

Appendix - annual report 2001

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Principles regarding rendering of accounts

As a public-law corporation, Switzerland Tourism bases the bookkeeping and the rendering of accounts on art. 957 ff. OR (Swiss Code of Obligations) and the applicable regulations of stock corporation law (art. 662 ff. OR). Switzerland Tourism is liable with its assets for its liabilities according to art. 21 of the organisational charter.

Liabilities towards provisional organisations

The short-term liabilities towards provisional organisations in Switzerland and abroad as of 31.12.2001 amount to CHF 119 134 (2000: CHF 108 368).

In the year 2000, the EVK (Swiss federal insurance fund) has confirmed in writing that the deficit of the premium reserves at the EVK of CHF 6 432 500 shall be regarded as final. The balance sheet as of 31.12.2001 now reports the appropriate sum as a loan under «long-term financial obligations, provisional organisations».

Fire insurance figures, fixed assets

	2001	2000
	CHF	CHF
Furniture	2 200 000	2 200 000
EDP installations	1 334 000	1 304 000
Real estate (Paris real estate) p.M.		

Net liquidation of undisclosed reserves

The liquidation of unutilised provisions caused undisclosed reserves totaling CHF 8.62 million for financing extraordinary marketing expenses for the winter campaign, among others.

Investments

Switzerland Destination Management AG, Zurich, central control, distribution and sale of Swiss touristic products, capital stock CHF 10.5 million. Investment share of Switzerland Tourism: 33.33%.

Paris Real estate

	2001
	CHF
Revenue from real estate	1 124 344
Expenses for real estate	908 434
Profit from real estate	215 910

(Profit in 2000: CHF 173 661)

Leasing liabilities

The total sum of leasing liabilities as of 31.12.2001 amounts to CHF 114 149 (previous year CHF 150 146).

Assets pledged for own liabilities

- Financial Investments UBS: CHF 2 865 672
Credit Line: CHF 5 000 000
Utilised as of 31.12.01: about CHF 1 654 000
- Financial Investments ZKB: CHF 3 280 400 for fixed advance of CHF 5 million (real estate Paris).

Report of the Statutory Auditors.

To the General Meeting of Switzerland Tourism, Zurich

As statutory auditors, we have audited the accounting records and the financial statements (balance sheet, income statement and notes) of Switzerland Tourism for the year ended 31 December 2001.

These financial statements are the responsibility of the board of directors. Our responsibility is to express an opinion on these financial statements based on our audit. We confirm that we meet the legal requirements concerning professional qualification and independence.

Our assessment is based on the comprehensive audit carried out by Pricewaterhouse Coopers AG and their report as delivered to the auditors.

Their audit was conducted in accordance with auditing standards promulgated by the Swiss profession, which require that an audit be planned and performed to obtain reasonable assurance about whether the financial statements are free from material misstatement. They have examined on a test basis evidence supporting the amounts and disclosures in the financial statements. They have also assessed the accounting principles used, significant estimates made and the overall financial statement presentation. They believe that their audit provides a reasonable basis for their opinion.

In our opinion, the accounting records and financial statements comply with the Swiss law and the statutes including the accounting principles shown in the notes.

We recommend that the financial statements submitted to you be approved.

The Auditors

Urs Kamber

Swiss Certified Public Accountant, Chief Auditor

Lukas Marbacher

Swiss Certified Public Accountant, member

Armin Bantli

Swiss Certified Public Accountant, member

Zurich, 15 March 2002