

**Zeitschrift:** Swiss textiles [English edition]  
**Herausgeber:** Swiss office for the development of trade  
**Band:** - (1938)  
**Heft:** [1]  
  
**Artikel:** Wool & knitwear  
**Autor:** J.W.  
**DOI:** <https://doi.org/10.5169/seals-799548>

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

**Download PDF:** 30.12.2025

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

# Wool & Knitwear

**K**NITWEAR is worn all day. It is a thing that no woman can do without in these days of rapid changes. Pullovers, jumpers and cardigans will always be in fashion. They are both useful and attractive, — their bright, becoming colours go hand in hand with warmth and comfort.

Every single day brings some novelty: wool mixed with silk, metal or cotton, stitches forming real tissues, lace or cashmeres in the softest of shades.



« Alpinit » knitted suit from  
Ruepp & Co. Ltd., Sarmenstorf.  
Photo Dorvyne, Paris.



Costumes consisting of a coat and skirt, and sometimes a waistcoat, are knitted with praiseworthy patience, a patience rewarded by the result achieved. These ensembles can be worn in all weathers and are always chic. The stitch must be tight and regular, so that the dress may be washable and not sag.

Modèle « The Bee » from  
Buser & Keiser & Co. Ltd.  
Laufenbourg.

I have seen waistcoats made of stockinette or jersey, embroidered with braid in large loops either in the same shade or in contrasting colours, and charming woollen blouses loosely knitted and looking like tulle. The front is ornamented with stripes either straight or on the cross, while the back and the cuffs are plain.

There are most fantastic trimmings, such as pockets in the shape of little pots containing the wearer's favourite flowers. Quiet-coloured stockinette is enlivened with embroidered ornaments or stars radiating in different directions.



« Hisco » underwear from  
His & Co. Ltd., Murgenthal.  
Photo Dorvyne, Paris.



The picturesqueness of Swiss costumes has had an enormous influence on fashion and is responsible for many amusing and original ideas. Waistcoats of closely woven stockinette are gaily embroidered with flowers. Socks and gloves are similar in colour and trimmings.

Swiss industries always keep in touch with the slightest fluctuations in fashions and spare no efforts to introduce original novelties. Their conscientiousness and readiness to make sacrifices make competition difficult as regards both the number and the variety of their models.

Underwear and bathing costumes in fine jersey are remarkable for their excellent cut.

The brassières type seems to me to be the most becoming of all and should be worn by every woman.

Model « Nabholz-Perfecta » from  
Nabholz Ltd., Schoenenwerd.  
Photo Metropol Presse, Vienna.



A dress « Yala » from  
Jakob Laib & Co, Amriswil.  
Photo Dietrich & Co., Vienna.

A wide variety of colours is seen in beach frocks. Every shade of blue, from navy to saxe, and yellows of every kind harmonize marvellously with brilliant sunshine and a brown skin. Tight but elastic knitting is necessary for hand-made garments. They must be perfectly close fitting and give a certain support to the body. The edges must not be too tight. Materials that stretch must, of course, be avoided.

Two-piece bathing gowns are very attractive. They consist of the so-called brassières and the small carefully made slip, a combination which gives the body plenty of freedom and is charming to look at.

The knitting vogue enables women to use their spare moments for making little presents for their children and their men-folk that are always sure to give pleasure.

J. W.



« Opaline » ladderproof underwear  
embroidery of St-Gall.  
Manufacturers : A. Naegeli Ltd., Winterthur.  
Photo Dietrich & Co., Vienna.



Model from  
Egli & Co  
Brüttisellen/Zurich.

Swiss corset-makers, known for their ceaseless activity, regularly create new and elegant models which can well bear comparison with similar articles made in other countries.

The materials used, whether they be elastic, tulle or any other kind, are almost always made in Switzerland, a fact which vouches for their first-rate quality.

Switzerland has, for many long years, specialised in corset lace.