

Zeitschrift: Annual Report / Switzerland Tourism
Herausgeber: Switzerland Tourism
Band: - (2007)

Vereinsnachrichten: Notes to 2007 financial statements

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 03.05.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

Notes to 2007 Financial Statements.

Accounting principles

As a public corporation Switzerland Tourism maintains and presents its accounts in accordance with §957 ff. of the Swiss Code of Obligations (OR) and the applicable provisions of Swiss stock corporation law (§662 a ff. OR). Switzerland Tourism is liable for its liabilities to the extent of its assets in accordance with §21 of the organizational charter.

	2007 CHF	2006 CHF
Pension fund liabilities		
Short-term liabilities towards domestic and foreign pension funds	185 000	165 000
Fire insurance, tangible property		
Chattles	2 200 000	2 200 000
IT equipment	1 012 000	1 012 000
Property (Paris property)	p.m.	p.m.
Assets pledged for own liabilities		
Fixed-term loan UBS (short-term)	0	2 000 000
UBS – Credit line (current account)	5 000 000	5 000 000
CS – Credit line (current account)	500 000	500 000
ZKB – Credit line (current account)	2 000 000	2 000 000
Depreciation on tangible assets		
Depreciation for infrastructure appearances (trade show stand), web and mailing-house servers is included under «Expenses arising from marketing».	463 500	756 400
Investments		
STC Switzerland Travel Centre AG Zurich/London, central management, distribution and sale of Swiss tourism products, share capital	5 250 000	5 250 000
ST holding	33 %	33 %
Accounts receivable/payable vis-à-vis STC Switzerland Travel Centre AG		
The balance sheet contains the following credit/liability items:		
1.2.1 Debtors	2 667	2 700
2.1.2 Creditors	64 285	60 199
Paris property account		
Income	1 405 887	1 001 754
Expenditure	1 161 772	1 046 764
Profit	244 115	-45 010
Leasing liabilities		
Total leasing liabilities	35 257	22 003
Guarantees		
House rental guarantee staff		
Los Angeles: USD 0 / 17 500	0	21 346
New York: USD 4 550 / 31 850	5 152	38 850
Salaries and social expenses		
Expenditures for salaries and social expenses directly attributable to marketing are reported in the corresponding «Marketing» category. The total of the positions «Salaries» and «Social expenses» amounts to:		
Salaries	18 443 758	18 007 467
Social expenses	2 959 950	2 683 228