

Zeitschrift: Swiss textiles [English edition]
Herausgeber: Swiss office for the development of trade
Band: - (1956)
Heft: 2

Artikel: Economic news
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DOI: <https://doi.org/10.5169/seals-798602>

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Economic News

INTERNATIONAL FEDERATION OF MASTER TAILORS

7th International Congress

This important convention is being held at the Congress Hall in Zurich from July 24th to 28th, 1956. Each member country of the Federation (all the western European countries belong with the exception of Spain and Portugal) will be sending delegates, two of whom will be entitled to vote. The meetings will be presided over by the President of the Swiss Association of Master Tailors, but the congress itself will be opened by the authorities of the town and canton of Zurich. The programme includes an examination of the economic situation in the tailoring section of men's clothing, the question of the recruiting of new tailors, joint advertising campaigns, etc.

Other events in a lighter vein, such as receptions, cocktail parties, banquets and excursions, have been arranged so that delegates will be able to combine pleasure with business.

On July 20th there will be a public showing of men's fashions organised with the cooperation of the International Wool Secretariat (I.W.S.). At this parade, each of the member countries may present 3 models representative of present-day trends in men's fashions (viz. a single-breasted town suit, a double-breasted lounge suit and a town coat) and 3 models representing future trends—as envisaged by tailors of the different countries—in town clothes as well as sportswear.

It should be added that the models to be presented by the Swiss tailors have been made in fabrics created specially for the occasion by the Swiss wool textile industry.

International Association for the fastness label "FELISOL"

The International Association for the fastness label FELISOL was founded in Zurich on March 15th, 1956. The purpose of this association is to arouse the consumer's interest in textile articles possessing high degrees of fastness to light, washing and weathering, and to publicise the Felisol label created for this purpose. The Felisol label guarantees the excellent fastness of dyeing and prints achieved according to specified technical processes on cotton, regenerated cellulose (rayon and staple fibre, cuproammoniacal rayon, etc.), linen, hemp and ramie.

The new association is the result of the joint efforts of dyestuff manufacturers and dyers and printers associations. Its members already include a number of important European manufacturers of fast dyestuffs, and negotiations are in progress with other manufacturers of dyestuffs concerning their admission to the association.

In addition to dyestuff manufacturers, members of the Association also include Italian, Dutch and Swiss national associations of dyers and printers.

The dyestuff manufacturers and national organisations of dyers and printers possess the same number of votes in the general assembly, on the board of directors and in the special working committees.

The Felisol fastness label will be launched first of all in Italy, Holland and Switzerland; it is planned however to spread its use to other countries in Europe and overseas. The successful execution of such a big scheme obviously requires extensive and detailed study. Consequently it will be some time before the new fastness label will reach the general public.

The new association has its head office in Zurich.