

Zeitschrift: Swiss textiles [English edition]
Herausgeber: Swiss office for the development of trade
Band: - (1956)
Heft: 2

Inhaltsverzeichnis

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 01.04.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

TEXTILES SUISSES

(SWISS TEXTILES)

The Swiss textile and clothing review with a worldwide circulation

Special publication of the
Swiss Office for the Development of Trade, Zurich and Lausanne
published with the co-operation of the concerned professional organizations
EDITOR AND PUBLISHER: SWISS OFFICE FOR THE DEVELOPMENT OF TRADE
PLACE DE LA RIPONNE 3, LAUSANNE

Managing director: **ALBERT MASNATA** — Chief editor: **CHARLES BLASER**

«Textiles Suisses» is issued four times a year

Annual subscription — Abroad: Swiss Fr. 24.—. Price per copy: Swiss Fr. 8.—

N° 2 - 1956

CONTENTS

	Pages
Publications of the Swiss Office for the Development of Trade	36
PARIS :	
The Delight of the Fair Sex (2nd part)	37
The 1956 Spring and Summer Collections	43
A Special Feature of the French Review «Le Jardin des Modes»	85
Letters from :	
London	70
New York	74
Los Angeles	78
Here, there and everywhere	81
Swiss Industries Fair, Basle 1956	89
25th International Wool Conference, Zurich 1956	93
National Fair of Lausanne 1956	102
At the Zurich Textile Vocational Training School, Zurich	103
Handkerchiefs, Squares, Scarves	107
28th Swiss Export Week, Zurich	120
Index of Advertisers	121
Where to subscribe to «Textiles Suisses»	122
Economic News	123
Manufacturers' own Contributions	124

PUBLICATIONS

OF THE SWISS OFFICE FOR THE DEVELOPMENT OF TRADE, ZURICH - LAUSANNE

« *Swiss Industry and Trade* » :

Surveys Switzerland's economic situation and development ; gives general information concerning her industry, trade and national life. Issued three times yearly in English, French, German, Italian and Spanish.
Abroad : Two year subscription rate : S. frs. 10.—.

« *Swiss Technics* » :

A journal edited in collaboration with the Swiss Association of Machinery Manufacturers in Zurich. Notes on Swiss technical innovations. Articles concerning the construction of new machines, etc.
Issued three times yearly in English, French, Spanish, Portuguese, German and Italian.
Abroad : Two year subscription rate : S. frs. 15.—.

« *Textiles Suisses* » :

A specialised trade journal, richly illustrated, giving information on all matters concerning the clothing and fashion trades following the latest developments in the textile trade.
A quarterly publication issued in four editions : English, French, Spanish and German.
Abroad : Annual subscription rate : S. frs. 24.—.

« *Directory of Swiss Manufacturers and Producers* » :

Published in English, French, German and Spanish. Contains addresses of Swiss industrial firms ; classified indexes of products, branches of industry and firms.
Price : S. frs. 20.40, postage paid.

Booklet « Switzerland and her Industries » :

Giving a brief general survey of Switzerland, her institutions, national economy and industries and containing numerous illustrations. Editions available in English, Italian, Spanish, German, French and Arab.
Price : S. frs. 2.50.

« *Informations Economiques* » :

A weekly newspaper on foreign trade.
Contains information on foreign markets, commercial methods, business possibilities, traffic in goods and payments.
Appears once a week in two languages (French and German).
Annual subscription rate : Abroad S. frs. 24.—.

For all information please write to

SWISS OFFICE FOR THE DEVELOPMENT OF TRADE

Place de la Riponne 3

LAUSANNE

Telephone (021) 22 33 33