

Zeitschrift: Swiss textiles [English edition]
Herausgeber: Swiss office for the development of trade
Band: - (1956)
Heft: 3

Artikel: 7th international congress
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-798612>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 01.04.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

International Federation of Master Tailors

7th INTERNATIONAL CONGRESS

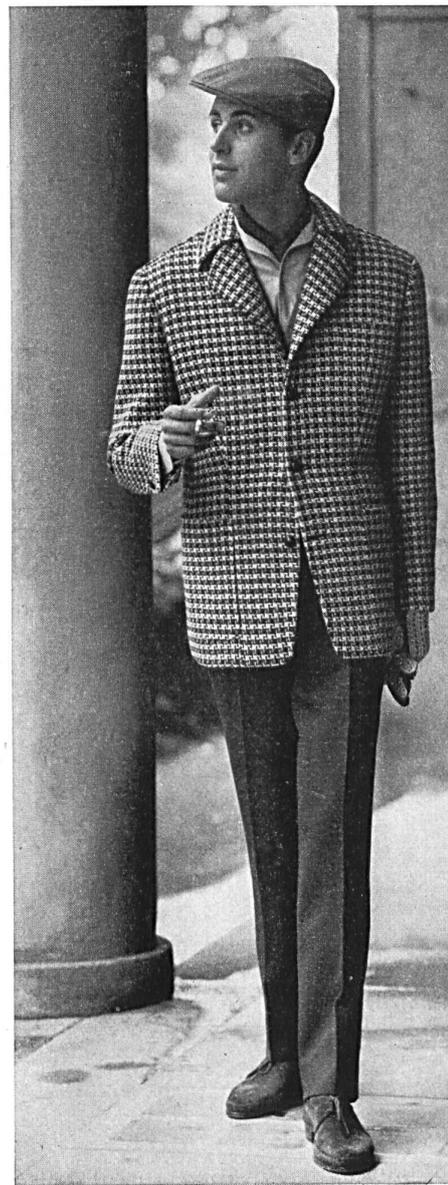
The International Federation of Master Tailors held its 7th biennial Congress in Zurich from July 24th to 28th this year. Unfortunately it is impossible for us to give details here of the interesting reports submitted on this occasion, dealing with the situation in the tailoring profession, vocational training and advertising. We would like however to point out that the tailors of eleven member countries (viz. Austria, Belgium, Finland, France, Germany, Great Britain, Italy, Japan, the Netherlands, Norway and Switzerland) showed a number

of models which they had created specially for the occasion at a big public fashion parade held in the Congress Hall; this fashion show was called «The Tailor's Art, Fashions of Today and Tomorrow» and had been organised in collaboration with the International Wool Secretariat. This interesting presentation attracted a crowd of specialists, from wool producers to men's tailors, who enthusiastically applauded the 76 models shown, which included a certain number of women's suits and coats, proving that master tailors,

Switzerland : Single breasted lounge suit. Medium grey pure wool worsted with small checks by **Henri Berger S.A., Eclépens.**

Switzerland: Single breasted suit. Brown pure wool worsted with diamond design by **F. Hefti & Co. S.A., Hätzingen.**

Switzerland: Raglan coat. Pure wool tweed with dog tooth pattern in green, black, yellow and white by **Henri Berger S.A., Eclépens.**
Trousers : petrol green pure wool gabardine by **F. Hefti & Co. A.G., Hätzingen.**



without attempting to compete with haute couture, are nevertheless capable of creating women's garments of great elegance and quality.

In addition to showing models in keeping with the present fashions, this parade gave a very imaginative glimpse of future trends in men's clothing. Will the public follow the tailors, who would like men's clothes to be more colourful than formerly and to discard black for evening wear in favour of other dark but less severe colours? Only the future can tell. Let us point out however, without wishing any offence, that black has managed to hold its own for evening wear in spite of repeated attempts during the last twenty years to replace it by other shades.

We are reproducing here some of the models shown by the Swiss master tailors; all these models were made of woollen fabrics specially manufactured for the occasion by Swiss mills.

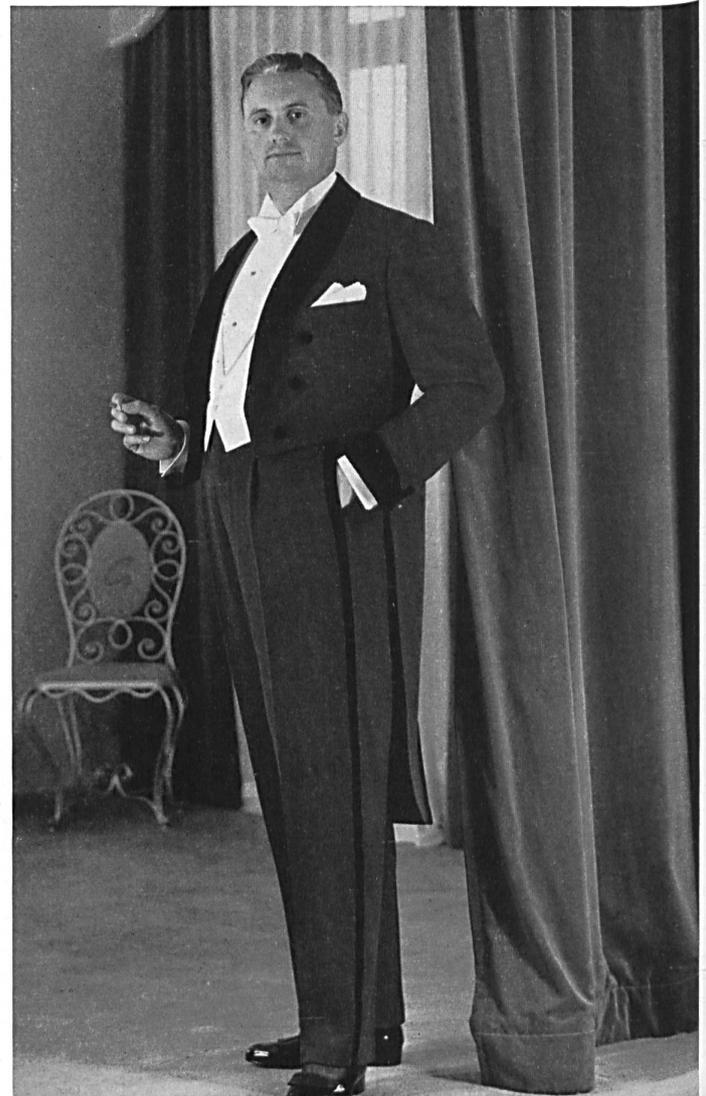
Photos International Wool Secretariat.



Switzerland: Classical double-breasted overcoat. Heavy blue grey pure wool Shetland by F. Hefti & Co. S.A., Hätzingen.



Switzerland: Tailor-made costume. Light beige pure wool basket weave worsted by Pfenninger & Co S.A., Wädenswil.



Switzerland: Full dress evening wear. Royal blue pure wool broadcloth by F. Hefti & Co. S.A., Hätzingen.