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# The Board of Directors.

## **Marty Dr. Dick F.**

Chairman of Switzerland Tourism  
Council of States (TI)

## **Schwitzguebel Pierre**

Vice Chairman of Switzerland Tourism  
President of Lausanne Tourism

## **Sinzig Ulrich**

Vice Chairman of Switzerland Tourism  
President of Swiss Mittelland Tourism

## **Blumenthal Paul**

Director of Passenger Services Swiss  
Federal Railways SBB

## **Brändli Christoffel**

Council of States (GR)  
President of Graubünden Holidays

## **Foglia Eugenio (until 31.12.00)**

Director of Ticino Turismo

## **Funk Ernst**

Senior Vice President Strategic Alliances  
Swissair

## **Membrez Etienne (until 31.12.00)**

former General Director of the  
Touring Club of Switzerland TCS

## **Pfund Dr. Carlo (until 31.12.00)**

Director of the Public Transport  
Association and the Association of  
Swiss Cableways

## **Probst Heinz (until 31.12.00)**

former Director of the Swiss Hotel  
Association

## **Rigassi Dr. Barbara**

Ambassador  
Member of the Management, seco

## **Robyr Jérémie**

President of Valais Tourism

## **Syz Dieter Max (until 31.12.00)**

former Chairman of Directors  
of the PTT

## **New in the Board of Directors as from 1. 1. 2001**

### **Bernasconi Claudio**

Delegate of GastroSuisse, hotelier

### **Casanova Claudio**

Member of the management, Swiss  
Hotel Association, hotelier

### **Maitre Jean-Philippe**

National Council (GE)  
Loyer

### **Schawalder-Briguet Esther**

Member of the management  
Touring Club of Switzerland

### **Vollmer Dr. Peter**

National Council (BE)  
Director of the Public Transport  
Association and the Swiss Association  
of Cableways

# The Statutory Auditors.

## **Chief Auditor**

### **Kamber Urs**

Partner, Swiss Certified Public  
Accountant, PricewaterhouseCoopers,  
Zurich

## **Members**

### **Bantli Armin**

Partner, Swiss Certified Public Accountant,  
PricewaterhouseCoopers, Zurich

### **Marbacher Lukas**

Partner, Swiss Certified Public  
Accountant, PricewaterhouseCoopers,  
Zurich

## **Alternate Members**

### **Altmann Martin**

Partner, Swiss Certified Public  
Accountant, PricewaterhouseCoopers,  
Zurich

### **Willborn Robert**

Partner, Swiss Certified Public  
Accountant, PricewaterhouseCoopers,  
Zurich

# The Switzerland Tourism Council.

## **Bandle Alain**

c/o Bank Vontobel

## **Bieger Prof. Dr. Thomas**

Director of the Institute for Public  
Services and Tourism,  
University of St.Gallen

## **Blumenthal Paul**

Switzerland Tourism Board of Directors  
Director of Passenger Services Swiss  
Federal Railways

## **Burkhard Dr. Hans-Peter**

Department of economy and labour  
Canton of Zurich

## **Brändli Christoffel**

Switzerland Tourism Board of Directors  
Council of States (GR), President of  
Graubünden Holidays

## **Bütler Adalbert**

President of Management Bucherer AG

**Crettaz Ulrich**

Deputy Director Philip Morris SA

**Fasciati Silvio**

Delegate of the Glacier Railways  
Director of Rhätische Bahn RhB

**Feuz Peter (until 31.12.00)**

President of the Swiss Association of  
Cableways  
Director of Schilthorn Cableway AG

**Foglia Eugenio (until 31.12.00)**

Switzerland Tourism Board of Directors  
Director of Ticino Turismo

**Funk Ernst**

Switzerland Tourism Board of Directors  
Senior Vice President of  
Strategic Alliances Swissair

**Hagmann Beat**

Director Tourism Department  
Cantonal Office for Economic  
Development, Berne

**Hersche Hans-Rudolf**

Management Consultant  
Mercuri Urval

**Hew Dr. Florian**

Director of GastroSuisse

**Huber Klaus**

Canton of Grisons (GR)  
Government Council  
Department of the Interior  
and Economics

**Karrer Heinz**

Head of Sales & Marketing  
Swisscom AG

**Keller Prof. Dr. Peter**

International Association of Tourism  
Experts, Head Tourism Department,  
seco

**Konrad Berthold (until 31.12.00)**

Government Delegate for the Principa-  
lity of Liechtenstein, Director of the  
Liechtenstein National Tourist Office

**Kunz Matthias**

Member of the board  
Swiss Dairy Food

**Kühne Ralph**

Secretary to the President's  
Department, City of Zurich

**Künzi Gottfried F.**

Director of the Swiss Tourism Federation

**Lamparter Jürg**

Delegate of the Common Interest  
Group of the Major Swiss Banks UBS

**Lehmann Daniel**

Director Swiss Wine  
Exporters' Association

**Marty Dr. Dick F.**

Chairman of Switzerland Tourism  
Council of States (TI)

**Membrez Etienne (until 31.12.00)**

Switzerland Tourism Board of Directors  
former General Director of the  
Touring Club Switzerland TCS

**Müller Prof. Dr. Hansruedi**

Director Leisure and Tourism Research  
Institute, University of Berne

**Pfund Dr. Carlo (until 31.12.00)**

Switzerland Tourism Board of Directors  
Director of the Public Transport  
Association and the Swiss Association  
of Cableways

**Pen Arjen G.**

Vice President Crossair

**Probst Heinz (until 31.12.00)**

Switzerland Tourism Board of Directors  
Director of the Swiss Hotel Association

**Rey Dr. Christian**

Chairman of the board  
Swiss Hotels Association

**Rigassi Dr. Barbara**

Switzerland Tourism Board of Directors  
Ambassador  
Member of the management, seco

**Roby Jérémie**

Switzerland Tourism Board of Directors  
President of Valais Tourism

**Rossetti Claudio**

Head of Marketing, Swiss Museum  
of Transport and Communication

**Sardinha Carlos**

Managing Director  
Europcar Switzerland

**Schwitzguebel Pierre**

Vice Chairman of Switzerland Tourism  
President of Lausanne Tourism

**Sinzig Ulrich**

Vice Chairman of Switzerland Tourism  
President of Swiss Mittelland Tourism

**Steuri Walter**

Delegate of the Swiss Public  
Transport Association  
Director of Bernese-Oberland  
Railways and Jungfrau Railways

**Syz Dieter Max (until 31.12.00)**

Switzerland Tourism Board of Directors  
former Chairman  
of Directors of the PTT

**Tromp Dr. Mathias**

Director of BLS Lötschberg Railway

**Weibel Dr. Benedikt**

CEO of Swiss Federal  
Railways

**Zeller Peter**

Vice President  
Marketing Communication  
SAir Group

**The new members of the Board of  
Directors are also members of the  
Switzerland Tourism Council.**