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Contributions individuelles des maisons

Manufacturers' own contributions

Contribuciones individuales de las casas

Beiträge einzelner Firmen

(Pages, Páginas, Seiten 94, 97-109)

Photo Droz

Artès S. A., Genève

Manufacture de cravates ; écharpes et carrés de soie.
Ties' manufacturers ; silk squares and scarves.
Manufactura de corbatas ; bandanas y pañuelos de seda.
Krawattenfabrik ; seidene Schärpen und Viereckтücher.

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S. Kirschner, Zurich
Fabrique de cravates.
Photo Droz

Ferrin, Racloz & Cie, Genève

Echarpes et cravates.
Squares and neckties.
Echarpes y corbatas.
Schärpen und Krawatten.

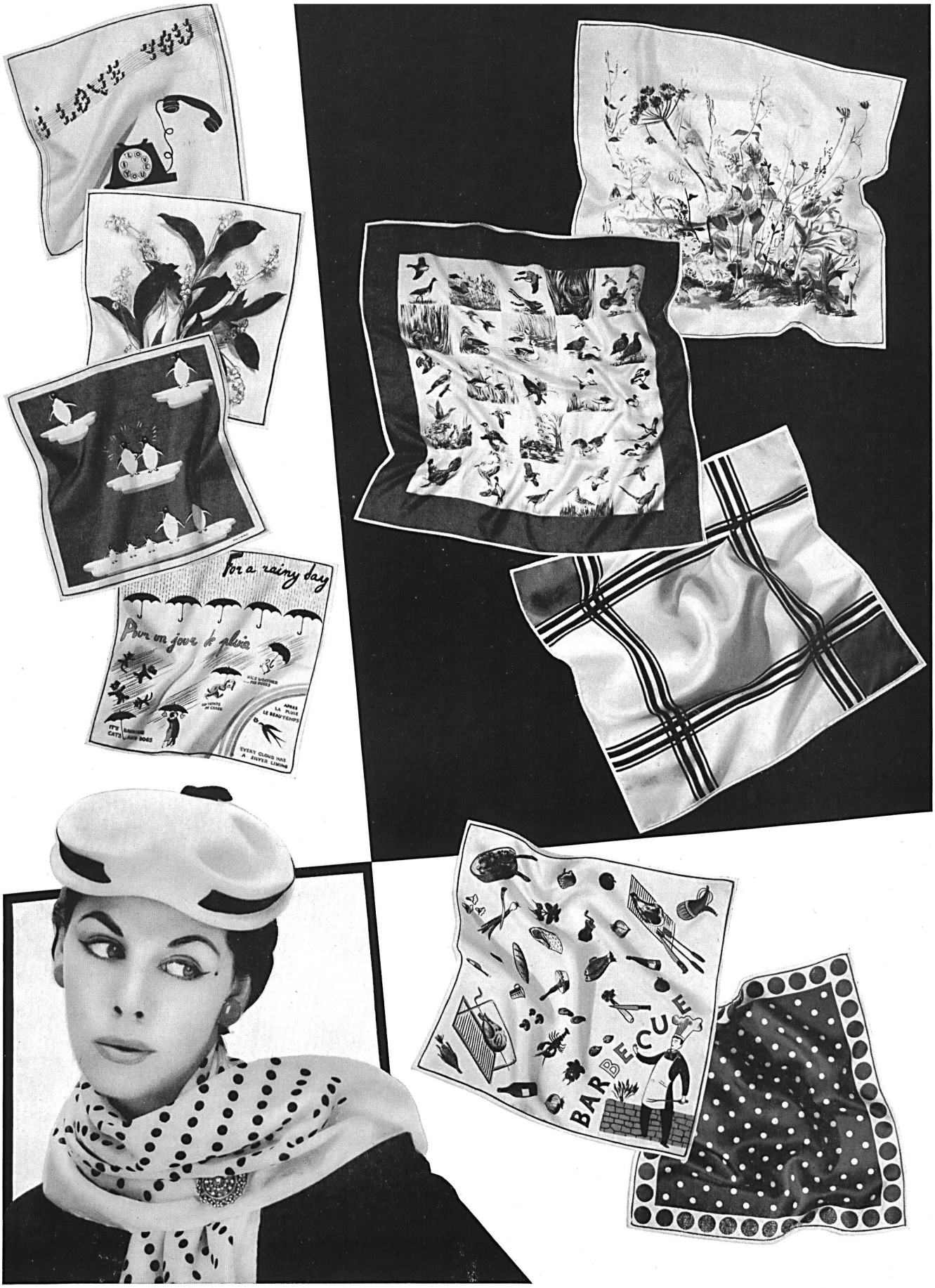
F. Blumer & Cie, Schwanden

Carrés pure soie imprimés et roulottés à la main.
Pure silk hand-printed squares with hand-rolled hem.
Pañoletas de pura seda, estampadas y repulgadas a mano.
Reinseiden-Carrés, handbedruckt, handrolliert.

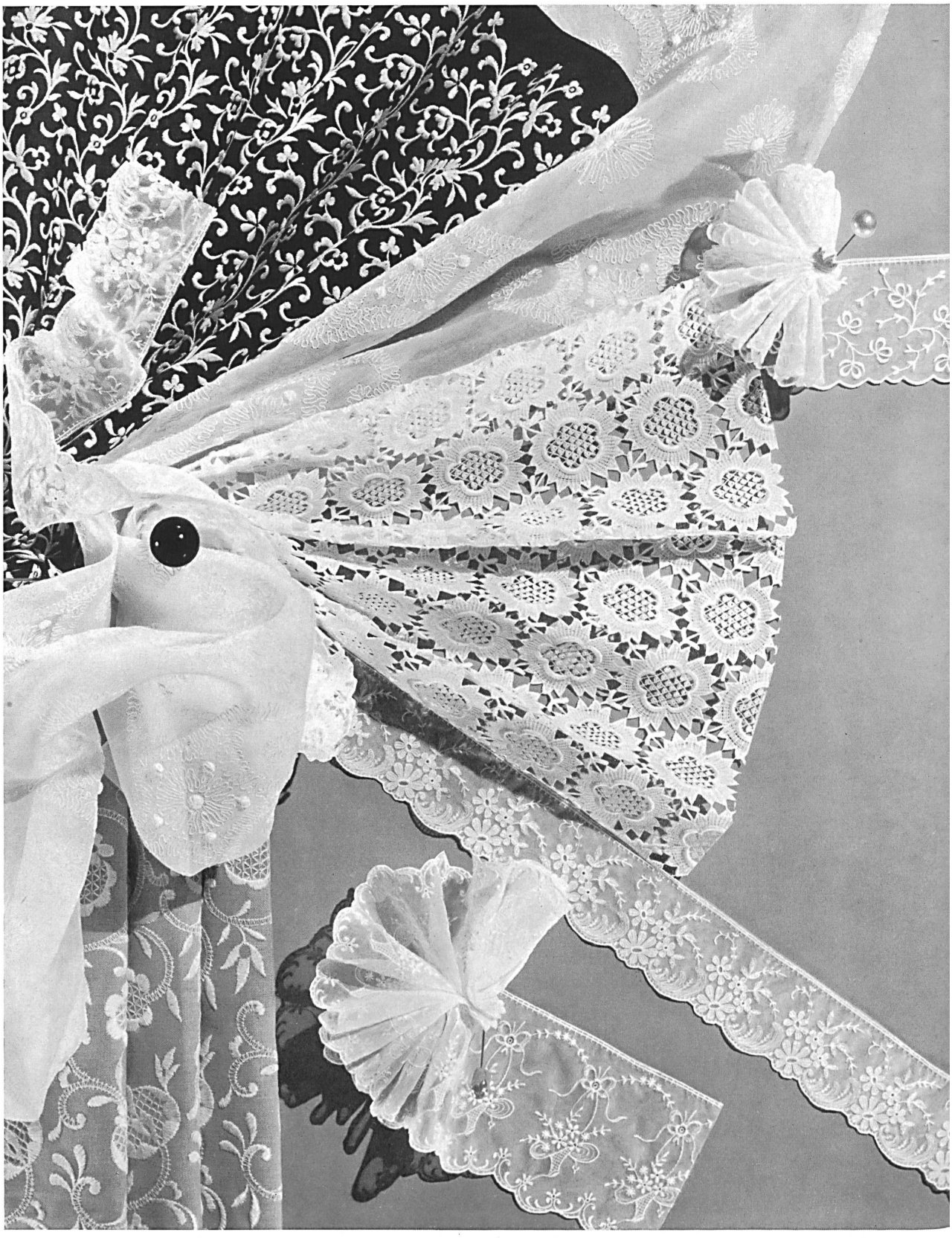
Photo Droz

Christian Fischbacher Co, Saint-Gall
«FISBA»

Nouveautés tissées en couleurs et imprimées de la collection de mouchoirs.
Colour-woven and printed novelties from the collection of handkerchiefs.
Buntgewobene und bedruckte Neuheiten aus der Taschentuchkollektion.



Max Kreier Co., Saint-Gall Nouveautés en mouchoirs ; carrés mode en soie, laine, coton.
Novelty handkerchiefs ; fashionable squares in silk, wool and cotton.
Novedades en pañuelos; pañolones de moda, de seda, lana, algodón.
Neuheiten in Taschentüchern ; modische Carrés aus Seide, Wolle und Baumwolle.



Theodor Locher, Saint-Gall

Photo Wyden

Laize brodée toile.
Embroidered Linen
Allover.
Besticktes Leinen.

Laize brodée organza.
Embroidered Organza
Allover.
Bestickter Organza.

Laize brodée popeline.
Embroidered Poplin
Allover.
Bestickter Poplin.

Laize brodée guipure.
Embroidered Guipure
Allover.
Schweres Luft-Plain.

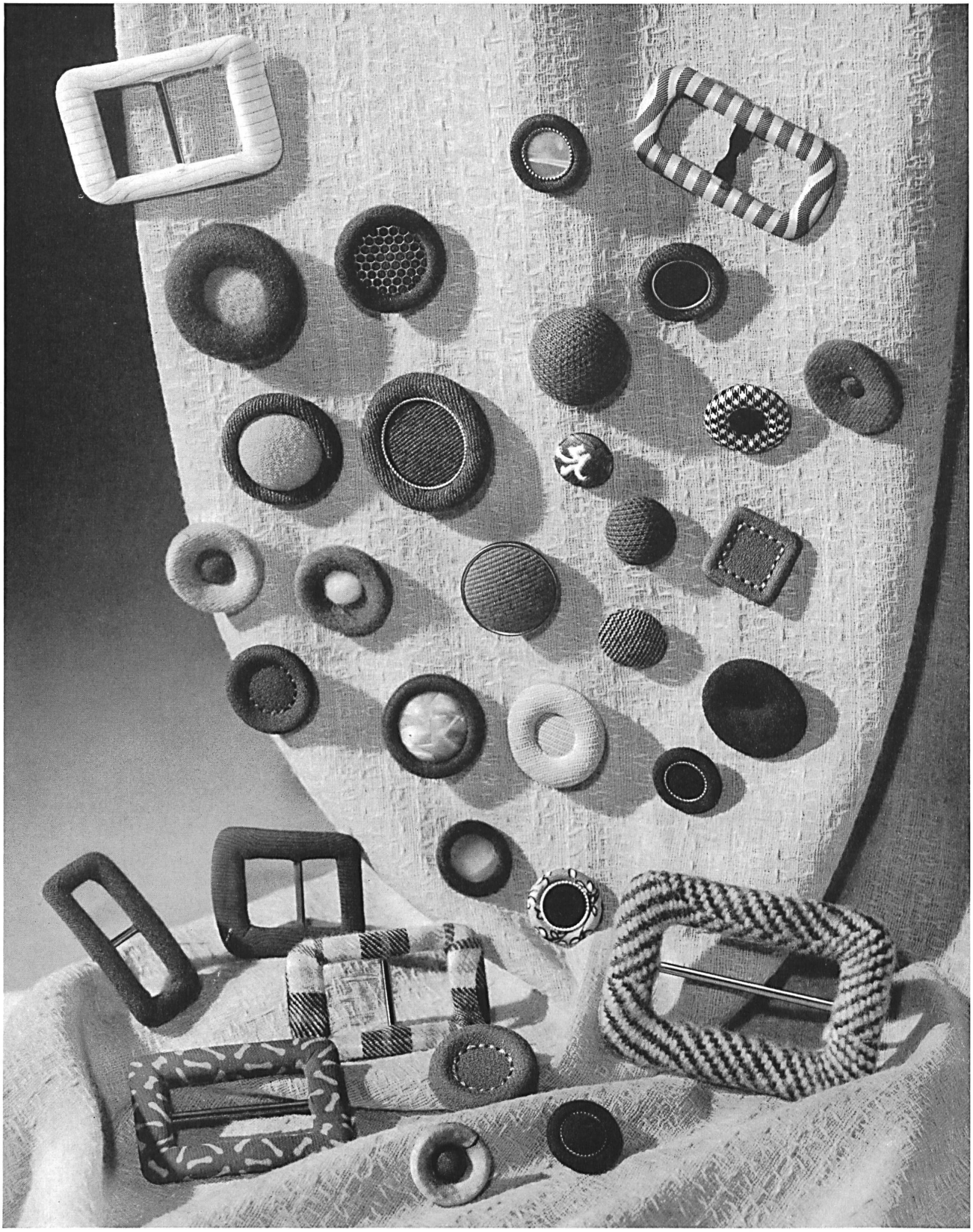
Dentelles brodées nylon.
Embroidered Nylon
Edgings.
Bestickte Nylon-Spitzen.

Jacob Rohner S. A., Rebstein

Galons d'organza de nylon brodés.
Embroidered nylon organza galloons.
Galones de organza de nylón, bordados.
Bestickte Nylon-Organza Galons.

Photo Wyden

Au centre : broderie Carrick MacRoss avec applications et motifs superposés.
In the middle : Carrick MacRoss embroidery with appliqué work and superimposed designs.
En el centro : Bordados Carrick MacRoss, con aplicaciones y motivos superpuestos.
In der Mitte : Carrick-MacRoss Stickerei mit Applications und Superposé-Motiven.
Modèle SAMODE S. A., Montreux.



Kaspar Humbel, Uetikon am See Photo Bauty

Fabrication spécialisée de moules pour boutons à queue de fil et de moules pour boucles, à couvrir à la presse.
Manufacturers of button moulds with threadbacks and buckle moulds to be cloth covered with a handy press.
Especialista en la fabricación de moldes para botones con rabillo de hilo y de moldes de hebillas para forrar en prensa.
Stoffknopfteile mit Zwirnbutzen und Schnallenteile die mit Hilfe einer kleinen Presse überzogen werden.

« ALPINIT »

Ruepp & Cie S. A., Sarmenstorf

Tricots et jerseys.

New summer wear

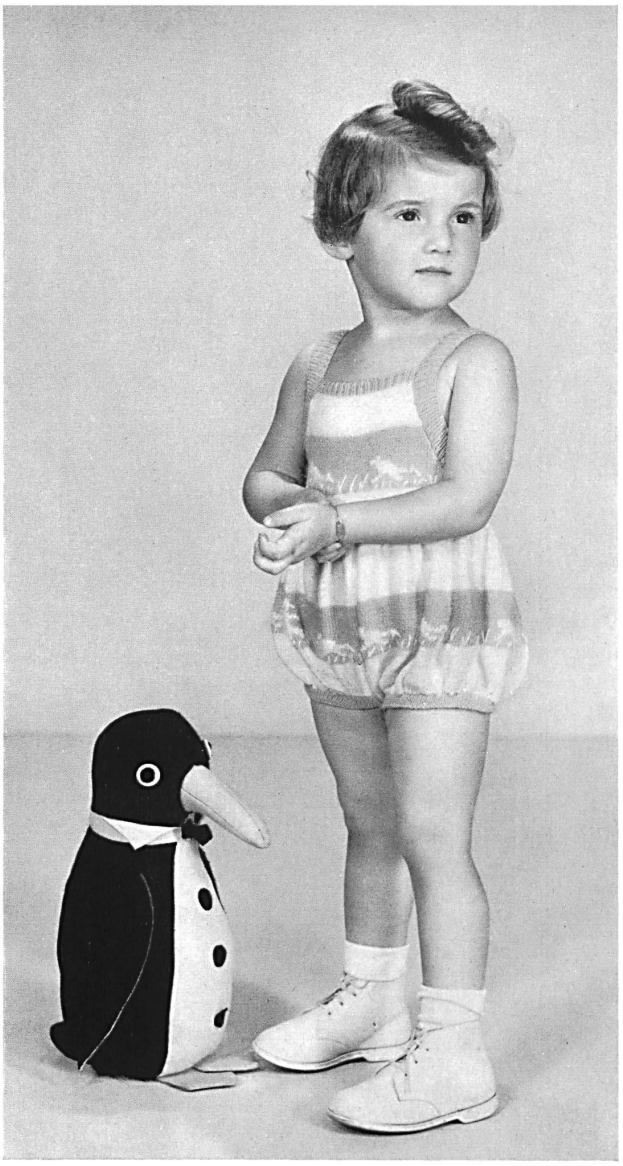
Summer fashions demand suitable clothes and light fabrics, but must still — in spite of the desire for comfort — possess elegance, distinction and the personal touch given by a well-made, if simple, dress. Up till now, dresses made in fabrics reigned undisputed in this field ; but now we have the Fresca tricot dress, which opens up new and very attractive possibilities to women who see no reason to suffer from the heat or any inconvenience in summer, nor yet to forego their glamour.

Nabholz Co. Ltd., Schoenenwerd
Makers of knitted fabrics

Dresses and pullovers in Fresca

Fresca is a fine cotton tricot with a special finish created specially for summer fashions. It is made in striped patterns or more particularly in prints, in a great variety of designs and colours. It possesses very appreciable practical advantages, for it is crease-resistant, light in weight, porous — but not transparent — it is washable, unshrinkable and its colours are also fast to the rays of the sun ; furthermore it does not felt, since it is made of cotton. The very attractive dresses made in this tricot, whether they be simple, fancy or of a more sober and classical elegance, are a joy to wear and guarantee the wearer a maximum of comfort and advantages combined with the greatest chic.

We show here three Fresca printed designs and three dresses from the Fresca collection.



Geiser S. A., Huttwil

Photos Droz

Vêtements pour enfants,
exécution soignée en pure laine tricotée à la main.
Fine children's clothing, pure wool, handknitted.
Vestidos bonitos para niños, de lana pura, malla de punto a mano.
Gediegene Kinderbekleidung aus reiner Wolle, handgestrickt.

Hochuli & Co. S. A., Safenwil
« HOCOSA »

Pullover pure laine, d'allure jeune, avec gaies rayures de couleur.
Youthful pure wool pullover, with gaily coloured stripes.
Pulóver de lana pura, de aspecto juvenil, con listas alegres en color.
Jugendlicher Pullover aus reiner Wolle in farbenfrohen Streifendessins.

Photo Schmutz

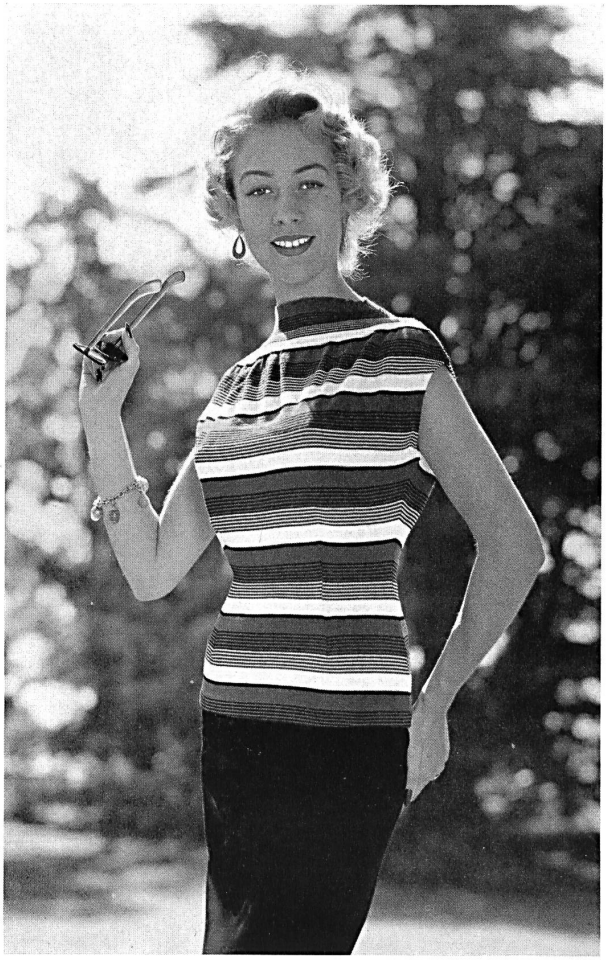
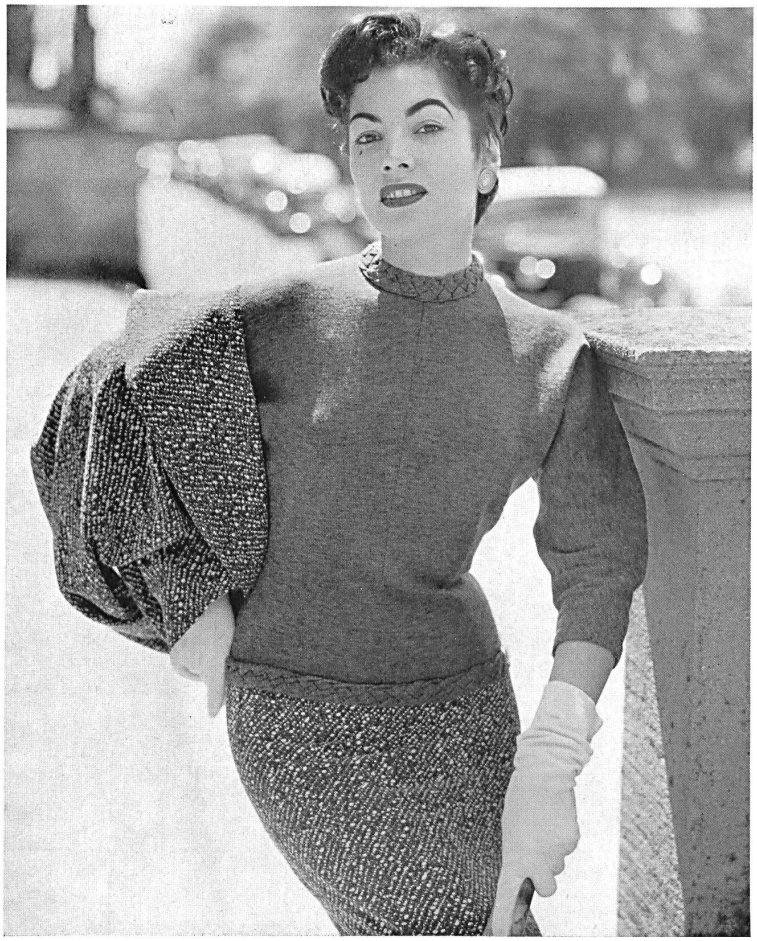


Photo Wyden

Parure en pure laine avec gracieuse garniture de dentelles.
Pure wool lingerie set with dainty lace trimming.
Juego de prendas interiores, de pura lana, con graciosos adornos de puntillas.
Reinwollene Garnitur mit feiner Spitzenverzierung.

Jean Muller S. A.,
Strengelbach et Wohlen

« STREBA »



Elégant pullover en pure laine mitinisée à manches kimono étroites et originale garniture en tresse ; se fait en nuances mode étudiées.
Smart pullover in pure mothproofed wool, with narrow kimono sleeves and original braid trimming, in all fashionable shades.
Elegante pulóver de pura lana, tratado con Mitin contra la polilla, con mangas estilo kimono y originales adornos de trencilla ; se fabrica en tonos de moda bien estudiados.
Eleganter Pullover aus reiner Wolle, Mitin mottenecht, enganliegende Kimono-Ärmel, Zopfmustergarnitur, in aparten Modefarben.