

Zeitschrift: Annual Report / Switzerland Tourism
Herausgeber: Switzerland Tourism
Band: - (2004)

Vereinsnachrichten: Profit and loss account 2004

Nutzungsbedingungen

Die ETH-Bibliothek ist die Anbieterin der digitalisierten Zeitschriften auf E-Periodica. Sie besitzt keine Urheberrechte an den Zeitschriften und ist nicht verantwortlich für deren Inhalte. Die Rechte liegen in der Regel bei den Herausgebern beziehungsweise den externen Rechteinhabern. Das Veröffentlichen von Bildern in Print- und Online-Publikationen sowie auf Social Media-Kanälen oder Webseiten ist nur mit vorheriger Genehmigung der Rechteinhaber erlaubt. [Mehr erfahren](#)

Conditions d'utilisation

L'ETH Library est le fournisseur des revues numérisées. Elle ne détient aucun droit d'auteur sur les revues et n'est pas responsable de leur contenu. En règle générale, les droits sont détenus par les éditeurs ou les détenteurs de droits externes. La reproduction d'images dans des publications imprimées ou en ligne ainsi que sur des canaux de médias sociaux ou des sites web n'est autorisée qu'avec l'accord préalable des détenteurs des droits. [En savoir plus](#)

Terms of use

The ETH Library is the provider of the digitised journals. It does not own any copyrights to the journals and is not responsible for their content. The rights usually lie with the publishers or the external rights holders. Publishing images in print and online publications, as well as on social media channels or websites, is only permitted with the prior consent of the rights holders. [Find out more](#)

Download PDF: 27.04.2026

ETH-Bibliothek Zürich, E-Periodica, <https://www.e-periodica.ch>

Profit and Loss Account 2004.

3 Income	Budget 2004 CHF	Account 2004 CHF	Account 2003 CHF
Operating income			
3.1 Members' contributions			
Swiss Confederation	44 031 000.00	44 884 787.92	42 334 607.44
Swiss Federal Railways	200 000.00	200 000.00	200 000.00
Swiss Hoteliers Association	100 000.00	100 000.00	100 000.00
GastroSuisse	100 000.00	100 000.00	100 000.00
Switzerland Tourism Council	795 500.00	795 500.00	740 500.00
Swiss associations, (cantons, communities, other tourism contributors, commerce interests, firms, organisations)	1 049 500.00	1 117 910.00	1 071 610.00
Voluntary contributions	9 000.00	7 135.00	9 035.00
Income strategic partners	790 000.00	0.00	790 000.00
Total members' contributions	47 075 000.00	47 205 332.92	45 345 752.44
3.2 Income arising from marketing	21 285 000.00	22 639 528.44	20 839 540.85
3.3 Miscellaneous income	16 000.00	86 782.65	181 202.62
3.4 Income arising from operating costs charged to third parties	967 000.00	1 017 102.93	846 790.80
3.5 Financial income	33 000.00	420 838.66	712 787.94
Total operating income	69 376 000.00	71 369 585.60	67 926 074.65
Extraordinary and third party income			
3.6 Third party income	61 000.00	43 477.40	45 156.93
3.7 Third party income real estate	1 300 000.00	1 360 475.50	1 143 370.92
Total extraordinary and third party income	1 361 000.00	1 403 952.90	1 188 527.85
3.8 Excess of expenditure	700 000.00	151 071.36	7 125.68
Total income	71 437 000.00	72 924 609.86	69 121 728.18

Profit and Loss Account 2004.

4 Expenses	Budget 2004 CHF	Account 2004 CHF	Account 2003 CHF
Operating expenses			
4.1 Expenses arising from marketing	43 516 000.00	45 202 574.65	41 281 349.62
4.2 Miscellaneous expenses incl. bad debt	5 000.00	282 113.30	31 456.14
4.3 Personnel expenses			
Salaries	16 956 000.00	16 530 831.71	16 443 767.76
Social security	3 128 000.00	2 690 261.54	2 706 099.13
Staff training and continuing education	300 000.00	303 999.80	289 049.31
Transfers and staff recruiting	300 000.00	278 237.87	310 930.59
Vacation/overtime not yet compensated (provisions)	50 000.00	45 024.00	- 11 150.00
Travel and representation expenses	349 000.00	292 073.42	364 188.71
Other personnel expenses	358 000.00	299 752.95	859 812.80
Total personnel expenses	21 441 000.00	20 440 181.29	20 962 698.30
4.4 Other operating expenditure			
Premises	2 350 000.00	2 177 910.81	2 202 031.97
Administration	1 448 000.00	1 391 546.06	1 273 986.17
Public bodies	175 000.00	217 442.97	209 316.31
Other operating expenditure	113 000.00	94 671.63	115 350.42
Total other operating expenditure	4 086 000.00	3 881 571.47	3 800 684.87
4.5 Financial expenses	209 000.00	862 705.38	776 879.74
4.6 Depreciation on tangible assets			
Hardware and software	480 000.00	610 764.80	414 634.06
Real estate/office equipment	350 000.00	298 753.48	515 032.44
Infrastructure for presentations	330 000.00	0.00	387 760.75
Infrastructure Swissair additional appropriations (acquisition value)	20 000.00	2 426.42	24 676.43
Total depreciation on tangible assets	1 180 000.00	911 944.70	1 342 103.68
Total operating expenses	70 437 000.00	71 581 090.79	68 195 172.35
Extraordinary and non-operating expenses			
4.7 Expenses third party real estate	1 000 000.00	1 343 519.07	926 555.83
Total extraordinary and non-operating expenses	1 000 000.00	1 343 519.07	926 555.83
Total expenses	71 437 000.00	72 924 609.86	69 121 728.18