

**Zeitschrift:** Swiss textiles [English edition]  
**Herausgeber:** Swiss office for the development of trade  
**Band:** - (1951)  
**Heft:** 2

**Artikel:** Ready-made wear  
**Autor:** [s.n.]  
**DOI:** <https://doi.org/10.5169/seals-798796>

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

**Download PDF:** 01.04.2026

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**



## Ready-Made Wear

18<sup>th</sup> Swiss Export Week

The manufacturers affiliated to the « Swiss Export Week » presented their autumn and winter models to their foreign clients in Zurich from June 4th to 9th. Dresses, suits, coats, blouses, hosiery, jerseys, sportswear and children's wear were on the whole warmly received. Buyers came principally from Sweden, Holland, Belgium, England, Luxemburg and France, and some from Germany and even South Africa.

The progress due to the liberalisation of trade is appreciable and encouraging but it must nevertheless be said that there is room for yet more progress in this direction as far as Swiss ready-to-wear clothing is concerned.

In order to provide fitting entertainment for clients from abroad, the committee of the Export Week organised a cruise on the lake on Wednesday, June 6th, in which Swiss buyers and members of the press also took part. The mayor of Zurich,

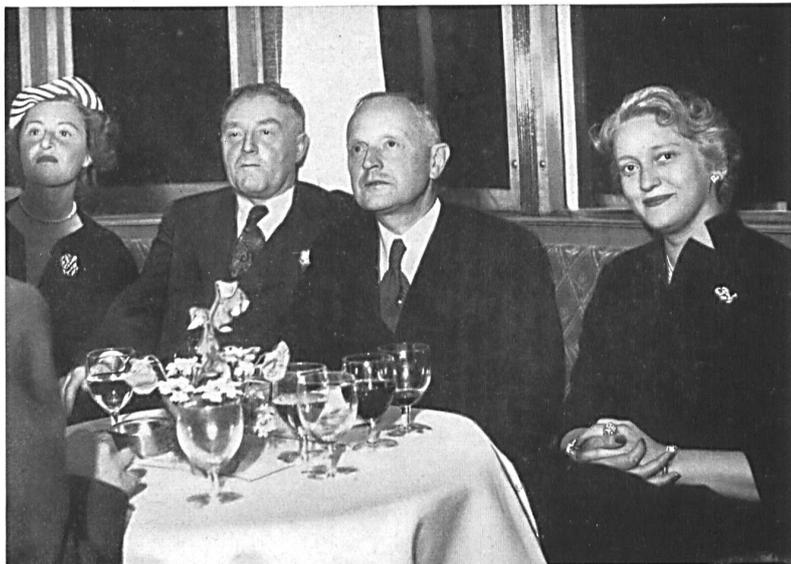
Mr. Emile Landolt, also honoured this event with his presence.

All those taking part enjoyed themselves so much that when it was time to put back into port, the S. S. « City of Zurich » had to prolong her cruise for nobody wanted it to end. The weather was fine and the night mild — a rather rare occurrence this spring ! The refreshments were excellent, there was dancing on board and a healthy spirit of gaiety prevailed. To add to the pleasure of the guests the municipality of Zurich had arranged for the town to be lit up, which presented the unforgettable spectacle of a town sparkling like a jewel with all its lights in the dark setting of the night.

The Committee of the Swiss Export Week and Swiss Ready-to-Wear Manufacturers affiliated to it are to be heartily congratulated on the brilliant success of this event and deserve the thanks of all those who took part for their generous invitation.

From left to right : Mrs. Paul Götschel, Prof. Dr. A. Bosshardt, director of the Exporters Association of the Swiss Clothing Industry, Dr. E. Landolt, mayor of Zurich, Mrs. H. Bartenstein.

Photos Tenca









Victor Bollag, Zurich

Photo Bickhardt

Photo Matter





Jaro S. A., Zurich



Weko, Zurich



Photos Staub



Photo Lutz

Jaro S. A., Zurich

Photo Matter





El-EI S. A., Zurich

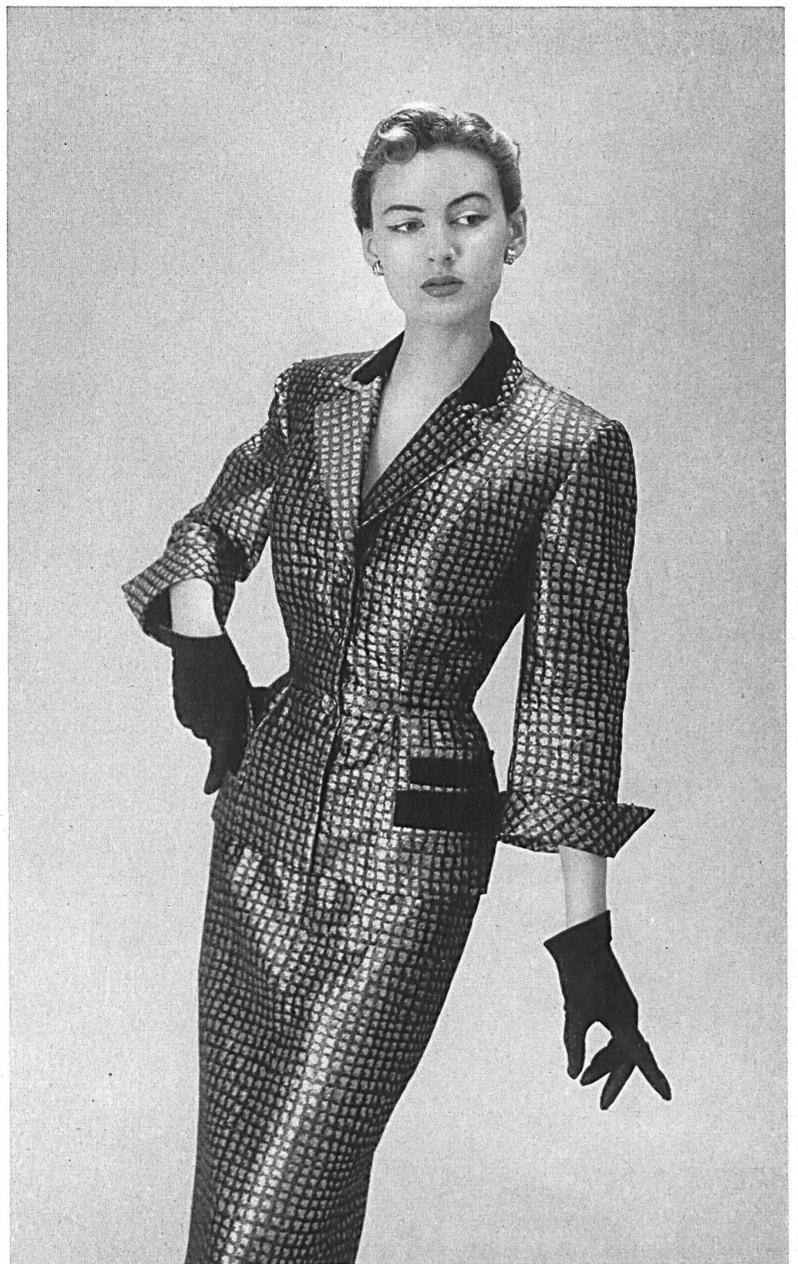


Photo Bickhardt



Victor Bollag, Zurich

Photo Matter



Photo Ittensohn



Photo Staub



Weko, Zurich

Maison Gack, Zurich



Victor Bollag, Zurich

Photo Bickhardt

Photo Ittensohn



Maison Gack, Zurich

Photo Eva Hoenig

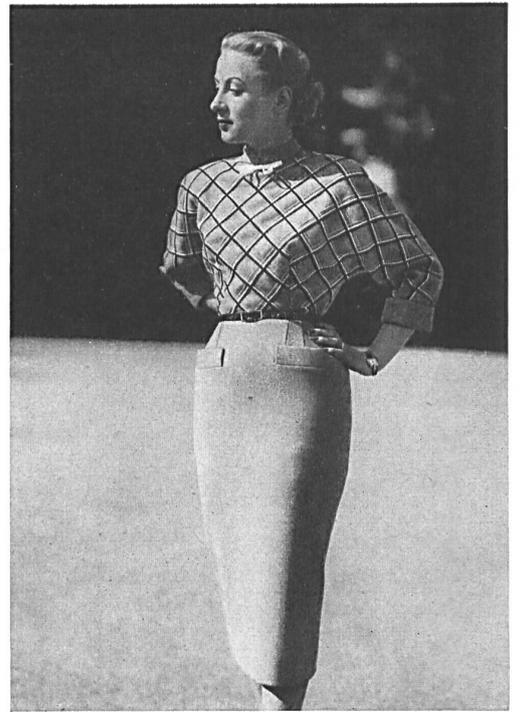


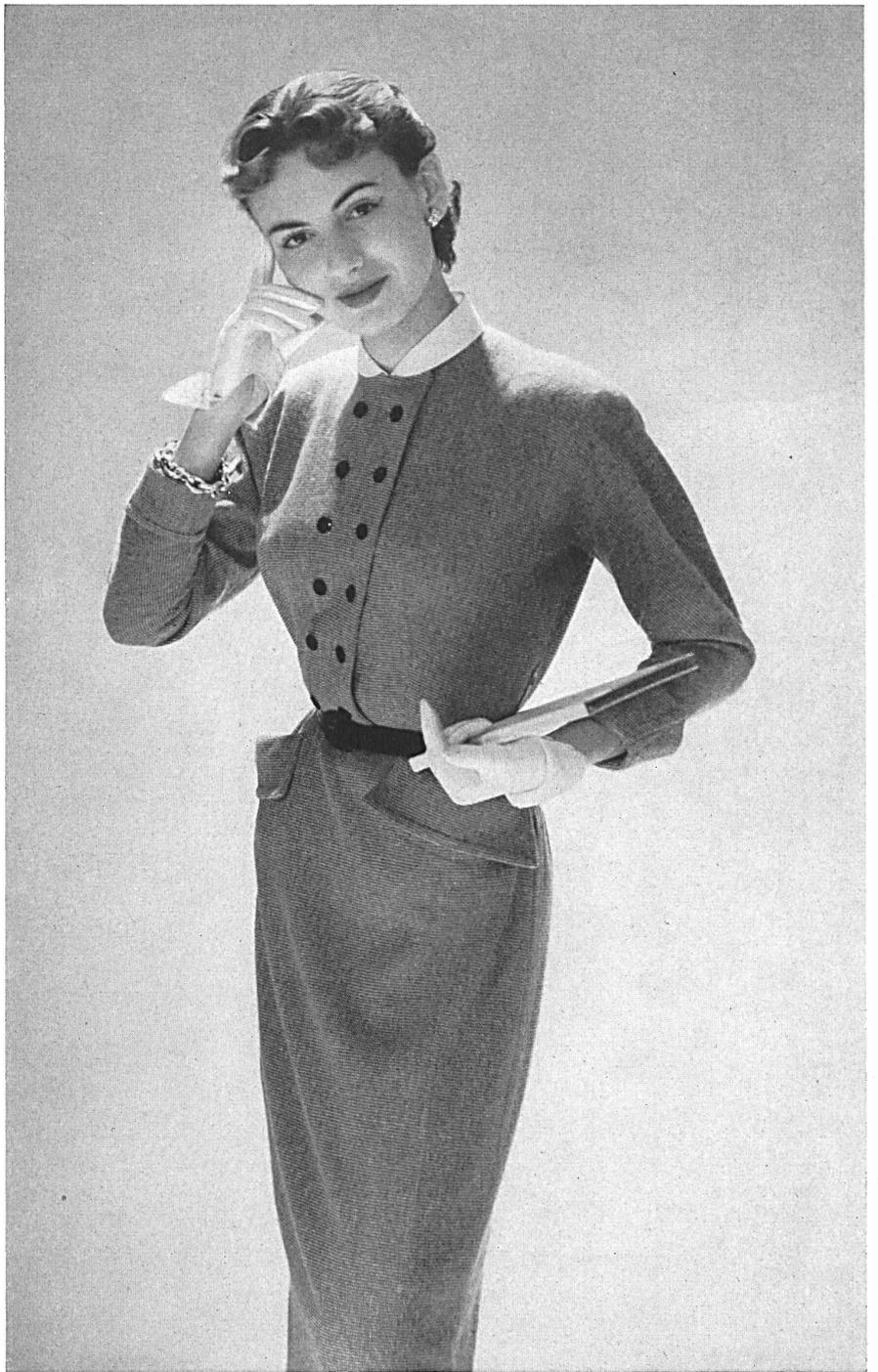
Photo Ittensohn

Maison Gack, Zurich



Photo Lutz

Jaro S.A., Zurich



«ISA»  
Jos. Sallmann & Cie., Amriswil

Jaro S. A., Zurich

Photo Lutz



Victor Tanner S. A., Saint-Gall

Photo Siegfried

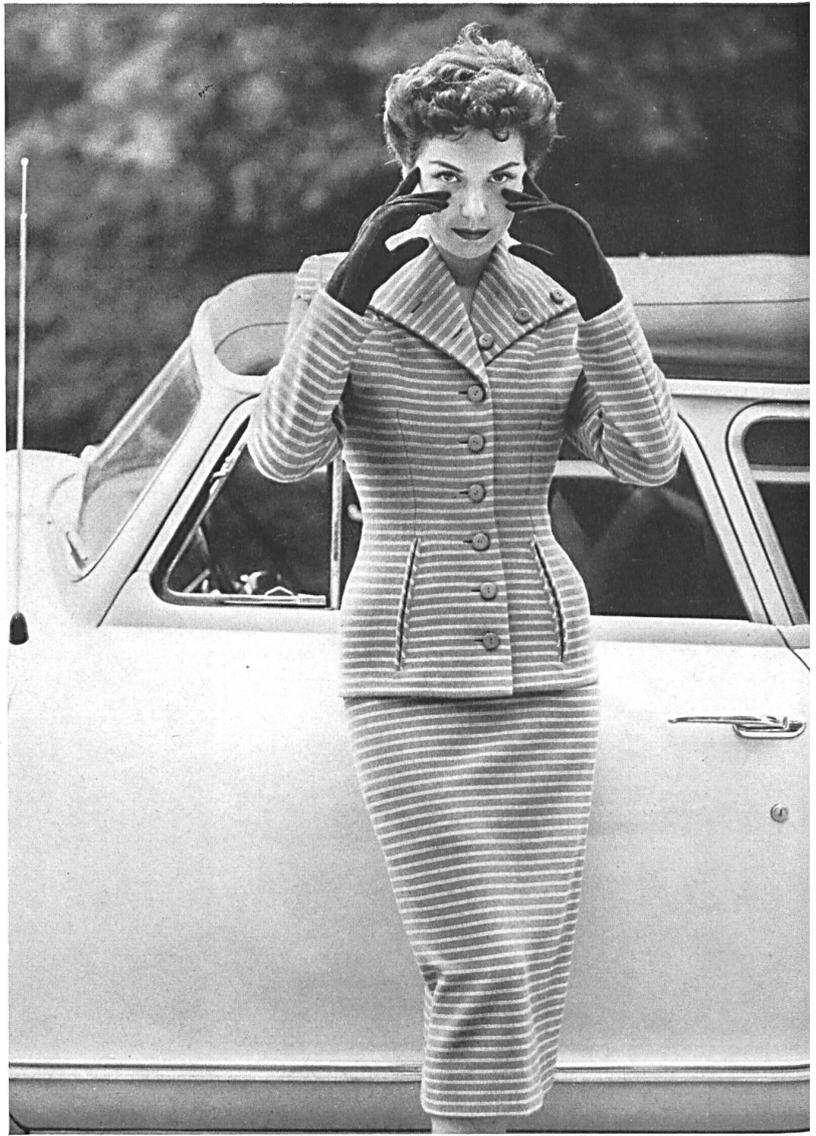


Victor Tanner S. A., Saint-Gall

Photo Siegfried

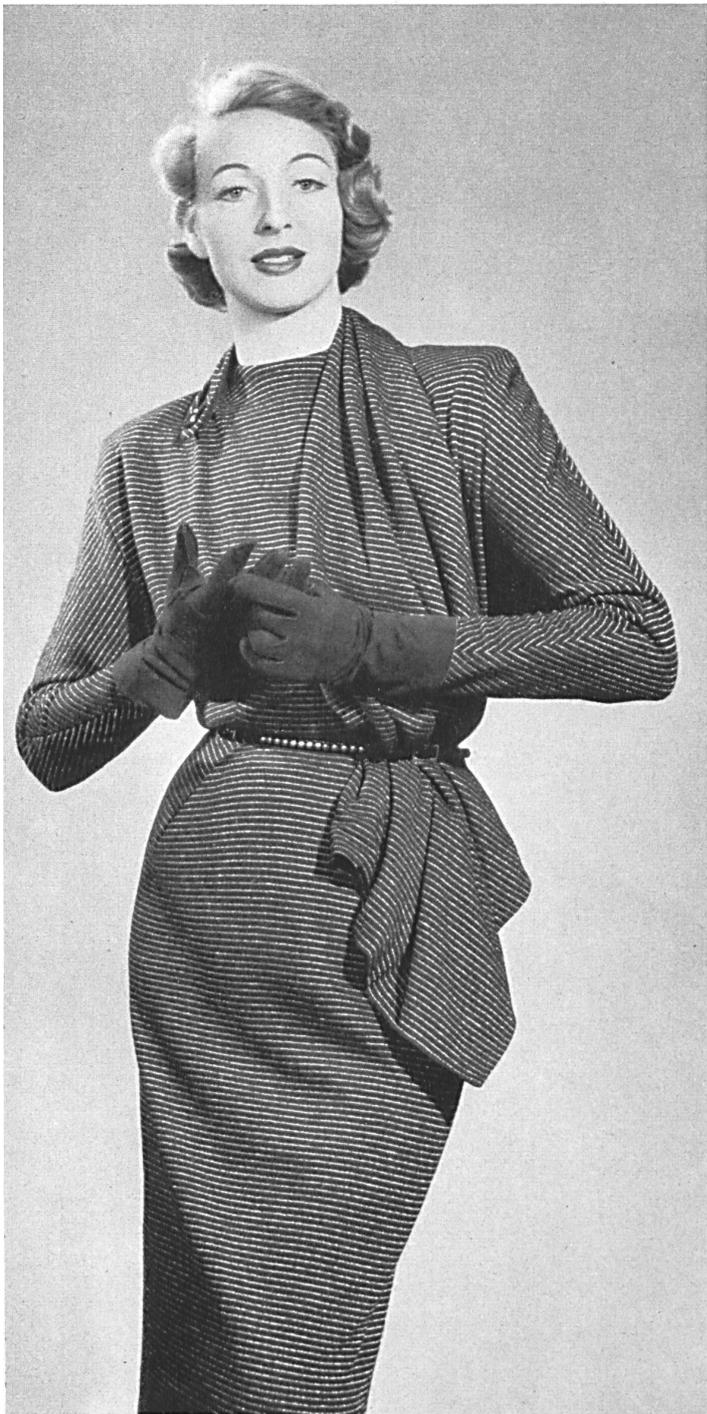


Photo Matter



Kiene & Merz S. A., Kreuzlingen

Photo Siegfried



Victor Tanner S. A., Saint-Gall



Photos Siegfried

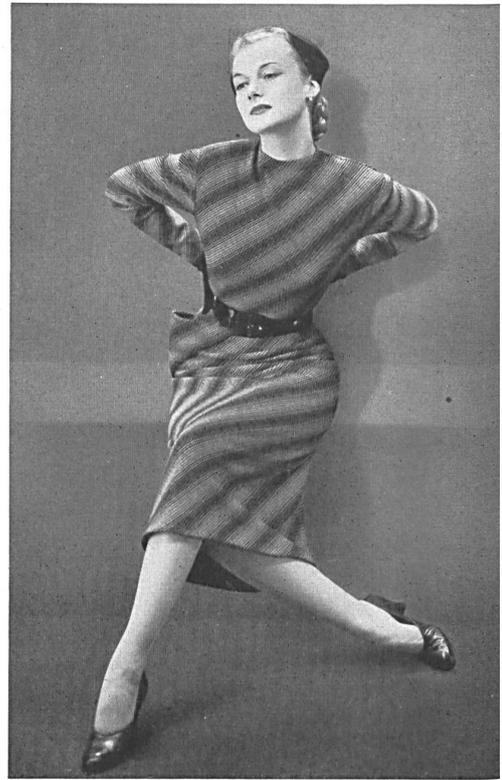
Victor Tanner S. A., Saint-Gall



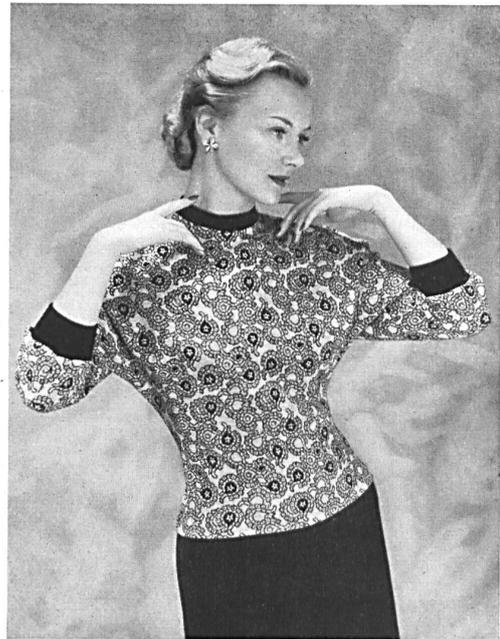


«BELFA»

Photos Lutz



«BELFA», Tri-co-tiss



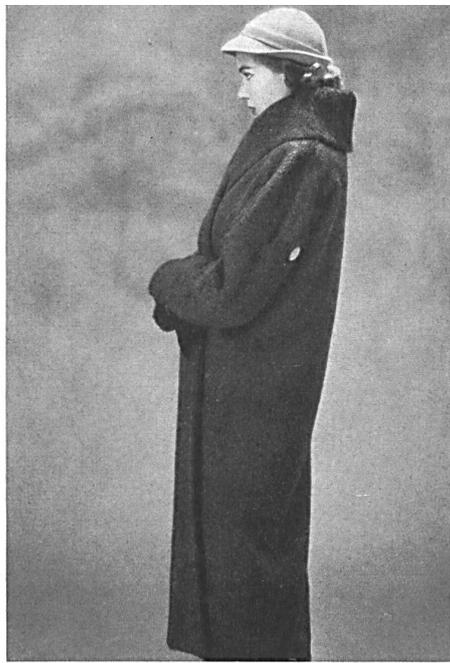
«BELFA», Tri-co-tiss

«SNAKY», Tri-co-tiss  
Oumansky & Co., Genève

Photos Lutz



«YALA»  
Jakob Laib & Co., Amriswil



Photos Lutz



Arthur Schibli S. A., Genève



Otta S. A., Zurich



Photos Matter

Otta S. A., Zurich

Photo Matter

Otta S. A., Zurich



Photo Matte



Photo Lutz

Arthur Schibli S. A., Genève



Photo Lutz

Arthur Schibli S. A., Genève



Photo Lutz

Arthur Schibli S. A., Genève

Photo Eva Hoenig



Photo Eva Hoenig



« CROYDON » Respolco S. A., Zurich



Victor Tanner S. A., Saint-Gall  
Photo Siegfried

Arthur Schibli S. A., Genève



Photo Lutz



Photos Eva Hoenig



Photos Eva Hoinig

Salzmann & Co., Saint-Gall



**Index des annonceurs  
et des maisons mentionnées dans la partie rédactionnelle**

**Index of Advertisers  
and Firms contributing to the Editorial Features of this Number**

**Indice de los anunciantes  
y de las casas mencionadas en las páginas de texto**

**Verzeichnis der Inserenten  
und der im redaktionellen Teil erwähnten Firmen**

**BOUTONS — BUTTONS — BOTONES — KNÖPFE**

Kaspar Humbel, Uetikon a. See ..... 124

**BRODERIES ET DENTELLES — EMBROIDERIES AND LACES —  
BORDADOS Y ENCAJES — STICKEREIEN UND SPITZEN**

Eisenhut & Co., Gais ..... 101, 128  
Eugster & Huber, St-Gall ..... 31, 128  
Filtex S. A., St-Gall ..... 30  
Christian Fischbacher Co., St-Gall ..... 19, 31  
Forster Willi & Cie, St-Gall ..... 14, 49, 50, 55, 56, 58, 59, 60  
H. Frei & Cie, Diepoldsau ..... 26  
Aug. Giger & Cie, St-Gall ..... 58  
Robert Halter S. A., St-Gall ..... 129  
Theodor Locher, St-Gall ..... 102  
E. Mettler-Müller S. A., Rorschach ..... 131  
Alfred Metzger & Cie, St-Gall ..... 57  
A. Naef & Cie, Flawil ..... 51, 60  
Neuburger & Co. S. A., St-Gall ..... 99  
Oertle & Co., Teufen ..... 133  
Rau S. A., St-Gall ..... 54, 57, 59  
Reichenbach & Cie, St-Gall ..... 118  
Jacob Rohner S. A., Rebstein ..... 13, 55  
Sailer & Schoensleben, St-Gall ..... 135  
Jakob Schläpfer, St-Gall ..... 100, 129  
B. Schoenenberger & Cie, St-Gall ..... 135  
Walter Schrank & Cie, St-Gall ..... 54, 59  
Walter Stark, St-Gall ..... 59  
Ed. Sturzenegger S. A., St-Gall ..... 26, 129  
Sturzenegger & Tanner & Co. S. A., St-Gall ..... 26  
Tobler Frères & Cie, Teufen ..... 116  
Union S. A., St-Gall ..... 52, 53, 54, 60, 128

**CARTES DE COULEURS — COLOR CARDS — CLAVES PARA  
LOS COLORES — FARBENKARTEN**

Silor, Studio Color, Zurich ..... 25, 92

**CHAPEAUX — HATS — SOMBREROS — HÜTE**

E. Baehler Bern A.-G., Bern ..... 97, 113

**CHAUSSURES — SHOES — CALZADOS — SCHUHE**

Chaussures Bally S. A., Schoenenwerd ..... 29, 62

**COLORANTS — DYESTUFFS — COLORANTES —  
FARBSTOFFE**

Ciba Société Anonyme, Bâle ..... IV

**CRAVATES — NECKTIES — CORBATAS — KRAWATTEN**

Ferrin, Racloz & Cie, Genève ..... 96, 124  
S. Kirschner, Zurich ..... 95  
Ernst Reinhard, Zurich ..... 133

**CONFECTION ET LINGERIE EN TISSU — WOVEN READY-  
MADE WEAR AND UNDERGARMENTS — ROPAS HECHAS Y  
ROPA INTERIOR DE TEJIDO — KONFEKTION UND WÄSCHE  
AUS STOFF**

Emil Anderegg S. A., Weinfelden ..... 31  
Victor Bollag, Zurich ..... 69, 74, 75  
Egger, Eisenhut & Co., Aarwangen ..... 31  
El-Ei A.-G., Zurich ..... 67, 73  
Ed. Engeli & Co., Coire ..... 26  
Maison Gack, Zurich ..... 68, 69, 74, 75, 76  
Franz Heusser, Zurich ..... 26  
Jaro S. A., Zurich ..... 70, 72, 76, 77  
Kiene & Merz S. A., Kreuzlingen ..... 72, 78  
E. Kneubühler, Zofingue ..... 139  
Otta S. A., Zurich ..... 83, 84  
Respolco S. A., Zurich ..... 31, 85, 86, 87  
Salzmann & Cie, St-Gall ..... 88  
Sanco S. A., Zurich ..... 125  
Schellenberg, Sax & Cie S. A., Trübbach ..... 112, 125  
Société Anonyme Jacob Scherrer, Romanshorn ..... 76  
Arthur Schibli S. A., Genève ..... 82, 84, 85, 87  
Weko, Zurich — Jakob Weil & Co., Diessenhofen ..... 71, 75

**ÉCHARPES ET CARRÉS — SQUARES AND SCARVES —  
CUADRADOS Y ÉCHARPES — SCHÄRPEN UND VIERECK-  
TÜCHER**

Emil Anderegg S. A., Weinfelden ..... 31  
F. Blumer & Cie, Schwanden ..... 28, 31, 33, 104  
Rudolf Brauchbar & Cie, Zurich ..... 9  
Hans Fierz, Zurich ..... 121  
Filtex S. A., St-Gall ..... 30  
Christian Fischbacher Co., St-Gall ..... 19  
J. Kreier-Baenziger's Erben, St-Gall ..... 103  
Siber & Wehrli S. A., Zurich ..... 4  
Stoffel & Cie, St-Gall ..... 5  
Arthur Vetter & Cie, Zollikon ..... 133

**FILES ET RETORS — YARN AND TWISTS — HILADOS Y  
TORCIDOS — GARNE UND ZWIRNE**

Bäumlin, Ernst & Co., St-Gall ..... 137  
Boppart & Cie, Goldach ..... 137  
Spinnerei an der Lorze, Baar ..... 26  
Trub & Co. S. A., Uster ..... 31  
Emil Wild & Co., St-Gall ..... 26  
R. Zinggeler S. A., Zurich ..... 16  
Zwicky & Cie, Wallisellen ..... 134

**FILES A COUDRE — SEWING THREADS — HILOS DE COSER —  
NÄHFADEN**

E. Mettler-Müller S. A., Rorschach ..... 140  
Zwicky & Cie, Wallisellen ..... 134

**GARNITURES EN MÉTAL — METALTRIMMINGS —  
GUARNICIONES EN METAL — METALLGARNITUREN**

Burgin & Cie S. à r. l., Schaffhouse ..... 117

**LAINE — WOOL — LANA — WOLLE**

Tissage Bleiche S. A., Zofingue ..... 24  
Gattiker & Steinmann, Richterswil ..... 27  
F. Heftli & Co. A.-G., Hätzingen ..... 22, 24  
Pedolin's Erben A.-G., Chur ..... 110, 122  
Tissage de laine Rüti S. A., Rüti-Glaris ..... 24, 111  
Filatures réunies de laine peignée de Schaffhouse et de  
Derendingen, dép. Tissage, Derendingen ..... 24, 111  
F. & E. Stuckli's Söhne, Steffisburg ..... 110, 123  
Tuchfabrik A.-G. Lotzwil, Lotzwil ..... 134  
Wollweberei Zofingen, Zofingen ..... 123

**MONTRES — WATCHES — RELOJES — UHREN**

Manufacture des Montres Doxa S. A., Le Locle ..... 15, 109

**MOUCHOIRS — HANDKERCHIEFS — PAÑUELOS —  
TASCHENTÜCHER**

Emar S. A., Zurich ..... 3  
Christian Fischbacher Co., St-Gall ..... 19, 31  
Mily Huber-Lehner, Appenzell ..... 99, 126  
J. Kreier-Baenziger's Erben, St-Gall ..... 103  
Société Anonyme A. & R. Moos, Weisslingen ..... 20  
Oertle & Co., Teufen ..... 133  
Jakob Rohner S. A., Rebstein ..... 13  
Sailer & Schoensleben, St-Gall ..... 135  
B. Schoenenberger & Cie, St-Gall ..... 135  
Stoffel & Cie, St-Gall ..... 5, 98  
Tobler Frères & Co., Teufen ..... 116  
Union S. A., St-Gall ..... 128

**OUATE ET OUATINE — WADDING AND COTTON-WOOL  
LINING — HUATA Y HUATINA — WATTE UND WATTLINE**

Grossmann & Cie, Thalwil ..... 126

**RUBANS — RIBBONS — CINTAS — BÄNDER**

Bally frères S. A., Schoenenwerd ..... 131  
Sarasin & Cie S. A., Bâle ..... 139  
Senn & Cie S. A., Bâle ..... 138

**TEINTURIERS, IMPRIMEURS, FINISSEURS — DYERS, PRINTERS, FINISHERS — TINTOREROS, ESTAMPADORES, APRESTADORES — FÄRBER, DRUCKER, APPRETEURE**

A.-G. Clander, Herisau .....	26, 31
Société Anonyme A. & R. Moos, Weisslingen .....	20
Weberel Sirmach, Sirmach .....	26
Stoffel & Cie, St-Gall .....	5
Vereinigte Färbereien & Appretur A.-G., Zurich und Thalwil .....	26
Zwicky & Cie, Wallisellen .....	134

**TISSAGE DE COTTON, SOIE, LIN, RAYONNE ET FIBRANNE — COTTON, SILK, LINEN, RAYON AND STAPLE-FIBRE FABRICS — TEJIDOS DE ALGODÓN, SEDA, LINO, RAYON Y FIBRANA — STOFFE AUS BAUMWOLLE, LEINEN SEIDE, KUNSTSEIDE, ZELLWOLLE**

L. Abraham & Cie, Soieries S. A., Zurich .....	32, 61
Emil Anderegg S. A., Weinfelden .....	31, 130
Appenzeller-Herzog & Cie, Staefa-Zurich .....	119
Jakob Baenziger S. A., St-Gall .....	132
Les Fils d'Adolphe Bloch, Zurich .....	129
S.-J. Bloch Fils & Cie S. A., Zurich .....	120
Bosshard-Buhler & Cie S. A., Wetzikon-Zurich .....	17
Rudolf Brauchbar & Cie, Zurich .....	9, 93
Burgauer & Co. S. A., St-Gall .....	21, 31
Elsaesser & Cie S. A., Kirchberg/Be .....	31
Emar S. A., Zurich .....	3
Eugster & Huber, St-Gall .....	31, 108, 128
Hans Fierz, Zurich .....	121
Filtex S. A., St-Gall .....	30
Filature et Tissage Glattfelden, Glattfelden .....	130
Christian Fischbacher Co., St-Gall .....	19, 31, 106
Gessner & Cie S. A., Wädenswil .....	123
Berthold Guggenheim Sohn & Co., Zurich .....	11
H. Gut & Cie S. A., Zurich .....	8
Hugo Gutmann, Zurich .....	132
Hausammann & Co., Winterthur .....	18
Heer & Cie S. A., Thalwil .....	1
Joseph Helm & Co., Zurich .....	26
Hirzel & Cie S. A., Zurich .....	121
Honegger & Co. S. A., St-Gall .....	111
Max Kirchheimer, Zurich .....	127
Erwin Landolt, Zurich .....	127
Leemann & Schellenberg S. A., Zurich .....	120
Mettler & Cie S. A., St-Gall .....	6, 31
Société Anonyme A. & R. Moos, Weisslingen .....	20, 107
Naef Frères S. A., Zurich .....	11, 94
Edwin Naef S. A., Zurich .....	12

J. G. Nef & Cie, Herisau .....	56, 57
Palma & Cie S. A., Zurich .....	105
Reichenbach & Cie, St-Gall .....	108, 118
Tissage mécanique de soieries Ruti, Zurich .....	120
S. A. pour l'Industrie textile à Bâle, Bâle .....	26
Schneidinger Frères, Zurich .....	96, 122
Karl Schoch & Co., Zurich .....	22
E. Schubiger & Cie S. A., Uznach .....	122
Rnst Schurpf & Cie, S. A., St-Gall .....	31
Robt Schwarzenbach & Co., Thalwil .....	119
Siber & Wehrli S. A., Zurich .....	4
Weberel Sirmach, Sirmach .....	26
Stoffel & Cie, Zurich .....	2
Stoffel & Cie, St-Gall .....	5, 58
Sturzenegger & Tanner & Co. S. A., St-Gall .....	26
S. A. Stünzi Fils, Horgen .....	10
Taco S. A., Zurich .....	23
Tissage Wallenstadt, Wallenstadt .....	7
Weisbrod-Zurrer Söhne, Hausen a. A. .....	136
Tissage de Soieries Wila S. A., Zurich .....	97, 138
Winzeler, Ott & Cie S. A., Weinfelden .....	121

**TRICOT ET JERSEY (VÊTEMENTS ET LINGERIE) — KNITTED AND JERSEY GOODS (APPAREL AND UNDERWEAR) — ARTÍCULOS DE PUNTO (VESTIDOS Y ROPA INTERIOR) — TRIKOT UND JERSEY (KONFEKTION UND WÄSCHE)**

Hochuli & Cie, Safenwil .....	116, 140
Kiene & Merz S. A., Kreuzlingen .....	72, 78
Jakob Laib & Cie, Amriswil .....	31, 81
Johann Muller S. A., Strengelbach .....	136
G. Muller-Renner S. A., Kreuzlingen .....	124
A. Naegeli Trikotfabriken Berlingen und Winterthur, Winterthur .....	116, 138
Oumansky & Co., Genève .....	80, 136
Al. Ruckstuhl, Bas Royal, Wil .....	140
Ruegger & Cie, Zofingue .....	140
Ruepp & Cie S. A., Sarmenstorf .....	31, 114
Ryff & Cie S. A., Berne .....	115, 132
Jos. Sallmann & Cie, Amriswil .....	77, 135
Sofix S. A., Herisau .....	125
Victor Tanner S. A., St-Gall .....	77, 78, 79, 86
L. M. Weinmann Fils, Birmensdorf (Zch) .....	139
Wirkerel A.-G. Uster, Zurich .....	139
Vollmoeller, Fabrique de bonneterie Uster, Uster .....	137

**TULLE — NET — TUL — TÜLL**

Société suisse de l'industrie tulleière S. A., Munchwilen .....	118
---	-----

**Where to subscribe to «TEXTILES SUISSES»**

Subscriptions run from the date of receipt by the editor. No back number can be supplied

<b>Australla.</b>	Oversea Trade Co., Victoria House, 83, Pitt Street, Sydney.	<b>New Zealand.</b>	Universal Business Directories Ltd., 44-46, Kingston Street, Auckland.
<b>British West Africa.</b>	Consulate of Switzerland, P. O. Box 359 Swanmill, Station Road, Accra (Gold Coast).	<b>Netherlands</b>	Nederlandsch - Zwitsersche Kamer van Koophandel, Keizersgracht 753 a., Amsterdam.
<b>Canada.</b>	Legation of Switzerland, 5, Marlborough Avenue, Ottawa. Mr. R.J. Taber, 99, King Street West, Toronto (Ont.).	<b>Pakistan.</b>	Legation of Switzerland, Clifton No 98 off Partab Singh Sethi Road, Karachi.
<b>Ceylon.</b>	Consulate of Switzerland, Hongkong Bank Building, Prince Street, P. O. B. 164, Colombo.	<b>Philippines.</b>	Consulate of Switzerland, Calle Juan Luna, 402 Wilson Building, Manila.
<b>China.</b>	Légation de Suisse, 8 C. Nan Ho Yen Peking. Consulat Général de Suisse, Weihaiwei Road 771, Shanghai 9. Chambre de Commerce Suisse, 9, Chung Shan Road (e. II), Shanghai.	<b>Rhodesia (North)</b>	Swiss Office for the Development of Trade B. P. 1153, Elisabethville (Belgian Congo).
<b>Cyprus.</b>	Mr. Shukuroglou, Swiss Consular Agency P. O. Box 123, Nicosia.	<b>South Africa.</b>	Consulate General of Switzerland, Export Service, 520-526, Maritime House, Johannesburg - Transvaal. Consulate of Switzerland, Commercial Section, P. O. Box 37, Cape Town - P. C.
<b>Denmark</b>	A. C. Illum Handelshus A/S Ostergade 52-54, Copenhagen.	<b>Straits Settlements.</b>	Consulate of Switzerland, Union Building, Collyer Quay, Singapore.
<b>East Africa.</b>	Consulate of Switzerland P. O. Box 102, Tanga (Tanganyika) B. E. A.	<b>Sweden</b>	Nordiska Kompaniet, Hamngatan 18-20 Stockholm.
<b>Egypt.</b>	Swiss Chamber of Commerce, 8, Malika Farida Street, P. O. Box 352, Cairo. 40, rue Safia Zaghoul, P. O. Box 836, Alexandrie.	<b>Switzerland.</b>	Swiss Office for the Development of Trade, Riponne 3, Lausanne.
<b>Ireland</b>	Eason & Son Ltd., 79-82, Middle Abbey Street, Dublin.	<b>Thailand.</b>	Legation of Switzerland, Diethelm Building, New Road, Bangkok.
<b>Great Britain.</b>	S. F. & Partners Ltd., Bloomsbury Square 4 a, London W. C. 1.	<b>U. S. A.</b>	The International News Company, 131, Varick Street, New York 13 (N. Y.). Legation of Switzerland, 2900 Avenue Cathedral N. W., Washington 8 (D. C.). Consulate General of Switzerland, 444, Madison Avenue, New York 22 (N. Y.). Consulate of Switzerland, Lincoln tower, 75 East Wacker Drive, Chicago 1 (Illinois). Consulate of Switzerland, Atlas Bank Building 901, Walnut Street 524, Cincinnati 2 (Ohio). Consulate of Switzerland, 511 W.M. Garland Bldg., 740 South Broadway, Los Angeles 14 (Cal.). Consulate of Switzerland, 505 International Building, New Orleans 12 (La.). Consulate of Switzerland, 1421, Chestnut Street, Philadelphia 2 (Pa.). Consulate of Switzerland, 55, New Montgomery Street, San Francisco 5 (Cal.). Consulate of Switzerland, 1331, Third Av. Seattle 1 (Wash.). Consulate of Switzerland, 1012, Ambassador Building, 411, N.7th Street, St. Louis (Mo.).
<b>India, Ceylon, Burma.</b>	Swiss Trade Commissioner for India, Ceylon and Burma, Gresham Assurance House, Sir Phirozshah Mehta Road, Box 102, Fort-Bombay.		
<b>Indonesia.</b>	Consulate of Switzerland, Djalan Diponegoro 5, Djakarta - Java.		
<b>Iran.</b>	Légation de Suisse en Iran, 281, Avenue Jalé, Téhéran.		
<b>Irak.</b>	Office Commercial Suisse pour le Proche-Orient, B. P. 809, Beyrouth - Liban.		
<b>Israël.</b>	Consulate of Switzerland, P. O. B. 71 Jerusalem - Talbieh. Groupement Suisse pour le Commerce avec Israël (GSI), P. O. B. 2117, 18 Ahad Haam St., Tel Aviv.		
<b>Japon.</b>	Mission Diplomatique Suisse au Japon, 18, Hiroo-cho, Minato-Ku, Tokio.		

Subscribe to «TEXTILES SUISSES» («Swiss Textiles»)

and we shall be happy to register your name on our mailing list!

# Swiss Office for the Development of Trade

Zurich and Lausanne

## Publications

### «SWISS INDUSTRY AND TRADE» :

Surveys Switzerland's economic situation and development ; gives general information concerning her industry, trade and national life. Issued three times yearly in English, French, German, Italian and Spanish.

Abroad : Address registration fee covering a two-year period : S. frs. 10.—.

### «SWISS TECHNICS» :

A journal edited in collaboration with the Swiss Association of Machinery Manufacturers in Zurich. Notes on Swiss technical innovations. Articles concerning the construction of new machines, etc. Issued three times yearly in English, French, Spanish, Portuguese and German.

Abroad : Address registration fee covering a two-year period : S. frs. 15.—.

### «TEXTILES SUISSES» :

A specialised trade journal, richly illustrated, giving information on all matters concerning the clothing and fashion trades following the latest developments in the textile trade.

A quarterly publication issued in four editions : English, French, Spanish and German.

Abroad : Annual subscription rate : S. frs. 20.—.

### «DIRECTORY OF SWISS MANUFACTURERS AND PRODUCERS» :

Published in English, French, German and Spanish. Contains addresses of Swiss industrial firms ; classified indexes of products, branches of industry and firms (available actually in French and German ; the other editions to be issued later). Price : S. frs. 18.—. Postage unincorporated.

### BOOKLET «SWITZERLAND AND HER INDUSTRIES» :

Giving a brief general survey of Switzerland, her institutions, national economy and industries and containing 2 maps and numerous illustrations. Editions available in English, Italian, Portuguese, Swedish, Spanish.

Price : S. frs. 2.—.

### «INFORMATIONS ECONOMIQUES» :

A weekly newspaper on foreign trade.

Contains information on foreign markets, commercial methods, business possibilities, traffic in goods and payments.

Appears once a week in two languages (French and German).

Annual subscription rates :

Abroad : S. frs. 22.—.

Switzerland : S. frs. 18.—.

For all information please write to :

## Swiss Office for the Development of Trade

Editorial Department

Place de la Riponne 3

LAUSANNE

Telephone 22 33 33

To obtain representations of **S**wiss Firms

apply to the

Swiss Office for  
the Development of Trade  
ZURICH