

Zeitschrift: Trans : Publikationsreihe des Fachvereins der Studierenden am
Departement Architektur der ETH Zürich

Herausgeber: Departement Architektur der ETH Zürich

Band: - (2014)

Heft: 25

Artikel: Hybridity as an urban speculation

Autor: Ageeva, Ekaterina

DOI: <https://doi.org/10.5169/seals-919460>

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 15.12.2025

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

HYBRIDITY AS AN URBAN SPECULATION

118

Ekaterina Ageeva



fig. a
Collection of urban artefacts.
Image: Ekaterina Ageeva.

«We are no longer ourselves» Gilles Deleuze once claimed in «A Thousand Plateaus». But who are we? And what is our «Welt»?

We are constantly mutating and adapting to the environment. But, in parallel, we are constantly producing and modifying the environment according to our needs. This process did not start recently, but is ongoing since the beginning of time. From the very beginning to this moment we have progressed on a path of mental and physical changes just as we simultaneously have transformed the surface of the Earth. Significantly, the most feasible moments of change in the history of humanity have happened in the presence of crisis. Crisis is a painful moment for inversion and facing a whole new situation, which does not come from the future but from the past. Nowadays, we are frustrating the «limit of growth», making this is an opportune moment to search for new reference points.

I believe in an optimistic scenario and want to represent it through the hypothesis of «Hybridity». The conventional system of classification does no longer work, yet just by opening a boundary we can generate a huge new variety of options able to address urgent problems.

These include the problem of territory. We humans are too many in number and disproportionally distributed, attached to our nationality and motherland. At the current rate of globalisation more and more of us are becoming detached from our roots which link us to a specific country or

nationality. Open borders, massive migration and multinational are moving us towards becoming «multicultural hybrids» (fig. b). Conflicts between social groups and groups of different creeds are becoming inherent. But, by pressure of mutual survival we are learning to tolerate, in some case even to appreciate, minorities which include people with disabilities, other sexual orientation, gender, age, class and religion. We are becoming «social hybrids» (fig. c). Machines are everywhere serving us, but it is also clear that we are afraid of an apocalyptic «rise of the machines» scenario. We must understand that computers are extensions of ourselves, like any tool, with the capacity to change us as a specie. We are becoming «cyborgian hybrids», members of a «human machinality» (fig. d). The reduction in labor intensive activity is opening more time for education, and the development of intellect and intuition. This extends our mystical capacity as well as the ability to shift paradigms that break cultural and behavioural patterns to produce some sort of «otherness». Yet across all this iterative changes we are only looking for ourselves, becoming a hybrid of the internality and externality of ourselves (fig. e).

These hybrids are actors. Seeking profit and pleasure, they alter their milieu, mutating their spatial environment and setting the stage for the next generation of hybrids. In an urban environment many forms of hybridisation take place simultaneously. If one of the actors becomes dominant, however, the city will be structured and organised in relation to their

character and activities. How would our society, cities and urban artefacts look like if one of the four hybrids mentioned above took control?

Everyday urban artefacts (fig. a) are the small entities of a global process; they represent common activities and manifest claims for identity. They should be understood not only as physical objects in the city, but also as making up the historical, economical and political structure of the city. If we collect urban artefacts conforming to a specific classification and project them – according to the behavioural pattern of a dominant actor – into a single space this will create a certain abstract probabilistic pattern. This is analogous to quantum physics, where calculating phenomena is only possible within a probability space.

Activities, patterns, and city artefacts are collected as a cloud of indexes. They all coexist within one single comprehensive space. Different combinations of indexes are rendered into unstable images or collages. These renders cannot be controlled. The combinations are like waves, different every time. By collecting these images it is possible to read some pattern.

The chosen collages (fig. f–i) that are used here as an illustration cannot count as final ones, indeed, there cannot ever be a final one. This is my way of understanding space – by engaging with the flux of phenomena.

#1 Multicultural hybrids

no standardization or rational order; driven by the chaos of contemporary globalization, the overabundance of materials and information, cultural cacophony, mankind adapts into new forms of alienation: amoral and pragmatic multicultural hybrids, which move by instinct from individual differences toward generic similarities.

ACTOR: Salaryman, Japanese middle-management staff. Salaryman keeps a precise order by following a combination of "western" and "asian" rules, roles and traditions (fig. b).



fig.b

Hybridity as an Urban Speculation

fractal space to guide us by:

- symbols
- space
- activities
- action

120

incomplete space to extend:

- milieu
- capacity
- body
- mind

ACTOR: Jones, a character of a film Johnny Mnemonic (1995). A member of an anti-establishment group, Jones has decryption capabilities, which are result of innate intelligence and technological penetration. (fig. d)

fig.d



#3 Cyborgian Hybrids

human "machinality" and human "animality" In both directions, we are dealing with a question of social reality and emancipation that aims at breaking up the structures of existing dualisms, binary oppositions, and their logic of domination. Hierarchy can be destroyed by actively exploring and mobilizing the blurring borders. We are not natural or artificial, neither objects nor bodies, neither mental nor physical; we are an assemblage of all these factors, among many many others.

There are heroes (and) — hybrid creatures — but they remain absent certain spaces and participate in certain n

no architects but space providers

no create but generate

no identity but convergence

no organic but fake

no difference but similarity

no History as force but as service

no memories but Déjà-vu

no unique but universal

no air but climate control

no periphery-no center

no public life but public space

Labor into Robotics

Mind into Artificial Intelligence

Nature/culture into Fields of difference

Public/private into Cyborg citizenship

Community ecology into Ecosystem

Reproduction into Replication

Perfection into Optimization

Parts into Wholeness

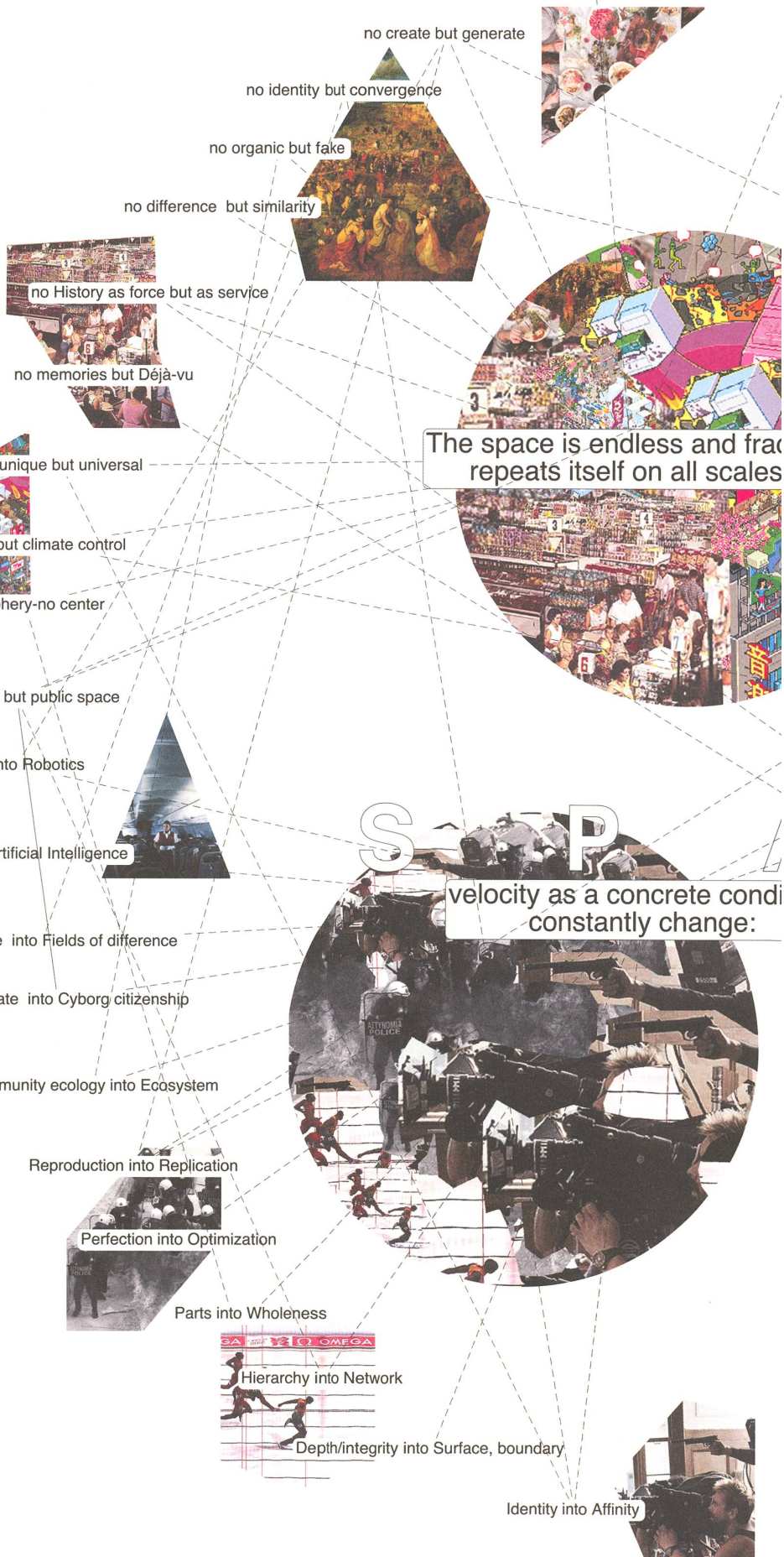
Hierarchy into Network

Depth/integrity into Surface, boundary

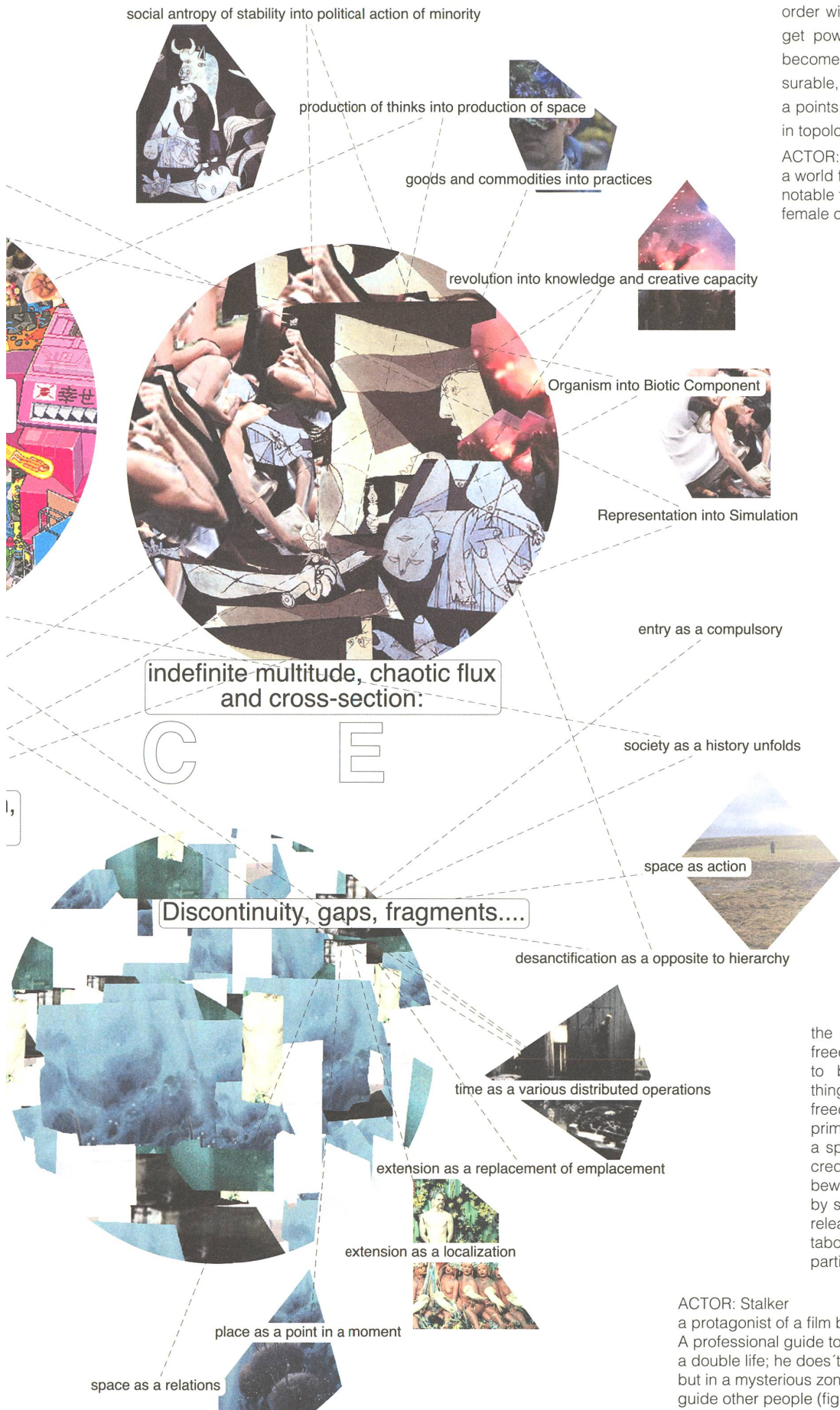
Identity into Affinity

The space is endless and fractal repeats itself on all scales

velocity as a concrete condition constantly change:



s) in my storytelling
 All I "know" about them is that they inhabit
 activities that take place in these spaces.
 ty but intention



#2

Social Hybrids

is the opposite wild edge of society, which undermines a whole schema of totality, the conditions where norms of behave will be ignored, hierarchical order will break down, minorities will get power, and question of volition become a crucial. Space is immeasurable, but it is possible to capture a points of extremes and map space in topological terms

ACTOR: Andrej Pejic, a world famous androgynous model, notable for modelling both male and female clothing (fig. c).



fig. c

topological space to break up subordination-anonymity-homeliness-alienation

heterogeneous space to desacralize: observance-time-actuality-hierarchy

Ekaterina Ageeva

121

fig. e

#4 OTHERNESS

the external condition that give freedom to qualities that appear to belong intrinsically to one thing or another. This liberating freedom is born in a space of primary perception and dreams, a space of otherness, some sacred and forbidden zone. Yet beware — this zone is inhabited by stalkers, by the ones that are released from commonality and taboo, but who come back and participate in everyday routines

ACTOR: Stalker a protagonist of a film by Andrei Tarkovsky(1979). A professional guide to the forbidden zone. He has a double life; he does't feel accepted by society, but in a mysterious zone feels his purpose and can guide other people (fig. e).



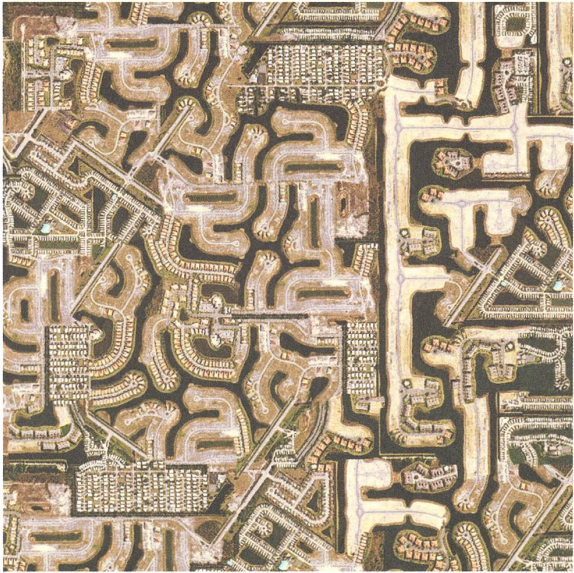


fig. f
«Multicultural», also embodied by Singapore.
Image: Ekaterina Ageeva.



fig. g
«Social», also embodied by Venice.
Image: Ekaterina Ageeva.



fig. h
'Cyborgian', also embodied by virtual network communities.
Image: Ekaterina Ageeva.

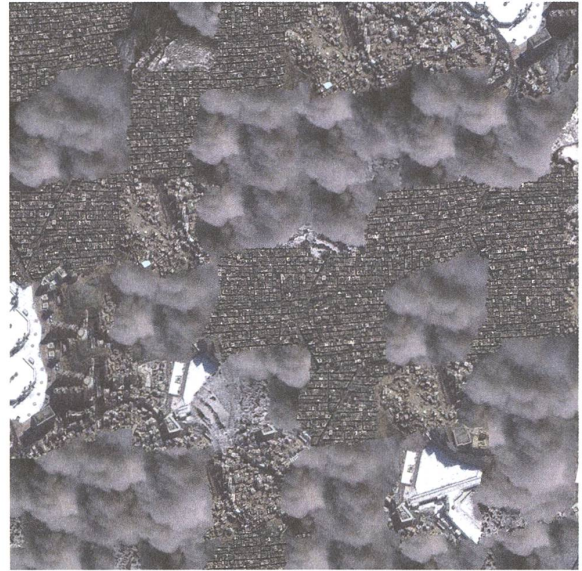


fig. i
'Otherness', also embodied by Jerusalem.
Image: Ekaterina Ageeva.

Ekaterina Ageeva, born 1980, is a Russian architect currently based in Zurich. She works as a freelancer, keeps in touch with academia and organises seminars and lectures at the Chair for Computer Aided Architectural Design, ETH Zurich.