

Zeitschrift: Swiss textiles [English edition]
Herausgeber: Swiss office for the development of trade
Band: - (1950)
Heft: 4

Werbung

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Les beaux tissus



Stoffneuheiten

*in Baumwolle, Kunstseide,
Zellwolle und reiner Seide,
gefärbt, bedruckt und Phantasie*

Spezialität

*die waschechte und knitterfreie
bégé Kunstseide uni und bedruckt*

Tissus nouveauté

*en coton, rayonne, fibranne
et pure soie, teints, imprimés
et fantaisie*

Spécialité

*rayonne bégé lavable et infrois-
sable, unie et imprimée*

Guggenheim

Müller

BERTHOLD GUGGENHEIM SOHN & CO. ZÜRICH LÖWENSTRASSE 17 Tel. 25 78 14-15-16 Teleg. BEGUGG

Les
Tissus
du
Jardin
des
Roses

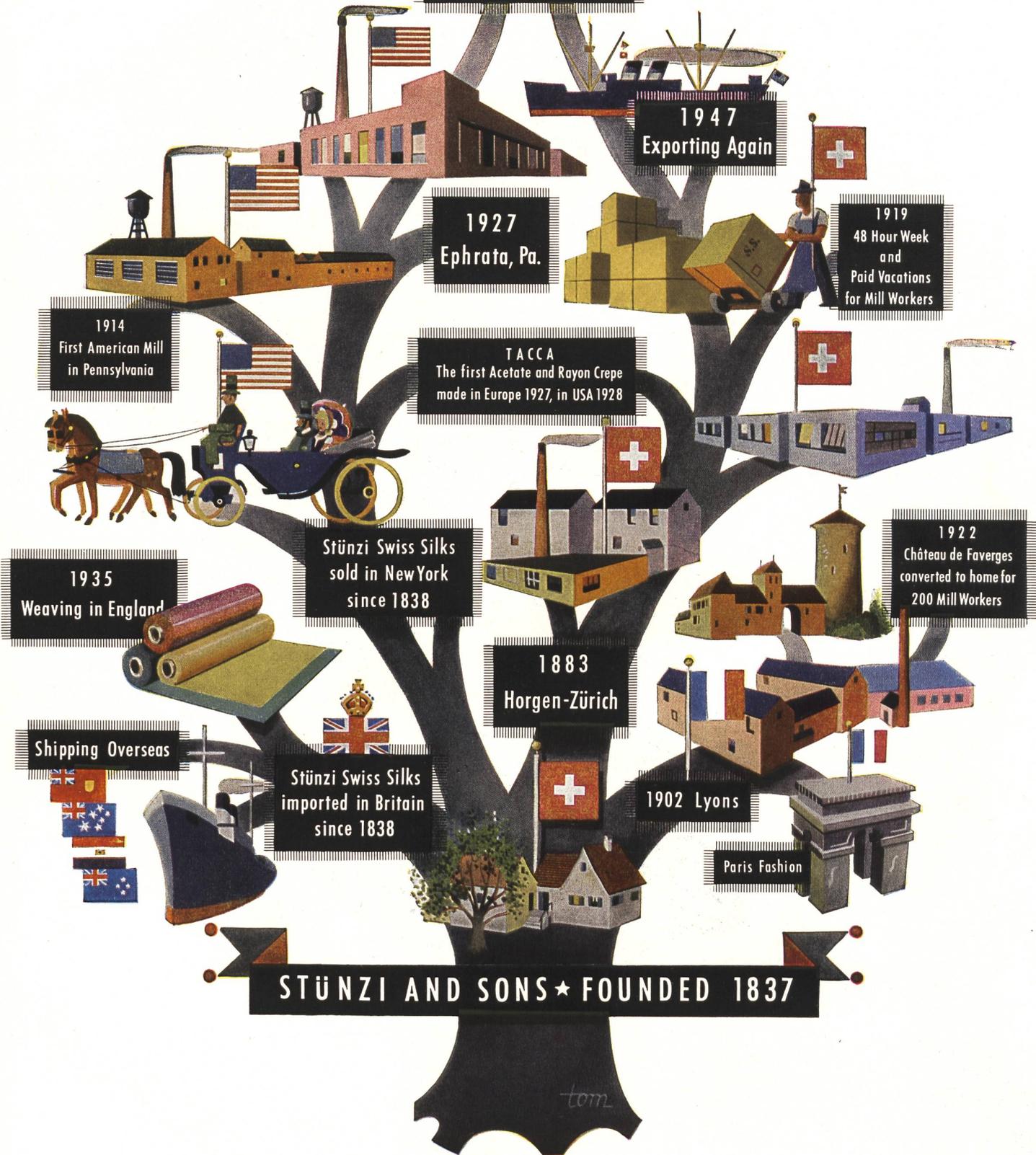


Manteaux
et
Robes

Gattiker & Steinmann

RICHTERSWIL ZURICH FONDÉE EN 1835

STÜNZI
Manufacturers of Silks
and Fine Rayon Fabrics



1947
Exporting Again

1927
Ephrata, Pa.

1919
48 Hour Week
and
Paid Vacations
for Mill Workers

1914
First American Mill
in Pennsylvania

TACCA
The first Acetate and Rayon Crepe
made in Europe 1927, in USA 1928

1935
Weaving in England

Stünzi Swiss Silks
sold in New York
since 1838

1922
Château de Faverges
converted to home for
200 Mill Workers

1883
Horgen-Zürich

Shipping Overseas

Stünzi Swiss Silks
imported in Britain
since 1838

1902 Lyons

Paris Fashion

STÜNZI AND SONS ★ FOUNDED 1837

STÜNZI SONS LIMITED
HÖRGEN - ZÜRICH

SILK MANUFACTURERS

H. Gut & Co. A.G.
ZURICH



H.G.C.



la marque pour nouveautés en tissus de coton unis,

imprimés et brodés pour VÊTEMENTS et RIDEAUX

J·G·NEF & CIE·HERISAU (SUISSE)

Maison fondée en 1805

SILK AND RAYON MANUFACTURERS

HEER & CO. S.A. THALWIL

SWITZERLAND



Heer

Henry Jartigue



RIBBONS - CINTAS - RUBANS
Jenn & Co. Ltd.
BASLE, SWITZERLAND

Christian Fischbacher Co. St. Gallen

TRANSPARENT ORGANDIES
MERCERIZED MUSLINS

VOILES
OPALS
PRINTED DRESS FABRICS
IN COTTON, STAPLE
FIBRE, ETC.

SMALL FANCY HANDKERCHIEFS
HANDKERCHIEFS
SQUARES-WHITE,
COLOURED OR PRINTED

FABRICS FOR CURTAINS AND
HANGINGS
FANCY AND PRINTED FABRICS



RAYONS-BLEACHED, DYED
OR PRINTED



TWO CENTURIES OF QUALITY AND TRADITION

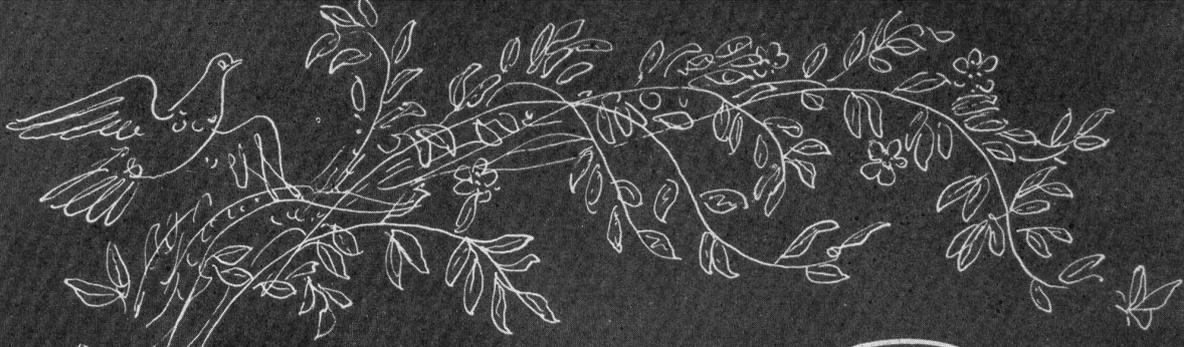


METTLER

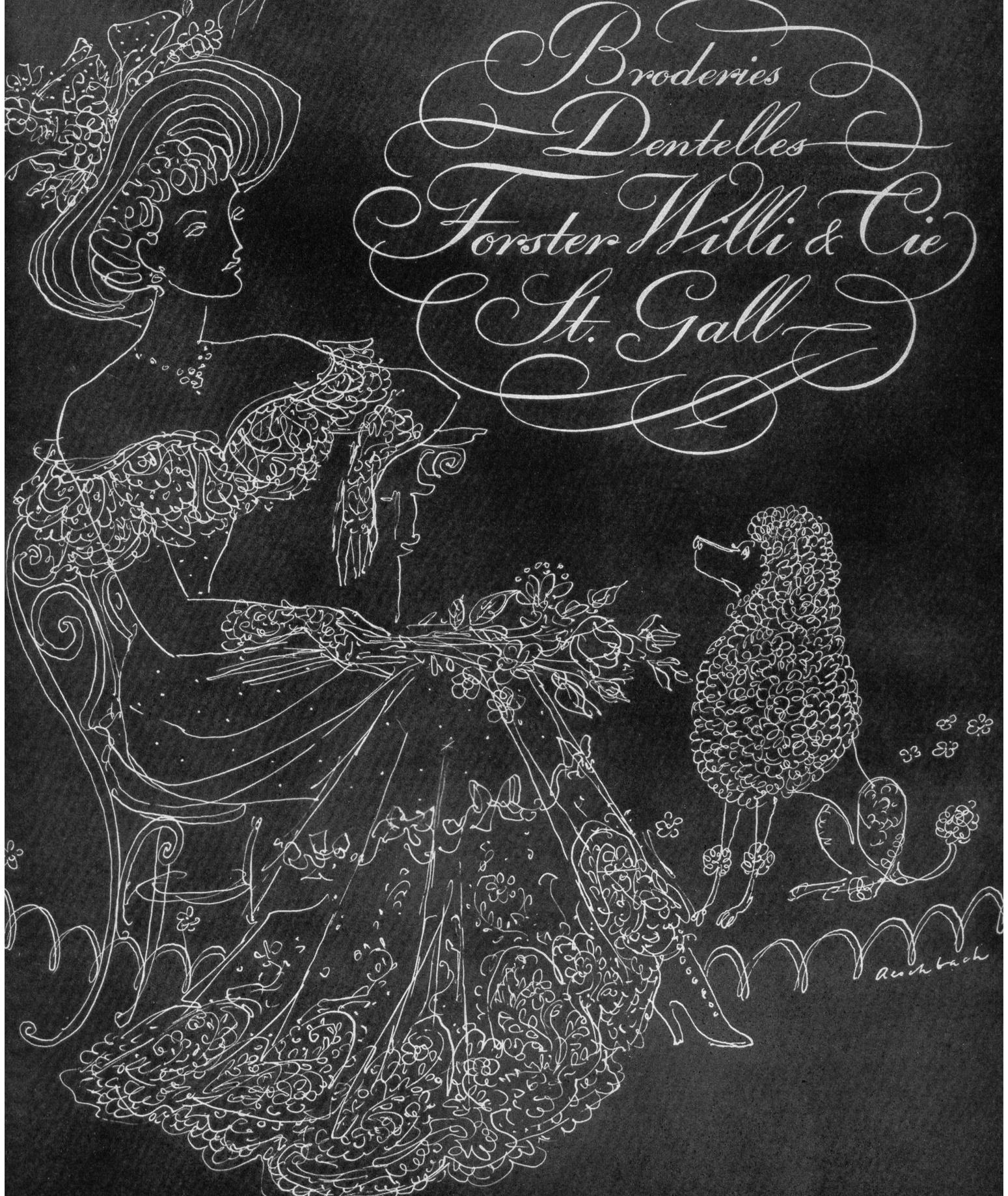
& CO. Ltd. ST. GALL SWITZERLAND



Novelties in plain and printed piece goods



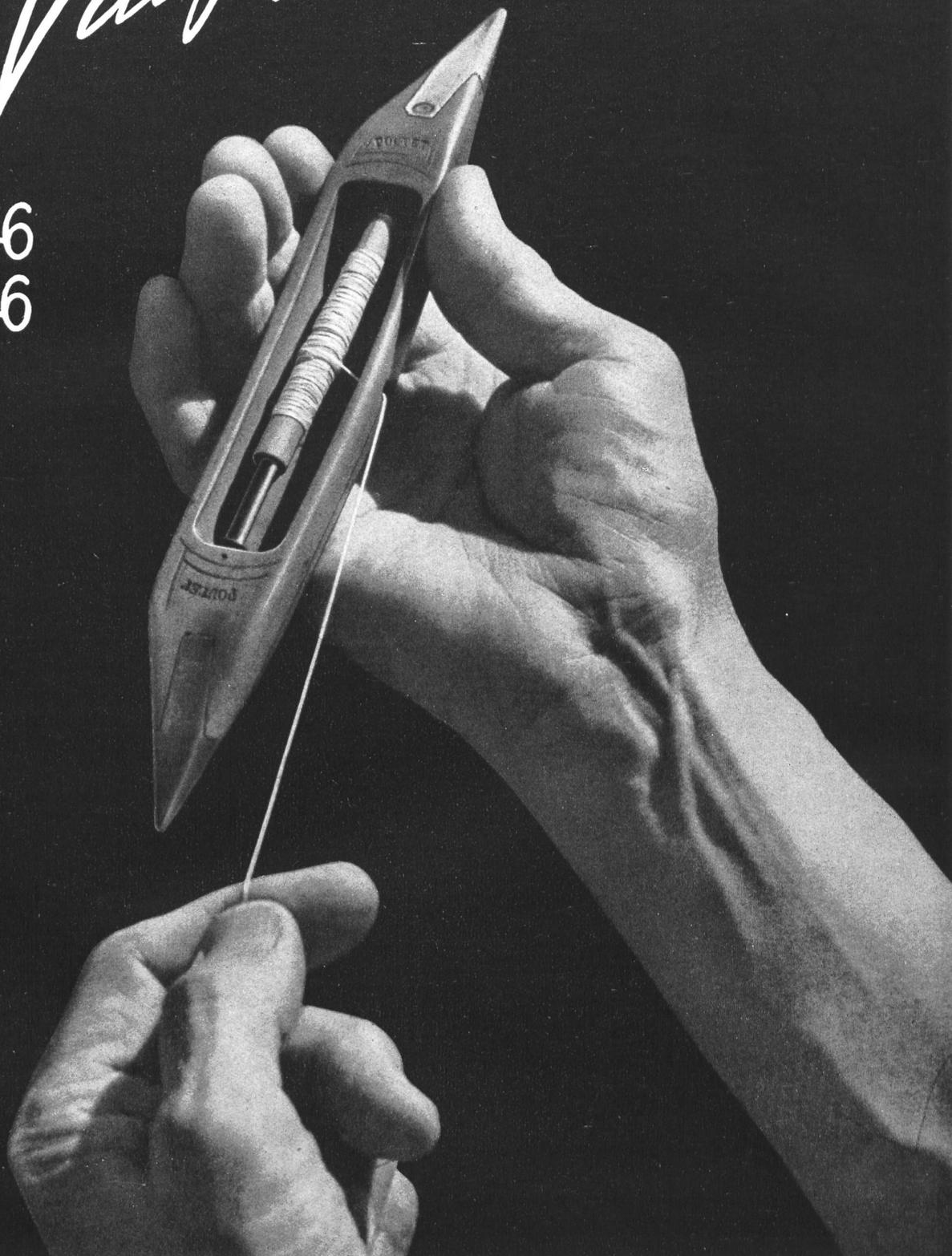
Broderies
Dentelles
Forster Willi & Cie
St. Gall



Auchbach

Naef frères

1846
1946



TISSAGES DE SOIERIES

CI-DEVANT

NAEF FRÈRES S.A. ZURICH

FINISHING

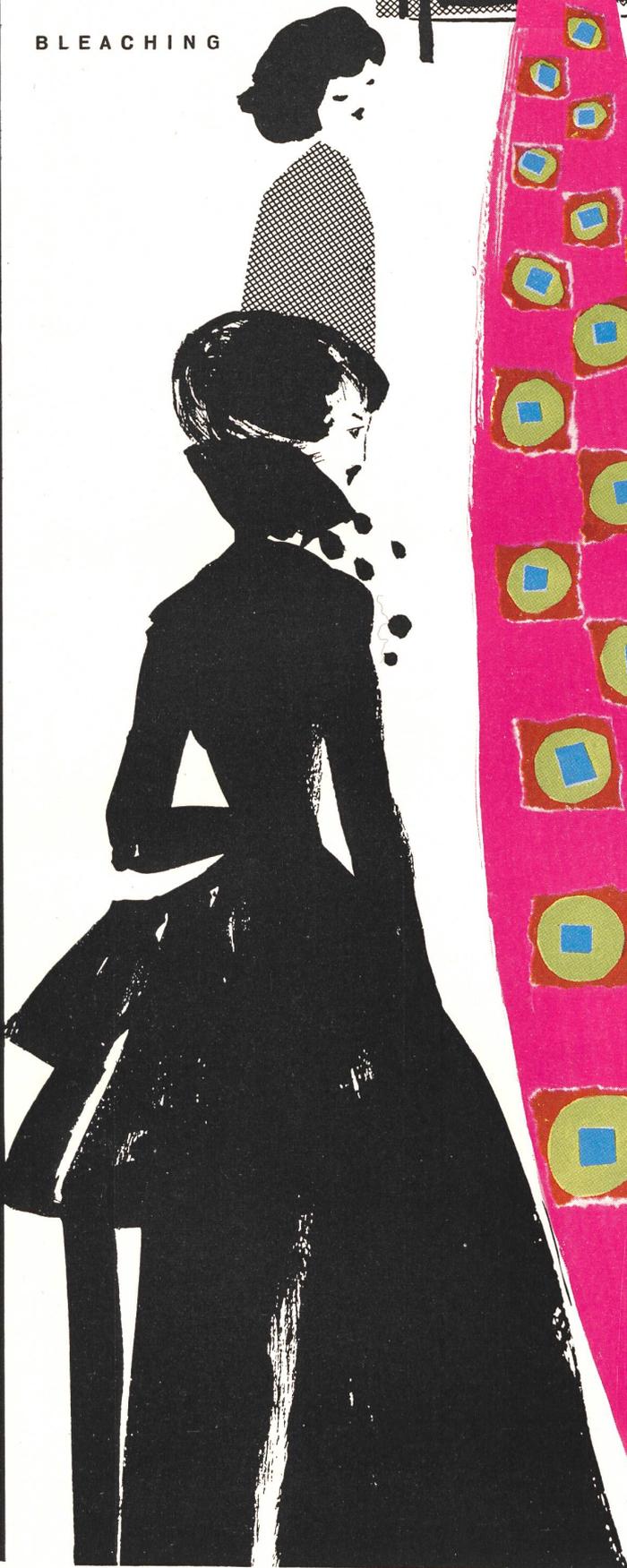
BLEACHING



HIGHLY SPECIALIZED FINISHES

PRINTING

DYEING



Donald Brun

HEBERLEIN & CO AG WATTWIL

SIBER & WEHRLI S.A.

Z U R I C H

FABRICATION DE SOIERIES

SPÉCIALITÉ NYLON

ZURCHER

Edu Hauer



LORZE SPINNING MILL / BAAR / SWITZERLAND



SPINNEREI AN DER LORZE / BAAR / SCHWEIZ

- BAUMWOLLGARNE 7-50e peigniert
- ZELLWOLLGARNE
- COTTON YARN
- YARN STAPLE FIBRE
- FILES DE COTON
- FILES FIBRANNE



FILATURE DE LA LORZE / BAAR / SUISSE



Schild Ltd.
Berne and Liestal (Switzerland)
Approximately 350 workers and employees

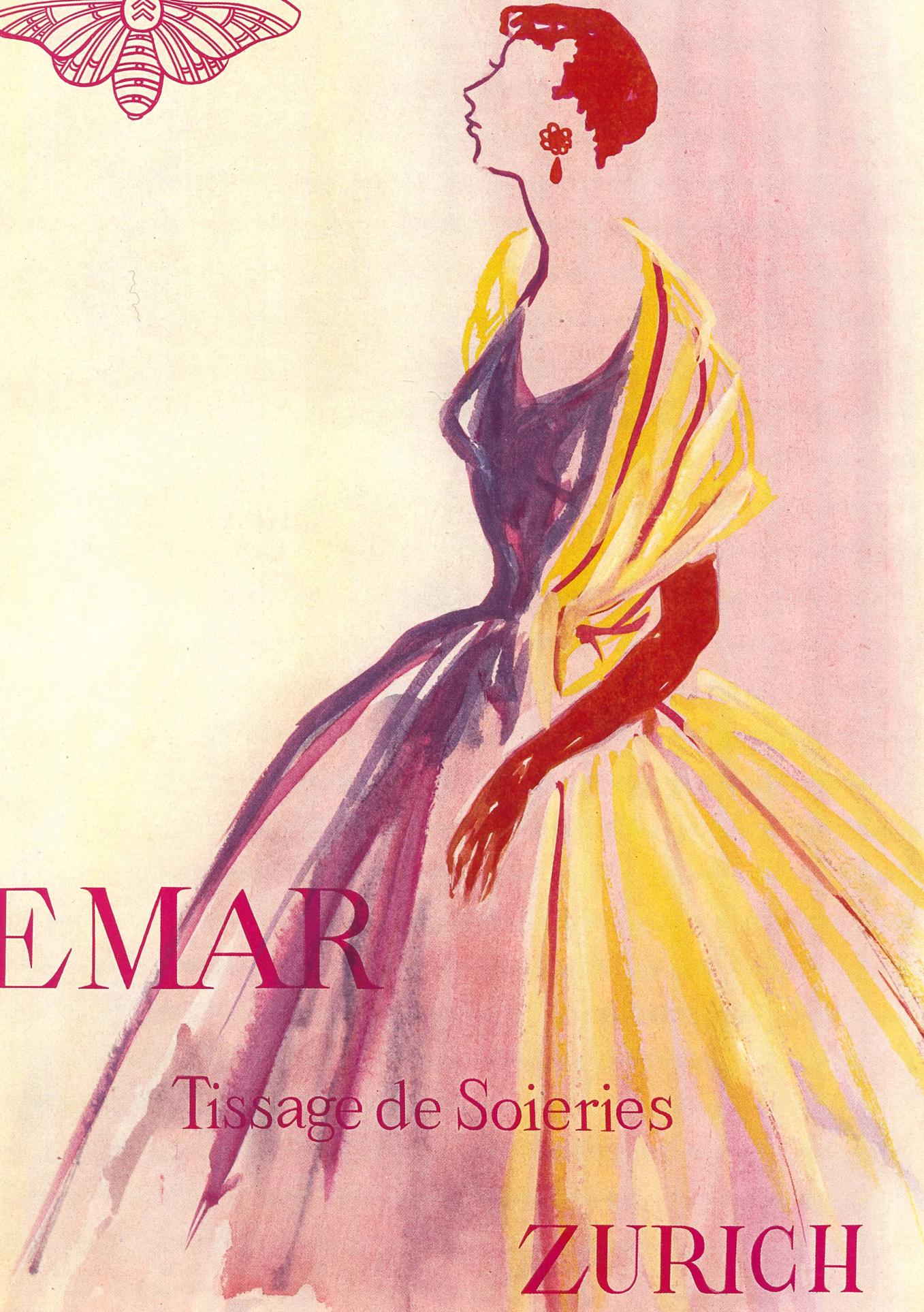
Worsted fabrics for :

Men's clothing
men's overcoats
ladies clothing.
Wool- and piece-dyed gaberdine.
Special fabrics for ski clothes.

Woollen fabrics for :

Men's sportswear
men's overcoats
ladies' coats
ladies' suiting.
Cheviots and Frescos.

Fabrics of all kinds for uniforms



EMMAR

Tissage de Soieries

ZURICH



E. Hefti & Co. A.G.
Hätzingen (Glarus)
SWITZERLAND

BILGERI



Rudolf

Brauchbar
et Cie.

Paris

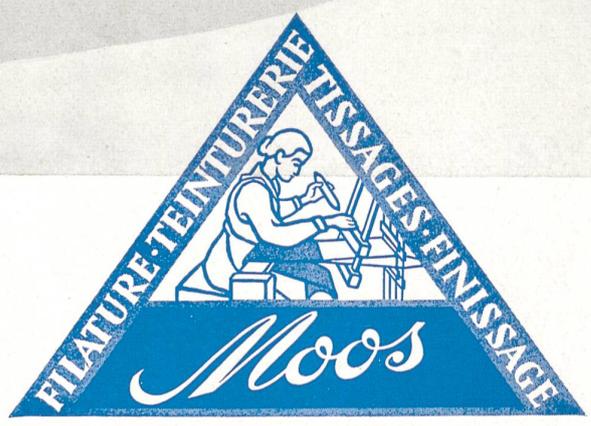
Ulrich

New-York





DERBY



L I M I T E D A . & R . M O O S , W E I S S L I N G E N (Z U R I C H)

Spinners · Dyers · Weavers · Finishers



Carrés pure laine imprimés à la main,
franges sans couture.

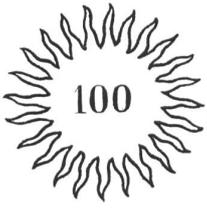
Pure wool hand-printed Squares, unsewn
fringes.

*F. Blumer & Cie.
Schwanden*





EDWIN NAEF S.A. ZÜRICH

Silk Manufacturers  *Years*

*Jacob
Rohner Ltd*

REBSTEIN
Switzerland

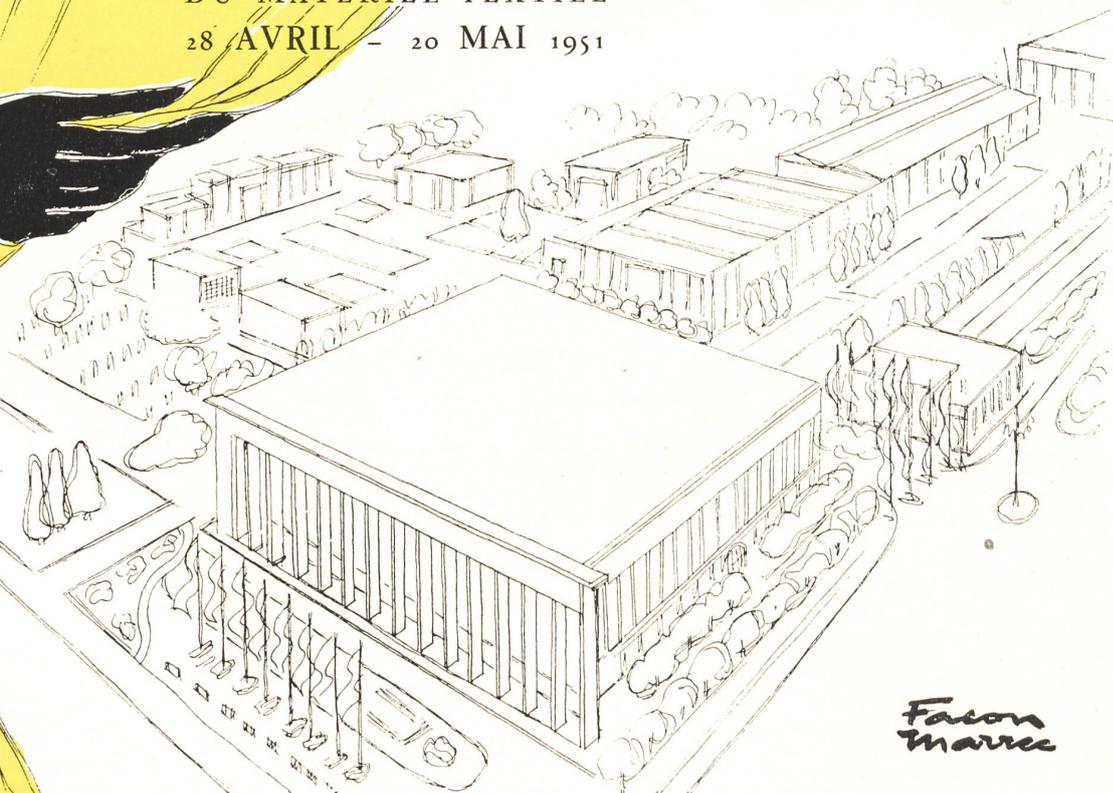
embroidered fabrics

galloons · edgings

handkerchiefs and novelties

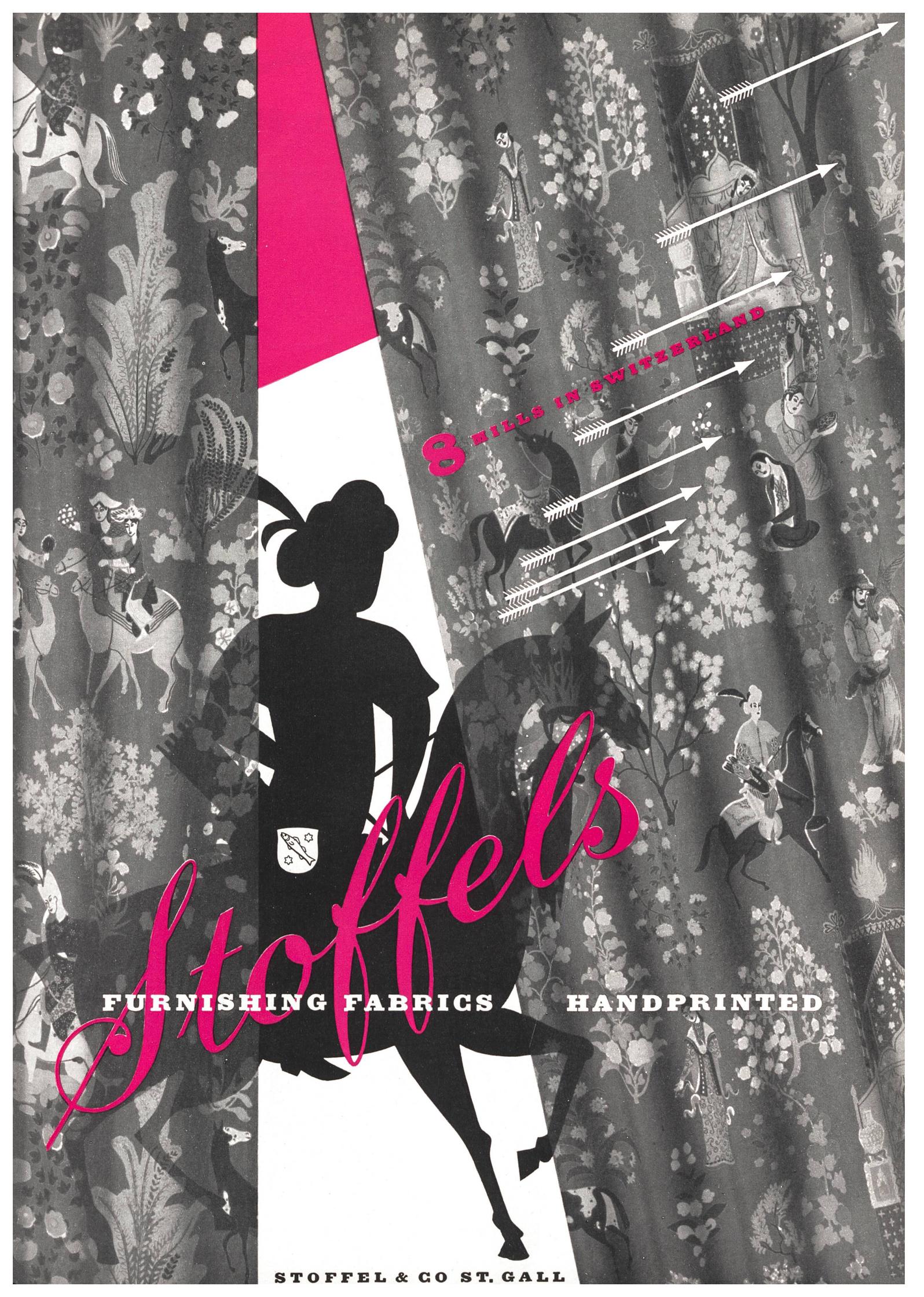
EXPOSITION TEXTILE INTERNATIONALE DE LILLE 1951

PREMIÈRE CONFRONTATION MONDIALE
DES INDUSTRIES DU TEXTILE
DE L'HABILLEMENT ET DE LA CONSTRUCTION
DU MATÉRIEL TEXTILE
28 AVRIL - 20 MAI 1951



*Facon
marce*

Pour tous renseignements, écrire au **SECRETARIAT DE L'EXPOSITION** : 10, rue d'Anjou, PARIS 8^e



8 MILLS IN SWITZERLAND

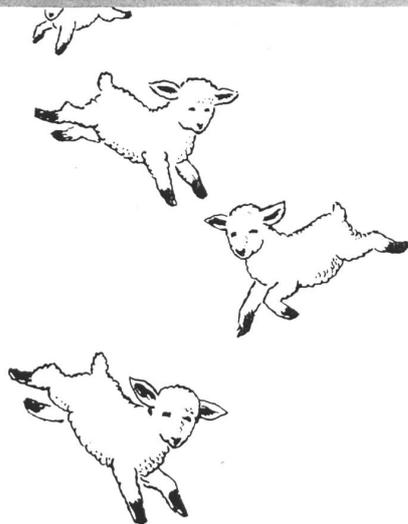
FURNISHING FABRICS HANDPRINTED

STOFFEL & CO ST. GALL

GEISER S. A., HUTTWIL



Gracieuse barboteuse à garnitures d'angora.
Attractive romper suit trimmed with angora.
Gracioso pelele con adorno de lana de angora.
Apartes Spielhöschen mit Angora-Verzierung.



Le gilover du petit écolier.

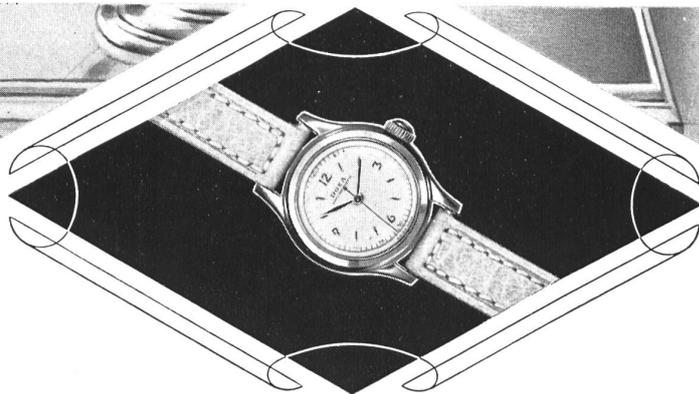
Highly original cardigan for his first day at school.

Chaleco de punto original.

Der Gilover des kleinen Schulbuben.



« UNE DOXA ÉTANCHE SE PORTE... COMME UN POISSON DANS L'EAU »



DOXA
Le Locle
SUISSE
1889

K209h

TEL: ANJOU 19-28



NOTRE NOUVELLE ADRESSE A PARIS
 L. ABRAHAM & CIE. SOIERIES S.A. ZURICH

1950 **TEXTILES SUISSES** *N^o 4*
(SWISS TEXTILES)

Special publication of the
Swiss Office for the Development of Trade, Zurich and Lausanne
published with the cooperation of the interested professional Organizations
EDITOR AND PUBLISHER : SWISS OFFICE FOR THE DEVELOPMENT OF TRADE, RIPONNE 3, LAUSANNE
Managing Director : ALBERT MASNATA — Chief Editor : CHARLES BLASER
« Textiles Suisses » is issued four times a year
Annual subscription — Abroad : Swiss Fr. 20.—. Price per copy : Swiss Fr. 6.50

CONTENTS : Paris: Femininities and Refinements of Fashion, page 28. — Letter from Rio-de-Janeiro, p. 40. — Letter from London, p. 41. — Letter from New York, p. 42. — New Spring/Summer Fabrics for 1951, p. 44. — Furnishing Fabrics, p. 63. — Ready-Made Wear, p. 70. — The International Silk Congress in New York, p. 89. — The recent Lifting of Restrictions on Imports, p. 89. — The fine Development of the Swiss Wool Industry, p. 93. — An Anniversary in Saint-Gall, p. 24. — The Swiss Textile Industry at the Swiss Industries Fair, Basle 1951, p. 95. — Manufacturers' own Contributions, p. 96.

Publications of the Swiss Office for the Development of Trade, p. 90. — Index of Advertisers, p. 91. — How to subscribe to *Textiles Suisses* ? p. 92.

To appear in February 1951:

The 25th anniversary of
« Textiles Suisses »



a special number of our periodical, published on the occasion of its twenty-fifth anniversary.

Among other things this number will contain a view in retrospect of our advertisements and editorial pages, articles covering the whole of the Swiss textile and clothing industries, an article on the relations between Swiss industry and Haute Couture and fashions in Paris as well as a preview of the textile contribution to the Swiss industries Fair to be held in Basle from April 7th to 17th 1951. This number will be distributed in the « International Textile Exhibition », in Lille, from April 28th to May 20th 1951, where « Textiles Suisses » will have a stand.

It will be sent without extra charge to our subscribers before the four ordinary numbers.

The best way to make sure of obtaining a copy is therefore to take a subscription to « Swiss Textiles » as from January 1st 1951 (see page 92).