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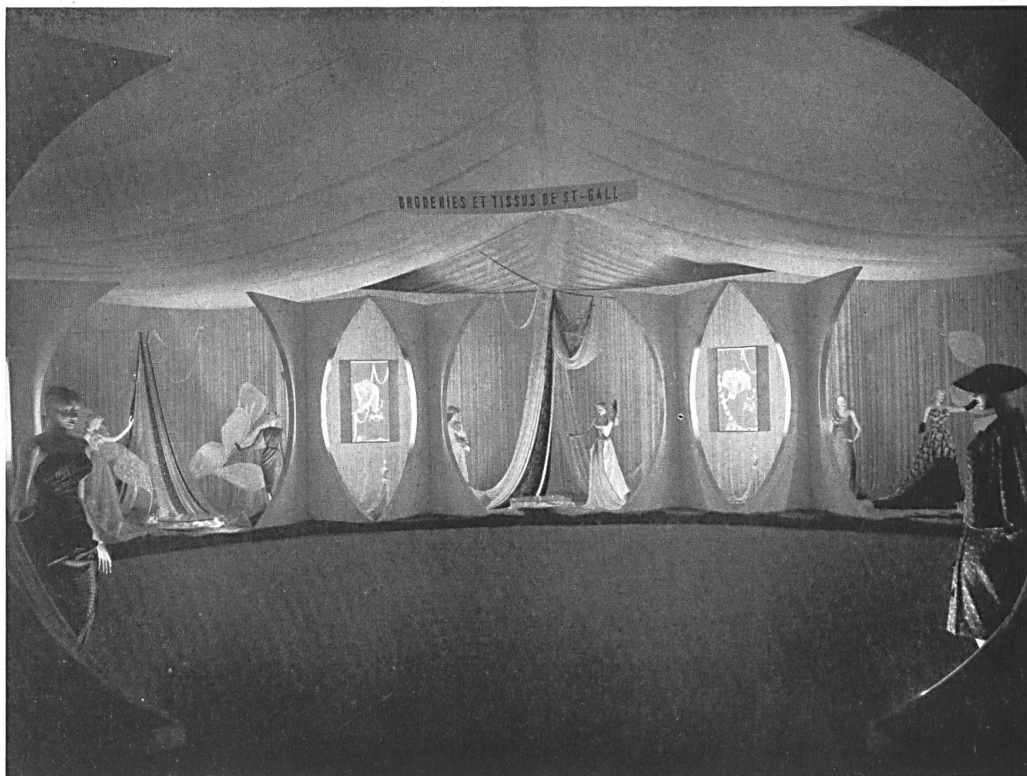
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# The Lille International Textile Exhibition and Switzerland



The International Textile Exhibition at Lille closed its doors on May 20th after having attracted large crowds over a period of 25 days. It was an undisputed success — especially from the point of view of a representative fair — both as regards the number of visitors it attracted and the impression it made on them. The greatest praise is due to our French friends, not only for the considerable effort they made but also for the results achieved. The press of the whole world commented on the exceptional quality of the collective displays of the big groups — lace, silk, wool, cotton, rayon, jute and hemp, etc. We saw displays of an artistic level that it will be difficult to equal for many years to come, in which elegance vied with fantasy but which possessed great harmony and were imbued with incomparable good taste. In addition to the sections just mentioned, let us also call attention to the remarkable contributions of the cotton printers of Alsace and the woollen industries of the south east (Vienne) and the district of Elbeuf-Louviers.

Switzerland too was represented at Lille. Apart from Swiss textile machinery which created a very favourable impression, there was a very fine collective exhibition unfortunately not including all branches of Swiss textile production; the pavilion housing the fine fabrics and embroideries of St. Gall and the linens was among the most artistic of the foreign exhibits. (See photo above.) It was designed by Mr. Stettbacher of the Museum of Arts and Crafts of St. Gall (who was also responsible for the presentation of the same products in the

« Creation » hall at the Basle Fair). In another section, five textile dyestuffs factories from Basle organised a joint display designed by Fritz Bühler, an interior decorator in Basle, which attracted a great deal of attention (see photo below). Finally, let us remind readers that our periodical was also represented at Lille, on a stand of its own in the « Bookshop » section. Throughout the exhibition members of the Swiss Office for the Development of Trade had the opportunity of distributing the special number of *Textiles Suisses* and a number of the periodical *Swiss Technics* devoted to textile machinery; they were able to get into direct touch with a large professional public, already very kindly disposed towards Swiss products.

The International Textile Exhibition is over! But its beauty has left a lasting memory in the minds of all who visited it, and it has also touched the hearts of those who took part in it and who will never forget the friendship shown to them by the French people in general and by the people of Lille in particular.

R. Ch.

