

Zeitschrift: Swiss textiles [English edition]
Herausgeber: Swiss office for the development of trade
Band: - (1946)
Heft: 3

Werbung

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 09.03.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>



WEAVING, BLEACHING, DYEING AND PRINTING

Winzeler, Ott & Co. Ltd., Weinfelden

*Rayon
Staple Fibre
Cotton
Linen*



SILK TWISTS of all kinds: special twists or mixed yarns for weaving and knitting, hosiery, bolting-cloth and cables manufacture

COTTON, STAPLE
FIBRE AND RAYON FABRICS
RAINCOATS
SKI JACKETS

Emil Anderegg Ltd.
Weinfelden



SCHWARZ

Weiss

M. WEISS & Co. Ltd., ZURICH

COTTON, STAPLE FIBRE
AND RAYON FABRICS
plain, printed and colour-woven

Argovian Straw-plaiting Trade

SPECIALITIES : Material for the manufacture of ladies' hats
Material for the manufacture of footwear
Material for the manufacture of bags and belts

EXPORTERS :

Argovia Ltd., Mellingen

Hat plaits, braids. Hoods.
Shoe braids and fabrics.
Cloaks for ladies and gentlemen, costumes.

Bertschinger & Co. Ltd., Wohlen

Hat braids, hoods.
Shoe braids, bootlaces.

Max Bohler, Seengen

Braids for the manufacture of ladies' hats.

Aloys Breitschmid & Co. Ltd., Wohlen

Staple and fancy braids of all kinds for ladies' hats, ladies' hats untrimmed and unshaped (hoods).
Bootlaces in running metres or ready made.
Special braids for ladies' summer shoes.

M. Bruggisser & Co. Ltd., Wohlen

Braids, fabrics and jerseys for ladies' and children's hats. Hoods.
Braids and fabrics for shoe uppers, handbags and belts.
Shoe uppers, bootlaces.
Small fancy baskets for confectionery.
Shoulder shapes and stiffening braids of artificial horsehair.

Dreifuss Bros. Ltd., Wohlen

Hat braids.
Shoe braids and uppers for ladies' shoes.
Veilings.
Belt braids, trimmings of all kinds.
Gummed and ungummed fabrics.
Artificial flowers.

Leo Dubler & Co., Wohlen

Hat braids and fabrics.
Hoods.
Shoe braids.
Ladies' handbags.

Plait Manufacturing Works Mellingen Ltd.

Millinery strawbraid.

Fischer & Co., Meisterschwanden

Millinery strawbraid.

W. Graf & Co. Ltd., Leutwil

Braids for ladies' hats.
Hoods of all kinds.
Speciality: Hand-made braids and embroideries.

Aloys Isler & Co., Wildegg

Braids for ladies' hats, sewn hoods.

Jacques Isler & Co. Ltd., Wohlen

Hat braids; registered trademarks « SATURN », « RAPAL », « PICOPAL ».
Hoods, plaits allovers.
Shoe braids and laces.

Ad. Leimgruber & Co., Seengen

Hat braids and hoods.
Speciality: Hand-plaits.

Joh. Meier & Co., Tägerig

Millinery strawbraid.

Georges Meyer & Co. Ltd., Wohlen

Swiss braids for ladies' and gentlemen's hats.
Bootlaces. Swiss and exotic hoods.
Market bags.
All kinds of cords.

Jacques Meyer & Co. Ltd., Wohlen

Hat braids, hoods, fabrics.
Bootlaces, shoebraids, shoe uppers.
Ladies' belts.
Market bags and nets; ladies' handbags.

Henry Schlatter & Co. Ltd., Fahrwangen

Millinery braids and hoods.
Handplaits.

Stäger & Co. Ltd., Villmergen

Hat braids, hat fabrics, sewn and ramaillé hoods.
Shoe braids and fabrics.
Bootlaces, belt braids.
Market bags and nets; ladies' handbags.

Otto Steinmann & Co. Ltd., Wohlen

Braids and fabrics for ladies' and gentlemen's hats, sewn and ramaillé hoods.
Shoe braids and fabrics.
Shoe uppers, bootlaces.
« OSCOSA » handbags for ladies.

Tschamper & Co., Olten

Hat braids, hoods.
Hand-made hats, braids and tapes.
All kinds of cords.
Shoe braids.

ARGOVIAN ASSOCIATION OF HAT BRAID MANUFACTURERS, WOHLLEN (Switzerland)

Georges Meyer & Co. Ltd.

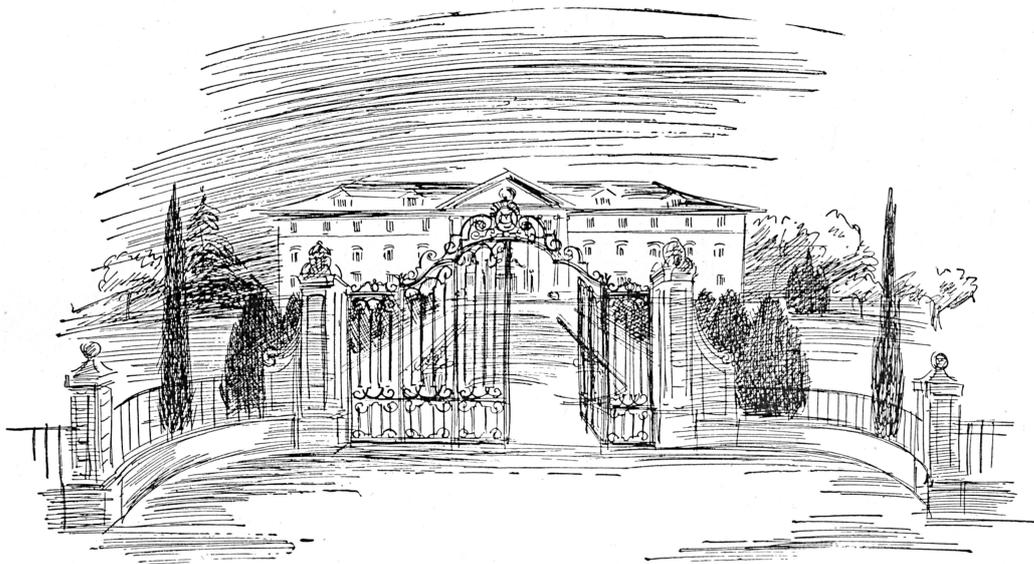
MANUFACTURERS OF BRAIDS AND HAT BODIES

Wohlen (Argovie)



Sarnen (Obwalden)

SWITZERLAND



Universally known for

Style leadership.

Unmatched quality.

Quick deliveries.

Same firms and distributors :

NEW YORK :

E. C. Scherrer Inc.,
15 West 37th Street.

PARIS :

Georges Meyer & Cie S.A.,
8, rue de la Bourse.

MONTREAL :

A. O. Schmid,
922, Victoria Square.

TORONTO :

Peter Ruttiman Ltd.,
94 Wellington Str. West.

SYDNEY :

Georges Meyer & Co.
(Australasia) Pty. Ltd.,
267 Clarence Street.

AUCKLAND :

A. R. Hosking,
T. & G. Building,
Elliott Street.

CAPE TOWN :

John Strebél,
63 Hout Street.

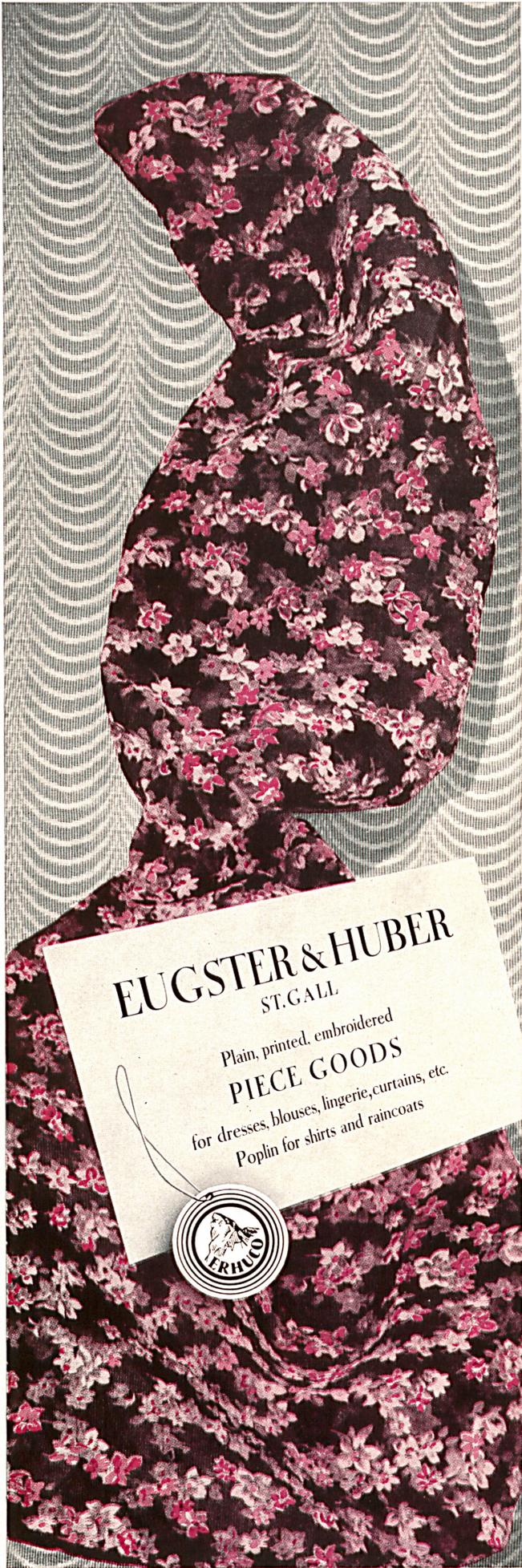
BUENOS AIRES :

Scheuss & Roth,
L. Saenz Pena 277.

LUTON/Beds. :

Georges Meyer & Co. Ltd.,
36-38 John Street.

and in most of the other countries in the whole world



EUGSTER & HUBER
ST. GALL

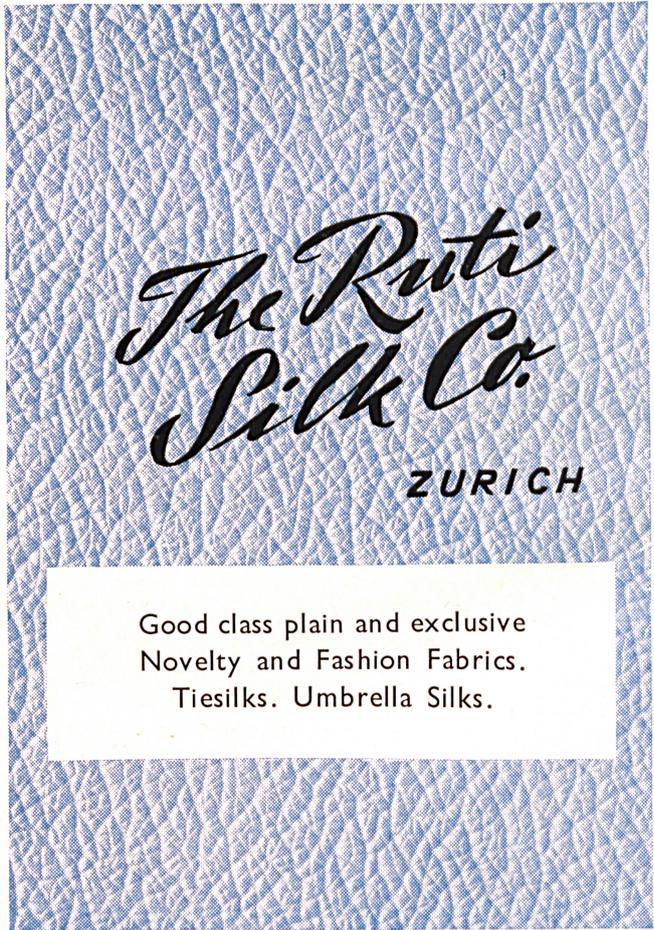
Plain, printed, embroidered
PIECE GOODS
for dresses, blouses, lingerie, curtains, etc.
Poplin for shirts and raincoats



SCHWARZ

WITH
SWISSLASTIC
ELASTIC
THREAD UNTOLD
CHARMING
POSSIBILITIES
ARE OPEN TO
THE DRESSMAKER
AND THE PERFECT
FIT OF EVERY
GARMENT SECURED

OSCAR HAAG
MODERN ELASTIC THREADS
KUSNACHT - ZURICH
SWITZERLAND



The Ruti
Silk Co.

ZURICH

Good class plain and exclusive
Novelty and Fashion Fabrics.
Tiesilks. Umbrella Silks.

SCHNOB + CIE Ltd.
LINEN MILLS
BERNE

*Friedmann
Fashion School
Zurich*

Professional Training
for cutters and assistant managers without previous training

Post-Graduate Classes
for fully trained dressmakers desirous of obtaining executive posts with outfitting or high-class dressmaking firms

Private Fashion Courses
An exclusive training for Swiss and foreign Society girls
Ask for our prospectus T. You will be under no obligation



NOVELTIES
IN PRINTED
AND PLAIN
RAYON
AND
STAPLE-FIBRE
FABRICS

Haas & Co

BLEICHERWEG 15

ZURICH

CHARLES GORINI
ST. GALL
 SWITZERLAND

Organdies
Poplins
Handkerchiefs

MUSLINS

THE UNION CO LTD
 ST. GALL

MANUFACTURERS
EXPORTERS

* EMBROIDERIES
 HANDKERCHIEFS
 LACES

*Allovers, edgings and inser-
 tions, specialists of bibs,
 feeders, embroidered motifs
 and trimmings for
 children's, ladies', sports
 and beach wear.*

ALTOCO Ltd., ST. GALL
 successors to Albrecht, Tobler & Co. Ltd.

LEISER

A. Naef + C^{ie}

FLAWIL (ST. GALL) SUISSE

BRODERIES • DENTELLES • GUIPURES • NOUVEAUTÉS • GARNITURES



TEXTIL-EXPORT

Ltd. ST. GALL

Cotton, spun-rayon, rayon and mixture yarns smooth, marl and fancy, plain or finished for weaving, hosiery, embroidery, knitting and confection.



AHA

A. Huber & Co.
Gossau, St. Gall
 WEAVING MILLS

ND

Upholstery and soft Furnishing Fabrics, Fancy Voiles and Marquisettes for Curtains

PLAIN AND FANCY FABRICS IN RAYON AND STAPLE-FIBRE

Linings and shirtings for men's wear / Tea-cloths
Woollen fabrics for ladies' dresses and coats

APPENZELLER-HERZOG & Co.
WOOL AND RAYON WEAVERS - STAEFA near ZURICH



Linco

COTTON
AND RAYON FABRICS
printed and colour woven



fondée 1881

WAGNER & CO. GELTERKINDEN - BASEL
Transferred in Basle 2



Jacob Baenziger A.G.
ST.GALL SUISSE

Swiss Textiles

STURZENEGGER & TANNER & CO. LD.
ST. GALL

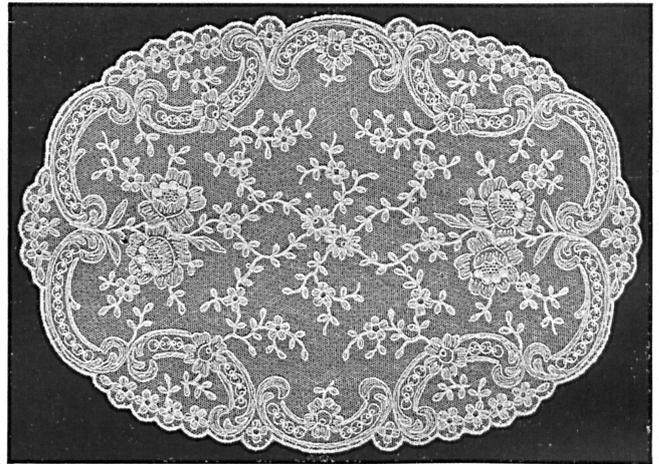
plain
embroidered
printed

Novelties

E. Mettler-Muller Ltd.

Rorschach

Founded 1883



Design No 2896

Manufacturers and exporters of
embroidered teaclths and fancy linens
novelties in needlerun- and lace-napery
Duchesse- and Dressing-table-Sets

Torchon Laces

ROBERT HALTER LTD. ST-GALL

Handkerchiefs - Embroideries
ED. *Sturzenegger* Ltd.
ST. GALL Switzerland



Dainty Nelo handkerchiefs - the glowing
colours of a flower-garden.
Each handkerchief a delicate masterpiece.

ALBIN *B*REITENMOSER Ltd.
APPENZELL



Theodor Locher

Laces and Embroideries

ST. GALLEN

Nuber Propaganda

*Embroideries
and
Laces*

FORSTER WILLI & Co

St. Gall

SWITZERLAND



Bischoff & Müller A.G.

ST-GALL / SUISSE



An elegant model with demure,
embroidered trimming



H. Kiene
KNITWEAR MANUFACTURERS

Kreuzlingen



Lehsa
Swiss made

Tricotage Suisse
Lehmann S. A.
Langenthal

READY-MADE DRESSES IN

JERSEY

FABRICS

FOR SPORTS WEAR

J. M. HERZ

DRESS MANUFACTURERS
BADENERSTR. 134 ZURICH
CABLES: 1MHA

Tour penchée de St. Moritz

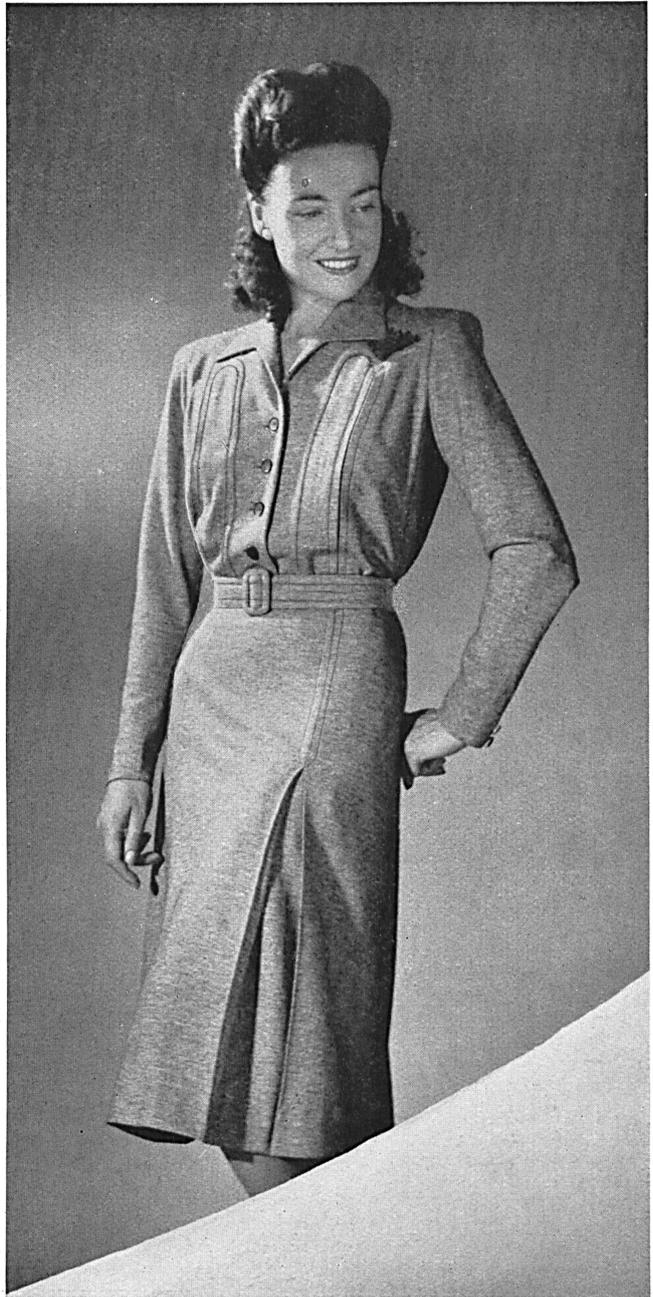


Marquesa

The MARQUESA collection comprises 40 original models of fancy and classic ski jackets. There is still a shortage of best quality cotton fabrics such as we use for our styles, but we hope to be able to resume regular deliveries in 1947 and thus meet the demands of our customers.

Manufacturers:
Jacob Scherrer Ltd. Romanshorn

Isa-Jersey



Fos. Sallmann & Co.

AMRISWIL



JERSEY MODELS
Dresses - Skirts - Underwears

FELIX S. MEYERSTEIN
ZÜRICH

Bleicherweg 40 Tel. 23 48 99

Stoffels

NOVELTIES

in plain
colored woven and
printed fabrics

for
dresses
lingerie
men's shirtings
scarfs

handkerchiefs
upholstering and
furnishings
technical
tissues

STOFFEL & CO.



ST. GALL

see pages
28 and 59

ROLF RAPPAZ VSG/SWB

*Sports-
Knitwear*

Skiing, Skating,
Climbing, Bicycle, Bathing,
Tennis etc.

—
Caps, Shawls,
Gloves, Socks, Sweaters, Shorts,
Bathing suits etc.

KNITWEAR-FACTORY

Robert Muller & Co.

ZURICH-ALBISRIEDEN



Scarves and Squares in all styles

Arthur VETTER ZOLLIKON
(Switzerland)



EGGER  **EISENHUT & CO**
AARWANGEN (BERN)

HAUSAMMANN & CO

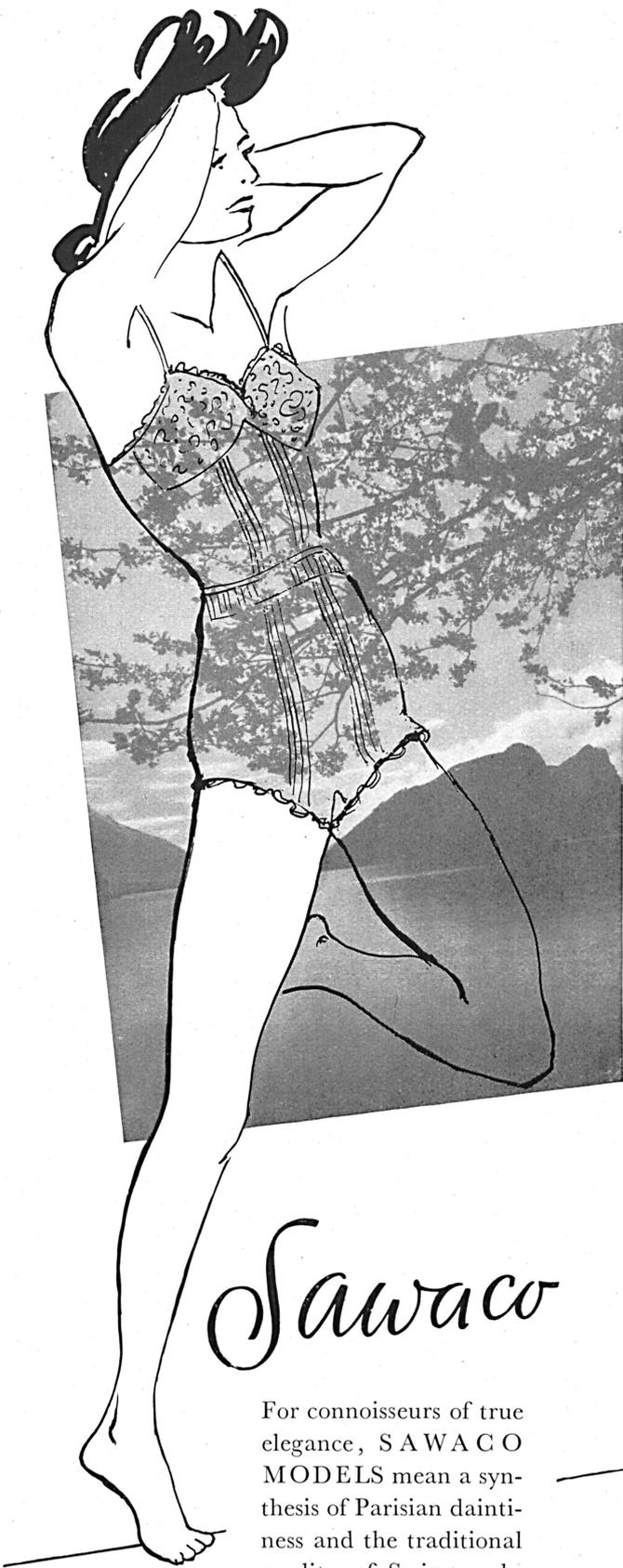
WINTERTHUR

SWITZERLAND



O S A C O

NOVELTIES • DECORATING AND FURNISHING
FABRICS • DRESS AND LINGERIE FABRICS •
OVERALL MATERIALS • SHIRTINGS • LININGS •
RAINCOATINGS • FABRICS FOR TECHNICAL
PURPOSES FINE SWISS ORGANDIES •
DOTTED SWISS EMBROIDERIES



Sawaco

For connoisseurs of true elegance, SAWACO MODELS mean a synthesis of Parisian daintiness and the traditional quality of Swiss workmanship.

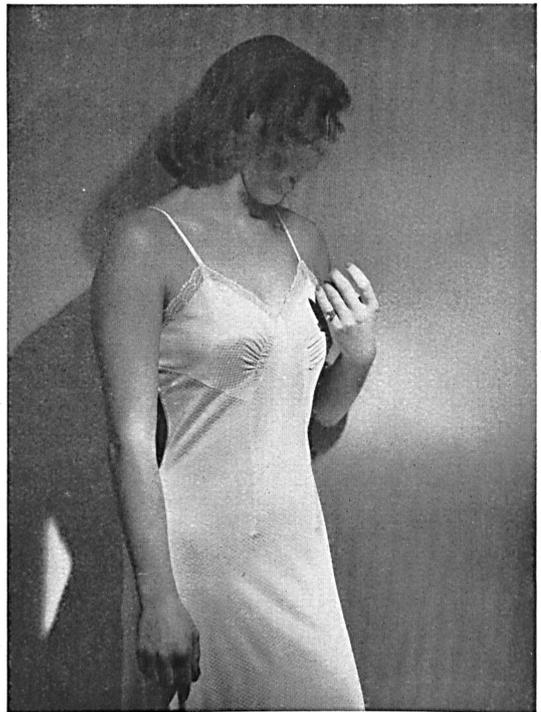
Ltd. Company formerly W. ACHTNIICH & CO.

Winterthur (Switzerland)

Underwear and lingerie in knitted and jersey fabrics | Founded in 1886



The smart lingerie for ladies
K. BRÜDERLIN GELTERKINDEN



Knitted underwear, faultless in cut, unsurpassed for quality

The *Hocosa* mark.

HOCHULI & CO. SAFENWIL (Switzerland)

Swiss Ribbed Underwear
 Infants wear, Ladies' bed jackets, superior qualities
 MOLLI BRAND



Rüegger & Co. Zofingen

Established 1886 (SWITZERLAND)

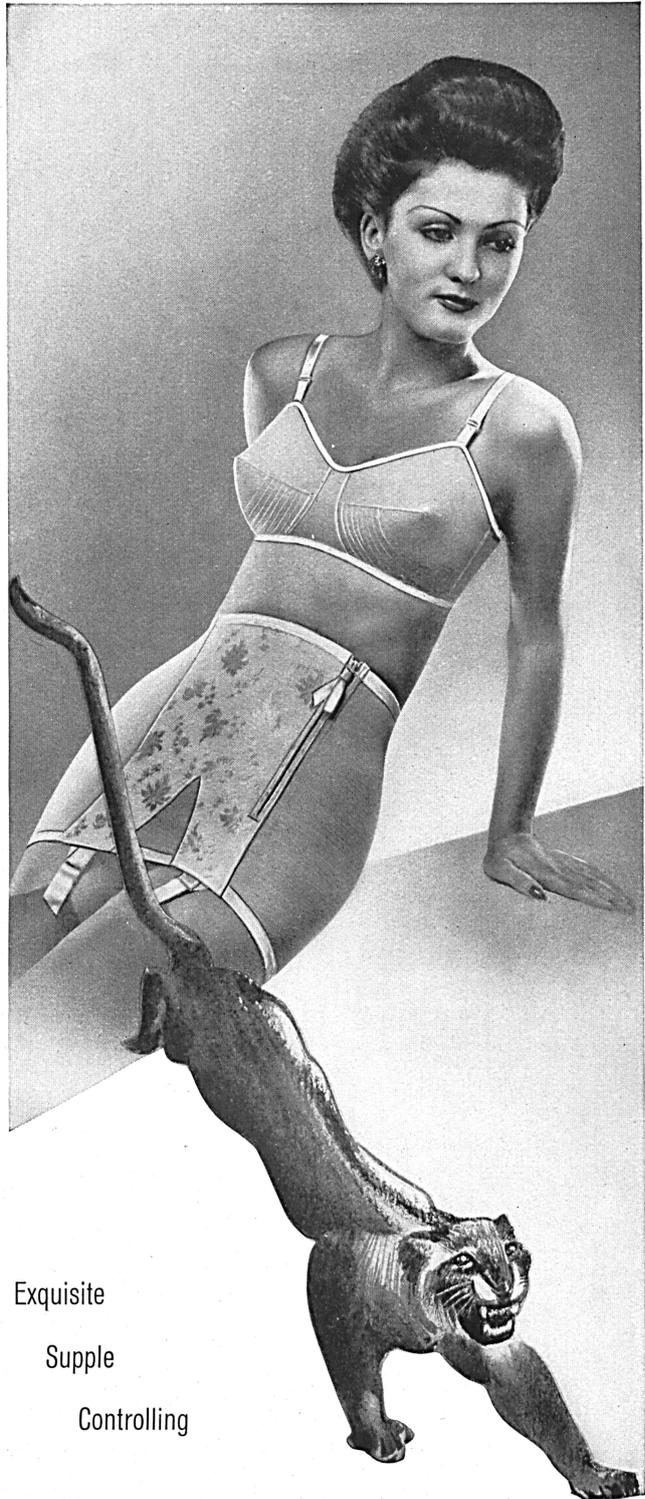


*The stockings which are right
 and always delight*

STRAEHL & CO. LTD.

HOSIERY MANUFACTURERS - ZOFINGEN

FOUNDED IN 1855



Exquisite

Supple

Controlling

Viso

Paul Vichaux .. St Blaise

NECKTIE MANUFACTURERS
KORNHAUSSTRASSE, 51 ZURICH 10
TELEGRAM: SCHLIPS



NECKTIES AND TIE SILKS - NOVELTIES



GENTS' UNDERWEAR



LADIES' LINGERIE

A. Naegeli

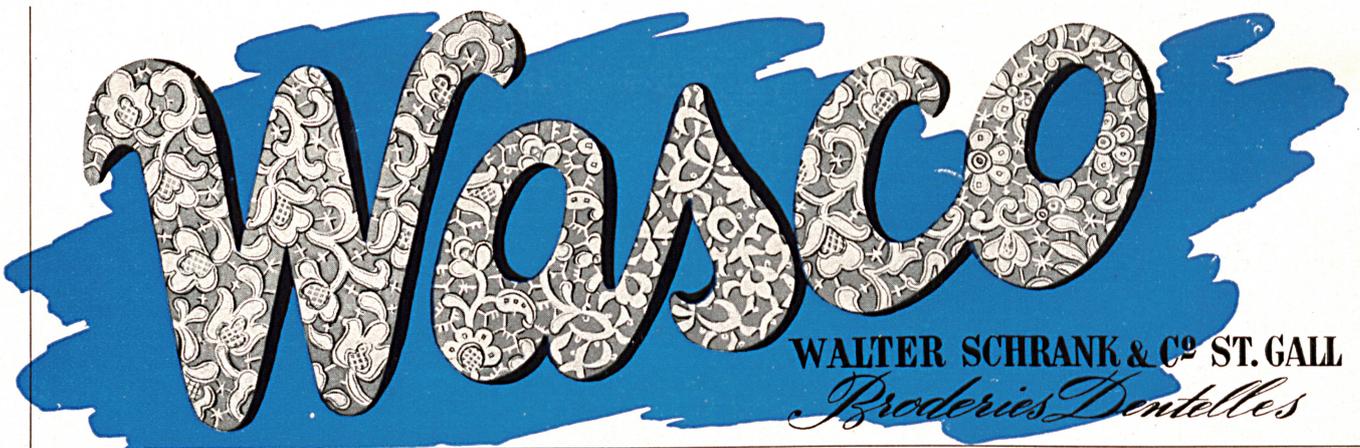
Ltd. Knitting Mills
Berlingen and Winterthur

Founded 1892



Streba
John Muller Ltd.
STRENGELBACH

Locknit and knitted underwear and pullovers



WALTER SCHRANK & CO ST. GALL
Broderies Dentelles



Manufacturers and exporters of quality ribbons





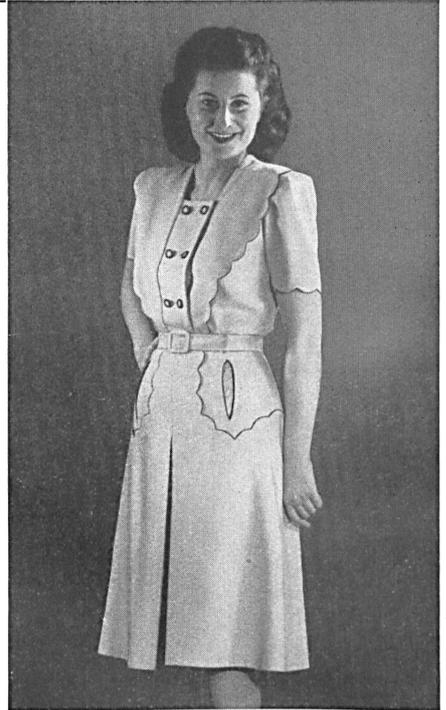
F. KURT LTD.

Manufacturers of skirts and dresses

OLTEN SWITZERLAND

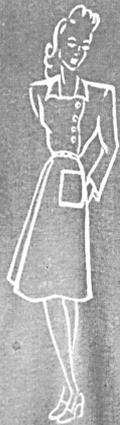
Tel. address : Kurtag. Telephone 5 45 45 - 5 45 46

Smart linen frock
with distinctive
scalped trimming



Yvel Ltd. Jersey-
Manufacture
ZURICH 2

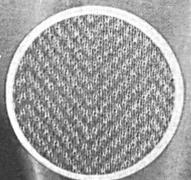
Tricot Jersey



Swissnit

Swiss Knitting Co

**ZOLLIKOFEN
BERN**

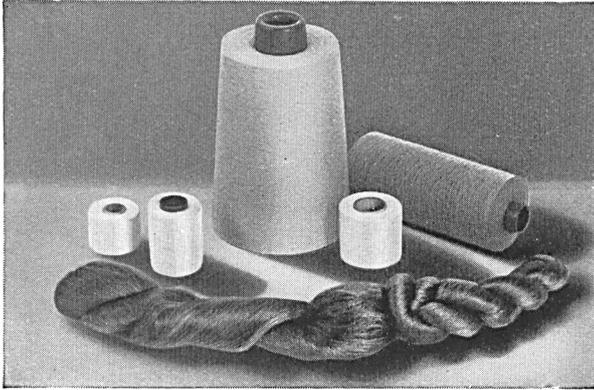


Zwicky & Co., Wallisellen-Zurich

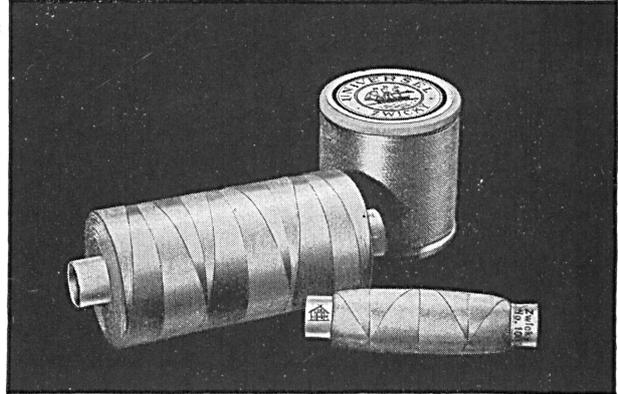
SILK TWISTS OF ALL KINDS, RAW AND DYED, IN EVERY TYPE OF GET-UP

FOUNDED IN 1840

Telephone : 9324 11 Wallisellen - Telegraphic address : Zwicky, Wallisellen



Tram, organzine, grenadine, special twists and mixed yarns for weaving, knitting and the manufacture of hosiery, bolting-cloth and cables.



Sewing, embroidery and buttonhole silks, surgical silks, silk lines for fishing, special twist for harnesses.

Skein dyeing of silk, spun silk, rayon, cotton and staple fibre.

Hosiery dyeing and finishing.



Cotton-wool
Shoulder-pads
Watteline in wool
ED. GROSSMANN-APPERT
Manufacturer
Thalwil Switzerland



READY-MADE CLOTHING

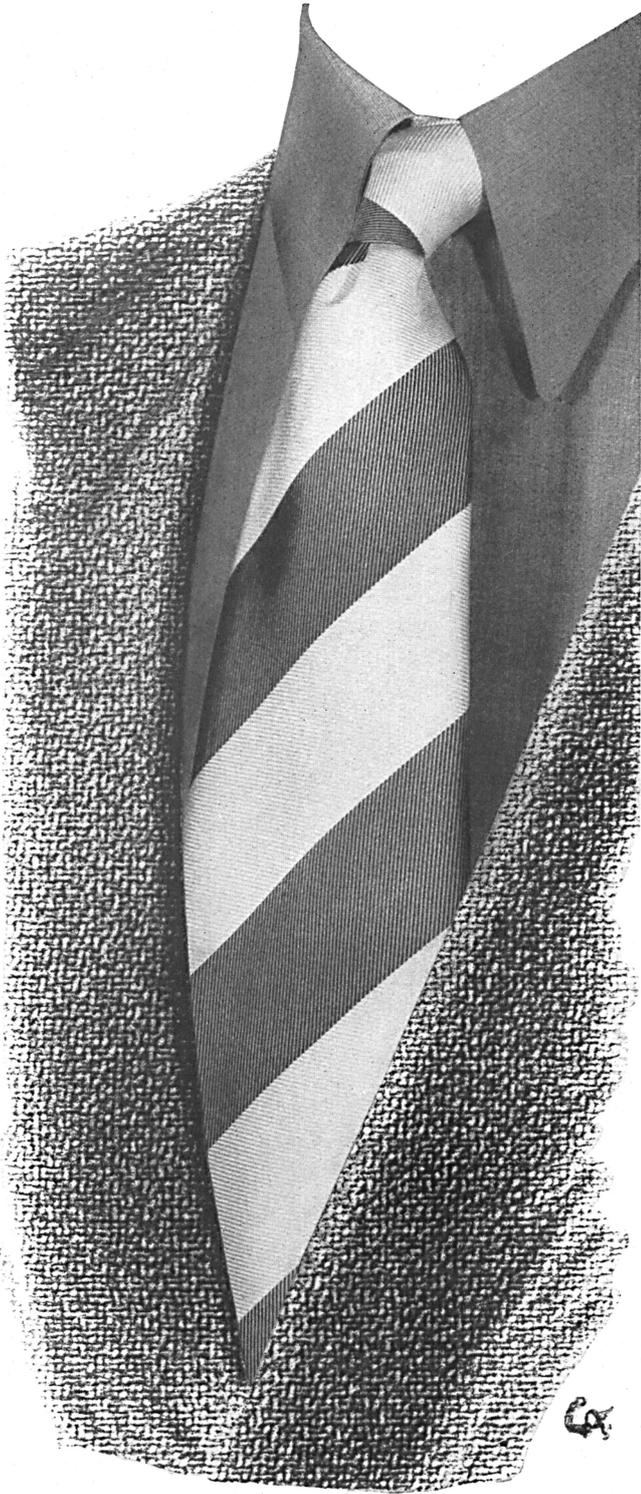
Franz
Heusser

Stampfenbachplatz 1 Zurich

Max Lucher Co., St. Gall



Josef Heeb Ltd.
APPENZEL - SWITZERLAND




Sanco Ltd., Zurich
WAISENHAUSSTRASSE 4

**MANUFACTURERS
 OF FINEST GENTLEMEN'S SHIRTS**

NOVELTY NECK-WEAR

Ant. Mouley Ltd.
 GENEVA

NECK-TIE FABRICS

Agents in Paris, London, Brussels, Stockholm, The Hague

FRENCH BRANCH:
 A. MOULEY & Co., ANNEMASSE (HAUTE SAVOIE)

Representatives in La Paz, Rio de Janeiro, Santiago (Chile), Bogota,
 Tegucigalpa, Buenos Aires, Mexico, Montevideo, Havana, San Jose,
 Caracas, Lima

Telegraphic address: Mouley Geneva

**FERRIN
 VALON
 & CIE**

*Manufacture
 de cravates
 fondée en 1906
 Genève*

AGENT: L. LANDY - PARIS, 104, RUE RÉAUMUR

CRAVATES • SHAWLS • DESSINS EXCLUSIFS

Max Kirchheimer
 EXPORT
 27 TALSTRASSE ZÜRICH

KIRCHEIMER LTD.
 LONDON W.1
 308 REGENT STREET (ANGHAM HOUSE)

*Novelty fabrics for
 dresses, blouses and lingerie.
 Pure silk, rayon, staple-fibre and mixed fabrics.*



SCHWARZ

The house which sets
 the fashion

NECKTIE MANUFACTURERS

Kirschner
 GARTENSTR.33 ZÜRICH

HANS KÄGI & Co

Manufacture
 of
 Neckties and Scarves
 *

ZÜRICH, LÖWENSTRASSE 30



CHARLES MALIGNON
 MANUFACTURE DE CRAVATES
 GENEVE 7. RUE DE COUTANCE - ADRESSE TELEGRAPHIQUE : CRAVATES

SCHWARZ



COTTON TWISTS :
 FINE COUNTS GREY AND
 FINISHED

CRAPES :
 COTTON AND RAYON

FANCY TWISTS :
 IN ALL COUNTS AND FIBRES ;
 NOVELTIES

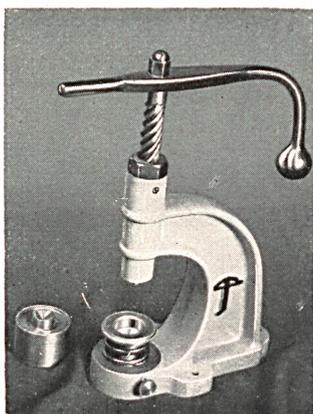
MBC · K

MAX BILLETER & CO
KÜSNACHT ZH



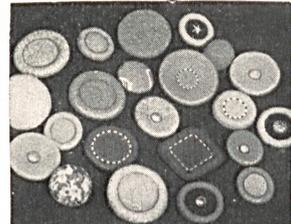
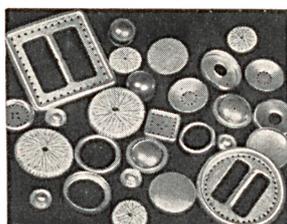
E. KNEUBÜHLER
 ZOFINGEN (Suisse)

Manufacturers of Sports Clothing and Coats
 Manufacture de vêtements sport et manteaux
 Sportkleider- und Mäntelfabrik
 Sportkleding- en mantelfabriek



Knopffabrik KASPAR HUMBEL Uetikon am See

Presses for buttons
 Tools and cutters for buttons
 Moulds for buttons



Neckties and
necktie fabrics

EVO

Exclusive styles



NECKTIE MANUFACTURERS
E. VONWILLER
Scheuchzerstrasse 20 ZÜRICH VI



Home
Dress

Dressing-gowns,
Smoking jackets, Pyjamas

A wide range of fine models in natural silk, rayon, staple fibre and new fancy woollen fabrics.

WHOLESALE - EXPORT

Agents are required for every country

Ateliers Artistiques du Vêtement

ADLER

SOCIÉTÉ ANONYME

GENÈVE



SUISSE



PAUL DUBLER & Co.

VEILS AND VEILINGS

WOHLEN SWITZERLAND

RIX Ltd.
ZURICH

Lurix

Syrix

Rix

Yarix

4

Special moulds for buttons

GRAEMIGER BROTHERS LTD.
MANUFACTURERS OF BUTTONS
BAZENHEID
ST. GALL - SWITZERLAND

A. & H. F. Livi S.A.

Manufacturers of Neckties and Scarves

GENEVA - 40, rue du Stand.
Telephone 452 12/13.
Cable Address: Halef.

*To wholesale buyers
of ready-made wear*

Department stores
Mail-order houses
Chain-stores

Buy at the best conditions
by ordering large series of
your current lines from

SOCIÉTÉ DES ATELIERS

MODERNES S.A.

LAUSANNE

Our workshops are especially equipped for the rapid execution of large orders for: ladies' and young girls' dresses, blouses, skirts, aprons and overalls, dressing-gowns, lingerie. Specialization in these articles enables us to quote the best prices.

SOCIÉTÉ DES ATELIERS MODERNES S.A.

LAUSANNE (Switzerland)

RUE NEUVE, 3 TÉL. 2 53 97

Doublers

BAUMLIN, ERNST & CO
ST-GALL

FLEXY

That stocking problem? Why, it's solved for wearers of FLEXY Hose! Spell E-leg-ance with elastic FLEXY Styles.

United Hosiery Mills Ltd., Flawil-St. Gall

Algo S.A. Zurich
 ROBES MODÈLE
Exportation

Guex
 for QUALITY
 The «Good»
 Outfitters:
*House-Gowns
 and Aprons*
 for Ladies and
 Children.
*Dressing-gowns
 Smoking Jackets*
Arthur Guex Ltd.
 Zurich
 Kornhausbrücke 5
 Telephone: 23 72 68

SCHWARZ
Kleinberger & Co.
H. Gall
 DRESSES FOR LADIES, GIRLS AND CHILDREN

The oldest
swiss manufacture
of rubber stockings

Lundt & Co.
ELGG



Schellenberg, Sax Co. LTD
Manufacture of Mens shirts
and Ladies Blouses

Trübbach ST. Gall.

Blouses
Dresses,
Evening-gowns
Novelties for
sport and beach

Chrysell

Swiss Production

WALTER KRIESEMER & CO. ST. GALL (SWITZERLAND)

• dolé

AUTOMATIQUE
ANTIMAGNÉTIQUE
ANTICHOCS
ÉTANCHE

ces qualités font de

DOXA

la Montre du Sportif!

MANUFACTURE DES MONTRES DOXA
LE LOCLE-SUISSE
FONDÉE EN 1889

®

Oertle & Co
TEUFEN — SWITZERLAND
MANUFACTURERS OF
Handkerchiefs

SCHWARZ

Handkerchiefs
woven
printed
embroidered

Kleinberger & Co.
St. Gall

**ERNST BRASCHLER
ZURICH**

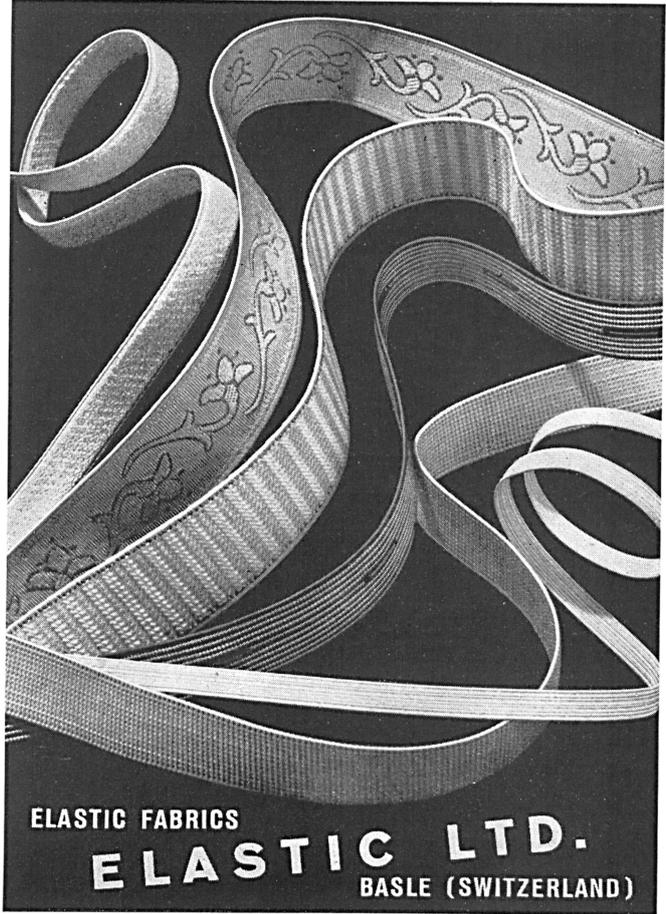
Office : Bederstr. 3, Zurich 2
Address : P.O.B. 240, Zurich 7
Telegrams : « Tebras » Zurich
Phone : 27 38 38 Zurich (051)

SPECIALITY :

Structure Yarns

of staple-fibres for

**SHANTUNG-
HONAN-
DOUPION-
LINEN-
IMITATIONS**



The specialists for

RAINCOATS SKI JACKETS



for ladies, men and children

RESPOLCO LTD., Zurich 10
Am Wasser 55 Telephone 56 77 45

SUNSHADE

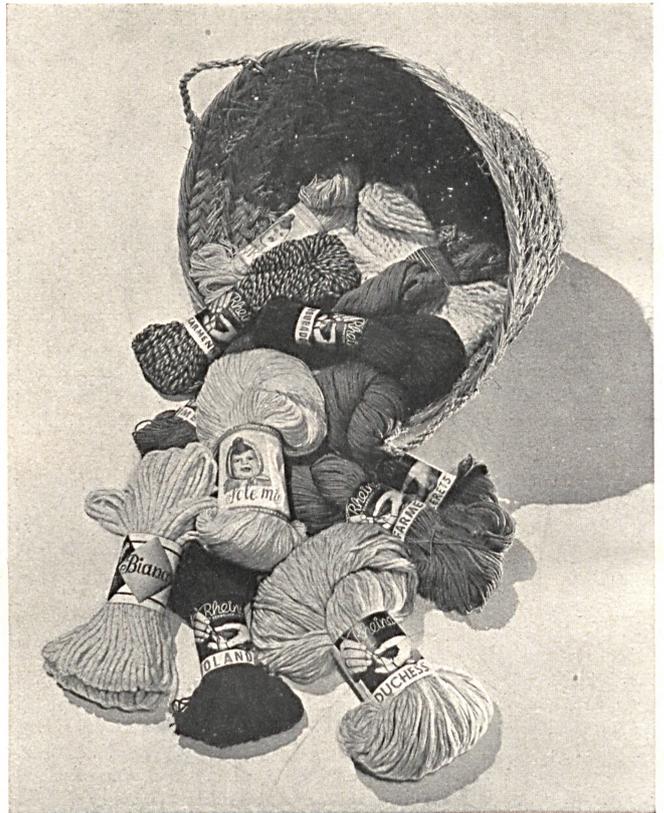
ALEXO



for
garden
balcony
beach
and
chair

A. GLATZ, Frauenfeld

Sunshade manufacture



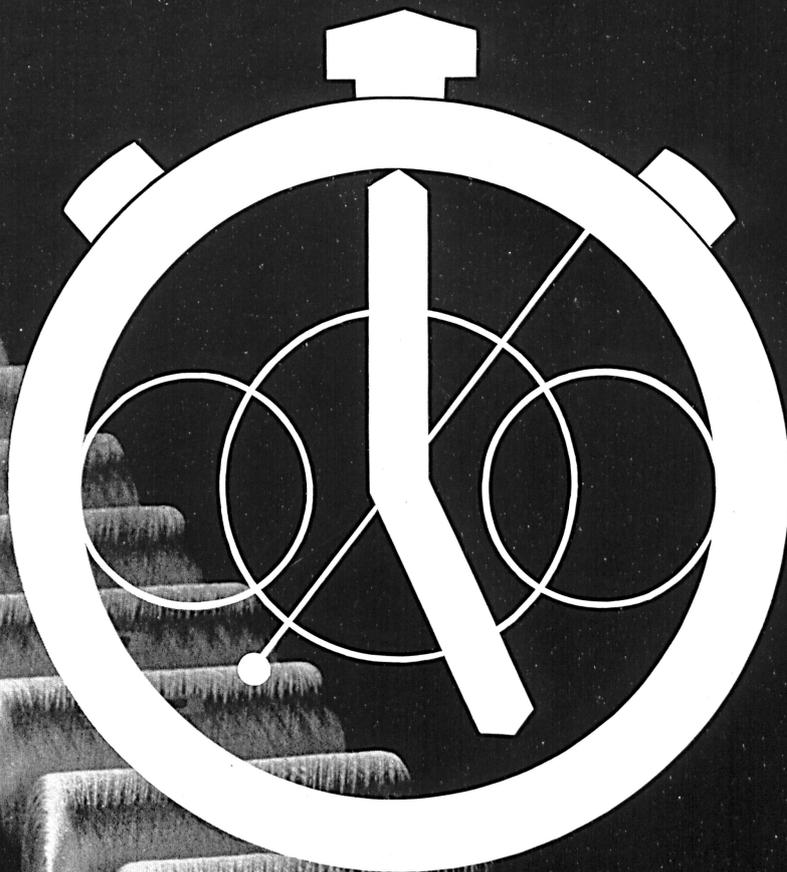
SCHAUB & Co., RHEINA-WOOL ZOFINGEN



Trade mark

STRIGA Ltd.
BASLE (Switzerland)

HAND KNITTING YARNS
SPECIALITY
SWISSANGOR
MANUFACTURE AND COMMERCE



Trains are run according to a time-table and so is planned production in every well conducted industry. But planned production depends entirely on every supplier observing delivery dates. We are accustomed to deliver our yarns within the specified period and in this respect may

be considered old-fashioned. According to a carefully considered plan, raw-material is purchased, put through our mills and sold to the consumer, who can rely on the yarn coming along as promised. Thus our customers can plan their own production and sell their goods accordingly.

SOCIÉTÉ INDUSTRIELLE
POUR LA SCHAPPE, BÂLE

SIS

C I B A



Many and various are the steps which lead to the manufacture of that complex product, the modern dyestuff. First come the intermediates, themselves the result of a long and intricate process. These components are brought together and poured into huge vessels where the chemical reactions which yield the dye take place. At once, as if by magic, in the clear colourless liquid a brilliant dye appears in the form of a fine coloured precipitate.

This must be pumped into a filter press and forced through sieve after sieve which hold back the dyestuff and allow the liquid to flow through. When the presses are opened and the filter frames are pushed aside, we see the closely packed cakes of colour in gleaming full shades.

There are other ways of filtering than this. Sometimes the dyestuff is made to

pass through enormous containers with a bottom of porous stone through which the liquid percolates leaving the dyestuff behind.

A strange world, this dye-making factory, romantic and picturesque, with its mighty pressing machinery, huge containers, with its vats of shimmering colours. One might well forget while looking at this Brobdingnagian scene that here we have the visible fruit of subtle scientific thought. Even as we gaze, the Ciba research staff are engaging on new work and making fresh discoveries. Long hours of study, countless experiments, making ingenious use of the most recent advances in scientific knowledge, are devoted to the production of new Ciba dyestuffs to meet the needs of colour users all over the world.

Ciba Limited, Basle