

Zeitschrift: Swiss textiles [English edition]
Herausgeber: Swiss office for the development of trade
Band: - (1940)
Heft: 3-4

Artikel: Silk ribbons of Basle
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DOI: <https://doi.org/10.5169/seals-799535>

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Silk Ribbons of Basle



Three-coloured moiré ribbon for wreaths, salmon-coloured pure silk hair ribbon, heavy satin ribbon and black ribbon for national costumes by Senn & Co., Ltd., Basle.

Photo de Jongh.

As is but natural, the serious, objective spirit of the present day is exercising a pronounced influence on fashions for afternoon and evening wear. Trimmings of various kind are, however permissible, such as a tastefully draped coloured belt or sash, or some small detail emphasizing the style of the dress and adding a youthful note. Rows of ribbon, either faille, black satin or taffeta, forming flounces, give a frock its particular «cachet». A broad sash in faille or silk velvet brightens up a lace or tulle dress.

Milliners trim many of their «star» models with silk ribbons from Basle. Shorn of its festive ribbons, — pleated in various designs or with long, floating ends, — many a smart hat would become absolutely uninteresting. Nothing, indeed, could be more attractive than the display of ribbons of every kind, colour and breadth displayed in the modern milliner's showroom, — all of them Swiss novelties. The latest ribbons are much used for men's hats.

Crêpe de Chine and art-silk ribbons arranged in pretty, ornamental designs, lose none of their colour or freshness through washing and are therefore invaluable for ladies' underwear.

