

**Zeitschrift:** Annual Report / Switzerland Tourism  
**Herausgeber:** Switzerland Tourism  
**Band:** - (2006)

**Vereinsnachrichten:** Notes to 2006 financial statements

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

**Download PDF:** 27.03.2026

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

# Notes to 2006 Financial Statements.

## Accounting principles

As a public corporation Switzerland Tourism maintains and presents its accounts in accordance with §957 ff. of the Swiss Code of Obligations (OR) and the applicable provisions of Swiss stock corporation law (§662 a ff. OR). Switzerland Tourism is liable for its liabilities to the extent of its assets in accordance with §21 of the organizational charter.

	2006 CHF	2005 CHF
<b>Pension fund liabilities</b>		
Short-term liabilities towards domestic and foreign pension funds	165 000	165 100
<b>Fire insurance, tangible property</b>		
Chattles	2 200 000	2 200 000
IT equipment	1 012 000	1 498 400
Property (Paris property)	p. m.	p. m.
<b>Assets pledged for own liabilities</b>		
Fixed-term loan UBS (new 2005 long-term)	0	2 000 000
Fixed-term loan UBS (2006 short-term)	2 000 000	0
UBS – Credit line (current account)	5 000 000	5 000 000
CS – Credit line (current account)	500 000	500 000
ZKB – Credit line (current account)	2 000 000	2 000 000
<b>Depreciation on tangible assets</b>		
Depreciation for infrastructure appearances (trade show stand), web and mailing-house servers is included under «Expenses arising from marketing»	756 400	587 400
<b>Investments</b>		
STC Switzerland Travel Centre AG Zurich/London, central management, distribution and sale of CH tourism products, share capital	5 250 000	5 250 000
ST holding	33 %	33 %
<b>Accounts receivable/payable vis-à-vis STC Switzerland Travel Centre AG</b>		
The balance sheet contains the following credit/liability items:		
1.2.1 Debtors	2 700	4 087
2.1.2 Creditors	60 199	51 302
<b>Paris property account</b>		
Income	1 001 754	964 649
Expenditure	1 046 764	1 063 358
Profit	-45 010	-98 709
<b>Leasing liabilities</b>		
Total leasing liabilities	22 003	6 394
<b>Guarantees</b>		
Paris apartment rental guarantee		
EUR 0 / 6 860	0	10 691
House rental guarantee staff		
Los Angeles USD 17 500 / 30 000	21 346	39 477
New York USD 31 850 / 0	38 850	0
<b>Salaries and social expenses</b>		
Expenditures for salaries and social expenses directly attributable to marketing will be reported in the corresponding «Marketing» category for the first time this year. Changes have been made to prior year for comparison purposes. The total of the positions «Salaries» and «Social expenses» amounts to:		
Salaries	18 007 467	16 994 360
Social expenses	2 683 228	2 673 963