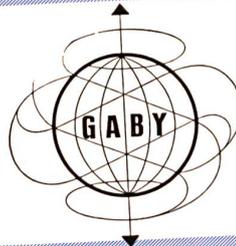
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nösen NYLSUISSE-
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*einzigartig fein,
weich und angenehm*

Sitz

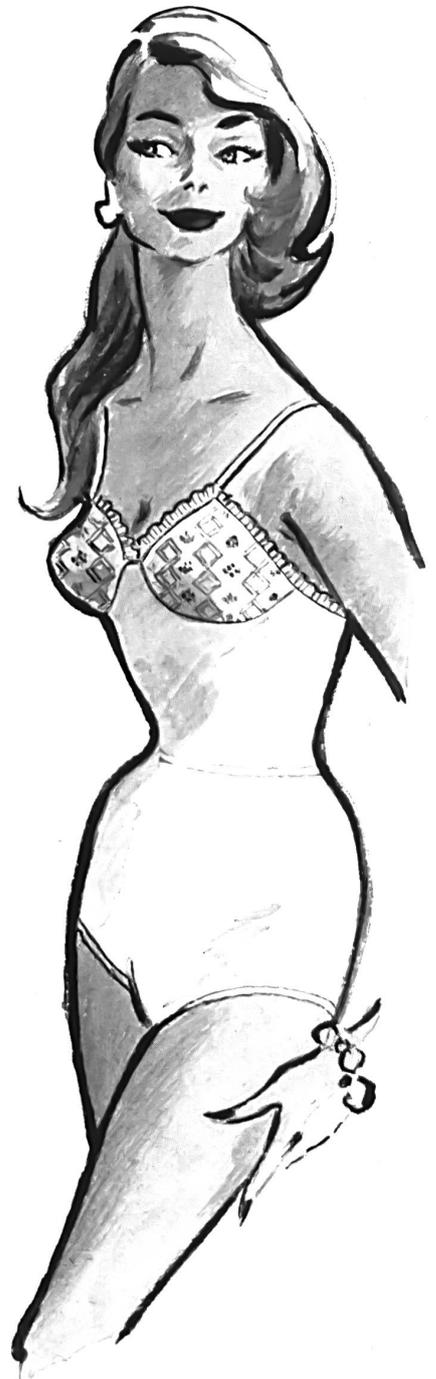
*trägt nirgends auf,
schmiegt sich tadellos an*

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*im Nu gewaschen, sofort
trocken, kein Bügeln*

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