

**Zeitschrift:** Swiss textiles [English edition]  
**Herausgeber:** Swiss office for the development of trade  
**Band:** - (1954)  
**Heft:** 1

**Artikel:** Symphony of spring  
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**DOI:** <https://doi.org/10.5169/seals-798832>

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Venus Anadyomene. A bronze statuette in the Bally Shoe Museum [at Schoenenwerd.

## Symphony of Spring

we were able to admire delightful evening sandals decorated with Rhinestones or coloured jewels, on original embroidery, and models for beachwear with fringes of multicoloured straw.

In connection with skins and hides, it is interesting to note a few figures : for the uppers of its shoes, the firm of Bally uses annually the skins of 4,000 crocodiles, 6,000 lizards, 1,000 snakes, 180,000 calves, 50,000 oxen, 300,000 goats and 80,000 sheep. To these must be added 55,000 ox- and cow-hides for the soles, representing 65 % of the annual requirements, the remaining 35 % being made up of rubber soles. For linings and uppers some 6,700,000 square feet of cotton fabrics and 37,500 miles of sewing thread are used ; as for the lasts and heels, they alone account for more than 100,000 cubic feet of wood.

The firm of Bally knows that elegance is not only a whim ; by combining fantasy and technique, it remains to the forefront of creation and can thus dictate new tendencies not only on the national market but also on markets abroad.

Without any claim to being complete, we are showing here five models for the spring which seem to us to characterise this season's trends of the shoe-makers of the firm of Bally.

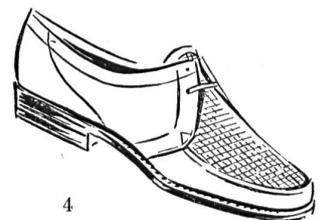
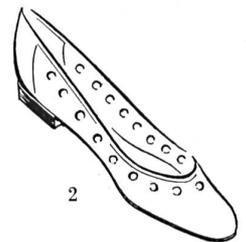
For the afternoon, sandals with either flat heels or very high ones like the sabot pump in aniline calf with draped forepart and thin straps (fig. 1).

Youth remains faithful to the small ballerina shoes made in a new range this year of the most varied leathers (fig. 2).

A triumph of fantasy has been achieved in the models for beachwear made of the latest linen fabrics and in the pleated sandals in fashionable shades (fig. 3) : fringes of multicoloured straw and linen are the materials used for these midsummer models.

The loafer and the moccasin (fig. 4) are becoming more and more popular with the man of today, as well as sandals in soft leathers so well suited to the comfort and relaxation of holidays (fig. 5).

This is only a minute glimpse of a very rich collection, the models of which are all inspired with the grace and lightness of the Venus Anadyomene illustrating this report.



M. Bard

Registered BALLY models.