

Zeitschrift: Swiss textiles [English edition]
Herausgeber: Swiss office for the development of trade
Band: - (1938)
Heft: [1]

Artikel: Silk
Autor: J.W.
DOI: <https://doi.org/10.5169/seals-799549>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 01.04.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

Silk

PRINTED materials are all the rage this summer in Paris as well as everywhere else. They have taken possession of every kind of fabric: crêpe, surah, marocain, organza and muslin.

Small regular designs are admirably suited for tailor-made costumes, which thus combine every desirable quality: gaiety, elegance, gracefulness.

Robert Piguet make a coat frock of white surah with black spots, which is perfection.

Dresses made of printed fabrics are generally trimmed with flowers cut out of the material and used as borders, garlands or pockets in the shape of appliqué work.

One of the latest novelties seen on the race course are smart shoes with small printed designs worn with a simple-fitting dress, tied with a sash of the same printed material. Amusing variety is also introduced by many novel ways of making use of stripes.

Pekin silk is useful in a thousand different ways. Loose bands of this fabric are placed in opposite directions, while yokes, pockets and cuffs form pleasing contrasts.

Flowers are larger than ever, fabrics are soft, light and filmy. This is where the realm of full, flowing evening dresses begins.

Large irregular designs are sprinkled on organza, taffeta and muslin.

Tucks make an excellent trimming for plain coloured crêpes and muslins. When arranged in groups or distributed around the skirt, they give a light, airy note to dance frocks.

Many a pretty touch can be added to simple frocks by means of all these new methods of trimming. Striped or figured scarves on which flowers or small artistic patterns are printed give a cheerful note to severely tailored dresses or to a sober, almost dull ensemble.

Printed fabrics, indeed, are the predominant feature of the fashion.

J. W.



Model from the « Magasins du Sauvage », Basle.
Silk fabric Stehli & Co, Zurich.
Photo Jeck, Basle.



Scarf & foulard « Emand » from
Emil Anderegg Ltd., St-Gall.
Photo Pilet.