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SWISS TEXTILES

1942

Special publication of the
Swiss Office for the Development of Trade, Zurich and Lausanne

N° 2

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Chief-editor: CHARLES BLASER, Lausanne.

Summary of Contents:

Silks, Rayons, Staple Fibres, pages 9-15. — Scares and Scarves, page 16. — Cotton fabrics, pages 17-21. — Sport Blouses, page 19. — For the Home, page 22. — Handkerchiefs, pages 23-24. — Embroideries and laces, pages 25-32. — Wohlen Braids, pages 33-37. — The Swiss Watch Jewel, pages 38-39. — Tricots and Jerseys, pages 40-41.

Information Concerning Swiss Products:

Swiss Office for the Development of Trade. Zurich, Börsenstrasse 10, and Lausanne, Place de la Riponne 3.

An Association for furthering the development of foreign trade; gives free information concerning Swiss products and puts buyers into contact with manufacturers; edits the following publications: « Directory of Swiss Manufacturers and Producers », quarterly reviews: « Swiss Industry and Trade » and « Swiss Technics », booklets: « Switzerland and her Industries » (published in the chief languages). Ask for specimen copies.

The documentary color-film « the Cradle of Fashion » gives a general survey of the Swiss textile industries. Ask for conditions of presentation.

Swiss Office for the Development of Trade Agencies Abroad:

Near East (Syria, Libanon, Iraq, Cyprus). — Beyrouth: Office commercial suisse pour le Proche-Orient, B.P. 809.

Palestine. — Tel-Aviv: Swiss Trade Office for Palestine, P.O.B. 2117.

Iran. — Teheran: Office suisse d'expansion commerciale, délégation pour l'Iran, C.P. 9.

Algeria and Tunis. — Algiers: Office suisse d'expansion commerciale, 3, rue Edmond Adam.

West Africa. — Lagos: Swiss Trade Commissioner, P.O. Box 571.

South Africa. — Johannesburg: Consulate general of Switzerland, Export Service, P.O. Box 3364. Cape Town: Consulate of Switzerland, Export Service, P.O. Box 806.

British India. — Bombay: Swiss Trade Commissioner, P.O.B. 102.

Far East. — Shanghai: Swiss Office for the Development of Trade, P.O. Box 740.

Canada. — Toronto: Swiss Office for the Development of Trade, 189, Bay Street.

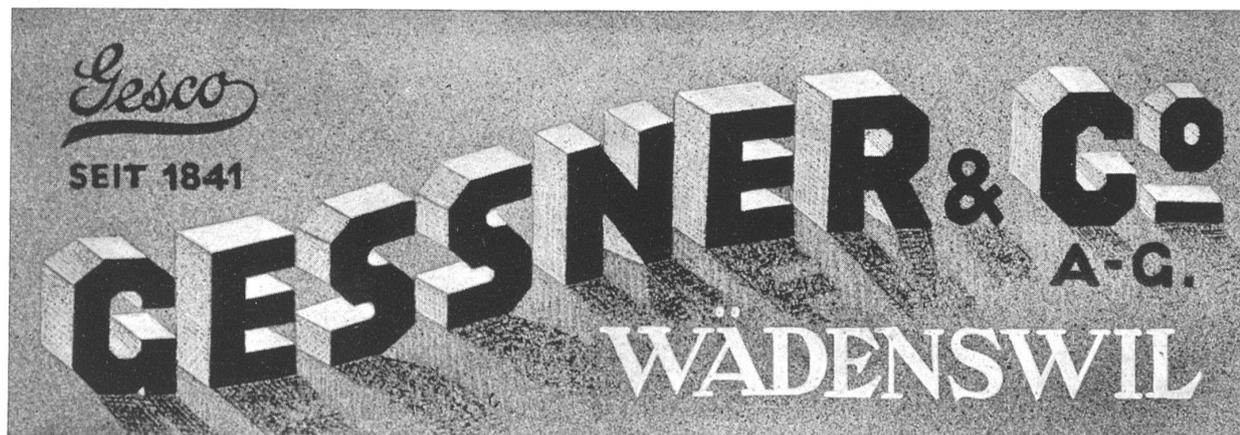
Antilles and Central America. — Havana: Oficina suiza de expansión comercial, Edificio Bacardi 606.

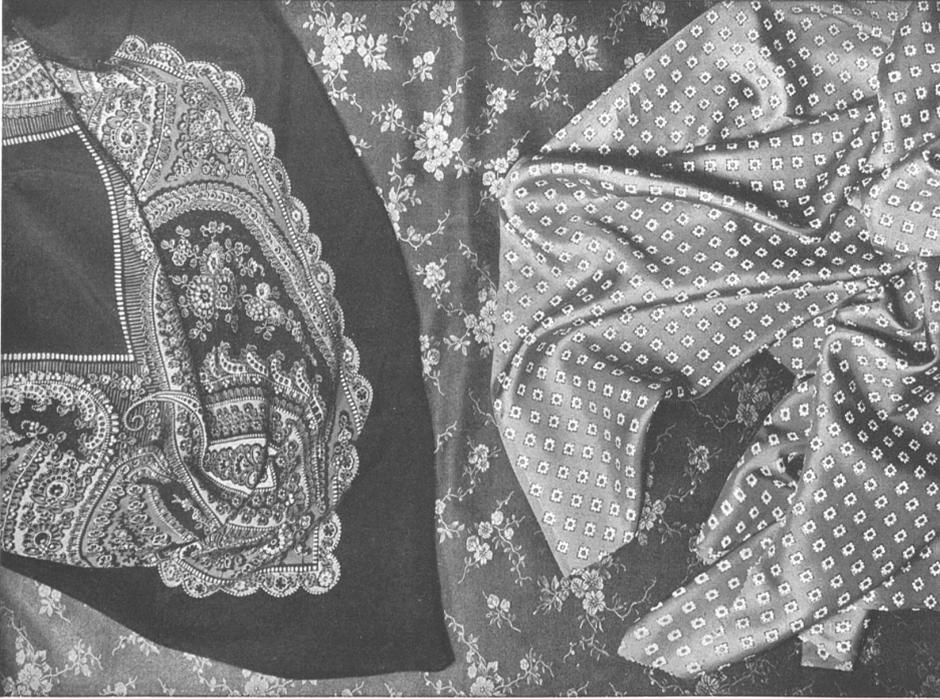
Northern Brazil. — Recife (Pernambuco): Instituto Suizo de Expansão Comercial, Agencia para o Norte do Brasil, Caixa Postal 133.

Swiss Chambers of Commerce:

Argentine. — Buenos-Aires: Av. de Mayo 811. Brazil. — Rio de Janeiro: Association des maisons de commerce suisses, C.P. 1404.

Swiss Legations and Consulates in all countries of the world.



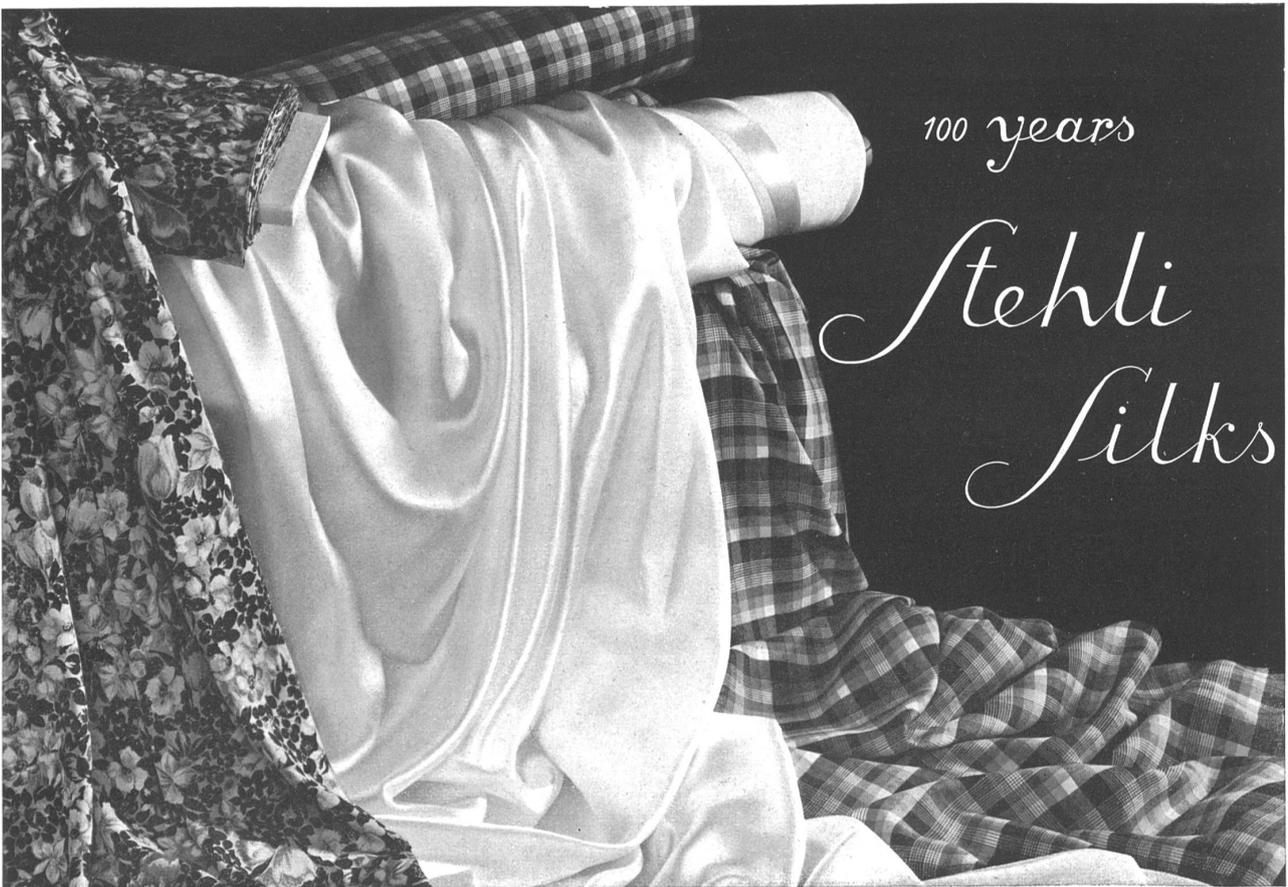


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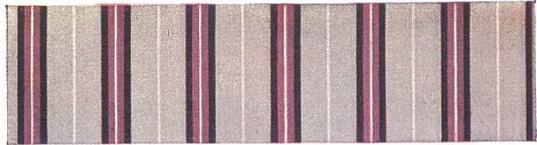
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NOVELTIES IN NATURAL SILK
AND RAYON



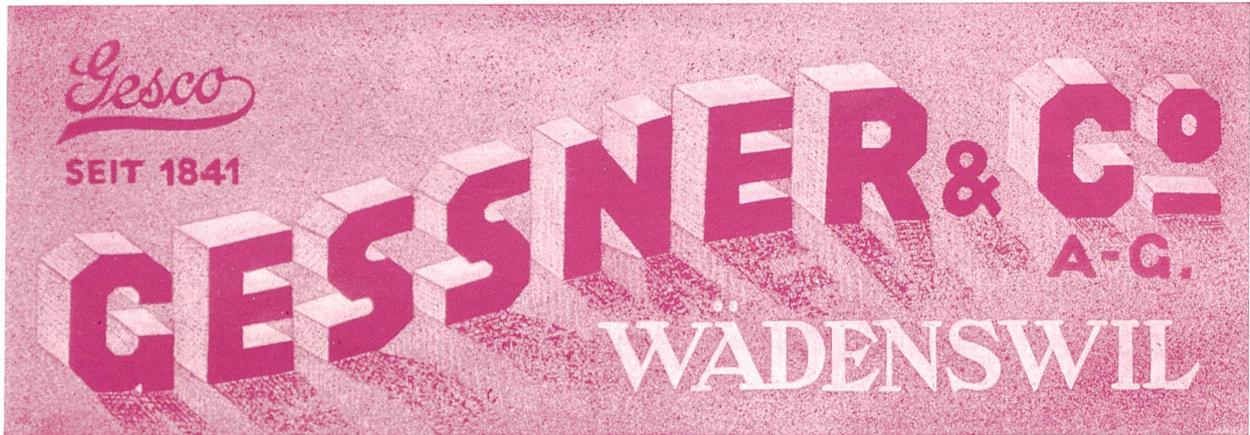
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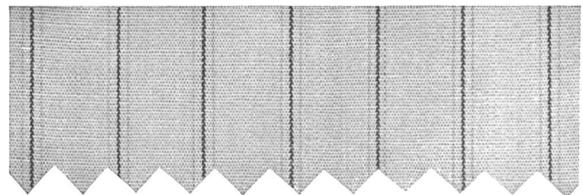
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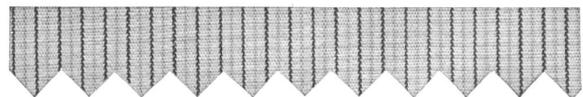
New Designs on Fabrics

RAYON
SPUN RAYON
COTTON

for dresses and lingerie



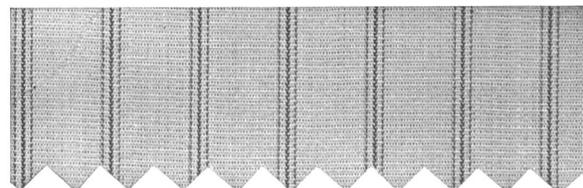
COLOURED GOODS MANUFACTURERS, BLEACHERS,
DYERS, FINISHERS



POPLINS FOR GENTLEMEN'S SHIRTS



WEBEREI SIRNACH
SIRNACH
(SWITZERLAND)



SCHWARZ

*Tricots
Jerseys*



ALPINIT
SUISSE

Ruepp & Co. S.A.
SARMENSTORF

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REPRESENTATIONS
OF SWISS FIRMS

APPLY TO THE

**SWISS OFFICE FOR THE
DEVELOPMENT OF TRADE**

ZURICH

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SUPERIOR QUALITIES



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(Established 1886) (SWITZERLAND)

BUSER & KEISER & C° Ltd.
LAUFENBURG (SWITZERLAND)

FOUNDED : 1884

THE BEE-BRAND



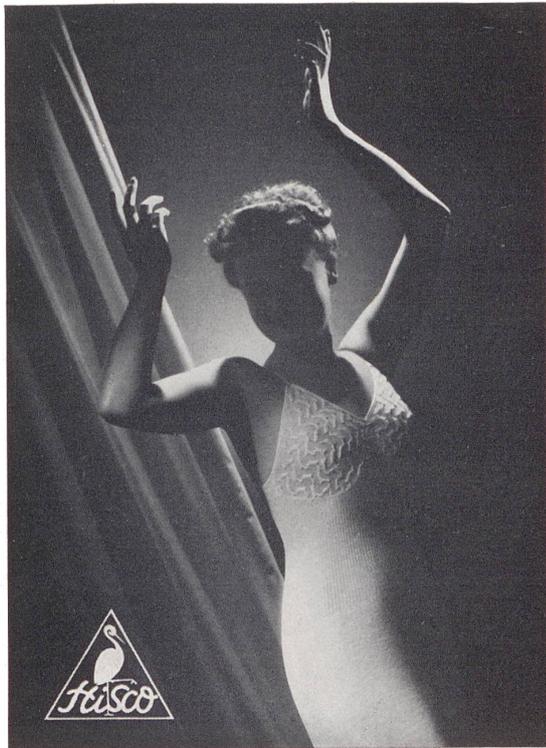
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SCHWARZ



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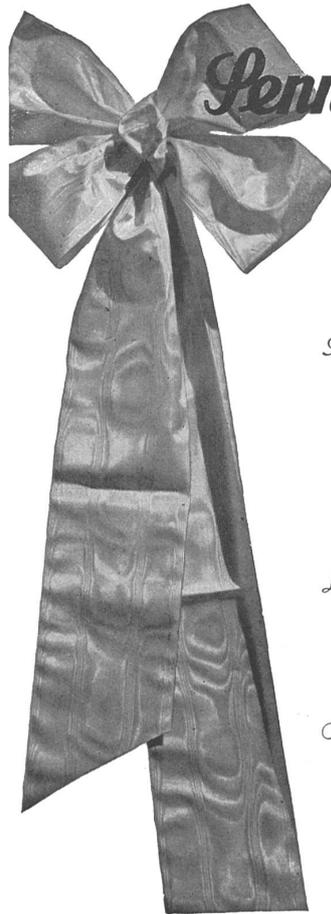


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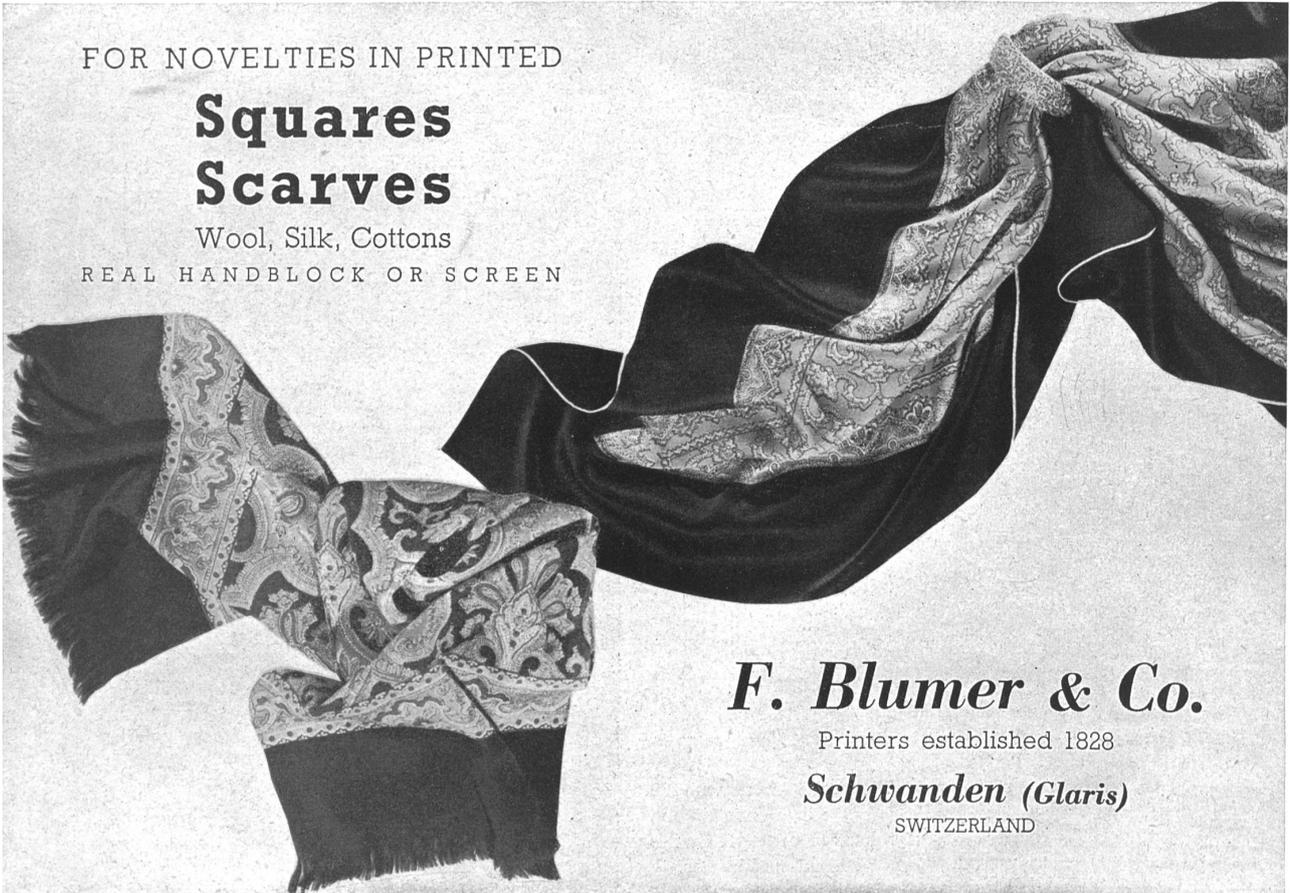
without joins in silk and rayon for haberdashery and makers up.

FOR NOVELTIES IN PRINTED

**Squares
Scarves**

Wool, Silk, Cottons

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Schwanden (Glaris)

SWITZERLAND