

**Zeitschrift:** Swiss textiles [English edition]  
**Herausgeber:** Swiss office for the development of trade  
**Band:** - (1942)  
**Heft:** 3

## Werbung

### Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

### Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

### Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

**Download PDF:** 01.04.2026

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

HAURY & C°  
ST-GALL



BABY LINEN  
BLOUSES  
APRONS

**KREIER'S**



Our Hallmark of Quality

**SWISS  
COTTON GOODS**

The name "KREIER" has always been a recognized quality safeguard for Swiss Cotton Goods. It is our endeavor to serve our customers with merchandise of beauty, workmanship and value.

**J. KREIER BAENZIGER'S ERBEN  
ST. GALL  
SWITZERLAND**



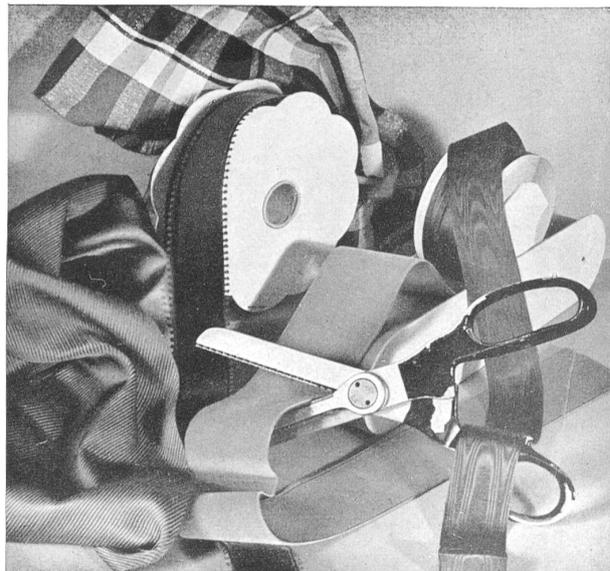
# Novelties

*Fine Cotton piece goods*



*Rayon Fabrics  
Staple fibre Fabrics*

**TACO Ltd. ZURICH**



*Ribbons*

*Velvet Ribbons  
and Scarves*

**VISCHER & Co, Basle I** (Switzerland)

**ALL KINDS PLAIN / PRINTED AND FANCY PIECE  
GOODS MANUFACTURED FROM COTTON / RAYON /  
STAPLE FIBRE FOR LADIES' WEAR / CURTAINS AND  
FURNISHING · DOTTED SWISSES / EMBROIDERIES**

*Hausammann & Co*



**WINTERTHUR (SWITZERLAND)**

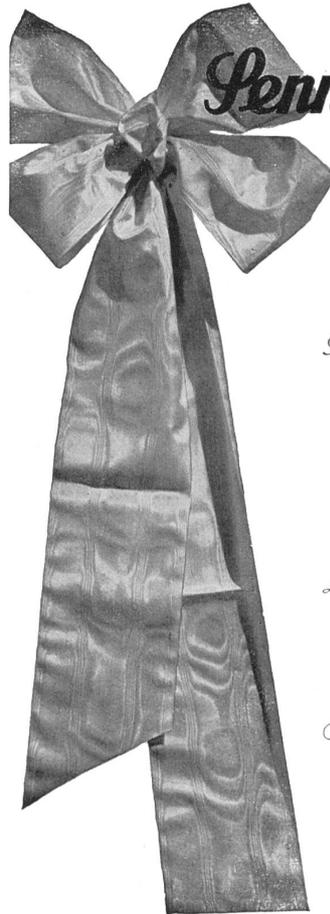


"OVER TWO CENTURIES EXPORT IN RIBBONS"

**De Bary & C<sup>o</sup> Ltd.**

Established 1723

**BASLE** (Switzerland)



**Penn & Co. Ltd.**

**Basle 4 Switzerland**

Established 1725

*All silk ribbons*

rayon and mixed for millinery, hatters, underwear, binding and industrial purposes.

*Linen ribbons*

for men's clothing and other purposes.

*Bias bindings*

without joins in silk and rayon for haberdashery and makers up.

NOVELTIES IN PRINTED

**Squares  
Scarves**

Wool, Silk, Cottons

REAL HANDBLOCK OR SCREEN

**F. Blumer & Co.**

Printers established 1828

*Schwanden (Glaris)*

SWITZERLAND



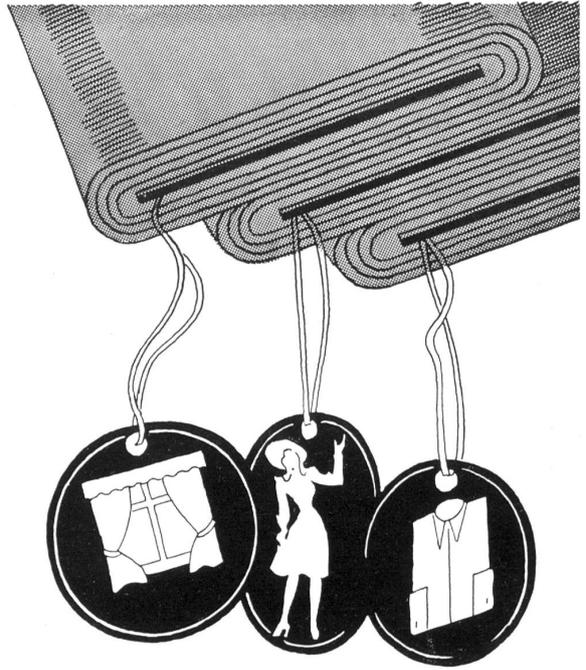
h/w



**METTLER+CO**  
**LTD**  
**ST. GALL**

*Switzerland*

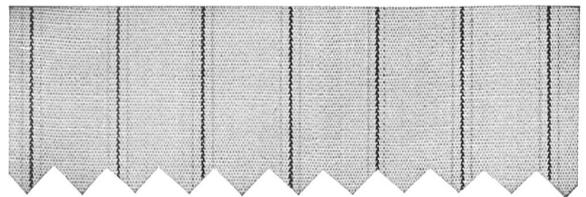
*Novelties in all Textiles*  
*Silk and Rayon Mills*  
*Print and*  
*Export Depts.*

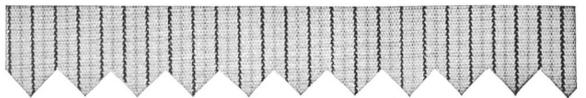
VOILES - MOUSSELINES - POPELINES

*Charles Gorini*

ST - GALL (SUISSE)



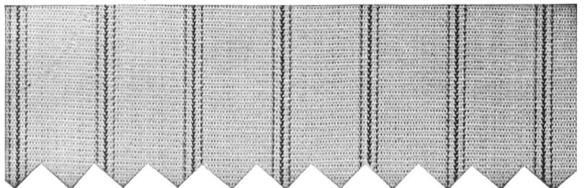
COLOURED GOODS MANUFACTURERS, BLEACHERS,  
 DYERS, FINISHERS

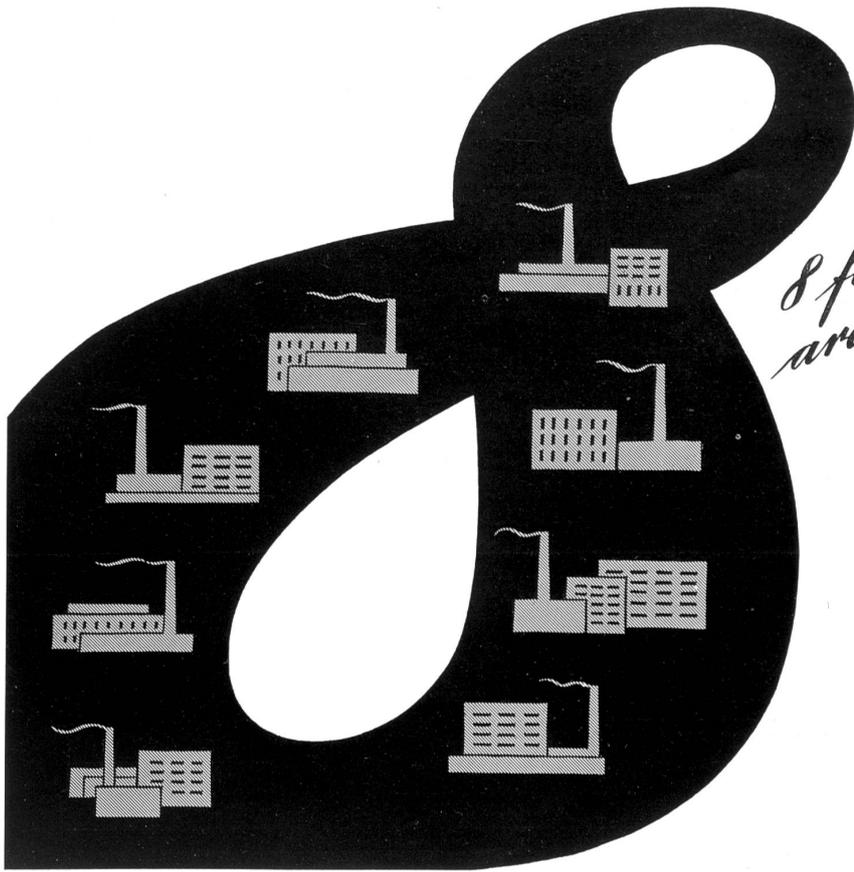


POPLINS FOR GENTLEMEN'S SHIRTS



**WEBEREI SIRNACH**  
**SIRNACH**  
 (SWITZERLAND)





*8 factories  
are working for you*

Spinners  
Weavers  
Manufacturers  
Bleachers, Dyers and Finishers

Piece goods of fine cotton,  
rayon and rayon spun yarns

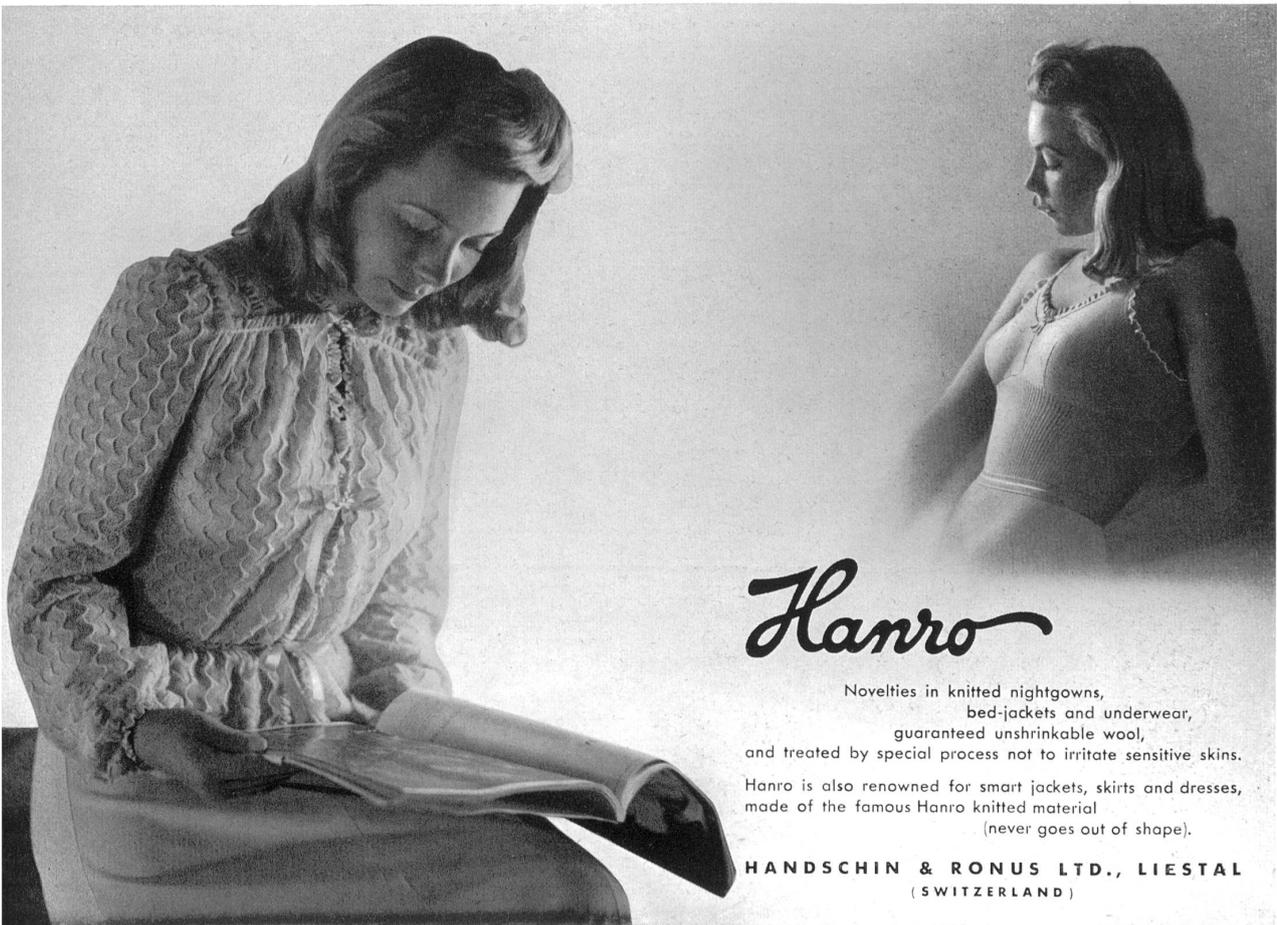
Plain, fancy figured and  
printed fabrics

**THEREFORE BUY**

*Stoffel's*



Stoffel & Co. St.Gall Switzerland



*Hanro*

Novelties in knitted nightgowns,  
bed-jackets and underwear,  
guaranteed unshrinkable wool,  
and treated by special process not to irritate sensitive skins.

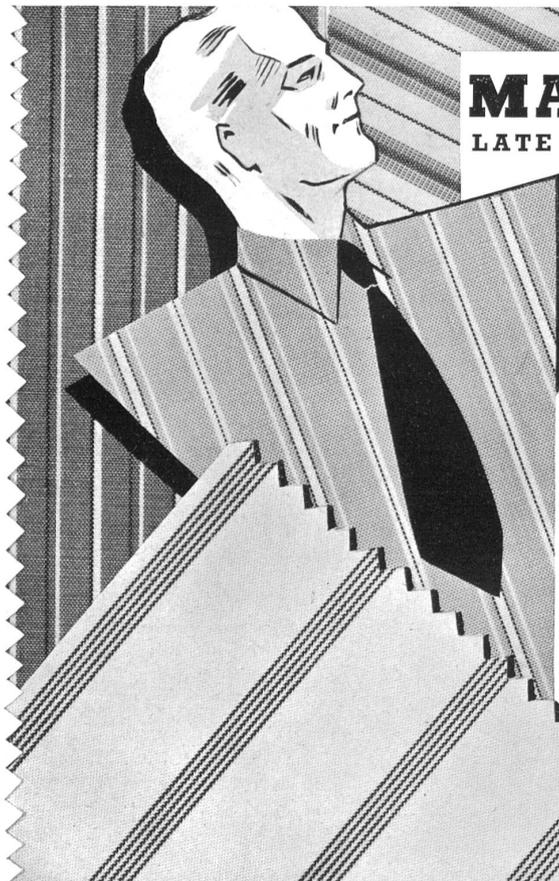
Hanro is also renowned for smart jackets, skirts and dresses,  
made of the famous Hanro knitted material  
(never goes out of shape).

**HANDSCHIN & RONUS LTD., LIESTAL  
(SWITZERLAND)**

Filatures Réunies de laine peignée de Schaffhouse et Derendingen  
DERENDINGEN

WEAVING DEPARTMENT :

LADIES' AND GENTS' NOVELTY TISSUES



**MAX EPSTEIN & CO.**  
LATE L. M. EPSTEIN  
**ZURICH**

Novelties in plain cloths.

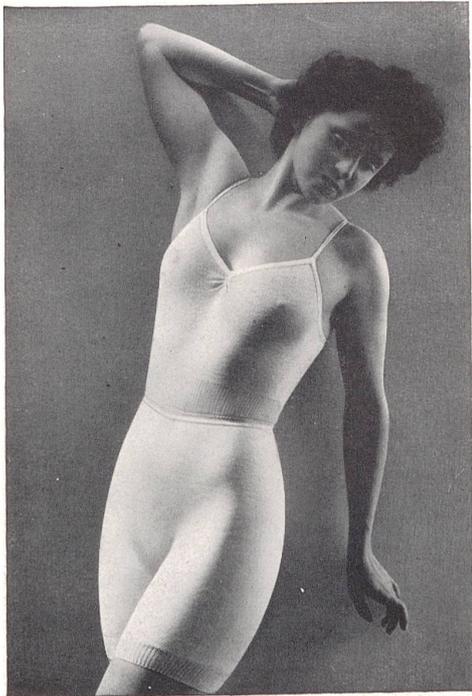
Rayon for Waterproofs  
Windjacks  
Umbrellas

Rayon fabrics for shoes, hand-  
bags and girdles

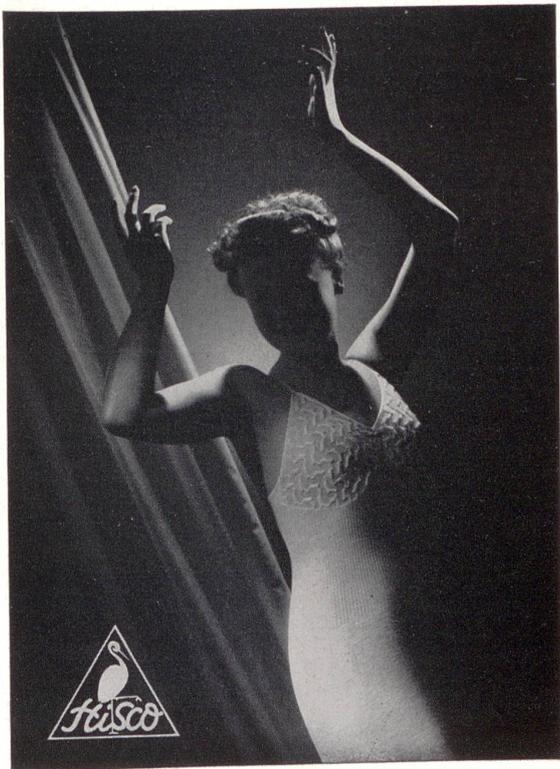
Tissues for gentlemen's shirts

**ALGO** **DRESSES**  
*Style Elegance*  
**ALGO LTD. ZURICH**

SWISS RIBBED UNDERWEAR  
LADIES' BED JACKETS  
SUPERIOR QUALITIES



**RUEGGER & C<sup>o</sup> ZOFINGEN**  
(Established 1886) (SWITZERLAND)



**HIS & C<sup>o</sup> Ltd.**  
**MURGENTHAL**  
(SWITZERLAND)

The trade mark with 60 years experience in the manufacture of Swiss ribbed underwear.



If you appreciate...  
Elegance and distinctive lines...  
Trim cut and finish...  
And carefree, quality clothes  
choose

Everything  
in knitwear

*Sawaco*



Ltd. Comp. formerly W. ACHTNICH & Co., WINTERTHUR

# JACOB BAENZIGER A.-G., ST-GALL

Swiss Textiles



MUSLINS - POPLINS - OPALS  
 MARQUISETTES - BATISTS  
 CAMBRICS  
 VOILES PLAIN AND FANCY  
 FOR CURTAINS  
 ORGANDIES PLAIN AND PRINTED  
 ARTIFICIAL SILK FABRICS



*Yala*

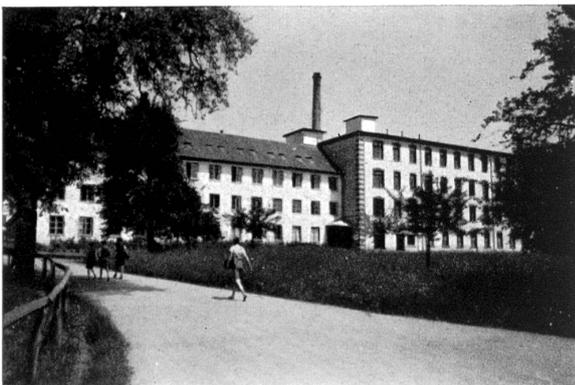
Ladies' knitted goods :  
 Underclothing, Dresses.

Knitted Piece-Goods.



MANUFACTURERS :

**JAKOB LAIB & CO., AMRISWIL / SWITZERLAND**  
ESTABLISHED 1885



## APPENZELLER-HERZOG & Co.

WOOL AND RAYON WEAVERS

STAEFA near ZURICH

Plain and fancy fabrics in rayon and staple-fibre  
 Linings and shirtings for men's wear  
 Tea-cloths

WOOLLEN FABRICS

for ladies' dresses and coats

**BUSER & KEISER & C° Ltd.**  
**LAUFENBURG (SWITZERLAND)**



FOUNDED: 1884

THE BEE-BRAND



Various styles:

- Bedjackets
- Shawls
- Pullovers
- Waistcoats
- Milanese-  
and chain-  
warp - material

**Specialities**

ANGORA  
and  
MILANESE  
silk  
underwear

FINE RIBBED UNDERWEAR

The smart looking shirt.  
**EIGENMANN & LANZ S.A., MENDRISIO.**

*Novelties - for Ladies*

Fabrication of  
tissues for  
blouses and dresses.  
poplins for shirts  
and pyjamas.  
tissues for  
sports shirts,  
furniture and curtains.

LTD. **A & R. MOOS**  
*Weisslingen (Zurich)*  
spinners / dyers / weavers and finishers