

Zeitschrift: Swiss textiles [English edition]
Herausgeber: Swiss office for the development of trade
Band: - (1940)
Heft: 2

Artikel: Jerseys and tricots
Autor: [s.n.]
DOI: <https://doi.org/10.5169/seals-799533>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 01.04.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

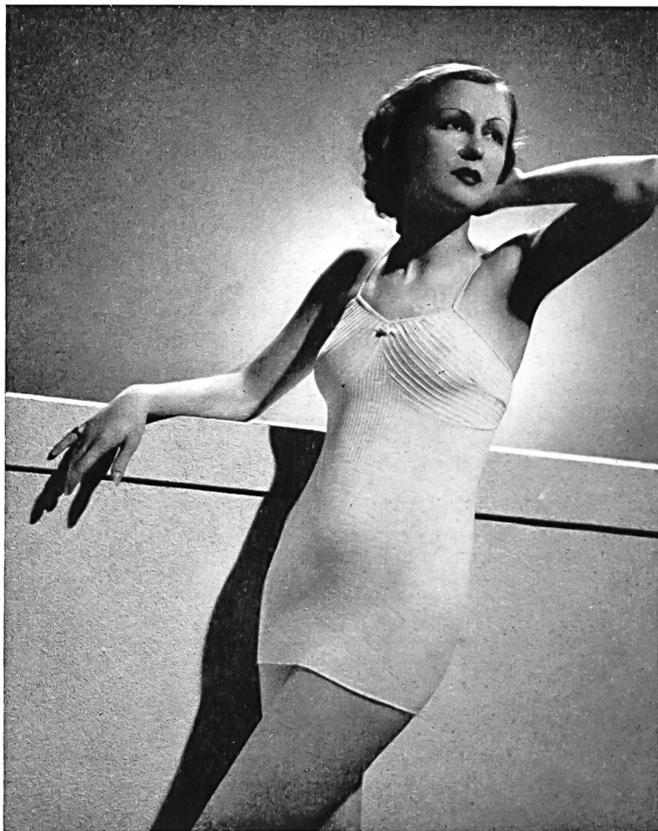
Jerseys and Tricots

Among the many industries which are created by the exigencies of fashion, the hosiery-trade is one of those which makes the greatest contribution to the prestige of Switzerland in the domain of the fabrication and work of textiles.

Underclothing of all kinds whether in silk, wool, or in silk and wool and cotton, are both supple and hard-wearing and continue to receive high praise.



Swim suit, by Ltd. Company formerly W. Achtnich & Co., Winterthur.
Photo de Jongh.



Chemise by His & Co. Ltd., Murgenthal.
Photo Dorvyne.

For the confection of babies' layettes, skilful and experienced workmanship is exacted to deal with the wools and cottons which have to be of the requisite softness and downiness. And so after the purely mechanised fabrication, these lovely, dainty knitted articles for babies are then finished by hand so that nothing might irritate the fragile little skins.

All well-patronized shirt-makers also sell men's underwear. In this line drawers without seams are a very

practical innovation. Put on the market by the Swiss hosiery-trade, they are becoming increasingly appreciated by sportsmen.

Sport clothes, bathing-suits, and beach outfits combining smartness and long-wear with an impeccable cut, follow a predetermined law as they adapt themselves to the whims of capricious and fanciful Fashion. Knitted goods, entirely hand-made, deserve mention. They consist mainly of rompers, little



Dress
Created by M. Heinzelmann, St. Gall.
Photo de Jongh.



Two-piece by Yvel Jersey Manufacture, Zurich.
Photo de Jongh.

children's frocks, soft layettes for babies, and ladies' jumpers and sport blouses.

Woolen gloves are now being made in perfect imitation of material and embroidered with motifs in striking colours. The sets of cap and scarf are charming. All these new articles of entirely Swiss workmanship are unshrinkable, guaranteed nonstretching and are outstanding by their indisputably superior quality.



Child's Swim Suits by Geiser & Co. Ltd., Huttwil.
Photo de Jongh.



Pullover by
J. F. Rohrer-Bolliger, Romanshorn
Photo de Jongh.



Hand-knitted Pullover
by J. Holtz, Lucerne.