

**Zeitschrift:** Annual Report / Switzerland Tourism  
**Herausgeber:** Switzerland Tourism  
**Band:** - (2004)

**Vereinsnachrichten:** Addresses

### **Nutzungsbedingungen**

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

### **Conditions d'utilisation**

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

### **Terms of use**

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

**Download PDF:** 27.04.2026

**ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>**

# Addresses.

## Markets & MICE

Contact: Urs Eberhard  
Position: EVP Markets & MICE  
Phone: +41 44 288 13 42  
Fax +41 44 288 12 04  
E-Mail urs.eberhard@switzerland.com  
Switzerland Tourism  
Tödistrasse 7  
Postfach 2077  
CH-8027 Zürich

## Germany

### Frankfurt a.M.

Contact: Christina Marzluff  
Position: Country Manager Germany  
Phone: +49 69 25 60 01 30  
Fax +49 69 25 60 01 38  
E-Mail christina.marzluff@switzerland.com  
Schweiz Tourismus  
Rossmarkt 23  
DE-60311 Frankfurt a.M.

### Munich

Contact: Angelo Brazzerol  
Position: District Manager München/Bayern  
Phone: +49 89 286 599 03  
Fax +49 89 286 599 04  
E-Mail angelo.brazzerol@switzerland.com  
Schweiz Tourismus  
Steinsdorfstrasse 20  
DE-80538 München

### Berlin

Contact: Marcelline Kuonen  
Position: District Manager  
Berlin/Neue Bundesländer  
Phone: +49 302 472 74 06  
Fax +49 302 472 74 08  
E-Mail marcelline.kuonen@switzerland.com  
Schweiz Tourismus  
Marienstrasse 15  
DE-10117 Berlin

### Düsseldorf

Contact: Lukas Hammer  
Position: District Manager Düsseldorf/NRW  
Phone: +49 211 498 00 40  
Fax +49 211 498 00 41  
E-Mail lukas.hammer@switzerland.com  
Schweiz Tourismus  
Bankstrasse 6  
DE-40476 Düsseldorf

## Hamburg

Contact: Heidi Freiburghaus  
Position: District Manager  
Hamburg/Nördl. Bundesländer  
Phone: +49 40 33 07 31  
Fax +49 40 32 39 00  
E-Mail heidi.freiburghaus@switzerland.com  
Schweiz Tourismus  
Grosse Theaterstrasse 39  
DE-20354 Hamburg

## Austria

### Vienna

Contact: Urs Weber  
Position: District Manager Austria  
Phone: +43 1 513 26 40  
Fax +43 1 513 93 35  
E-Mail urs.weber@switzerland.com  
Schweiz Tourismus  
Neuer Markt 4  
Postfach 34  
AT-1015 Wien

## United Kingdom & Ireland

### London

Contact: Evelyn Lafone  
Position: Country Manager UK and Ireland  
Phone: +44 20 7845 7682  
Fax +44 20 7845 7699  
E-Mail evelyn.lafone@switzerland.com  
Switzerland Tourism  
30 Bedford Street  
GB-London W2CE 9ED

## Netherlands

### Amsterdam

Contact: Thomas Erne (until 30.06.05)  
Martin Nydegger (as from 01.06.05)  
Position: Country Manager Netherlands  
Phone: +31 20 625 53 94  
Fax +31 20 625 59 85  
E-Mail thomas.erne@switzerland.com  
martin.nydegger@switzerland.com  
Zwitsersland Toerisme  
Postbus 75387  
NL-1070 AJ Amsterdam

## Italy

### Milan

Contact: Dino Dulio  
Position: Country Manager Italy  
Phone: +39 02 763 911 15  
Fax +39 02 760 011 63  
E-Mail dino.dulio@switzerland.com  
Svizzera Turismo  
Centro Svizzero  
Piazza Cavour 4  
IT-20121 Milano

## Rome

Contact: Piccarda Frulli  
Position: District Manager Central  
and Southern Italy  
Phone: +39 06 420 20 385  
Fax +39 06 420 04 649  
E-Mail piccarda.frulli@switzerland.com  
Svizzera Turismo  
c/o Swiss International Air Lines  
Via Barberini 29  
IT-00187 Roma

## France, Belgium & Spain

Contact: Michel Ferla  
Position: Country Manager France, Belgium  
and Spain, Vice Director Switzerland Tourism

### Paris

Contact: Michel Ferla  
Position: Country Manager France, Belgium  
and Spain, Vice Director  
Phone: +33 1 44 51 65 48  
Fax +33 1 47 42 43 88  
E-Mail michel.ferla@switzerland.com  
Suisse Tourisme  
11 bis, rue Scribe  
FR-75009 Paris

### Brussels

Contact: Ursula Maag  
Position: District Manager Belgium  
Phone: +32 2 345 33 68  
Fax +32 2 345 35 52  
E-Mail ursula.maag@switzerland.com  
Zwitsersland Toerisme  
Suisse Tourisme  
Boîte postale 1600  
BE-1000 Bruxelles

### Barcelona

Contact: Marc Meister  
Position: Representative for Spain  
Phone: +34 93 414 5874  
Fax +34 93 201 8657  
E-Mail sergat@sergatspain.com  
Suiza Turismo  
c/o SERGAT ESPANA S.L.  
Pau Casals 4  
ES-08021 Barcelona

#### Nordic Countries and Eastern Europe

Contact: Corinne Genoud  
Position: Market Manager Northern and Eastern Europe  
Phone: +41 44 288 14 56  
Fax +41 44 288 14 31  
E-Mail corinne.genoud@switzerland.com

#### Sweden

Contact: Marianne Söderblom  
Position: Key Account Manager  
Phone: +46 8 676 7924  
Fax +46 8 211 504  
E-Mail marianne.soederblom@switzerland.com  
Switzerland Tourism  
c/o Embassy of Switzerland  
Valhallavägen 64  
P.O. Box 26143  
SE-10041 Stockholm

#### Poland

Contact: Adriana Czupryn  
Position: Representative for Poland  
Phone: +48 22 628 04 81  
Fax +48 22 621 05 48  
E-Mail adriana.czupryn@switzerland.com  
Switzerland Tourism  
c/o Ambasada Szwajcarii  
Aleje Ujazdowskie 27  
PL-00-540 Warszawa

#### Czech Republic

Contact: Alena Koukalova  
Position: Representative for Czech Republic  
Phone: +42 02 22 52 11 25  
Fax +42 02 22 51 36 85  
E-Mail alena.koukalova@switzerland.com  
Switzerland Tourism  
c/o Handelskammer Schweiz-Tschechische Republik  
Husitska 90  
CZ-130 00 Praha 3

#### North America

Contact: Rafael Enzler  
Position: Country Manager North America and Canada

#### New York

Contact: Rafael Enzler  
Position: Country Manager North America and Canada  
Phone: +1 212 245 2581  
Fax +1 212 262 6116  
E-Mail rafael.enzler@switzerland.com  
Switzerland Tourism  
Swiss Center  
608 Fifth Avenue  
US-New York, NY 10020

#### Santa Monica

Contact: Michael Schandroch  
Position: District Manager Western USA and Mexico  
Phone: +1 310 260 2421  
Fax +1 310 260 2923  
E-Mail michael.schandroch@switzerland.com  
Switzerland Tourism  
501 Santa Monica Blvd.  
Suite 607  
US-Santa Monica, CA 90401

#### Toronto

Contact: Ivan Breiter  
Position: District Manager Canada  
Phone: +1 416 695 2605  
Fax +1 416 695 2774  
E-Mail ivan.breiter@switzerland.com  
Switzerland Tourism  
926 The East Mall  
CA-Etobicoke (Toronto), Ontario M9B 6K1

#### Strategic growth markets

Contact: Federico Sommaruga  
Position: Market Manager Russia/CIS, India, GCC and Emerging Markets  
Phone: +41 1 288 12 52  
Fax +41 1 288 14 31  
E-Mail federico.sommaruga@switzerland.com

#### India

Contact: Ritu Sharma  
Position: Marketing and Media Manager India  
E-Mail ritu.sharma@switzerland.com  
Contact: Aishvarya Guhagarkar  
Position: Representative for Western India  
E-Mail aishvarya.guhagarkar@switzerland.com  
Phone: +91 22 285 16 98  
Fax +91 22 282 82 51  
Switzerland Tourism  
c/o Swiss International Air Lines  
Maker Chambers VI  
220 Nariman Point  
IN-400 021 Mumbai

Contact: Sarah Berry  
Position: Representative for Northern and Eastern India  
Phone: +91 11 23 41 50 19  
Fax +91 11 23 41 50 18  
E-Mail sarah.berry@switzerland.com  
Switzerland Tourism  
World Trade Tower (WTT)  
5th Floor, Barakhamba Lane  
IN-110 001 New Delhi

#### Russian Federation & CIS

Contact: Maria Makarova  
Position: Marketing and Media Manager Russian Federation/CIS  
Phone: +7 095 937 77 64  
Fax +7 095 937 77 98  
E-Mail maria.makarova@switzerland.com  
Switzerland Tourism  
c/o Swiss International Air Lines  
Paveletskaya Square 2, Bldg. 3, 11th floor  
RU-115045 Moscow

#### Gulf States (GCC)

Contact: Tawfik Melli  
Position: Representative for the Gulf Countries  
Phone: +971 4 2945110  
Fax +971 4 2941410  
E-Mail tawfik.melli@switzerland.com  
Switzerland Tourism  
Al-Yamaha Tower, 1st floor, office 102 & 103  
Near Deira City & Creek Golf Club  
P.O. Box 2932  
AE-Dubai

#### Reactive markets

##### Singapore

Contact: Katherine Kuepfer  
Position: Representative for Singapore  
Phone: +65 6469 9839  
Fax +65 6466 8245  
E-Mail katherine.kuepfer@switzerland.com  
Switzerland Tourism  
c/o Embassy of Switzerland  
1, Swiss Club Link  
SG-288162 Singapore

##### Thailand

Contact: Sirilak Nunsunanon  
Position: Representative for Thailand  
Phone: +66 2636 2150  
Fax +66 2636 2167  
E-Mail sirilak.nunsunanon@switzerland.com  
Switzerland Tourism  
c/o Swiss International Air Lines  
Abdulrahim Place, 21st floor  
990 Rama IV Road  
TH-Bangkok 10500

##### Malaysia

Contact: Susila Murugaiah  
Position: Representative for Malaysia  
Phone: +60 3 2148 0688  
Fax +60 3 2148 0935  
E-Mail susila.murugaiah@switzerland.com  
Switzerland Tourism  
c/o Embassy of Switzerland  
16 Persiaran Madge  
P.O. Box 12008  
MY-50764 Kuala Lumpur

**Brazil**

Contact: Ricardo Pereira  
Position: Representative for Brazil  
Phone: +55 11 3253 49 51  
Fax +55 11 3253 57 16  
E-Mail ricardo.pereira@switzerland.com  
Switzerland Tourism  
c/o Consulate General of Switzerland  
Avenida Paulista, 1754 - 4º Andar  
Edifício Grande Avenida  
BR-01310-200 São Paulo-SP

**Israel**

Contact: Naomi Lehmann  
Position: Representative for Israel  
Phone: +972 51 878199  
Fax +972 35 464408  
E-Mail naomi.lehmann@switzerland.com  
Switzerland Tourism  
c/o Embassy of Switzerland  
228 rue Hayarkon  
IL-63405 Tel Aviv

**Australia**

Contact: Giovanni Di Stefano  
Position: Representative for Australia  
Phone: +61 1300 724 666  
Fax +61 2 92 645 163  
E-Mail gianni.distefano@switzerland.com  
Switzerland Tourism  
Walshes World Agencies Pty. Ltd.  
GSA Swiss International Air Lines  
Lvl 3, 117 York  
AU-Sydney, NSW 2000

**South Africa**

Contact: Carina Fourie  
Position: Representative for South Africa  
Phone: +2711 537 7565  
Fax +2711 442 7891  
E-Mail carina.fourie@switzerland.com  
Switzerland Tourism  
c/o Consulate General of Switzerland  
Cradock Heights, 2nd floor  
21 Cradock Avenue  
ZA-2196 Johannesburg/Rosebank

**Asian Key Markets**

Contact: Jürg Schmid  
Position: CEO Switzerland Tourism  
E-Mail juerg.schmid@switzerland.com  
Switzerland Tourism  
Tödistrasse 7  
Postfach 2077  
CH-8027 Zürich

**Tokyo**

Contact: Roger Zbinden  
Position: Country Manager Japan and  
Area Manager Asian Key Markets  
Phone: +81 3 5401 5426  
Fax +81 3 5401 5427  
E-Mail roger.zbinden@switzerland.com  
Switzerland Tourism  
Toranomom Daini Waiko Bldg. 3F  
5-2-6, Toranomom, Minato-ku  
JP-Tokyo 105-0001

**Seoul**

Contact: Jean Kim  
Position: Representative for Korea  
Phone: +822 739 0034  
Fax +822 737 9392  
E-Mail jean.kim@switzerland.com  
Switzerland Tourism  
c/o Embassy of Switzerland  
32-10, Songwol-dong  
Chongro-gu  
KR-Seoul 110-101

**Beijing**

Contact: Wenjia Zhang  
Position: Representative for China  
Phone: +86 10 6512 54 26  
Fax +86 10 6512 09 73  
E-Mail wenjia.zhang@switzerland.com  
Switzerland Tourism  
610 Scitech Tower  
22 Jianguomenwai Dajie  
CN-100 004 Beijing

**Shanghai**

Contact: Grace Gao  
Position: Representative for East China  
Phone: +86 21 6218 5788  
Fax +86 21 6218 5789  
E-Mail grace.gao@switzerland.com  
Switzerland Tourism  
1208, West Gate Tower  
1038 Nanjing Xi Lu  
CN-200 041 Shanghai

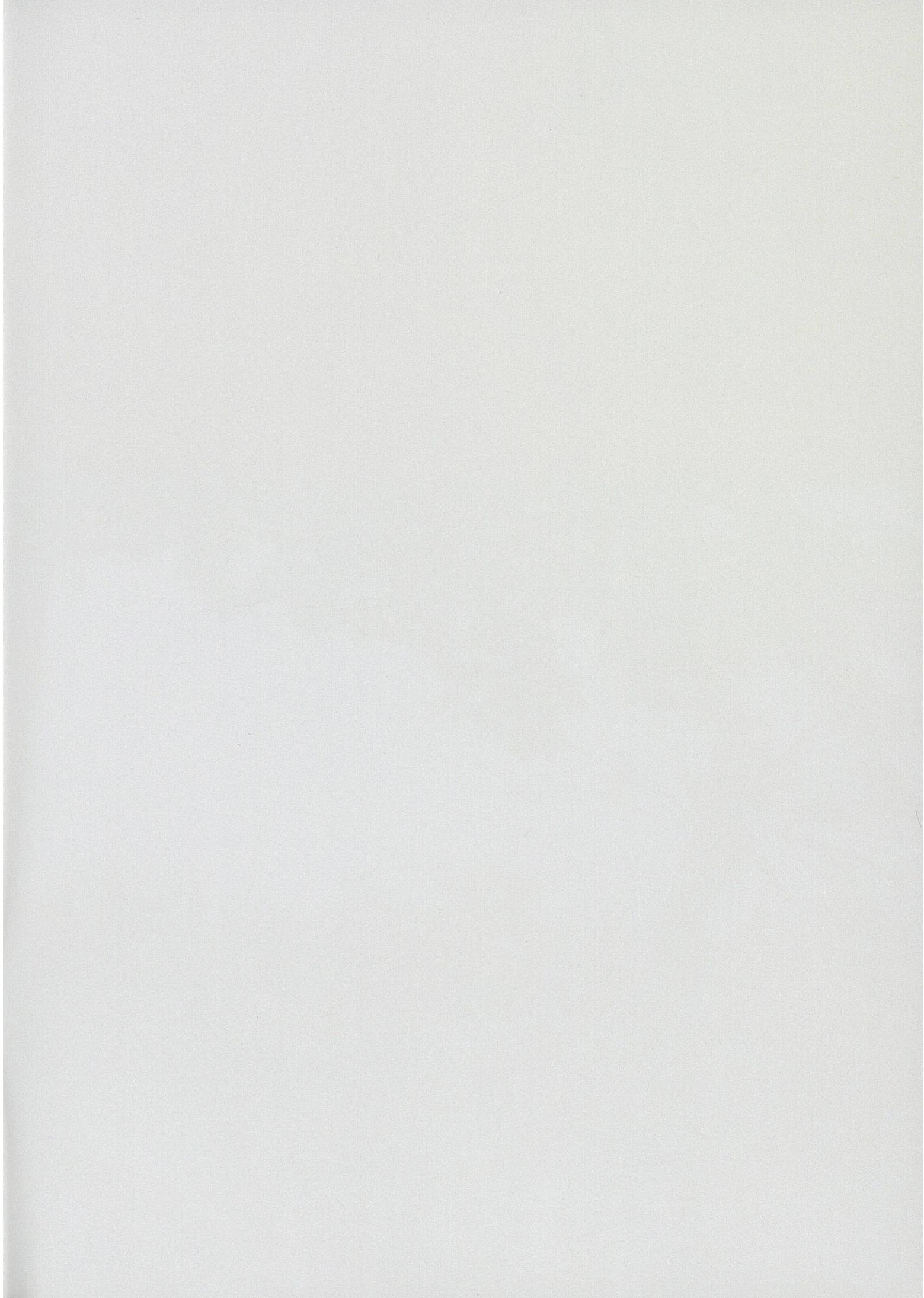
**Hong Kong**

Contact: Casey Liu  
Position: Representative for Hong Kong  
and Southern China  
Phone: +852 2865 6505  
Fax +852 2528 9955  
E-Mail casey.liu@switzerland.com  
Switzerland Tourism  
Suite 1116, 11/F, Ocean Centre  
Harbour City, 5 Canton Rd.  
Tsim Sha Tsui, Kowloon  
HK-Hong Kong

**Taipei**

Contact: Lucy Lu  
Position: Representative for Taiwan  
Phone: +886 22 757 66 28  
Fax +886 22 757 69 84  
E-Mail lucy.lu@switzerland.com  
Switzerland Tourism  
c/o Trade Office of Swiss Industries (TOSI)  
Room 3101, 31st Floor, No. 333  
Keelung Road, Section 1  
TW-110 Taipei





Grotto a Brione, Minusio, Ticino  
Grotto in Brione, Minusio, Ticino

