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1941

Special publication of the
Swiss Office for the Development of Trade, Zurich and Lausanne

N° 3/4

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A few cotton fabrics, pages 29-31. — Straws, pages 32-34. — The Watch, an ever smart accessory, page 35. — Ribbons, page 36. — Silks, pages 37-39. — Embroidery Novelties, pages 40 and 41. — Jersey and Knitwear and Ready-to-Wear Models, pages 42 and 43. — Swiss textiles and International Fairs, pages 44 and 45. — Shoes, page 46.

Information Concerning Swiss Products

Swiss Office for the Development of Trade. Zurich, Börsenstrasse 10, and Lausanne, Place de la Riponne 3.

An Association for furthering the development of foreign trade ; gives free information concerning Swiss products and puts buyers into contact with manufacturers ; edits the following publications : « Directory of Swiss Manufacturers and Producers », quarterly Reviews : « Swiss Industry and Trade » and « Swiss Technics », booklets : « Switzerland and her Industries » (published in the chief languages). Ask for specimen copies.

The documentary color-film « the Cradle of Fashion » gives a general survey of the Swiss textile industries. Ask for conditions of presentation.

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