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Cotton Materials



A dress of Organdy Cloqué from Stoffel & Co, St-Gall, which caught particular attention at the great popular Swiss Fashion Show at Radio City, New York.
Photo Stoffel & Co, New York.

THE particular attractiveness of cotton materials lies not only in their bright and fresh colouring which harmonises so well with the sunlight, but also in their fine and close texture which produces soft and uncrushable fabrics.



Organdy blouse.
Printed designs from
Gruninger & Co., St-Gall.

Fancy cotton materials are always used for beach dresses, contrasting pleasingly with slim, sunburnt bodies.

Shorts are generally worn with dresses whose skirts button up entirely, giving that easy-going appearance that is so fascinating out-of-doors.

Foreign designs, tartans, spots and stripes are always very pretty for this kind of wear.

Evening dresses made of cotton materials are charmingly fresh for hot summer evenings.

They are inexpensive and easy to get up after washing and are thus within reach of girls whose purses are scantily filled, but who set store by smart, attractive clothes.

I should advise you to have at least one dress of this kind, in which you can let your imagination run riot, and which is sure not to ruin you, however small your income may be.

J. W.

All the new materials and fabrics are also available for furnishing and decoration. Tulle curtains embroidered with flowers or birds are charming for the nursery. The texture is fine and yet durable.

How pretty the nursery looks in its dainty summer garb. Spotted muslins or muslins sprinkled with flowers flutter lightly in the breeze, and gay cushions decorate the small painted wooden chairs near the neat little beds.

All is quiet in the nursery. The children are asleep. Tiny garments are spread out on low furniture. They are spotlessly clean and carefully ironed. What matter if the morrow's play detract from their immaculate freshness? Mother's clever hands will soon freshen up the simple and yet so pretty little garments.



« Emand » Cotton
Fabrics for curtains.
Emil Andereg Ltd.
St-Gall.
Photo Pilet.