

Zeitschrift: Swiss textiles [English edition]
Herausgeber: Swiss office for the development of trade
Band: - (1940)
Heft: 1

Artikel: Silk materials
Autor: Y.G.
DOI: <https://doi.org/10.5169/seals-799521>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

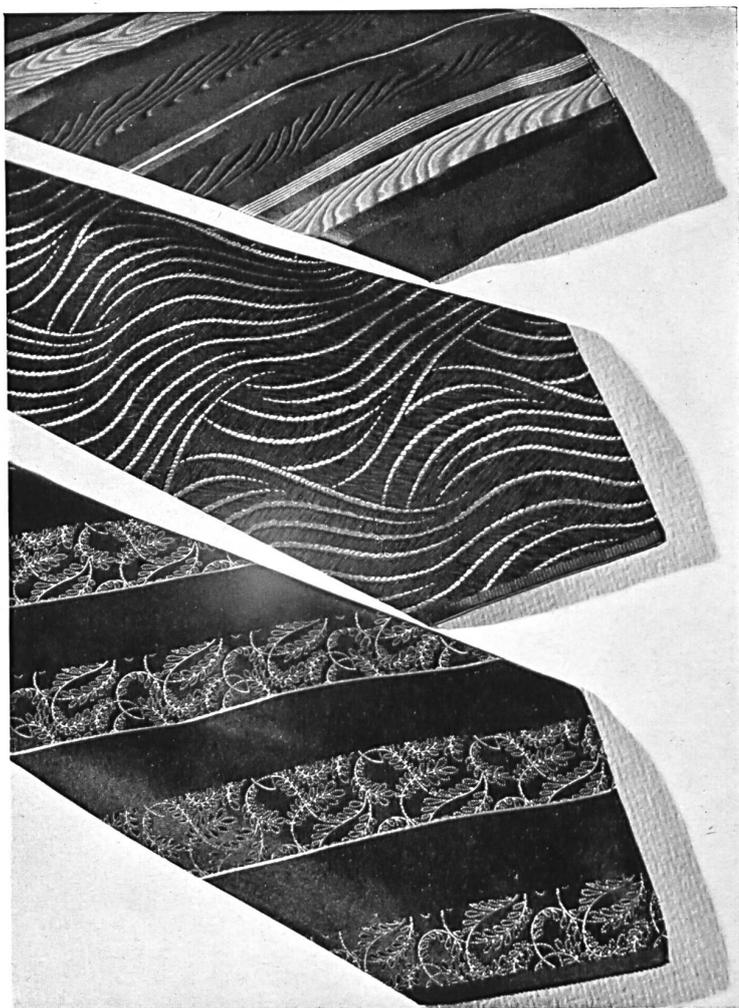
Download PDF: 01.04.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

Silk materials

Silk — that exquisite textile of many hues, so pleasing to the eyes and the touch — can be put to many uses.

Swiss textile manufacturers, inspired by a gallant enthusiasm, are never content with a mere conventional application of their knowledge and skill. Untiringly, they overcome matter and transform it as with a magic wand.



This year, they are in a position to offer their clientèle a wide range of artificial silks, most diverse and strikingly original. Thanks to its perfected quality, rayon can now be submitted to the most delicate and extensive processes and presented under ever new forms.

As for pure silk, it still retains, of course, the stamp of luxury. With its inimitable flexibility and subtle colourings, silk responds to all the dictates of fashion. And today, with so many new patterns and styles, there is a wide choice in pure silk materials, although it is perhaps essentially their quality which arrests attention.

The Swiss silk industry is also putting on the market an entirely original series of materials which set new and distinctive values and which can be used most diversively, — for ladies, blouses and even men's ties.

Y. G.